

Filmcity Media Limited

Regd. Office: A/511, Royal Sands Chs Ltd., Shastri Nagar, Andheri West, Mumbai - 400053
M. No. 9987008484, E-mail : filmcitym@gmail.com CIN : L99999MH1994PLC077927

This is an Information memorandum containing salient features of Filmcity Media Limited (“the Company”) prepared for the revocation of securities of the Company.
THIS INFORMATION MEMORANDUM CONTAINS [5] PAGES.

FILMCITY MEDIA LIMITED

Registered Office: A/511, Royal Sands Chs Ltd, Shastri Nagar, Andheri (West), Mumbai, Maharashtra, 400053

Contact Person: Ms. Raksha Kumari, Company Secretary & Compliance Officer

Telephone: +91- 9905452272; **Email:** filmcitym@gmail.com ; **Website:** www.filmcitymedia.com ;
CIN: L99999MH1994PLC077927

NAMES OF PROMOTER OF THE COMPANY: RRP Management Services Private Limited, PMC Fincorp Limited, Prabhat Management Services Private Limited, Renu Surendra Gupta, Bimla Ramkishore Gupta & Ruchika Surendra Gupta.

Name of the stock exchanges where securities are listed	Current Status	Year of Listing
BSE Limited (BSE)	Listed	February 28, 1996

Signing with depositories – ISIN Number

The Company has already taken the demat Connectivity from both the depositories i.e. National Securities Depositories Ltd (NSDL) and Central Depositories Services Ltd (CDSL) and ISIN of the Company is INE600B01033.

Name and contact details of compliance officer

Name	Ms. Raksha Kumari
Designation	Company Secretary & Compliance Officer
Contact No.	+91-9905452272
Email Id.	raksha.2219@gmail.com

Email-id for Investor Grievances

Email id: filmcitym@gmail.com

Date of Suspension and reason of suspension

The trading in equity shares of the company was suspended w.e.f. February 14, 2018 due to non-compliance with Regulation 34 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 for two consecutive years i.e., March 2016 and March 2017.

Brief profile of the Promoters of the Company

1. RRP Management Services Private Limited

The company is a Small and Medium sized company. Formed in 1996 with the objective of providing capital markets related consultancy and advisory.

2. PMC Fincorp Limited

Formed in 1985, PMC Fincorp Limited (Formerly Priti Mercantile Company Limited) is RBI registered Non-Banking Finance Company (NBFC). The company is also listed on the Bombay Stock Exchange since 2012, and has over 30 years of experience in lending.



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3. Prabhat Management Services Private Limited

The company is a Small and Medium sized company. Formed in 1996 with the objective of providing capital markets related consultancy and advisory.

4. Renu Surendra Gupta*

Post Graduate in M.Sc. from Bhopal University. She was actively involved in publication of the magazine, 'Filmcity' and produced shows for Doordarshan LPT Kendras like Delhi, Lukhnow, Bhopal etc.

5. Bimla Ramkishore Gupta*

6. Ruchika Surendra Gupta*

Post graduated in Marketing from N.L. Dalmia college as a gold medallist. She was actively involved in the marketing of the company's production content that were telecasted on Doordarshan, Star Plus, Sahara One etc.

(* Please note that these members of promoter group have applied for reclassification, however the company could not proceed with the same due to suspension on BSE Limited. The company will proceed for reclassification of these promoters after completion of revocation of suspension.

History, Main Objects and Business Overview and Strategy

I. History of the Company

Filmcity Media Limited was incorporated in 1994 as Kavita Prakashan Pvt Ltd. The company started its journey with publishing its own magazine 'Film city' which became the number 1 weekly magazine on Hindi Films at the time. The company later diversified into electronic media by setting up a video studio with complete shooting and post production equipment.

II. Main Object of the Company

The main objective of the company is to carry on the business of printing, publishing, distribution, editing, creation of content for magazines, newspapers, periodicals, various visuals forms in different languages

III. Business Overview and Strategy

Having relations within the media industry due to experience of producing many programmes for Doordarshan National and its local channels, we were also privileged to count Zee TV, Star Plus amongst some private network as our client base. The media sector is constantly evolving, with the rise of OTT and regional content, we are also constantly looking for new growth drivers. The company will focus on producing low-cost regional content to regional OTT providers.

Board of Directors

S. No.	Name	Designation (Independent/ whole-time/ executive/ nominee)	Experience including current/ past positions held in other entity
1.	Surender Ramkishore Gupta	Executive Director	Mr Surender Ramkishore Gupta is a commerce graduate from Podar College, Mumbai University. He started his career in print media in 1985, and has experience of setting up studios for post-production work. He has also worked with Doordarshan and other private channels in



