



Date: July 22, 2024

To, Listing Department BSE Limited Phiroze Jeejeebhoy Towers Dalal Street, Fort Mumbai-400 001

Listing Department National Stock Exchange of India Limited Bandra Kurla Complex Bandra East Mumbai – 400 051

BSE Scrip Code: 539289

NSE Symbol: AURUM

Sub: Investor Presentation.

Dear Sir/Madam,

With reference to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations"), this is to inform you that "**Aurum PropTech Limited** – **Investor Presentation Q1 FY2025**" is hereby enclosed.

The above presentation is also uploaded on the website of the Company at <u>https://www.aurumproptech.in/investor/presentations</u>.

You are requested to take the above on record.

Thanking you.

For Aurum PropTech Limited

Sonia Jain Company Secretary & Compliance Officer

Aurum PropTech Limited CIN: L72300MH2013PLC244874 Registered Office Address Aurum Q1, Aurum Q Parć, Thane - Belapur Road, Navi Mumbai 400 710, India +91 22 6911 1800 contact@aurumproptech.in www.aurumproptech.in www.aurumventures.in



AURUM Proptech FUTURE-READY

INVESTOR PRESENTATION Q1 FY 2025

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Forward-looking statement

This presentation contains forward-looking statements which may be identified by their use of words like "plans," "expects," "will," "anticipates," "believes," "intends," "projects," "estimates" or other words of similar meaning. All statements that address expectations or predictions about the future, including, but not limited to, statements about the strategy for growth, product development, market position, expenditures, and financial results are forward-looking statements. Forward-looking statements are based on certain assumptions and expectations of future events. The companies referred to in this presentation cannot guarantee that these assumptions and expectations are accurate or will be realised. The actual results, performance or achievements, could thus differ materially from those projected in any such forward-looking statements. The company assumes no responsibility to publicly amend, modify or revise any forward-looking statements on the basis of subsequent developments, information or events, or otherwise.

No offer or solicitation

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About Us

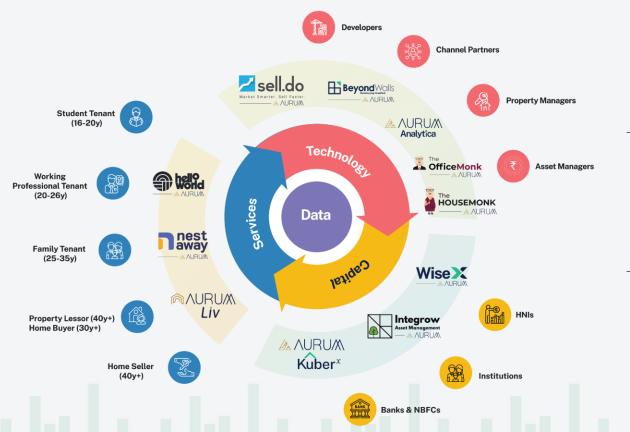
AURUM PropTech

We are a **Technology** company, listed on the **BSE and NSE**, specializing in Property Technology

Our Integrated PropTech Ecosystem is a consorted play of Technology, Capital, Services and Data

Our goal is to enhance consumer experiences and increase enterprise efficiency across the real estate value chain

Our Ecosystem



Our Network



AURUM PropTech

India's PropTech market: Residential Rentals, Residential Distribution and Capi

Consumer and Enterprise behavior

Emergence of PropTech in India

As technology gets democratized across the real estate value chains, PropTech is bringing about a revolution in the Indian Real Estate sector.



>75%

Buyers use digital channels to search homes



44%

Channel Partners use technology tools for lead generation & customer relationship management



50%

Homebuyers use virtual tours before buying a property



90%

Land records have been digitized in India under Digital India Land Records Modernization Program



70%

Share of sales & marketing budget spent on digital strategies



87%

Adoption of FinTech in India; the highest across the globe, against the average of 64%



The Indian Real Estate sector is expected to reach

in market size by 2030

from \$350 Bn* in 2023



The Indian PropTech sector is expected to reach

····· \$100 Billion*·····

in market size by 2030

from \$6 Bn* in 2023

Source: Grant Thornton and other industry reports

India Residential Rental Opportunity

Aurum PropTech's rental portfolio targets the huge untapped potential for PropTech rental platforms in India to provide better quality of living, with ease of discovery and rental management, all enabled by technology.

