

Date: 9<sup>th</sup> November 2021

To  
The Senior General Manager  
Dept. of Listing Operations  
BSE Limited,  
P J Towers, Dalal Street,  
Mumbai -400001, India

To  
The Associate Vice President  
MSD - Non Continuous Markets Group  
National Stock Exchange of India Limited  
Exchange Plaza  
Bandra Kurla Complex  
Bandra (E)  
Mumbai-400051

Dear Sir,

**Sub: Public Issue/Offer of equity shares of face value of Rs. 1 each of Latent View Analytics Limited ("Company" and "Offer", respectively)**

The IPO Committee of the Board of Directors of the Company and Selling Shareholders at their respective meetings held on 9<sup>th</sup> November , 2021, in consultation with the Book Running Lead Managers to the Issue/Offer, has finalized allocation of 1,35,53,898 Equity Shares, to Anchor Investors at Anchor Investor allocation price of Rs. 197 per Equity Share (including share premium of Rs. 196 per Equity Share) in the following manner:

Sr No	Anchor Investor Name	No. of Equity Shares allocated	% of Anchor Investor Portion	Bid price (Rs. per Equity Share)
1	ABU DHABI INVESTMENT AUTHORITY	1,015,968	7.50%	197
2	ADITYA BIRLA SUN LIFE TRUSTEE PRIVATE LIMITED A/C ADITYA BIRLA SUN LIFE DIGITAL INDIA FUND	913,672	6.70%	197

### LatentView Analytics Limited

(Formerly known as LatentView Analytics Private Limited)

Unit 6,7,8, 5th Floor, Neville Tower, Ramanujan IT City SEZ

Rajiv Gandhi Salai (OMR), Taramani, Chennai, Tamil Nadu 600113.

3	ASHOKA INDIA OPPORTUNITIES FUND	507,680	3.70%	197
4	ASHOKA INDIA EQUITY INVESTMENT TRUST PLC	405,992	3.00%	197
5	AXIS MUTUAL FUND TRUSTEE LIMITED A/C AXIS MUTUAL FUND A/C AXIS CAPITAL BUILDER FUND - SERIES 4 ( 1582 DAYS)	228,456	1.70%	197
6	AXIS MUTUAL FUND TRUSTEE LIMITED A/C AXIS MUTUAL FUND A/C AXIS GROWTH OPPORTUNITIES FUND	228,380	1.70%	197
7	AXIS MUTUAL FUND TRUSTEE LIMITED A/C AXIS MUTUAL FUND A/C AXIS FLEXI CAP FUND	228,380	1.70%	197
8	AXIS MUTUAL FUND TRUSTEE LIMITED A/C AXIS MUTUAL FUND A/C AXIS EQUITY HYBRID FUND	203,072	1.50%	197
9	AXIS MUTUAL FUND TRUSTEE LIMITED A/C AXIS MUTUAL FUND A/C AXIS REGULAR SAVER FUND	25,384	0.20%	197
10	ICICI PRUDENTIAL SMALLCAP FUND	228,456	1.70%	197
11	ICICI PRUDENTIAL MIDCAP FUND	228,456	1.70%	197
12	ICICI PRUDENTIAL ESG FUND	228,380	1.70%	197
13	ICICI PRUDENTIAL TECHNOLOGY FUND	228,380	1.70%	197
14	KOTAK PIONEER FUND	456,836	3.40%	197
15	KOTAK ESG OPPORTUNITIES FUND	456,836	3.40%	197
16	MIRAE ASSET MIDCAP FUND	913,672	6.70%	197
17	NIPPON LIFE INDIA TRUSTEE LTD-A/C NIPPON INDIA EQUITY HYBRID FUND	837,520	6.20%	197

18	NIPPON LIFE INDIA TRUSTEE LTD-A/C NIPPON INDIA CAPITAL BUILDER FUND IV - SERIES B	76,152	0.60%	197
19	PUBLIC SECTOR PENSION INVESTMENT BOARD - IIFL ASSET MANAGEMENT LIMITED	913,672	6.70%	197
20	SBI LIFE INSURANCE COMPANY LIMITED	913,672	6.70%	197
21	BAJAJ ALLIANZ LIFE INSURANCE COMPANY LIMITED	507,680	3.70%	197
22	DSP SMALL CAP FUND	507,680	3.70%	197
23	FRANKLIN INDIA SMALLER COMPANIES FUND	507,680	3.70%	197
24	MOTILAL OSWAL MIDCAP 30 FUND	253,840	1.90%	197
25	MOTILAL OSWAL LARGE AND MIDCAP FUND	253,840	1.90%	197
26	UTI SMALL CAP FUND	507,680	3.70%	197
27	EDELWEISS TRUSTEESHIP CO LTD AC- EDELWEISS MF AC- EDELWEISS RECENTLY LISTED IPO FUND	184,754	1.40%	197
28	EDELWEISS TRUSTEESHIP CO LTD AC- EDELWEISS MF AC- EDELWEISS SMALL CAP FUND	120,801	0.90%	197
29	EDELWEISS TRUSTEESHIP CO LTD AC- EDELWEISS MF AC- EDELWEISS AGGRESSIVE HYBRID FUND	49,742	0.40%	197
30	HSBC FLEXI CAP FUND	230,943	1.70%	197
31	HSBC SMALL CAP EQUITY FUND	124,354	0.90%	197
32	HORNBILL ORCHID INDIA FUND	355,297	2.60%	197
33	KOTAK FUNDS - INDIA MIDCAP FUND	355,297	2.60%	197

