



Date: November 3, 2021

To  
The Senior General Manager  
Dept. of Listing Operations  
BSE Limited,  
P J Towers, Dalal Street,  
Mumbai -400001, India

The Associate Vice President  
MSD – Non Continuous Markets Group  
M/S National Stock Exchange of India Limited  
Exchange Plaza  
Bandra Kurla Complex  
Bandra (E)  
Mumbai - 400051

Dear Sir,

**Sub: Proposed initial public offering of equity shares of face value of ₹1 each (“Equity Shares”) of One 97 Communications Limited (“Company” and “Offer”, respectively)**

The Board of Directors of the Company at their meeting held on November 3, 2021, in consultation with the Book Running Lead Managers to the Offer, have finalized allocation of 38,302,326 Equity Shares, to Anchor Investors at Anchor Investor allocation price of Rs. 2,150/- per Equity Share (including share premium of Rs. 2,149/- per Equity Share) in the following manner:

Sr. No	Name of the Anchor Investor	No. of Equity Shares allocated	% of Anchor Investor Portion	Bid price (Rs. per Equity Share)	Total amount (Rs. Million)
1.	BLACKROCK GLOBAL FUNDS- WORLD TECHNOLOGY FUND	4,038,030	10.5%	2,150	8,682
2.	BLACKROCK GLOBAL FUNDS WORLD FINANCIALS FUND	637,680	1.7%	2,150	1,371
3.	BLACKROCK GLOBAL FUNDS - INDIA FUND	162,738	0.4%	2,150	350
4.	NATIONAL PENSION SERVICE MANAGED BY BLACKROCK INSTITUTIONAL TRUST COMPANY, NA	23,256	0.1%	2,150	50
5.	CANADA PENSION PLAN INVESTMENT BOARD	4,361,964	11.4%	2,150	9,378
6.	ADITYA BIRLA SUN LIFE TRUSTEE PRIVATE LIMITED A/C ADITYA BIRLA SUN LIFE FLEXI CAP FUND	650,382	1.7%	2,150	1,398
7.	ADITYA BIRLA SUN LIFE TRUSTEE PRIVATE LIMITED A/C ADITYA BIRLA SUN LIFE SPECIAL OPPORTUNITIES FUND	34,236	0.1%	2,150	74
8.	ADITYA BIRLA SUN LIFE TRUSTEE PRIVATE LIMITED A/C	85,578	0.2%	2,150	184

	ADITYA BIRLA SUN LIFE INDIA GENNEXT FUND				
9.	ADITYA BIRLA SUN LIFE TRUSTEE PRIVATE LIMITED A/C ADITYA BIRLA SUN LIFE DIGITAL INDIA FUND	171,156	0.4%	2,150	368
10.	ADITYA BIRLA SUN LIFE TRUSTEE PRIVATE LIMITED A/C ADITYA BIRLA SUN LIFE BANKING AND FINANCIAL SERVICES FUND	149,760	0.4%	2,150	322
11.	ADITYA BIRLA SUN LIFE TRUSTEE PRIVATE LIMITED A/C ADITYA BIRLA SUN LIFE EQUITY ADVANTAGE FUND	256,734	0.7%	2,150	552
12.	ADITYA BIRLA SUN LIFE TRUSTEE PRIVATE LIMITED A/C ADITYA BIRLA SUN LIFE EQUITY HYBRID '95 FUND	342,312	0.9%	2,150	736
13.	ADITYA BIRLA SUN LIFE TRUSTEE PRIVATE LIMITED A/C ADITYA BIRLA SUN LIFE ESG FUND	42,792	0.1%	2,150	92
14.	ADITYA BIRLA SUN LIFE TRUSTEE PRIVATE LIMITED A/C ADITYA BIRLA SUN LIFE FRONTLINE EQUITY FUND	663,222	1.7%	2,150	1,426
15.	ABSL UMBRELLA UCITS FUND PLC - INDIA FRONTLINE EQUITY FUND	102,360	0.3%	2,150	220
16.	SUN LIFE EXCEL INDIA FUND	83,748	0.2%	2,150	180
17.	GOVERNMENT OF SINGAPORE	2,024,724	5.3%	2,150	4,353
18.	MONETARY AUTHORITY OF SINGAPORE	452,874	1.2%	2,150	974
19.	VANGUARD VARIABLE INSURANCE FUND INTERNATIONAL PORTFOLIO, A SERIES OF VANGUARD VARIABLE INSURANCE FUNDS	55,020	0.1%	2,150	118
20.	VANGUARD INTERNATIONAL GROWTH FUND	874,650	2.3%	2,150	1,880
21.	SCHRODER ASIAN GROWTH FUND	137,550	0.4%	2,150	296
22.	QUAESTIO SOLUTIONS FUNDS	32,364	0.1%	2,150	70