Stude	nt Housing in India	Young Pro	fessionals Housing	Family Rent	al Housing
Demand		Demand		Demand	
	1.7 crore students enrolled for higher education in urban areas		1.6 crore workforce employed in 9 corporate sectors		10 crore households live in urban areas
8	30 lakh non domicile students enrolled for higher education in urban areas		60 lakh non domicile millennial workforce in urban areas	ur	2.7 crore households live in ban rented accommodation
	akh non domicile students live in and rented private housing		40 lakh non domicile live in d rented accommodation	urban priva	1 Crore households live in ate rented accommodation
	Top Cities by demand Bengaluru Pune Chennai Kota NCR	NCR I MMR I	Top Cities by demand Bengaluru I Hyderabad Chennai I Pune	NCR I MM	Top Cities by demand IR I Bengaluru I Hyderabad Chennai I Pune
Supply	< 3 Lakh units organized student housing	Supply	< 4 Lakh units organized co living	Supply	< 1 Lakh units organized rental listings

Source: Aurum research, Media reports, Cushman & Wakefield Co-living report, Anarock Student Housing report, JLL Student Housing report



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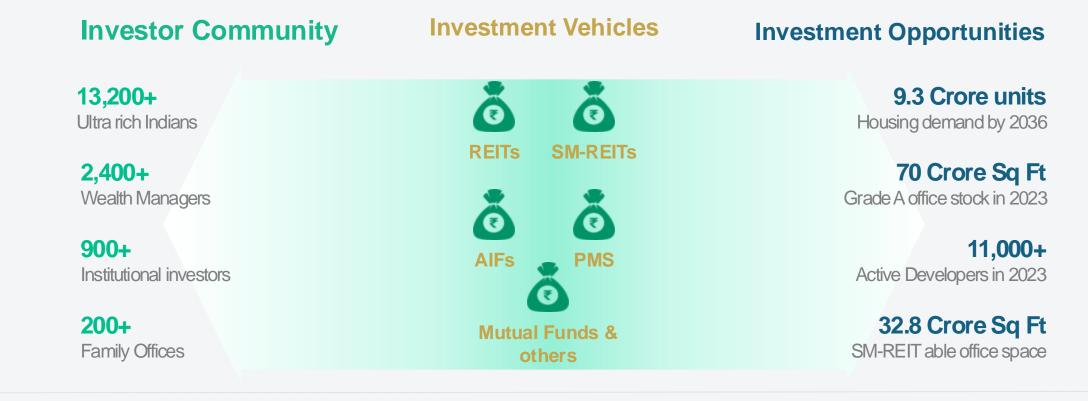
Aurum PropTech's distribution portfolio aims to bridge the demand and supply gap in housing sales market through its AI & data science enabled sales and marketing solutions.

Supply side	Transactions	Evolving Market D)ynamics					
18,000+ Live Housing projects	4,82,000 New homes sold	Growing demand luxury housing	for	Tier 2 a expans	ind Tier 3 ci sion		Techno	option of logy in sales keting efforts
11,000+ Active Developers	~₹ 4,00,000 Crore worth value of homes sold	Preference for Gra and branded playe		Develo India	pers going	ng pan- of develope		pers is a must ceed in the
10,40,000+ Unsold Inventory		Growing depended digital marketing	ncy on		ation of Cha			nic housing narket.
RE marketing exp	penditure 🔸							
₹ 4,000 crores	Data Analytic ₹ 3000 cror Social med Marketing Automatio	es Awareness dia	Disco	overy	> Engagement	Trar	nsaction	Handover
Real estate marketing	₹ 1,000 crore	es						
expenditure	Digital classifier Sales Automatio ₹ 34,000 crore Brokers and Mortgag	Newspaper Radio Hoarding Events	Digital Chan Social media		Brokers Influencers	Pre-Sales Direct Sale Channel S		Customer Relationship Management

Source:- India Real Estate Residential and Office Market - January - June 2024 and 2023., Liases Foras, India Housing Report-Overview of urban house ownership in India, Housing.com



Aurum PropTech's Capital portfolio of businesses aims to empower investors through its tech-driven investment platforms that ensure transparency, convenience and compliance.



