

Ref: SEC/SE/2014-15

Date: 12.12.2014



To,  
Corporate Relation Department  
Bombay Stock Exchange Ltd.  
1<sup>st</sup> Floor, Rotunda Building  
Dalal Street,  
**Mumbai – 400 001.**

**Re: Information regarding media report about Dabur India Limited**

Dear Sir,

This is with reference to your email referring to media report titled “Reckitt Benckiser, Dabur Row over Copyright escalates” as reported in The Economic Times dated December 12, 2014.

With regard to disclosure under clause 36 of the Listing Agreement, we wish to inform the following:

M/s Reckitt Benckiser (India) Limited & Another (The Plaintiffs), have filed a suit for injunction against Dabur India Ltd. (defendant) for the TVC of Pudina Hara Lemon Fizz alleging that TVC infringes its registered trademark ‘Fireman Device’ of its product Gaviscon.

The injunction application of the Plaintiffs have been disposed off by the Hon’ble High Court and has ordered that Plaintiffs has failed to make out a prima facie case for temporary injunction either on the ground of infringement of trademark, copyright or passing off. The Plaintiffs are not entitled to the relief of temporary injunction in respect of the TVC. During the pendency of the suit, there would be no interim order against the TVC of the defendant.

The Hon’ble High Court has further ordered that in case of any modification in the said TVC, the defendant shall take necessary permission from the court. The defendant is not allowed to use the ‘Fireman Device’ on the packaging of the product including the print media.

Against the order of Single Judge, the Plaintiffs have filed an appeal before the Division Bench of Hon’ble High Court of Delhi which is pending for adjudication.

Further we wish to inform that the aforesaid news items published in the news media have no material impact on Dabur India Limited.

Thanking you,

Yours faithfully  
For Dabur India Limited

  
(A.K. Jain)

V P (Finance) and Company Secretary

Copy to:

- 1) National Stock Exchange of India Ltd.,  
Exchange Plaza, 5th Fl., Plot No. C/1, G Block Bandra -Kurla Complex, Bandra (E), Mumbai-400051.
- 2) MCX Stock Exchange Limited (MCX-SX)  
4<sup>th</sup> Floor, Vibgyor Towers, Plot No. C-62, G-Block, Opposite Trident Hotel, Bandra Kurla Complex, Bandra (E), Mumbai - 400098