

Date: June 20, 2024

To,

The Senior General Manager Dept. of Listing Operations BSE Limited, P J Towers, Dalal Street, Mumbai -400001, India	The Associate Vice President MSD - Non Continuous Markets Group National Stock Exchange of India Limited, Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai – 400 051, India
---	--

Dear Sir,

Sub: Proposed initial public offering of equity shares of face value of Rs. 2 each ("Equity Shares") of Stanley Lifestyles Limited ("Company" and "Offer", respectively)

The IPO Committee of the Company at its meeting held on June 20, 2024, in consultation with the Book Running Lead Managers to the Offer, has finalized allocation of 43,66,051 Equity Shares, to Anchor Investors at Anchor Investor allocation price of Rs. 369 per Equity Share (including share premium of Rs. 367 per Equity Share) in the following manner:

Sr. No.	Name of the Anchor Investor	No. of Equity Shares allocated	% of Anchor Investor Portion	Bid price (Rs. per Equity Share)	Total Amount Allocated (Rs.)
1	SBI CONSUMPTION OPPORTUNITIES FUND	6,94,280	15.90	369.00	25,61,89,320.00
2	SBI OPTIMAL EQUITY FUND - LONG TERM	1,35,720	3.11	369.00	5,00,80,680.00
3	NIPPON LIFE INDIA TRUSTEE LTD-A/C NIPPON INDIA SMALL CAP FUND	4,66,720	10.69	369.00	17,22,19,680.00
4	NIPPON LIFE INDIA TRUSTEE LTD-A/C NIPPON INDIA FLEXI CAP FUND	2,59,280	5.94	369.00	9,56,74,320.00
5	HDFC MUTUAL FUND - HDFC DIVIDEND YIELD FUND	4,06,480	9.31	369.00	14,99,91,120.00
6	EASTSPRING INVESTMENTS INDIA CONSUMER EQUITY OPEN LIMITED	4,06,480	9.31	369.00	14,99,91,120.00
7	QUANT MUTUAL FUND - QUANT CONSUMPTION FUND	3,60,160	8.25	369.00	13,28,99,040.00
8	SBI LIFE INSURANCE CO. LTD	3,55,280	8.14	369.00	13,10,98,320.00
9	NATIXIS INTERNATIONAL FUNDS (LUX) I - LOOMIS SAYLES GLOBAL EMERGING MARKETS EQUITY FUND	2,19,171	5.02	369.00	8,08,74,099.00
10	OPTIMIX WHOLESALE GLOBAL EMERGING MARKETS SHARE TRUST	1,45,520	3.33	369.00	5,36,96,880.00
11	FRANKLIN INDIA OPPORTUNITES FUND	1,45,520	3.33	369.00	5,36,96,880.00
12	BANDHAN MIDCAP FUND	1,72,320	3.95	369.00	6,35,86,080.00
13	MOTILAL OSWAL LARGE CAP FUND	1,72,320	3.95	369.00	6,35,86,080.00
14	ADITYA BIRLA SUN LIFE INSURANCE COMPANY LIMITED	1,45,520	3.33	369.00	5,36,96,880.00
15	MAX LIFE INSURANCE COMPANY LIMITED	1,45,520	3.33	369.00	5,36,96,880.00
16	MERU INVESTMENT FUND PCC-CELL 1	1,35,760	3.11	369.00	5,00,95,440.00
	Total	43,66,051	100.00		1,61,10,72,819.00

Stanley Lifestyles Limited

Registered Office: SY No. 16/2 and 16/3 Part, Hosur Road, Veerasandra village, Attibele Hobli, Anekal Taluk, Bangalore, Karnataka-560100

CIN: U19116KA2007PLC044090 | Phone: 080 6895 7200 | E-mail: compliance@stanleylifestyles.com | Website: www.stanleylifestyles.com

Out of the total allocation **43,66,051** Equity Shares to the Anchor Investors Equity Shares (i.e. 61.32% of the total allocation to Anchor Investors) were allocated to 7 domestic mutual funds, which have applied through a total of 8 schemes, scheme-wise details provided in table below:

Sr. No.	Name of Scheme	No. of Equity Shares allocated	% of Anchor Investor Portion	Bid price (Rs. per Equity Share)	Total Amount Allocated (Rs.)
1	SBI CONSUMPTION OPPORTUNITIES FUND	6,94,280	15.90	369.00	25,61,89,320.00
2	NIPPON LIFE INDIA TRUSTEE LTD -A/C NIPPON INDIA SMALL CAP FUND	4,66,720	10.69	369.00	17,22,19,680.00
3	NIPPON LIFE INDIA TRUSTEE LTD-A/C NIPPON INDIA FLEXI CAP FUND	2,59,280	5.94	369.00	9,56,74,320.00
4	HDFC MUTUALFUND - HDFC DIVIDEND YIELD FUND	4,06,480	9.31	369.00	14,99,91,120.00
5	QUANT MUTUAL FUND - QUANT CONSUMPTION FUND	3,60,160	8.25	369.00	13,28,99,040.00
6	FRANKLIN INDIA OPPORTUNITIES FUND	1,45,520	3.33	369.00	5,36,96,880.00
7	BANDHAN MIDCAP FUND	1,72,320	3.95	369.00	6,35,86,080.00
8	MOTILAL OSWAL LARGE CAP FUND	1,72,320	3.95	369.00	6,35,86,080.00
	Total	26,77,080	61.32		98,78,42,520.00

Please note that capitalized terms used and not defined herein shall have the respective meaning ascribed to them in the red herring prospectus dated June 13, 2024 filed with the Registrar of Companies, Karnataka at Bangalore.

We request you to make the above information public by disclosing the same on your website.

Thanking You,
For and on behalf of
Stanley Lifestyles Limited


Authorised Signatory
Name: Akash Shetty
Designation: Company Secretary & Compliance Officer



cc: **Securities and Exchange Board of India**
Corporation Finance Department,
Division of Issues and Listing,
Plot No. C4 A, G Block
Bandra Kurla Complex, Bandra (East)
Mumbai 400 051, India

Stanley Lifestyles Limited

Registered Office: SY No. 16/2 and 16/3 Part, Hosur Road, Veerasandra village, Attibele Hobli, Anekal Taluk, Bangalore, Karnataka-560100

CIN: U19116KA2007PLC044090 | **Phone:** 080 6895 7200 | **E-mail:** compliance@stanleylifestyles.com | **Website:** www.stanleylifestyles.com