A series of disruptive regulations and reforms paved the way for rapid transformation and participation of **institutional investors, family offices and HNIs** in India's property sector Land Acquisition Act | RERA | REITs SM REITs | IBC | GST | Infrastructure status to affordable housing

~₹ 80,000+ Crore

Total investments per year into India's Real Estate sector over last 3 years

Source:- Aurum research, Media reports, Knight Frank Wealth report, Laises Foras

Rental		Dist	tribution	Capital		
Business Mod	lel					
Residential Tenants	Property Owners	Real Estate Developers	Marketing, Sales, Channel Partners	Real Estate Developers	Real Estate Investors	
 Discovery Booking Moving In Living Moving-out 	 Rent Estimation Tenant Discovery Tenant Onboarding Rent Collection Tenant Management 	 Consumer Profiling Targeted Marketing Direct to Consumer Quality Leads Sales Velocity 	 Campaign Management Lead Management Sales Automation Channel Management Reporting and Bl 	 Investor Discovery Reporting and MIS Fund Management 	Portfolio Managemer	
India Opportun	itv Size					
	2030 Market Size	\$ 23 Billion 2	2030 Market Size	\$ 5 Billion 2030	Market Size	
Sectoral Peers		\$ 2.2 Billion				
\$ 5.1 Billion	QuintoAndar	Valuation	COMPASS			
		Valuation	COMPASS		lli -	
\$ 5.1 Billion \$ 900 Million \$ 195 Million	NOBROKER Stanza	Valuation \$ 700 Million Valuation	СОМРАЗЗ A HOUSING.com	\$ 164 Million Valuation	PROPERTY S H A R E	
\$ 900 Million	NOBROKER	\$ 700 Million			SHARE	

Our Product Portfolio

Our technology blocks that will build your future

Rental, Distribution and Capital

Our Businesses







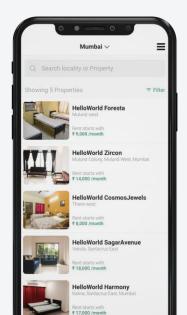


Family rentals

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Mumbai)		
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	lst Now		



Student living Co living





Rental units under management Q1 FY25

6,00,000 Tenants searching rental properties

90,000 Prospective tenants under management

₹ 70 crore Rent payments managed

Tenant Discovery Platform, Mobile App

- Discover rental properties
- Move-in, Move out
- Pay rent
- Avail VAS

Property Manager Mobile App

- Manage customers
- Manage service requests
- Collect rent
- Manage building expenses

Property Owners Web based dashboard

- List properties
- Discover tenants
- Collect rent share









Data Analytics Marketing and Sales Automation



600 +

Developer relationships under management Q1 FY25

80,000 Home buyers active at Analytica

7,500 SaaS Licenses active at Sell.do

₹ 450 crore

Home purchases

at Broker Aggregation

Data Analytics Web based dashboard

- Identify consumer profile
- Reach out to customers
- Generate Leads

Marketing and Sales Automation Web dashboard, Mobile App

- Manage campaigns
- Manage leads and site visits
- Automate sales process
- Track and manage post sales

