E-mail: n.s\_ewsf@yahoo.com

Phone : 044 - 28523944 Fax : 044 - 28516270

## PRINCE HOLDINGS (MADRAS) PRIVATE LIMITED

Regd. Office: "Dhun Building", 3rd Floor, North Wing, 827, Anna Salai, Chennai - 600 002.

CIN: U65991TN1993PTC025014

PRINCE / 2017-18

06-10-2017

The Bombay Stock Exchange Limited
Corporate Relationship Dept,
First Floor, New Trading Ring,
Rotunda Building,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Fort
Mumbai - 400 001.

Dear Sirs,

Sub: Disclosure under Regulations 31(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011

As required under Regulation 31(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011, we enclose the disclosure containing the details of release of encumbrance of shares of "The India Cements Limited" in the prescribed form.

Thanking you,

Yours faithfully,

For Prince Holdings (Madras) Pvt Ltd

CHAIRMAN

Encl: As above

Format for disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target company (TC)  Names of the Stock Exchanges where the shares of the target company are listed						The India Cements Ltd  BSE Limited & National Stock Exchange of India Limited								
														Date of reporting
Name of the prom created/released/ir	on whose	shares encun	nbrance has	been	Prince Holdings (Madras) Pvt Ltd									
Details of the crea	tion of encur	nbrance:												
Name of the Promoter (s) or PACs with Him(*)			already er	oter holding encumbered (2)		Details of events pertaining to encumbrance (3)						Post event holding of encumbered shares {creation [(2)+(3)] / release [(2)-(3)] / invocation [(1)-(3)]]		
	No. of shares	% of total share capital	No. of shares	% of total share capital	Type of event (creation / release /invocation)	Date of creation/release / invocation of encumbrance	Type of encumbrance (pledge/ lien/ non disposal undertaking /others)	Reasons for encumbrance (**)	No. of shares	% of total share capital	Name of the entity in whose favor shares encumbered (***)	No. of shares	% of Total share capital	
EWS Finance & Investments Pvt Ltd	27643432	8.97	1600000	0.52	-		N= 1	*		-		1600000	0.52	
Prince Holdings (Madras) Pvt Ltd	25500000	8.28	25500000	8.28	Release	05.10.2017	Pledge	Collateral for loans taken by the company and third party	11000000	3.57	IL&FS Financial Services Ltd	14500000	4.71	
Anna Investments Pvt Ltd	13024625	4.23	11000000	3.57		•		-	-	-		11000000	3.57	
Mr.N.Srinivasan	634415	0.21	-	-	-	-				-	- 4			
Mrs.Chitra Srinivasan	78580	0.02	±	-					-	-	-			
Mrs.Rupa Gurunath	36440	0.01	-	*			A21		-	•		-	. <del>-</del> 0.	
Mrs.Vidya Subramanian (Trustee)	19954024	6.48		4	*	- DOULAS UALDINAS			-	-		W .	-	

FOR PRINCE HOLDINGS (MADRAS) PRIVATE LIMITED

Manus -

Mr.S.K.Asokh Baalaje	59932	0.01	2.5			1.	-	+			-
Mrs.Rajam Krishnamoorthy	1940	0.00	4	-	 :#	-		-	-	-	-
Total	86933388	28.21	38100000	12.37			11000000	3.57	7	27100000	8.80

Signature of the Authorised Signatory:

For PRINCE HOLDINGS (MADRAS) PRIVATE LIMITED

Place: Chennai Date: 05.10.2017

Manu -

<sup>(\*\*\*)</sup> This would include name of both the lender and the trustee who may hold shares directly or on behalf of the lender.

	EWS Finance & Investments Private Ltd	Prince Holdings (Madras) Private Ltd	Anna Investments Private Ltd	
Pledged in favour of IL&FS Financial Services Ltd Prior to 05.10.2017	16,00,000	1,85,00,000		
Pledged in favour of IDBI Trusteeship Services Ltd prior to 05.10.2017	-	70,00,000	1,10,00,000	
			*************	
Tana Dialam India di Mangra	16,00,000	2,55,00,000	1,10,00,000	
Less: Pledge released by IL&FS Financial Services Ltd on 05.10.2017	-	1,10,00,000	+	
7-1-10	************	*********		
Total Shares pledged as on 05.10.2017	16,00,000	1,45,00,000	1,10,00,000	

<sup>(\*)</sup>The names of all the promoters, their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

<sup>(\*\*)</sup>For example, for the purpose of collateral for loans taken by the company, personal borrowing, third party pledge, etc.