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			marketing TV programmes and feature films. Amongst this vast experience, his recent venture was in the satellite world through a 24*7 wellness channel, which was available on Tata Sky (Now Tata Play) and other cable operators. Presently this wellness channel is running on its private OTT through IPTV.
2.	Kirti Vishnu Tiwari	Executive Director	Mrs. Kirti Vishnu Tiwari completed her B.A. from Lucknow University. She has vast experience of marketing having worked with Hotel Holiday Inn, Hotel Leela Kempenski, and Hotel Sea Rock. She has also worked with Pawan Hans Helicopter, and CBRE South Asia Pvt Ltd.
3.	Mohit Jain	Executive Director	Mr Mohit Jain brings in immense creative know how and relations within the media industry. He started his career as a wildlife documentary editor with Bedi Brothers. After years of working with many formats of entertainment, he started his journey as a director, with his first project being a short film Anamika for Hotstar. He went on to work with Karishma Kapoor and Fashion Design Council of India for a fashion movie. Amongst his recent projects is a short film Fantasier for MX Player.
4.	Nitesh Singh	Independent Director	Mr. Nitesh Singh has over 7 years of experience working in the financial sector.
5.	Priyanka Singh	Independent Director	Mrs. Priyanka Singh has completed her Bachelor of Commerce and has over 10 years of experience business management and administration.

Objects of the issue:

Details of means of finance: Not applicable

The fund requirement for each of the objects of the issue are stated as follows:

S. No.	Objects of the issue	Total estimated cost	Amount deployed till	Amount to be processed from net proceeds	Estimated net proceeds utilization	
					Fiscal 20__	Fiscal 20__
Not applicable						

Details and reasons for non-deployment or delay in deployment of proceeds or changes in utilization of issue proceeds of past public/rights issues, if any, of the company in the preceding 10 years – Not Applicable

Name of the monitoring agency if any – Not Applicable



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Terms of issuance of convertible security, if any:

Convertible securities being offered by the company	Not Applicable
Face value/issue price per convertible security	
Issue size	
Interest on convertible security	
Conversion period of convertible securities	
Conversion price of convertible securities	
Conversion date of convertible securities	
Details of security created for CCD	

Shareholding pattern:

S. No.	Particulars	Pre-issue number of shares	% holding
1.	Promoter & Promoter group	51,70,550	16.91
2.	Public	2,54,00,419	83.09
Total		3,05,70,969	100.00

Restated Audited Financials

Standalone: *

(Amount in Rs.)

	Financial Year 2021-22	Financial Year 2020-21	Financial Year 2019-20
Total income from operations (net)	Nil	Nil	Nil
Net profit/ (loss) before tax and extra-ordinary items	(10,51,020)	(50,350)	(52,253)
Net profit/ (loss) after tax and extra-ordinary items	(10,51,020)	(50,350)	(52,253)
Equity Share Capital	3,05,70,969	3,05,70,969	3,05,70,969
Reserves and surplus	24,27,851	34,78,871	35,29,221
Net worth	3,29,98,820	3,40,49,840	3,41,00,190
Basic earnings per share (Rs.)	-	-	-
Diluted earnings per share (Rs.)	-	-	-
Return on net worth %	-	-	-
Net asset value per share (Rs.)	1.08	1.11	1.12

(*) These figures have been mentioned on the basis of provisional figures as the financials are yet to be approved.

Consolidated: Not Applicable

	2021-22	2020-21	2019-20
Total income from operations (net)	-	-	-
Net profit/ (loss) before tax and extra-ordinary items	-	-	-
Net profit/ (loss) after tax and extra-ordinary items	-	-	-
Equity Share Capital	-	-	-
Reserves and surplus	-	-	-
Net worth	-	-	-



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Basic earnings per share (Rs.)	-	-	-
Diluted earnings per share (Rs.)	-	-	-
Return on net worth %	-	-	-
Net asset value per share (Rs.)	-	-	-

Internal risk factors:

The below mentioned risks are the top 5 risk factors as per RHP: Not Applicable

Summary of outstanding litigations, claims and regulatory actions:

A. Total number of outstanding litigations against the company and amount involved: 3

B. Brief details of top 5 material outstanding litigations against the company and amount involved:

S. No.	Particulars	Litigation filed by	Current status	Amount involved
1	Ex-parte Order U/s 147 r.w.s. 144 of Income Tax Act for Assessment Year 2011-12	Income Tax Department	Commissioner of Income Tax Appeal Filed	5,25,90,070
2	Order U/s 271(1)(b) of the Income Tax Act for Assessment Year 2011-12	Income Tax Department	Commissioner of Income Tax Appeal Filed	10,000
3	Order U/s 271(1)(c) of the Income Tax Act for Assessment Year 2011-12	Income Tax Department	Commissioner of Income Tax Appeal Filed	2,32,52,250

C. Regulatory action, if any: Nil

D. Brief details of outstanding criminal proceedings against the promoters: Nil

Any other important information as per the Company:

Not Applicable

Declaration by the Company:

We hereby declare that all relevant provisions of the Companies Act, 1956, the Companies Act, 2013 and guidelines/regulations issued by Government of India or guidelines/regulations issued by Securities and Exchange Board of India, established under Section 3 of the Securities and Exchange Board of India Act, 1992, as the case may be, have been complied with and no statement made in the Information Memorandum is contrary to the provisions of the Companies Act, 1956, the Companies Act, 2013, Securities and Exchange Board of India Act, 1992 or rules made or guidelines or regulations issued thereunder, as the case may be.

We further certify that all the statements in the Information Memorandum are true and correct.

For Filmcity Media Limited

Raksha Kumari
Company Secretary & Compliance Officer
Membership No.: A46084
Date: June 07, 2024