Channel Partner Aggregation Web dashboard, Mobile App

- Aggregate Brokers
- Manage transactions
- Pay incentives





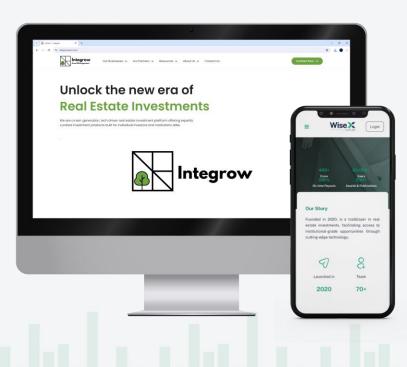
CATEGORY II

AIF

Wise X AURUM MSM- REIT *

₹ 600 cr

Capital under management Q1 FY25



55,000 Registered Investors

600 Active investors serviced

₹ 240 crore Investment managed

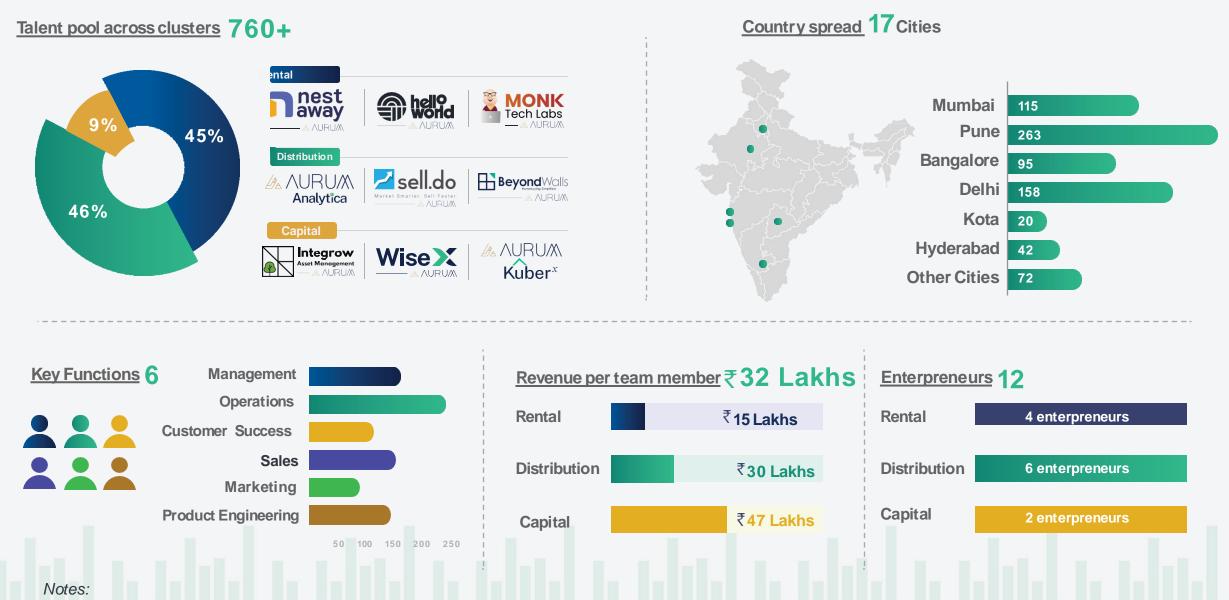
Investor Web based Dashboard

- Identify investment projects
- Index properties
- Discover investments
- Manage portfolio

RE Developer Web based Dashboard

- Identify consumer profile
- Reach out to customers
- Generate Leads

Our Talent Pool



1. As on 30 th June 2024. 2. On the basis of average HC for the year

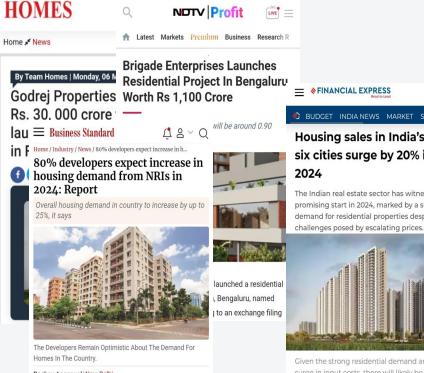
Sector Highlights

PropTech Sector Highlights

Q1 FY 2025

Sector Highlights





Raghav Aggarwal New Delhi 2 min read Last Updated : Jul 05 2024 | 11:40 AM IST

QQ ♦ BUDGET INDIA NEWS MARKET STOCK STATS Housing sales in India's top six cities surge by 20% in Q1 The Indian real estate sector has witnessed a promising start in 2024, marked by a surge in demand for residential properties despite



Given the strong residential demand and the surge in input costs, there will likely be sustained pressure on property prices, resulting in further upward revisions. (Image: By Arrangement)

Residential Transactions Market Soars with Multiple Project Launches and Record-High Demand in India

The Indian residential market is witnessing unprecedented growth, with several Grade A developers launching projects worth thousands of crores.

The demand for housing has reached an all-time high, with residential property sales in the first half of 2024 being the highest in a decade.

This surge is further underlined by a 20% increase in housing sales in India's top six cities during Q1 2024 and a notable rise in interest from NRI buyers.

The surge in residential demand and numerous new project launches in India present a prime growth opportunity for real estate distribution companies

Aurum Spotlight Q1 FY25

Enjoy Seamless Rental Property Navigation with Nestaway

IMPACT FEATURE





India Today Web Desk X New Delhi, UPDATED: Jun 26, 2024 10:57 IST

With a major website redesign, Nestaway is set to revolutionize the rental housing industry by simplifying the browsing experience. This digital transformation emphasizes Nestaway's commitment to enhancing the user experience and adapting to the evolving needs of modern housing renters. THE ECONOMIC TIMES wealth

English Edition . | Today's ePaper

Aurum Analytica: Transforming real estate with Data Science and Al



Aurum Analytica is a leading data analytics firm in the real estate sector that leverages advanced technologies such as data science, machine learning, and artificial intelligence to empower stakeholders in real estate transactions



WiseX Survey: Growing Interest in Real Estate Investments Among HNIs



Mr. Aryaman Vir, CEO of WiseX

The WiseX survey of affluent investors shows that 60% of investors who haven't previously invested in Fractional Ownership believe regulatory support from SEBI has bolstered their confidence in Fractional Ownership investments.