34	WELLINGTON INDIA OPPORTUNITIES FUND, LIMITED.	355,294	2.60%	197
	<b>Total</b>	<b>13,553,898</b>	<b>100%</b>	

12 Mutual Fund Investors have applied through a total of 25 schemes, scheme-wise details provided in table below:

Sr No	Anchor Investor Name	No. of Equity Shares allocated	% of Anchor Investor Portion	Bid price (Rs. per Equity Share)
1	ADITYA BIRLA SUN LIFE TRUSTEE PRIVATE LIMITED A/C ADITYA BIRLA SUN LIFE DIGITAL INDIA FUND	913,672	6.7%	197
2	AXIS MUTUAL FUND TRUSTEE LIMITED A/C AXIS MUTUAL FUND A/C AXIS CAPITAL BUILDER FUND - SERIES 4 ( 1582 DAYS)	228,456	1.7%	197
3	AXIS MUTUAL FUND TRUSTEE LIMITED A/C AXIS MUTUAL FUND A/C AXIS GROWTH OPPORTUNITIES FUND	228,380	1.7%	197
4	AXIS MUTUAL FUND TRUSTEE LIMITED A/C AXIS MUTUAL FUND A/C AXIS FLEXI CAP FUND	228,380	1.7%	197
5	AXIS MUTUAL FUND TRUSTEE LIMITED A/C AXIS MUTUAL FUND A/C AXIS EQUITY HYBRID FUND	203,072	1.5%	197
6	AXIS MUTUAL FUND TRUSTEE LIMITED A/C AXIS MUTUAL FUND A/C AXIS REGULAR SAVER FUND	25,384	0.2%	197
7	ICICI PRUDENTIAL SMALLCAP FUND	228,456	1.7%	197
8	ICICI PRUDENTIAL MIDCAP FUND	228,456	1.7%	197
9	ICICI PRUDENTIAL ESG FUND	228,380	1.7%	197
10	ICICI PRUDENTIAL TECHNOLOGY FUND	228,380	1.7%	197

11	KOTAK PIONEER FUND	456,836	3.4%	197
12	KOTAK ESG OPPORTUNITIES FUND	456,836	3.4%	197
13	MIRAE ASSET MIDCAP FUND	913,672	6.7%	197
14	NIPPON LIFE INDIA TRUSTEE LTD-A/C NIPPON INDIA EQUITY HYBRID FUND	837,520	6.2%	197
15	NIPPON LIFE INDIA TRUSTEE LTD-A/C NIPPON INDIA CAPITAL BUILDER FUND IV - SERIES B	76,152	0.6%	197
16	DSP SMALL CAP FUND	507,680	3.7%	197
17	FRANKLIN INDIA SMALLER COMPANIES FUND	507,680	3.7%	197
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21	EDELWEISS TRUSTEESHIP CO LTD AC- EDELWEISS MF AC- EDELWEISS RECENTLY LISTED IPO FUND	184,754	1.4%	197
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23	EDELWEISS TRUSTEESHIP CO LTD AC- EDELWEISS MF AC- EDELWEISS AGGRESSIVE HYBRID FUND	49,742	0.4%	197
24	HSBC FLEXI CAP FUND	230,943	1.7%	197
25	HSBC SMALL CAP EQUITY FUND	124,354	0.9%	197
	<b>Total</b>	<b>8,223,346</b>	<b>60.7%</b>	

As per the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirement) Regulations, 2009, as amended, in case the Offer Price discovered through book building process is higher

than the Anchor Investor allocation price, Anchor investors will be required to pay the difference by the pay-in as specified in the revised CAN

Please note that capitalized terms used and not defined herein shall have the respective meaning ascribed to them in the Red Herring Prospectus.

We request you to make the above information public by disclosing the same on your website.

Thanking You,

For **Latent View Analytics Limited**

A handwritten signature in black ink, appearing to read 'V.R. Kesavan', with a large, stylized flourish at the end.

**Authorised Signatory**

**Name: Kesavan V R**

**Designation: Company Secretary & Compliance Officer**

cc: **Securities and Exchange Board of India**  
Corporation Finance Department  
Division of Issues and Listing,  
Southern Regional Office (SRO),  
7th Floor, 756-L, Anna Salai,  
Chennai - 600002, Tamil Nadu  
**Kind Attention: Joe Pradeep**