

11th February, 2017

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai-400 001

The National Stock Exchange of India Limited
Bandra Kurla Complex,
Bandra East,
Mumbai – 400 051

Ref: Scrip Code: 532816

Trading Symbol: BROADCAST

Dear Sir/Madam,

Subject: Intimation pursuant to regulation 30 of SEBI(Listing Obligation and Disclosure Requirements) Regulation, 2015 -Appointment of Director and other changes on the Board

i. **Appointment of Mr. Asadlla Khan as an Independent Director(Additional Director),**

Pursuant to Regulation 30 of SEBI (Listing Obligation and Disclosure Requirement) Regulations, 2015(Listing Regulations), the Board of Directors at their meeting held on February 11, 2017 has appointed Mr. Asadlla_Khan as an Independent Director(Additional Director) for a period of Five years from February 11, 2017 to February 10, 2022 subject to the approval of the shareholders at the forthcoming General Meeting.

ii. **Appointment of Mr. Omprakash Tiwari as an Independent Director(Additional Director),**

Pursuant to Regulation 30 of SEBI (Listing Obligation and Disclosure Requirement) Regulations, 2015(Listing Regulations), the Board of Directors at their meeting held on February 11, 2017 has appointed Mr. Omprakash Tiwari as an Independent Director(Additional Director) for a period of Five years from February 11, 2017 to February 10, 2022 subject to the approval of the shareholders at the forthcoming General Meeting.




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iii. Appointment of Mr. Arun Goel as Additional Director

Pursuant to Regulation 30 of SEBI (Listing Obligation and Disclosure Requirement) Regulations, 2015(Listing Regulations), the Board of Directors at their meeting held on February 11, 2017 has appointed Mr. Arun Goel as an Director (Additional Director) on the Board of the Company with effect from 11 February, 2017., who shall hold the office as an additional Director upto the date of next annual general meeting of the Company.

iv. Appointment of Mr. Vishal Belapurkar as Managing Director

Pursuant to Regulation 30 of SEBI (Listing Obligation and Disclosure Requirement) Regulations, 2015(Listing Regulations), the Board of Directors at their meeting held on February 11, 2017 has appointed Mr. Vishal Belapurkar as an Managing Director on the Board of the Company with effect from 11 February, 2017. The Board has further appointed him as the Managing Director of the Company for a period of 5 years from 11th February, 2017. In terms of Section 196 of the Companies Act 2013, the terms and conditions of the appointment and the remuneration payable as approved by the Board, is subject to approval of the members at next Annual General Meeting of the Company

We request you to kindly take the above on record.

Yours truly

For BROADCAST INITIATIVES LIMITED



Vishal Belapurkar
Managing Director,
DIN: 06952623

