

Format of Holding of Specified securities

1. Name of Listed Entity: VIVID MERCANTILE LIMITED
2. Scrip Code/Name of Scrip/Class of Security: 542046, VIEL, EQUITY SHARES
3. Share Holding Pattern Filed under: Reg. 31(1)(a)/Reg.31(1)(b)/Reg.31(1)(c)

a. if under 31(1)(b) then indicate the report for quarter ending 13/05/2022

b. if under 31(1)(c) then indicate date of allotment/extinguishment

4. Declaration : The Listed entity is required to submit the following declaration to the extent of submission of information:

	Particulars	YES*	NO*
a	Whether the Listed Entity has issued any partly paid up shares		
b	Whether the Listed Entity has issued any Convertible Securities or Warrants?		
c	Whether the Listed Entity has any shares against which depository receipts are issued?		
d	Whether the Listed Entity has any shares in locked-in?		
e	Whether any shares held by promoters are pledge or otherwise encumbered?		

*if the Listed Entity selects the option 'NO' for the questions above, the columns for the partly paid up shares, Outstanding Convertible Securities/Warrants, depository receipts, locked-in shares, No of shares pledged or otherwise encumbered by promoters, as applicable, shall not be displayed at the time of dissemination on the Stock Exchange website. Also wherever there is 'No' declared by Listed entity in above table the values will be considered as 'Zero' by default on submission of the format of holding of specified securities.

- 5 The tabular format for disclosure of holding of specified securities is as follows:



Table I - Summary Statement holding of specified securities

Category	Category of Shareholder	No of Shareholders	No of fully paid up equity shares held	No of Partly paid-up equity shares held	No of Shares Underlying Depository Receipts	Total No of Shares Held (IV)+(V)+(VI)	Shareholding as a % of total no of shares (As a % of	Number of Voting Rights held in each class of securities			Total as a % of (A+B+C)		No of Shares Underlying Outstanding convertible securities	Shareholding as a % assuming full conversion of convertible Securities (as a	Number of Locked in Shares		Number of Shares pledged or otherwise encumbered		Number of equity shares held in dematerializ
								Class X	Class Y	Total					No.	As a % of total Shares	No.	As a % of total Shares	
(i)	(ii)	(iii)	(iv)	(v)	(vi)	(vii)	(viii)	(ix)					(x)	(xi)		(xii)		(xiii)	(xiv)
(A)	Promoter & Promoter Group	3	4535467	0	0	4535467	45.24	4535467	0	4535467	45.24		0	45.24	0	0.00	0	0.00	4535467
(B)	Public	55	5490173	0	0	5490173	54.76	5490173	0	5490173	54.76		0	54.76	0	0.00	NA	NA	5490163
(C)	Non Promoter-Non Public																		
(C1)	Shares underlying DRs	0	0	0	0	0	0.00	0	0	0	0.00		0	0.00	0	0.00	NA	NA	0
(C2)	Shares held by Employees Trusts	0	0	0	0	0	0.00	0	0	0	0.00		0	0.00	0	0.00	NA	NA	0
	Total:	58	10025640	0	0	10025640	100.00	10025640	0	10025640	100.00		0	100.00	0	0.00	0	0.00	10025630



Table II - Statement showing shareholding pattern of the Promoter and Promoter Group

Category	Category & Name of the Shareholder	PAN	No of Shareholders	No of fully paid up equity shares held	No of Partly paid-up equity shares held	No of Shares Underlying Depository Receipts	Total No of Shares Held (IV+V+VI)	Shareholding as a % of total no of shares (calculated as per SCRR, 1957 (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities			No of Shares Underlying Outstanding convertible securities (including Warrants)		Shareholding as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (VII) x (X)	Number of Locked in Shares		Number of Shares pledged or otherwise encumbered		Number of equity shares held in dematerialized form	
									Class X	Class Y	Total	Total as a % of	(X)	(X)	No.	As a % of total Shares	No.	As a % of total Shares	(XIV)	
	(i)	(ii)	(iii)	(iv)	(v)	(vi)	(vii)	(viii)	(ix)			(x)		(xi)	(xii)		(xiii)		(xiv)	
(1)	Indian individuals/Hindu undivided Family		3	4535467	0	0	4535467	45.24	4535467	0	4535467	45.24	0	45.24	0	0.00	0	0.00	4535467	
(a)	SATISHKUMAR RAMANLAL GAJJAR	AEPY66786M	1	4069881	0	0	4069881	40.59	4069881	0	4069881	40.59	0	40.59	0	0.00	0	0.00	4069881	
	GETABEN SATISHBHAI GAJJAR	AFDP66746D	1	465350	0	0	465350	4.64	465350	0	465350	4.64	0	4.64	0	0.00	0	0.00	465350	
	DHAVAL S GAJJAR	BBEP66867K	1	236	0	0	236	0.00	236	0	236	0.00	0	0.00	0	0.00	0	0.00	236	
(b)	Central Government/State Government(s)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0	
(c)	Financial Institutions/Banks		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0	
(d)	Any Other		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0	
	Sub-Total (A)(1)		3	4535467	0	0	4535467	45.24	4535467	0	4535467	45.24	0	45.24	0	0.00	0	0.00	4535467	
(2)	Foreign Individuals (Non-Resident Individuals/Foreign Individuals		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0	
(a)	Governments		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0	
(b)	Institutions		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0	
(c)	Foreign Portfolio Investor		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0	
(d)	Any Other		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0	
(e)	Sub-Total (A)(2)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0	
	Total Shareholding of Promoter and Promoter Group (A)=(A)(1)+(A)(2)		3	4535467	0	0	4535467	45.24	4535467	0	4535467	45.24	0	45.24	0	0.00	0	0.00	4535467	



