



Mercedes-Benz

Date: December 12, 2022

To  
The Senior General Manager  
Dept. of Listing Operations  
BSE Limited,  
P J Towers, Dalal Street,  
Mumbai -400001, India

To,  
Vice President  
Listing Department  
National Stock Exchange of India Limited  
'Exchange Plaza', Bandra-Kurla Complex  
Bandra (East), Mumbai 400 051

**Re: Proposed initial public offering of equity shares of face value of ₹5 each (the "Equity Shares") of Landmark Cars Limited (the "Company" or "Issuer" and such offering, the "Offer")**

The IPO Committee of the Company, vide resolution on December 12, 2022 and Selling Shareholders in consultation with Axis Capital Limited and ICICI Securities Limited (the "Book Running Lead Managers" or "BRLMs"), have finalized allocation of 3,266,797 Equity Shares in aggregate, to Anchor Investors at the Anchor Investor allocation price of ₹ 506/- per Equity Share (including share premium of ₹ 501/- per Equity Share) in the following manner:

S. No.	Name of Anchor Investor	No. of Equity Shares allocated	Percentage of the Anchor Investor Portion (%)	Total amount allocated (₹)
1	HDFC SMALL CAP FUND	494,073	15.12%	250,000,938
2	NIPPON LIFE INDIA TRUSTEE LTD-A/C NIPPON INDIA SMALL CAP FUND	494,073	15.12%	250,000,938
3	GOLDMAN SACHS FUNDS - GOLDMAN SACHS INDIA EQUITY PORTFOLIO	494,073	15.12%	250,000,938
4	ADITYA BIRLA SUN LIFE TRUSTEE PRIVATE LIMITED A/C ADITYA BIRLA SUN LIFE SMALL CAP FUND	237,162	7.26%	120,003,972
5	PINEBRIDGE GLOBAL FUNDS - PINEBRIDGE INDIA EQUITY FUND	197,635	6.05%	100,003,310
6	EDELWEISS TRUSTESHIP CO LTD AC - EDELWEISS MF AC- EDELWEISS RECENTLY LISTED IPO FUND	197,635	6.05%	100,003,310
7	MAVEN INDIA FUND	197,635	6.05%	100,003,310
8	BENGAL FINANCE AND INVESTMENT PVT LTD	197,635	6.05%	100,003,310
9	ELARA INDIA OPPORTUNITIES FUND LIMITED	197,635	6.05%	100,003,310
10	BNP PARIBAS ARBITRAGE - ODI	158,108	4.84%	80,002,648
11	RESONANCE OPPORTUNITIES FUND	102,161	3.13%	51,693,466
12	MORGAN STANLEY ASIA (SINGAPORE) PTE.	99,657	3.05%	50,426,442
13	BNP PARIBAS ARBITRAGE	99,658	3.05%	50,426,948
14	QUANTUM-STATE INVESTMENT FUND	99,657	3.05%	50,426,442
	<b>Total</b>	<b>3,266,797</b>	<b>100.00%</b>	<b>1,652,999,282</b>



Landmark Cars Limited (Formerly known as Landmark Cars Private Limited)  
CIN : U50100GJ2006PLC058553 | GSTIN : 27AABCL1862B1ZW  
Registered Office : Landmark House, Opp AEC, S. G. Highway, Thaltej, Near Gurudwara, Ahmedabad, Gujarat, India - 380059.  
Phone : 079 - 66185555 | Email : info.mb@grouplandmark.in | www.grouplandmark.in | www.landmarkcarsmumbai.mercedes-benz.co.in

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**Showroom/Workshop :**  
Plot No. 275/1,  
Ghodbunder Road,  
Patlipada,  
Thane West,  
Thane - 400607.  
Phone: 75728 20000

**Showroom :**  
Shop No. 1, Blue Empress,  
Opp Poisar Gymkhana,  
Boraspada Road,  
Desai Wadi, Kandivali (W),  
Mumbai - 400 092.  
Phone: 022 28666600/75728 20000

**Workshop :**  
Metro Estate,  
178 C.S.T. Road,  
Kalina,  
Santaacruz (East),  
Mumbai - 400098.  
Phone: 022-6716 6666

**Workshop :**  
Plot No. 11, Remi House,  
CAMA Ind. Estate,  
Near HUB Mall,  
Walbat Road, Goregaon (East),  
Mumbai - 400063.  
Phone: 022-4915 3300

**Workshop :**  
C/O BCMA, Oriental Building,  
7, Jamshedji Tata Road,  
Next to RITZ Hotel,  
KC College Lane, Churchgate,  
Mumbai - 400020.  
Phone: 022-6626 3000

**Workshop :**  
Plot No. D 36/2,  
TTC Industrial Area,  
Turbhe Sanpada Road,  
Opp. Thyrocare, Turbhe,  
Navi Mumbai - 400705.  
Phone: 022-6818 4444



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Out of total allocation of 3,266,797 Equity Shares, 1,422,943 Equity Shares (i.e., 43.56% % of the total allocation to Anchor Investors) were allocated to 4 domestic mutual funds through a total of 4 schemes, scheme-wise details of domestic mutual funds provided in table below:

S. No.	Name of Scheme	No. of Equity Shares allocated	Percentage of the Anchor Investor Portion (%)	Total amount allocated (₹)
1	HDFC SMALL CAP FUND	494,073	15.12%	250,000,938
2	NIPPON LIFE INDIA TRUSTEE LTD-A/C NIPPON INDIA SMALL CAP FUND	494,073	15.12%	250,000,938
3	ADITYA BIRLA SUN LIFE TRUSTEE PRIVATE LIMITED A/C ADITYA BIRLA SUN LIFE SMALL CAP FUND	237,162	7.26%	120,003,972
4	EDELWEISS TRUSTEESHIP CO LTD AC - EDELWEISS MF AC- EDELWEISS RECENTLY LISTED IPO FUND	197,635	6.05%	100,003,310
	<b>Total</b>	<b>1,422,943</b>	<b>43.56%</b>	<b>720,009,158</b>



All capitalized terms used and not defined herein shall have the respective meanings assigned to them in the Red Herring Prospectus ("RHP") dated December 5, 2022

We request you to make the above information public by disclosing the same on your website.

Thanking you,

Yours faithfully,

For LANDMARK CARS LIMITED

Authorised Signatory

Name: Amol Arvind Raje

Designation: Company Secretary and Compliance Officer

cc:

**Securities and Exchange Board of India**  
Corporation Finance Department  
Division of Issues and Listing - I  
SEBI Bhavan, Plot No. C4 A, 'G' Block  
Bandra Kurla Complex  
Bandra (East)  
Mumbai 400 051, India