

Date: September 8, 2020

To

MSM – Trade Department National Stock Exchange of India Limited Exchange Plaza, C-1, Block G Bandra Kurla Complex Bandra (E) Mumbai 400 051	Senior General Manager Department of Listing Operations BSE Limited Phiroze Jeejeebhoy Towers Dalal Street Mumbai 400 001
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Sub: Initial public offering of equity shares of face value of Rs. 10 each (“Equity Shares”) by Route Mobile Limited (“Company”) (such offer referred to as the “Offer”)

Dear Sir/Ma’am,

The Company along with Sandipkumar Gupta and Rajdipkumar Gupta (being the Selling Shareholders) have in consultation with ICICI Securities Limited, Axis Capital Limited, Edelweiss Financial Services Limited and IDBI Capital Markets & Securities Limited, the Book Running Lead Managers to the Offer, finalised allocation of an aggregate of **51,42,856** Equity Shares to Anchor Investors at Anchor Investor Allocation Price of Rs. 350 per Equity Share (including share premium of Rs. 340 per Equity Share) (which may be subject to change upon determination of the Offer Price). Further, the IPO Committee of the Board of Directors of the Company, at its meeting held earlier today (i.e., September 8, 2020) has approved the Anchor Investor Portion which was open today, September 8, 2020 for subscription to **51,42,856** Equity Shares in the following manner:

Sr. No.	Name of the Anchor Investor	No. of Equity Shares allocated	No. of Equity Shares allocated as a Percentage of Equity Shares allocated under the Anchor Investor Portion (%)	Bid Price/Anchor Allocation Price (Rs. Per Equity Share)	Total Amount Allocated (Rs.)
1	FRANKLIN INDIA SMALLER COMPANIES FUND	3,94,840	7.68%	350.00	13,81,94,000.00
2	GOLDMAN SACHS INDIA LIMITED	3,94,840	7.68%	350.00	13,81,94,000.00
3	SBI LIFE INSURANCE CO. LTD	3,94,840	7.68%	350.00	13,81,94,000.00
4	KUWAIT INVESTMENT AUTHORITY FUND 225	3,94,840	7.68%	350.00	13,81,94,000.00
5	VANTAGE EQUITY FUND	3,94,840	7.68%	350.00	13,81,94,000.00
6	AXIS MUTUAL FUND TRUSTEE LIMITED A/C AXIS MUTUAL FUND A/C AXIS SMALL CAP FUND	3,94,840	7.68%	350.00	13,81,94,000.00
7	MACQUARIE UNIT TRUST SERIES-MACQUARIE ASIA NEW STARS FUND	2,97,320	5.78%	350.00	10,40,62,000.00
8	THELEME MASTER FUND LIMITED	2,97,320	5.78%	350.00	10,40,62,000.00

9	SBI CONTRA FUND	2,85,680	5.55%	350.00	9,99,88,000.00
10	ADITYA BIRLA SUN LIFE TRUSTEE PRIVATE LIMITED A/C ADITYA BIRLA SUN LIFE SMALL CAP FUND	2,80,320	5.45%	350.00	9,81,12,000.00
11	IIFL SPECIAL OPPORTUNITIES FUND - SERIES 7	1,99,939	3.89%	350.00	6,99,78,650.00
12	TRUST AND CUSTODY SERVICES BANK, LTD. AS TRUSTEE FOR WELLS CAPITAL EMERGING EQUITY MOTHERFUND	1,99,938	3.89%	350.00	6,99,78,300.00
13	ICICI PRUDENTIAL MIDCAP FUND	1,97,400	3.84%	350.00	6,90,90,000.00
14	MIRAE ASSET TAX SAVER FUND MIRAATSF	1,85,659	3.61%	350.00	6,49,80,650.00
15	RELIANCE CAPITAL TRUSTEE CO LTD-A/C NIPPON INDIA SMALL CAP FUND	1,73,440	3.37%	350.00	6,07,04,000.00
16	RELIANCE CAPITAL TRUSTEE CO LTD-A/C NIPPON INDIA CAPITAL BUILDER FUND IV - SERIES C	1,42,840	2.78%	350.00	4,99,94,000.00
17	ADITYA BIRLA SUN LIFE TRUSTEE PRIVATE LIMITED A/C ADITYA BIRLA SUN LIFE DIGITAL INDIA FUND	1,14,520	2.23%	350.00	4,00,82,000.00
18	ICICI PRUDENTIAL TECHNOLOGY FUND	98,720	1.92%	350.00	3,45,52,000.00
19	ICICI PRUDENTIAL VALUE FUND - SERIES 20	98,720	1.92%	350.00	3,45,52,000.00
20	SBI TECHNOLOGY OPPORTUNITIES FUND	85,720	1.67%	350.00	3,00,02,000.00
21	RELIANCE CAPITAL TRUSTEE CO LTD-A/C NIPPON INDIA CAPITAL BUILDER FUND IV - SERIES D	78,560	1.53%	350.00	2,74,96,000.00
22	SBI TAX ADVANTAGE FUND SERIES II	23,440	0.46%	350.00	82,04,000.00
23	MIRAE ASSET EQUITY SAVINGS FUND	14,280	0.28%	350.00	49,98,000.00
	Total	51,42,856	100.00%		1,79,99,99,600.00

