Regd. Office: 101, Sumer Kendra Society, Pandurang Budhkar Marg, Near Doordarshan Kendra, Behind Mahindra & Mahindra Tower, Worli, Mumbai - 400013 | CIN: L92130MH2004PLC144371 Website: www.liveindia.tv, www.liveindia.in, www.liveindiahindi.com Email: info@liveindia.tv | Tel.: 022-61709777



11th February, 2017

BSE Limited

Phiroze Jeejeebhoy Towers, Dalal Street, Fort, Mumbai-400 001

Ref: Scrip Code: 532816

Dear Sir/Madam,

The National Stock Exchange of India Limited

Bandra Kurla Complex, Bandra East.

Mumbai - 400 051

Trading Symbol: BROADCAST

Subject: Initmation of appointment of Company Secretary and Compliance Officer

With reference to above captioned subject, kindly note that Miss. Pushpa Narayan Bhatt is appointed as Company Secretary and Compliance Officer of the Company with effect from 11th February, 2017 pursuant to Section 203 of the Companies Act, 2013 and Regulation 6(1) of the Securities and Exchange Board of India(Listing Obligations and Disclosure Requirements) regulations, 2015

Following are the details of the Compliance Officer:

Email Id:pushpa.bhatt@liveindia.tv

Telephone No. 022-61709703

You are requested to take a note of the same and make necessary changes in your records.

Thanking you,

Yours faithfully

For BROADCAST INITIATIVES LIMITED

Vishal Belapurkar Managing Director,

DIN: 06952623

Delhi Office

: 1, Mandir Marg, Premnath Motors Complex, New Delhi-110001. | Tel.: 011-6666 4888 | Fax: 011-23744273 / 23741523

Corporate Office: 1st Floor, Vega Center, A-Building, Shankarseth Road, Next to Income Tax Office, Swargate, Pune - 411 037.

Tel.: 020-41255300