

BSE Training Institute Ltd.
A wholly owned subsidiary of the BSE Ltd.
In collaboration with
Toronto Financial Services Alliance & International Financial Centre Montréal

Presents a Seminar on

“COMPREHEND CANADA - A LEADING GLOBAL FINANCIAL SERVICE CENTRE”

Date: Tuesday, 30th August 2011

Timing: 4.30 pm to 6.30 pm, with High Tea

Venue: BSE Training Institute, 19th Floor, Centre - 2, BSE Ltd.,
P. J. Towers, Dalal Street, Mumbai - 400 001

Seminar Objective:

BTIL in collaboration with Toronto Financial Services Alliance & International Financial Centre Montréal has launched an international finance program “Global Exposure in Financial Markets - Destination Canada”, to offer exposure on financial markets of Toronto and Montréal, for the leading players from the Indian financial and capital markets. The program is scheduled to be delivered in 14th to 22nd October 2011.

In an increasingly competitive world, successful professionals need to understand the sophistication and subtleties of international finance markets, global best practices and techniques. This seminar shall showcase the Canadian economy and commerce strengths, the openness of the economy and the size, depth and sophistication of its diversified markets which will underpin the future growth of the financial services sector.

Seminar Schedule:

1630 - 1645 Familiarization session - an introduction of the initiative by BTIL

1645 - 1705 Overview on Canada's financial services industry

1705 - 1710 Video on Ontario

1710 - 1720 Presentation on 'Doing Business in Ontario' + 'Toronto as a leading Financial Centre' + program overview

1720 - 1725 Video on Quebec

1725 - 1735 Presentation on 'Doing Business in Quebec' + 'Montreal as a leading financial centre' + program overview

1735 - 1745 Q&A

1745 - 1830 Networking reception

REGISTER TODAY

* Seminar Registration is on first cum first served basis only *

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Why Canada?

Amidst the global financial turbulence, Canada stands out as a safe – and financially sound – destination for investors. From the World Economic Forum to the International Monetary Fund, Canada earns top marks for having the strongest banking system and has one of the most highly developed financial services sectors on the planet.

Canada's financial services industry is world-class and globally oriented, with over \$60 billion in acquisitions outside Canada since 2000. This dynamic sector is an equally powerful force on the domestic front, employing 750,000+ people and generating over 6% of national GDP of \$78 billion in 2007. A highly-skilled workforce, advanced telecommunications infrastructure and conducive business environment create fertile ground for future growth. Investors looking for high yields can bank on it.

Look what Canada has to offer:

- Canada's banks are ranked #1 globally by the World Economic Forum
- 2nd most attractive global centre for information technology/business process outsourcing
- 3rd largest financial centre in North America
- Highly-educated population and some of the best business schools in the world
- 7 of the top 10 locations internationally for low operating costs

Canada's highly-diversified Financial Services sector is composed of banks, trust and loan companies, credit unions and caisses populaires, insurance firms, securities dealers and exchanges, mutual fund companies and distributors, finance and leasing firms, as well as pension fund managers and independent financial advisors, insurance agents and brokers.

Sound Banking System: Canadian financial institutions are strong, stable, well diversified and well funded with healthy balance sheets. The banking system's strong capital position – with capital adequacy ratios above the International Monetary Fund's Basel minimums for effective banking supervision – is sufficiently financed against loan losses. The stronger financial position of Canadian banks means they now borrow at rates considerably lower than those of many of their international counterparts.

Global leaders like Royal Bank of Canada and Manulife Financial attest that Canada's financial services sector is one of the most sophisticated in the world – and the world has taken notice. The Financial Services sector continues to attract foreign investment, valued at \$54 billion in 2006, and many major international financial services firms (e.g. BNP Paribas, CITCO) maintain business processing near-shore operations in Canada. The industry's leadership extends beyond Canada's borders. The six largest banks are active in the United States, Latin America, the Caribbean and Asia. The Canadian life and health insurance sector is even more internationally oriented, with branches and subsidiaries in more than 20 countries, with \$77.7 billion of their world-wide premiums generated abroad.

Regulatory oversight and reporting: Canada has a well developed general legal and securities regulatory framework. The Canadian financial services sector offers many examples of best practice. The institutions, markets, infrastructure, safety nets, and oversight arrangements that make up the comprehensive system are sophisticated, and include a full range of financial intermediaries.

Near-shore operations: Canada's geographic location and sound business practices make it a favorite near shoring/outsourcing destination for investors and one of the world's top business process outsourcing markets. More than simply local market centres, these key value creation centres support global clients.

About the two leading financial centers In Canada:

Toronto

Canada's largest city is a recognized finance hub, the 3rd largest financial centre in North America behind New York and Chicago and Canada's financial and business capital. In 2008, Forbes ranked Toronto as the world's 10th most economically powerful city. Toronto accounts for over 10% of Canadian economic activity, at \$123 billion, and boasts 205,000 people working in the financial services sector alone. The city is the site of the Toronto Stock Exchange – not only Canada's largest securities exchange but also North America's 3rd largest exchange and the world's 7th largest based on market cap. The clustering of financial services has attracted highly skilled knowledge workers and a multi-lingual labour force. Top notch universities ensure a steady supply of graduates, many from prominent business schools.

Montréal

Montréal's dynamic financial services sector is growing faster than the entire services sector, at 3.4 percent in 2007. Over 3,000 companies employ more than 100,000 people. Major players include Desjardins, National Bank and HSBC in the banking sector, and Standard Life and Sun Life Financial in the insurance sector. Montréal also hosts the International Financial Centre program, created to facilitate corporations or partnerships specializing in international financial transactions. The city's 30 academic research centres excel in derivative products and pension fund management, mathematical and computational finance, and financial engineering. World-class universities produce the next generation of innovators, drawn by the city's internationally-recognized cosmopolitan ambience.