7 Mutual Funds have applied through a total of 15 schemes, scheme-wise details of which are provided in the table below:

Sr. No.	Name of the Mutual Fund Scheme	No. of Equity Shares allocated	No. of Equity Shares allocated as a Percentage of Equity Shares allocated under the Anchor Investor Portion (%)	Bid Price/Anchor Allocation Price (Rs. Per Equity Share)	Total Amount Allocated (Rs.)
1	FRANKLIN INDIA SMALLER COMPANIES FUND	3,94,840	7.68%	350.00	13,81,94,000.00

2	AXIS MUTUAL FUND TRUSTEE LIMITED A/C AXIS MUTUAL FUND A/C AXIS SMALL CAP FUND	3,94,840	7.68%	350.00	13,81,94,000.00
3	SBI CONTRA FUND	2,85,680	5.55%	350.00	9,99,88,000.00
4	ADITYA BIRLA SUN LIFE TRUSTEE PRIVATE LIMITED A/C ADITYA BIRLA SUN LIFE SMALL CAP FUND	2,80,320	5.45%	350.00	9,81,12,000.00
5	ICICI PRUDENTIAL MIDCAP FUND	1,97,400	3.84%	350.00	6,90,90,000.00
6	MIRAE ASSET TAX SAVER FUND MIRAATSFD	1,85,659	3.61%	350.00	6,49,80,650.00
7	RELIANCE CAPITAL TRUSTEE CO LTD-A/C NIPPON INDIA SMALL CAP FUND	1,73,440	3.37%	350.00	6,07,04,000.00
8	RELIANCE CAPITAL TRUSTEE CO LTD-A/C NIPPON INDIA CAPITAL BUILDER FUND IV - SERIES C	1,42,840	2.78%	350.00	4,99,94,000.00
9	ADITYA BIRLA SUN LIFE TRUSTEE PRIVATE LIMITED A/C ADITYA BIRLA SUN LIFE DIGITAL INDIA FUND	1,14,520	2.23%	350.00	4,00,82,000.00
10	ICICI PRUDENTIAL TECHNOLOGY FUND	98,720	1.92%	350.00	3,45,52,000.00
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13	RELIANCE CAPITAL TRUSTEE CO LTD-A/C NIPPON INDIA CAPITAL BUILDER FUND IV - SERIES D	78,560	1.53%	350.00	2,74,96,000.00
14	SBI TAX ADVANTAGE FUND SERIES II	23,440	0.46%	350.00	82,04,000.00
15	MIRAE ASSET EQUITY SAVINGS FUND	14,280	0.28%	350.00	49,98,000.00
	Total	25,68,979	49.95%		89,91,42,650

As per the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018, as amended, in case the Offer Price discovered through Book Building Process is higher than the Anchor Investor Allocation Price, Anchor Investors will be required to pay the difference by the pay-in date as specified in the revised CAN.

The above has been noted by the IPO Committee of the Board of Directors of the Company in its meeting held on September 8, 2020.

Please note that capitalized terms used and not defined herein shall have the respective meaning ascribed to them in the red herring prospectus dated September 2, 2020 filed with the Registrar of Companies, Maharashtra at Mumbai, read along with the corrigendum dated September 3, 2020 ("Red Herring Prospectus").



We request you to make the above information public by disclosing the same on your website.

Thanking you.

Yours sincerely,

For **Route Mobile Limited**



Authorised Signatory



Name: Rathindra Das

Designation: Head Legal, Company Secretary and Compliance Officer

cc: **Securities and Exchange Board of India**
Corporation Finance Department
Division of Issues and Listing
Plot No. C4 A. G Block
Bandra Kurla Complex
Bandra (East)
Mumbai 400 051