

TCCCPR 2018 TRAI Regulations

SMS PE-TM Binding - FAQ



- Is PE-TM Binding standalone or synchronized across all DLT platforms?
PE-TM Binding shall be synchronized on DLT by all Operators
- Will the Telemarketer be able to submit traffic on Jio's SMSC, if the PE-TM chain binding created on portal of another operator?
Yes, as the chain information is available in DLT, Telemarketer can submit traffic to Jio SMSC
- In case of failure traceability reports would be provided for traffic submitted to Jio SMSC?
Separate Error Codes have been provided for traceability
- If the TM not registered with Jio, how will he act on the chain?
TM would be notified, if the TM is not registered has to login using Jio separate login provided on portal, post authentication, they can act upon their chain.

- Will the submission be rejected if chain (e.g. PE-TMA1-TMA2-TMD) not in sequence?
Yes, submission would be rejected by the scrubber
- Does the PE need to approve all the PE-TM chain binding?
Yes, PE needs to approve all the chain binding where TM has acknowledged himself as TMD
- If any of the Telemarketer in the chain is blacklisted?
All the chains available that TM shall be blacklisted/inactive
- Can Chain be suspended by PE?
Yes, Chain can be suspended by PE

THANK-YOU