



Date: 22nd July, 2024

To,
The Corporate Relations Department,
Bombay Stock Exchange Limited,
PJ, Tower, Dalal Street, Fort
Mumbai-400001.

To
The Metropolitan Stock Exchange of India
Limited,
Vibgyor Towers, 4th Floor Plot No C 62, G Block
Opp. Trident Hotel Bandra Kurla Complex
Bandra (East) Mumbai-400098.

Ref: Scrip Code: 538607 Scrip ID: TOYAMSL

Subject: Disclosure under Regulation 30 of the SEBI (Listing Obligation Disclosure Requirements), Regulations, 2015, that Toyam Sports Limited Partners with Swerve TV to Distribute its Award-Winning Sports Web Series 'Kumite 1 Warrior Hunt in USA & Canada'.

Dear Sir(s),

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are pleased to announce that Toyam Sports Limited Partners with Swerve TV to Distribute its Award-Winning Sports Web Series 'Kumite 1 Warrior Hunt in USA & Canada'.

Please find enclosed detailed release for the same.

Please take the same on your record and acknowledge the receipt of the same.

Thanking You,
Yours Faithfully,

For Toyam Sports Limited
(Formerly known as Toyam Industries Limited)

Mohamed Ali Rajabali Budhwani
Managing Director
DIN: 01976253



Toyam Sports Limited Partners with Swerve TV to Distribute its Award-Winning Sports Web Series 'Kumite 1 Warrior Hunt in USA & Canada'

Toyam Sports Limited has inked a pivotal agreement with Swerve TV, a prominent American OTT platform, to distribute its acclaimed web series 'Kumite 1 Warrior Hunt' across the USA, and Canada. Headquartered in Los Angeles, CA, Swerve Combat, Swerve TV's flagship channel, specializes in offering free combat sports and athletic competitions while highlighting the inspiring stories of global athletes. Available on 22 popular OTT platforms, Swerve TV reaches maximum US households and anticipates engaging approximately 200+ million active users. Additionally, Swerve's expanding audience of 7 million viewers watches over 1 million hours per month.

This strategic partnership enables Toyam Sports Limited to generate revenue from its flagship web series in the US and Canada. By collaborating in these markets, TSL will significantly enhance its brand visibility, reaching a wider international audience. This collaboration also presents the opportunity to showcase their award-winning sports web series, 'Kumite 1 Warrior Hunt', to new viewers, further solidifying their presence in the global entertainment industry.

"Kumite 1 Warrior Hunt," India's first MMA reality web series of six thrilling episodes. The series delves deep into the lives of 16 dedicated MMA fighters, unveiling their inspiring journeys marked by resilience and determination. The series was hosted by fitness icon and Indian film star Suniel Shetty, alongside Mohamedali Budhwani, a leading figure in India's MMA scene. This series promises to bring a unique blend of action, emotion, and inspiration, making it a must-watch for sports enthusiasts globally.



TOYAM SPORTS LIMITED

(Formerly known as Toyam Industries Limited)

CIN: L74110MH1985PLC285384

+91-22-67425111 / +91-22-62364442/43 | info@toyamindustries.com | www.toyamsportsltd.com

503, Shri Krishna, New Link Road, Opp. Laxmi Industrial Estate, Andheri West, Mumbai, Maharashtra - 400053.