23.	SCHRODER ASIAN TOTAL RETURN INVESTMENT COMPANY PLC	89,004	0.2%	2,150	191
24.	SCHRODER INTERNATIONAL SELECTION FUND EMERGING ASIA	566,376	1.5%	2,150	1,218
25.	SCHRODER INTERNATIONAL SELECTION FUND ASIAN OPPORTUNITIES	647,286	1.7%	2,150	1,392
26.	SCHRODER SMALL CAP DISCOVERY FUND	40,452	0.1%	2,150	87
27.	UNITED TECHNOLOGIES CORPORATION MASTER RETIREMENT TRUST	75,426	0.2%	2,150	162
28.	STICHTING PENSIOENFONDS HOOGOEVENS PORTFOLIO C	66,624	0.2%	2,150	143
29.	CITY OF NEW YORK GROUP TRUST	302,988	0.8%	2,150	651
30.	TOUCHSTONE STRATEGIC TRUST - TOUCHSTONE SANDS CAPITAL EMERGING MARKETS GROWTH FUND	999,150	2.6%	2,150	2,148
31.	SANDS CAPITAL FUNDS PLC- SANDS CAPITAL EMERGING MARKETS GROWTH FUND	447,756	1.2%	2,150	963
32.	SANDS CAPITAL EMERGING MARKETS GROWTH MASTER FUND, L.P.	232,074	0.6%	2,150	499
33.	LOCAL AUTHORITIES SUPERANNUATION FUND	27,144	0.1%	2,150	58
34.	AMX MASTER - SANDS - EMERGING MARKETS GROWTH	53,586	0.1%	2,150	115
35.	MAKENA CAPITAL HOLDINGS B, L.P.	31,548	0.1%	2,150	68
36.	AL MEHWAR COMMERCIAL INVESTMENTS L.L.C. - (STONEFISH)	131,442	0.3%	2,150	283
37.	SEI TRUST COMPANY, AS TRUSTEE ON BEHALF OF SANDS CAPITAL EMERGING MARKETS GROWTH CIT	74,964	0.2%	2,150	161
38.	MIRAE ASSET LARGE CAP FUND	860,760	2.2%	2,150	1,851
39.	MIRAE ASSET FOCUSED FUND	418,752	1.1%	2,150	900
40.	MIRAE ASSET EMERGING BLUECHIP FUND	348,960	0.9%	2,150	750