Table III - Statement showing shareholding pattern of the Public shareholder

Category	Category & Name of the Shareholder	PAN	No of Shareholders	No of fully paid up equity shares held	No of Partly paid-up equity shares held	No of Shares Underlying Depository Receipts	Total No of Shares Held (iv+v+vi)	Sharehold ing as a % of total no of shares (A+B+C2)	Number of Voting Rights held in each class			No of Shares Underlying Outstanding convertible securities (including)	Sharehold ing as a % assuming full conversion of	Number of Locked in Shares		Number of Shares pledged or otherwise encumbered		Number of equity shares held in demateriali zed form	
									No of Voting Rights					No.		No.			
									Class X	Class Y	Total	Total as a % of (A+B+C)			As a % of total Shares held		As a % of total Shares held		
	(i)	(ii)	(iii)	(iv)	(v)	(vi)	(vii)	(viii)	(ix)			(x)	(xi)	(xii)		(xiii)		(xiv)	
(1)	Institutions																		
(a)	Mutual Funds		0	0	0	0	0	0.00	0	0	0	0.00	0	0	0.00	NA	NA	0	0
(b)	Venture Capital Funds		0	0	0	0	0	0.00	0	0	0	0.00	0	0	0.00	NA	NA	0	0
(c)	Alternate Investment Funds		0	0	0	0	0	0.00	0	0	0	0.00	0	0	0.00	NA	NA	0	0
(d)	Foreign Venture Capital Investors		0	0	0	0	0	0.00	0	0	0	0.00	0	0	0.00	NA	NA	0	0
(e)	Foreign Portfolio Investors		0	0	0	0	0	0.00	0	0	0	0.00	0	0	0.00	NA	NA	0	0
(f)	Financial Institutions/Banks		0	0	0	0	0	0.00	0	0	0	0.00	0	0	0.00	NA	NA	0	0
(g)	Insurance Companies		0	0	0	0	0	0.00	0	0	0	0.00	0	0	0.00	NA	NA	0	0
(h)	Provident Funds/Pension Funds		0	0	0	0	0	0.00	0	0	0	0.00	0	0	0.00	NA	NA	0	0
(i)	Any Other		0	0	0	0	0	0.00	0	0	0	0.00	0	0	0.00	NA	NA	0	0
	Sub Total (B)(1)		0	0	0	0	0	0.00	0	0	0	0.00	0	0	0.00	NA	NA	0	0
(2)	Central Government/State Government/s/President or		0	0	0	0	0	0.00	0	0	0	0.00	0	0	0.00	NA	NA	0	0
	Sub Total (B)(2)		0	0	0	0	0	0.00	0	0	0	0.00	0	0	0.00	NA	NA	0	0
(3)	Non-institutions		34	170288	0	0	170288	1.70	170288	0	170288	1.70	1.70	0.00	NA	NA	170288	170288	0
(a)	i. Individual shareholders holding nominal share capital		13	887040	0	0	887040	8.85	887040	0	887040	8.85	8.85	0.00	NA	NA	887040	887040	0
	ii. Individual shareholders holding nominal share capital		1	105840	0	0	105840	1.06	105840	0	105840	1.06	1.06	0.00	NA	NA	105840	105840	0
	DAKSHA JAYESHBHAI THAKKER	AAAPT2506	1	126000	0	0	126000	1.26	126000	0	126000	1.26	1.26	0.00	NA	NA	126000	126000	0
	BHARAVI PARESH THAKKAR	ABBP714554	1	229320	0	0	229320	2.29	229320	0	229320	2.29	2.29	0.00	NA	NA	229320	229320	0
	MAHENDRABHAI RAMNIKAL SHAH	AFOPS3834	1		0	0				0				0.00	NA	NA			0
(b)	NBFCs Registered with RBI		0	0	0	0	0	0.00	0	0	0	0.00	0	0	0.00	NA	NA	0	0
(c)	Employee Trusts		0	0	0	0	0	0.00	0	0	0	0.00	0	0	0.00	NA	NA	0	0
(d)	Overseas Depositories (Holding DRs)(Balancing figure)		0	0	0	0	0	0.00	0	0	0	0.00	0	0	0.00	NA	NA	0	0
(e)	Any Other		3	3	0	0	3	0.00	3	0	3	0.00	0.00	0	0.00	NA	NA	0	0
	CLEARING MEMBERS		4	2336040	0	0	2336040	23.30	2336040	0	2336040	23.30	23.30	0.00	NA	NA	2336039	2336039	0
	BODIES CORPORATES	AAACA3248	1	912240	0	0	912240	9.10	912240	0	912240	9.10	9.10	0.00	NA	NA	912240	912240	0
	ARDI ANVESTMENT AND TRADING COMP	AAACU1349	1	500220	0	0	500220	4.99	500220	0	500220	4.99	4.99	0.00	NA	NA	500220	500220	0
	U H ZAYENI LIMITED	AAACU7142	1	492660	0	0	492660	4.91	492660	0	492660	4.91	4.91	0.00	NA	NA	492659	492659	0
	DARSHAN ORNA LIMITED	AAACU7142	1	430920	0	0	430920	4.30	430920	0	430920	4.30	4.30	0.00	NA	NA	430920	430920	0
	S. M. GOLD LIMITED	AAZCS0013F	1	2096802	0	0	2096802	20.91	2096802	0	2096802	20.91	20.91	0.00	NA	NA	2096801	2096801	0
	NON RESIDENT INDIANS		1	2096802	0	0	2096802	20.91	2096802	0	2096802	20.91	20.91	0.00	NA	NA	2096801	2096801	0
	SALIM MOHAMMED HUSSEIN PUNJANI	ARLP5666F	1	5490173	0	0	5490173	54.76	5490173	0	5490173	54.76	54.76	0.00	NA	NA	5490163	5490163	0
	Sub Total (B)(3)		55	5490173	0	0	5490173	54.76	5490173	0	5490173	54.76	54.76	0.00	NA	NA	5490163	5490163	0
	Total Public Shareholding (B) = (B)(1)+(B)(2)+(B)(3)		55	5490173	0	0	5490173	54.76	5490173	0	5490173	54.76	54.76	0.00	NA	NA	5490163	5490163	0



