



Fusion Finance Limited

(Formerly known as Fusion Micro Finance Limited)

Date: 11.07.2024

Letter No. FMFL/SEC/2024-25/SE-41

The Manager Listing Department National Stock Exchange of India Limited Exchange Plaza, Plot No. C/1, G Block Bandra Kurla Complex, Bandra (E), Mumbai - 400 051 Scrip Code: FUSION	The Manager Listing Department BSE Limited Phiroze Jeejeebhoy Towers Dalal Street, Mumbai - 400 001 Scrip Code: 543652
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Sub: Press Release - Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir/Ma'am,

Pursuant to Regulation 30 and other applicable provisions of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find attached herewith copy of the Press Release regarding change in name of the company.

We request you to kindly take the above on record.

Thanking you,

Sincerely,

For **Fusion Finance Limited**
(Formerly Fusion Micro Finance Limited)

Deepak Madaan
Company Secretary & Chief Compliance Officer
Membership No. A24811
Place: Gurugram

Press Release**Fusion Micro Finance Limited Changes Name to Fusion Finance Limited**

~The change in the company's name is effective from 09 July 2024~

Delhi, 11 July 2024: Fusion Micro Finance Ltd [BSE (BOM: 543652) and NSE (NSE: FUSION)], one of India's leading NBFC-MFIs in India, has announced the change of its name to **Fusion Finance Limited** which is effective from 09 July 2024. Started in 2010, Fusion is a key player in India's growing microfinance industry with Asset under Management (AUM) of INR 11,476 crores, as of March 31, 2024.

Speaking on the change **Devesh Sachdev, MD & CEO, Fusion Finance Limited** said, *"Fusion has been growing at a steady pace over the past years with a steadfast focus on providing financial services to unserved and underserved population. In this journey, we have continued to evolve along with our customers. Going forward, our aim is to provide a more diverse range of financial products to address their expanding needs. This diversification will also help us in strengthening our business resilience, ensuring a long-term sustainable growth. Importantly, at Fusion, we continue to stay committed to the microfinance business and will continue to maintain the minimum 75% criteria of "qualifying assets". Our ethos and brand identity, that we have built over the years, also remain intact."*

The company has been contributing towards financial inclusion by providing financial services to unserved and underserved women entrepreneurs in the rural and peri-rural areas. In 2019, the company diversified into MSME loans, with an aim to cater to the 'missing middle' segment of the sector. As of March 31, 2024, Fusion has successfully grown its AUM under MSME segment to INR 531 crores with 97 dedicated MSME branches across the country.

Fusion Finance is present in 453 districts across 22 states, including three Union Territories, with total 1,297 branches, as of March 31, 2024.

About Fusion Finance Limited (Formerly Fusion Micro Finance Limited):

Fusion Finance [BSE (BOM: 543652) and NSE (NSE: FUSION)], founded in 2010, is amongst India's leading Non-banking Financial Company-Microfinance Institutions (NBFC-MFIs), touching the lives of ~ 4 million clients in the country. Fusion was established with the core idea of creating opportunities at the bottom of the pyramid by providing financial services to the underserved and unserved women entrepreneurs in rural areas. It is one of the youngest companies to be among the top NBFC MFIs in the country with an Asset under Management (AUM) of INR 11,476 crores. The company has been growing consistently with an extensive network of 1,297 branches spread across 22 states including 3 Union Territories, as of 31st March 2024. Fusion believes in robust business practices and transparent policies as expressed in its customer-centric efforts toward clients and is committed to creating sustained and balanced stakeholder value.

For more information, please visit www.fusionmicrofinance.com or contact:

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