41.	MIRAE ASSET HYBRID - EQUITY FUND	116,316	0.3%	2,150	250
42.	MARSHALL WACE INVESTMENT STRATEGIES - EUREKA FUND	1,371,258	3.6%	2,150	2,948
43.	MARSHALL WACE INVESTMENT STRATEGIES - MARKET NEUTRAL TOPS FUND	159,408	0.4%	2,150	343
44.	MARSHALL WACE INVESTMENT STRATEGIES - GLOBAL OPPORTUNITIES FUND	142,656	0.4%	2,150	307
45.	MARSHALL WACE INVESTMENT STRATEGIES - LIQUID ALPHA PLUS FUND	42,402	0.1%	2,150	91
46.	MARSHALL WACE INVESTMENT STRATEGIES - GLOBAL OPPORTUNITIES LONG-ONLY FUND	23,256	0.1%	2,150	50
47.	MARSHALL WACE INVESTMENT STRATEGIES - GLOBAL FINANCIALS MARKET NEUTRAL FUND	23,256	0.1%	2,150	50
48.	FIDELITY CANADIAN GROWTH COMPANY FUND	1,031,502	2.7%	2,150	2,218
49.	FIDELITY SPECIAL SITUATIONS FUND	364,326	1.0%	2,150	783
50.	UBS FUND MANAGEMENT (SWITZERLAND) AG ON BEHALF OF UBS (CH) EQUITY FUND - EMERGING ASIA (USD)	23,256	0.1%	2,150	50
51.	THE MASTER TRUST BANK OF JAPAN, LTD. AS TRUSTEE FOR PENSION FUND ASSOCIATION MTBJ400039080	51,816	0.1%	2,150	111
52.	UBS FUND MANAGEMENT (SWITZERLAND) AG ON BEHALF OF UBS (CH) INSTITUTIONAL FUND - EQUITIES EMERGING MARKETS ASIA	96,738	0.3%	2,150	208
53.	STICHTING DEPOSITARY APG EMERGING MARKETS EQUITY POOL	731,382	1.9%	2,150	1,572
54.	UBS (LUX) KEY SELECTION SICAV - ASIAN EQUITIES (USD)	343,008	0.9%	2,150	737
55.	LGPS CENTRAL EMERGING MARKETS EQUITY ACTIVE MULTI MANAGER FUND, A SUB FUND OF	54,468	0.1%	2,150	117

	LGPS CENTRAL AUTHORISED CONTRACTUAL SCHEME				
56.	UBS INVESTMENT FUNDS ICVC, UBS GLOBAL EMERGING MARKETS EQUITY FUND	130,062	0.3%	2,150	280
57.	JANUS HENDERSON FUND - EMERGING MARKETS FUND	23,256	0.1%	2,150	50
58.	JANUS HENDERSON EMERGING MARKETS OPPORTUNITIES FUND	27,972	0.1%	2,150	60
59.	JANUS HENDERSON GLOBAL FINANCIALS FUND	24,558	0.1%	2,150	53
60.	JANUS HENDERSON EMERGING MARKETS FUND	23,256	0.1%	2,150	50
61.	JANUS HENDERSON GLOBAL RESEARCH FUND	328,806	0.9%	2,150	707
62.	JANUS HENDERSON GLOBAL RESEARCH PORTFOLIO	82,212	0.2%	2,150	177
63.	MIRAE ASSET TRIUMPH GLOBAL PRIVATE EQUITY MASTER INVESTMENT TRUST	23,256	0.1%	2,150	50
64.	JANUS HENDERSON GLOBAL TECHNOLOGY AND INNOVATION FUND	406,734	1.1%	2,150	874
65.	JANUS HENDERSON GLOBAL TECHNOLOGY AND INNOVATION PORTFOLIO	53,718	0.1%	2,150	115
66.	JANUS HENDERSON INTERNATIONAL RESEARCH EQUITY PORTFOLIO	34,086	0.1%	2,150	73
67.	MIRAE ASSET ER DM PRIVATE EQUITY MASTER INVESTMENT TRUST	23,256	0.1%	2,150	50
68.	JANUS HENDERSON CAPITAL FUNDS PLC - JANUS HENDERSON GLOBAL TECHNOLOGY FUND	30,660	0.1%	2,150	66
69.	ABERDEEN GLOBAL INDIAN EQUITY LIMITED	563,574	1.5%	2,150	1,212
70.	THE INDIA FUND INC	271,740	0.7%	2,150	584
71.	ABERDEEN NEW INDIA INVESTMENT TRUST PLC	246,456	0.6%	2,150	530
72.	NOMURA INDIA INVESTMENT FUND MOTHER FUND	1,081,770	2.8%	2,150	2,326
73.	DRAGSA INDIA EQUITIES III LP	694,884	1.8%	2,150	1,494
74.	DRAGSA INDIA LONG LP	264,750	0.7%	2,150	569