Table IV - Statement showing shareholding pattern of the Non Promoter - Non Public Shareholder

Category	Category & Name of the Shareholder	PAN	No of Shareholders	No of fully paid up equity shares held	No of Partly paid-up equity shares held	No of Shares Underlying Depository Receipts	Total No of Shares Held (IV+V+VI)	Sharehold ng as a % of total no of shares (A+B+C2)	Number of Voting Rights held in each class of securities			No of Shares Underlying Outstanding convertible securities (including Securities (as	Shareholding as a % assuming full conversion of convertible Securities (as	Number of Locked in Shares		Number of Shares pledged or otherwise encumbered		Number of equity shares held in dematerialized form
									Class X	Class Y	Total	Total as a % of (A+B+C)		No.	As a % of total Shares	No.	As a % of total Shares	
	(i)	(ii)	(iii)	(iv)	(v)	(vi)	(vii)	(viii)	(ix)			(x)	(xi)	(xii)		(xiii)		(xiv)
(1)	Custodian/DR Holder		0	0	0	0	0	0.00	0	0	0	0.00	0.00	0	0.00	NA	NA	0
(2)	Employee Benefit Trust (under SEBI(Share based Employee Benefit) Regulations 2014)		0	0	0	0	0	0.00	0	0	0	0.00	0.00	0	0.00	NA	NA	0
	Total Non-Promoter-Non Public Shareholding (C) = (C1)+(C2)		0	0	0	0	0	0.00	0	0	0	0.00	0.00	0	0.00			0



Details of the shareholders acting as persons in Concert including their Shareholding:				
Name of Shareholder	Name of PAC	No of shares	Holding%	
Total:		0		0



Details of Shares which remain unclaimed may be given hear along with details such as number of shareholders,	
No of Shareholders	No of shares



Table V - Statement showing details of Significant Beneficial Owners (SBOs)

Sno	I Details of the significant beneficial owner			II Details of the registered owner			III Particulars of the shares in which significant beneficial interest is held by the beneficial owner		IV Date of creation/acquisition of significant beneficial interest	
	Name	PAN	Nationality	Name	PAN	Nationality	Number of Shares	Shareholding as a % of total no of shares (Calculated as per SCRR 1957) As a % of		
1	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA

