

ETHOS LIMITED

KAMLA CENTRE, SCO 88-89, SECTOR 8-C
Chandigarh-160 009 INDIA
Phone : +91 172 2548223/24/27, 2544378/79
Fax : +91 172 2548302
CIN – U52300HP2007PLC030800
PAN – AADCK2345N

Date: May 17, 2022

To,

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai 400 001
Maharashtra, India

National Stock Exchange of India Limited
Exchange Plaza
Plot no. C/1, G Block
Bandra-Kurla Complex
Bandra (E)
Mumbai 400 051

Dear Sir/Ma'am,

Re: Initial Public Offer of equity shares of ₹ 10 each (“Equity Shares”) through the book-building route, by Ethos Limited (“Company”) (the “Offer”)

The IPO Committee of the Board of the Directors of the Company *vide* resolution on 02, and Selling Shareholders in consultation with Emkay Global Financial Services Limited and InCred Capital Wealth Portfolio Managers Private Limited (“**Book Running Lead Managers**” for the offer or the “**BRLMs**”), have finalized allocation of 16,13,725 Equity Shares in aggregate, to Anchor Investors at the Anchor Investor Allocation Price of ₹ 878 per Equity Share (including share premium of ₹ 868 per Equity Share) in the following manner:

Sr. No.	Name of the Anchor Investor	No. of Equity Shares allocated	Percentage of Anchor Investor Portion (%)	Bid price (₹ per Equity Share)	Total Amount Allocated (₹)
1	ICICI PRUDENTIAL FLEXICAP FUND	5,29,601	32.82%	878	46,49,89,678
2	JUPITER INDIA FUND	3,72,997	23.11%	878	32,74,91,366
3	SAINT CAPITAL FUND	1,59,443	9.88%	878	13,99,90,954
4	COHESION MK BEST IDEAS SUB-TRUST	1,55,771	9.65%	878	13,67,66,938
5	JUPITER SOUTH ASIA INVESTMENT COMPANY LIMITED - SOUTH ASIA ACCESS FUND	77,061	4.78%	878	6,76,59,558
6	COEUS GLOBAL OPPORTUNITIES FUND	79,713	4.94%	878	6,99,88,014
7	ALCHEMY LEADERS OF TOMORROW - CLOSED ENDED FUND, SERIES 2	79,713	4.94%	878	6,99,88,014
8	UPS GROUP TRUST	79,713	4.94%	878	6,99,88,014
9	NOMURA SINGAPORE LIMITED ODI	79,713	4.94%	878	6,99,88,014
	Total	16,13,725			1,41,68,50,550

Out of the total allocation of 16,13,725 Equity Shares to the Anchor Investors, 5,29,601 Equity Shares (i.e. 32.82 % of the total allocation to Anchor Investors) were allocated to 1 domestic mutual fund through a total of 1 scheme. Set forth below is a scheme-wise details of mutual funds:

Registered Office:

Plot 3, Sector III, Parwanoo-173 220 INDIA

ETHOS LIMITED

KAMLA CENTRE, SCO 88-89, SECTOR 8-C
Chandigarh-160 009 INDIA
Phone : +91 172 2548223/24/27, 2544378/79
Fax : +91 172 2548302
CIN – U52300HP2007PLC030800
PAN – AADCK2345N

Sr. No.	Name of Scheme	No. of Equity Shares allocated	Percentage of Anchor Investor Portion (%)	Bid price (₹ per Equity Share)	Total Amount Allocated (₹)
1	ICICI PRUDENTIAL FLEXICAP FUND	5,29,601	32.82%	878	46,49,89,678
	Total	5,29,601			46,49,89,678

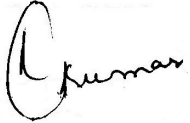
As per the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirement) Regulations, 2018, as amended, in case the Offer Price discovered through book building process is higher than the Anchor Investor allocation price, Anchor investors will be required to pay the difference by the pay-in as specified in the revised CAN. In the event the Offer Price is lower than the Anchor Investor Allocation Price, the difference shall not be refunded to the Anchor Investors. The Equity Shares allocated to the Anchor Investors will be Allotted to such Anchor Investors subject to the application being valid in all respects along with receipt of stipulated documents and allotment by the IPO Committee.

Please note that capitalized terms used and not defined herein shall have the respective meaning ascribed to them in the Red Herring Prospectus dated May 6, 2022 of the Company filed with the Registrar of Companies, Himachal Pradesh at Union Territory of Chandigarh ("ROC").

We request you to make the above information public by disclosing the same on your website.

Thanking You,

For and on behalf of **Ethos Limited**



Authorised Signatory

Name: Anil Kumar

Designation: Company Secretary and Compliance Officer

cc: **Securities and Exchange Board of India**
NBCC Complex, Office Tower-1,
8th Floor, Plate B, East Kidwai Nagar,
New Delhi - 110023

Registered Office:

Plot 3, Sector III, Parwanoo-173 220 INDIA