75.	RWC EMERGING MARKETS EQUITY MASTER FUND LIMITED	510,168	1.3%	2,150	1,097
76.	RWC FUNDS - RWC GLOBAL EMERGING MARKETS FUND	257,538	0.7%	2,150	554
77.	BNP PARIBAS TRUST SERVICES SINGAPORE LIMITED AS TRUSTEE OF FULLERTON ALPHA - ASIA FOCUS EQUITIES FUND	315,594	0.8%	2,150	679
78.	FULLERTON LUX FUNDS - ASIA FOCUS EQUITIES	40,128	0.1%	2,150	86
79.	FULLERTON LUX FUNDS - ASIA GROWTH & INCOME EQUITIES	30,390	0.1%	2,150	65
80.	NTUC LIFEP ASIAN EQUITY ACTIVE	306,174	0.8%	2,150	658
81.	NTUC LIFEP SURPLUS ASIAN EQUITY	23,256	0.1%	2,150	50
82.	NTUC NP LIFE FUND ASIAN EQUITY	23,256	0.1%	2,150	50
83.	NTUC SH ASIAN EQUITY INTERNAL	28,908	0.1%	2,150	62
84.	HDFC LARGE AND MID CAP FUND	128,868	0.3%	2,150	277
85.	HDFC MUTUAL FUND- HDFC BANKING AND FINANCIAL SERVICES FUND	81,066	0.2%	2,150	174
86.	HDFC TRUSTEE COMPANY LTD. A/C HDFC BALANCED ADVANTAGE FUND	184,224	0.5%	2,150	396
87.	HDFC TRUSTEE COMPANY LTD - A/C HDFC MID - CAPOPPORTUNITIES FUND	303,756	0.8%	2,150	653
88.	THINK INDIA OPPORTUNITIES MASTER FUND LP	383,856	1.0%	2,150	825
89.	JUPITER SOUTH ASIA INVESTMENT COMPANY LIMITED - SOUTH ASIA ACCESS FUND	57,792	0.2%	2,150	124
90.	JUPITER INDIA FUND	273,720	0.7%	2,150	588
91.	TEACHER RETIREMENT SYSTEM OF TEXAS - INTERNATIONAL ACTIVE STRATEGY D	296,616	0.8%	2,150	638
92.	ABU DHABI INVESTMENT AUTHORITY - BEHAVE	260,574	0.7%	2,150	560
93.	SEATOWN SWORDFISH PTE. LTD.	260,574	0.7%	2,150	560
94.	VIRTUS VARIABLE INSURANCE TRUST : VIRTUS SGA	68,124	0.2%	2,150	146

	INTERNATIONAL GROWTH SERIES				
95.	VIRTUS SGA INTERNATIONAL GROWTH FUND	23,844	0.1%	2,150	51
96.	CHALLENGE FUNDS - CHALLENGE EMERGING MARKETS EQUITY FUND	36,168	0.1%	2,150	78
97.	SEI TRUST COMPANY, AS TRUSTEE ON BEHALF OF SUSTAINABLE GROWTH ADVISERS INTERNATIONAL CIT	46,344	0.1%	2,150	100
98.	LO FUNDS - ASIA HIGH CONVICTION	78,516	0.2%	2,150	169
99.	LO FUNDS - EMERGING HIGH CONVICTION	26,172	0.1%	2,150	56
100.	HIGH HAITH MASTER INVESTORS (CAYMAN) L.P.	88,374	0.2%	2,150	190
101.	AB ARYA PARTNERS (MASTER) FUND, SICAV-RAIF S.C.SP.	52,344	0.1%	2,150	113
102.	BNP PARIBAS LARGE CAP FUND	46,512	0.1%	2,150	100
103.	ASIA LANDMARK (S) FUND PTE. LTD.	24,432	0.1%	2,150	53
104.	CITADEL MULTI-STRATEGY EQUITIES (IRELAND) DESIGNATED ACTIVITY COMPANY	314,064	0.8%	2,150	675
105.	SEGANTII INDIA MAURITIUS	314,064	0.8%	2,150	675
106.	GHISALLO MASTER FUND LP	314,064	0.8%	2,150	675
107.	THE BOARD OF REGENTS OF THE UNIVERSITY OF TEXAS SYSTEM - EC LONGHORN LLC	24,834	0.1%	2,150	53
108.	TOSCA FOCUS	69,792	0.2%	2,150	150
109.	TOSCA MASTER	46,536	0.1%	2,150	100
110.	MONTLAKE UCITS PLATFORM ICAV - TOSCA UCITS FUND	23,256	0.1%	2,150	50
111.	THE CHANCELLOR, MASTERS AND SCHOLARS OF THE UNIVERSITY OF CAMBRIDGE	23,256	0.1%	2,150	50
112.	VITRUVIUS ASIAN EQUITY	23,256	0.1%	2,150	50
113.	INDUS INDIA FUND (MAURITIUS) LIMITED	58,176	0.2%	2,150	125

114.	MAITRI SPC - SUSTAINABLE MULTI-ASSET ABSOLUTE RETURN STRATEGY FUND SP	46,512	0.1%	2,150	100
115.	ODEY INVESTMENTS PLC - BROOK GLOBAL EMERGING MARKETS FUND	23,256	0.1%	2,150	50
116.	ODEY MASTER ICAV - BROOK GLOBAL EMERGING MARKETS FOCUS FUND	23,256	0.1%	2,150	50
117.	TARA EMERGING ASIA LIQUID FUND	24,438	0.1%	2,150	53
118.	MORGAN STANLEY ASIA (SINGAPORE) PTE. - ODI	1,388,454	3.6%	2,150	2,985
119.	SOCIETE GENERALE - ODI	564,144	1.5%	2,150	1,213
120.	BNP PARIBAS ARBITRAGE - ODI	689,796	1.8%	2,150	1,483
121.	COPTHALL MAURITIUS INVESTMENT LIMITED - ODI ACCOUNT	139,584	0.4%	2,150	300
122.	GOLDMAN SACHS (SINGAPORE) PTE. - ODI	226,824	0.6%	2,150	488
	<b>TOTAL</b>	<b>38,302,326</b>	<b>100.0%</b>		<b>82,350</b>

Out of the total allocation of **38,302,326** Equity Shares to the Anchor Investors, **4,885,386** Equity Shares (i.e. 12.8% of the total Anchor Investors allocation) have been allocated to 4 mutual funds who have applied through a total of 18 schemes. Scheme-wise details provided in table below:

Sr. No	Name of Scheme	No. of Equity Shares allocated	% of Anchor Investor Portion	Bid price (Rs. per Equity Share)	Total amount (Rs. Million)
1.	ADITYA BIRLA SUN LIFE TRUSTEE PRIVATE LIMITED A/C ADITYA BIRLA SUN LIFE FLEXI CAP FUND	650,382	1.7%	2,150	1,398
2.	ADITYA BIRLA SUN LIFE TRUSTEE PRIVATE LIMITED A/C ADITYA BIRLA SUN LIFE SPECIAL OPPORTUNITIES FUND	34,236	0.1%	2,150	74
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15.	HDFC MUTUAL FUND- HDFC BANKING AND FINANCIAL SERVICES FUND	81,066	0.2%	2,150	174
16.	HDFC TRUSTEE COMPANY LTD. A/C HDFC BALANCED ADVANTAGE FUND	184,224	0.5%	2,150	396
17.	HDFC TRUSTEE COMPANY LTD - A/C HDFC MID - CAPOPPORTUNITIES FUND	303,756	0.8%	2,150	653
18.	BNP PARIBAS LARGE CAP FUND	46,512	0.1%	2,150	100
	<b>TOTAL</b>	<b>4,885,386</b>	<b>12.8%</b>		<b>10,504</b>

As per the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirement) Regulations, 2018, as amended, in case the Offer Price discovered through book building process is



higher than the Anchor Investor allocation price, Anchor investors will be required to pay the difference by the pay-in as specified in the revised CAN

Please note that capitalized terms used and not defined herein shall have the respective meaning ascribed to them in the Red Herring Prospectus.

We request you to make the above information public by disclosing the same on your website.

Thanking You,  
For **One 97 Communications Limited**

**Amit Kherra**  
**Company Secretary & Compliance Officer**



cc: **Securities and Exchange Board of India**  
Corporation Finance Department,  
Division of Issues and Listing,  
Plot No. C4 A, G Block  
Bandra Kurla Complex, Bandra (East)  
Mumbai 400 051, India