Aurum Awards and Recognitions Q1 FY25



Aurum Analytica - PropTech Company of the Year Times Realty & Infrastructure Conclave 2024



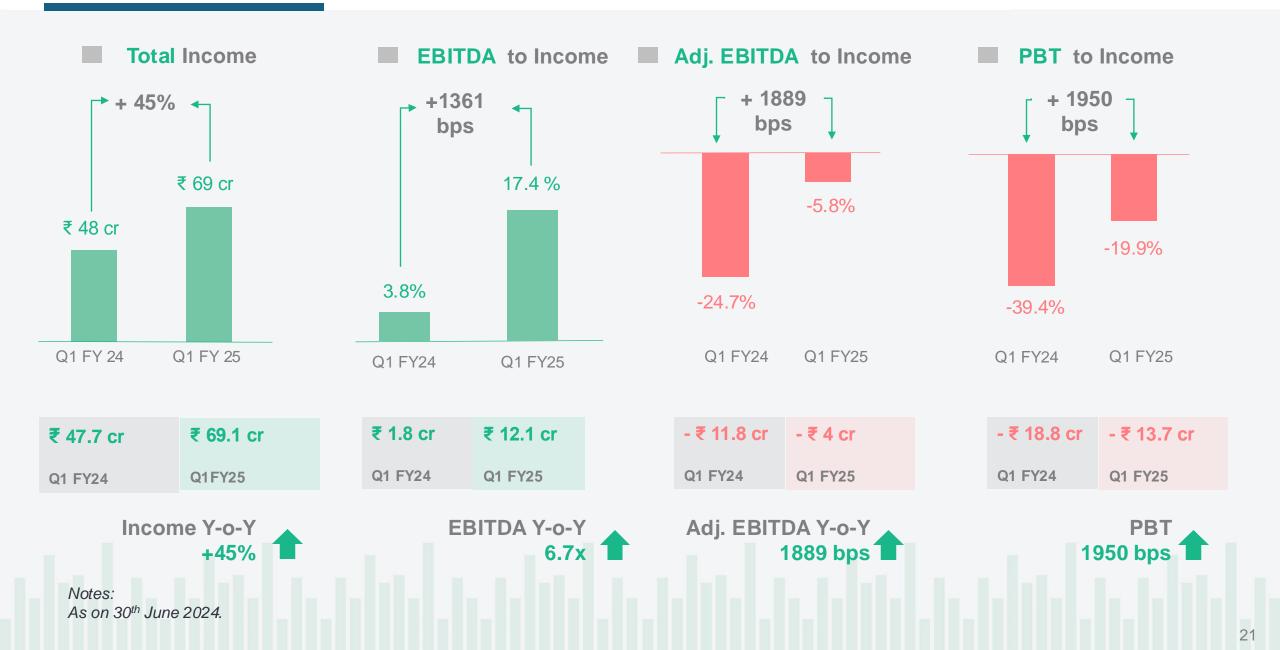
AURUM PropTech

Aurum PropTech Business Highlights

Q1 FY 2025

Financial Performance

AURUM PropTech



Profit & Loss Trends

		FY23	FY24	Q1 FY25
PBT/TI	PBT / Total Income (%)	-36%	-33%	-20%
EBITDA/TI	EBITDA / Total Income (%)	-2%	9%	17%
EBITDA _r /Tir	Adjusted EBITDA / Adjusted Income (%)	-27%	-16%	-6%

Profit & Loss Build-up (figures in ₹ Cr.):

Tlr	Adjusted Income	131.6	221.0	67.2
	Add: Other income related to RoU assets	7.4	12.1	1.9
ті	Total Income	139.1	233.1	69.1
	Less: COGS, Employee benefits costs & Other expenses	141.9	211.0	57.1
EBITDA	EBITDA (as per Ind AS)	-2.9	22.1	12.1
	Add: ESOP Costs	2.6	13.5	1.8
	Less: Lease Costs on Ind AS lease assets*	35.0	71.2	17.8
EBITDA r	Adjusted EBITDA (before ESOP & RoU)	-35.2	-35.6	-4.0
	Less: ESOP Costs	2.6	13.5	1.8
	Less: Finance costs	0.2	8.5	2.8
	Less: Depreciation costs	11.8	18.8	5.1
PBT	PBT (before Exceptional Items)	-49.9	-76.4	13.7

Improved performance across all financial metrics including Income, PBT, EBITDA and Adjusted EBITDA

Note: * - Ind AS 116 requires lessees to record a right-of-use (RoU) asset and a lease liability when a lease begins. A ROU asset is initially measured at cost, which includes the lease liability, lease payments, initial direct costs, and estimated restoration costs. The asset is then adjusted for accumulated depreciation and impairment losses. The lease liability is also adjusted for changes in lease terms, payments, or discount rates. The costs here are net of all such considerations.



Aurum PropTech and its businesses aim to build innovative and revolutionary technology products that would transform the property sector landscape in India. Its product and technology teams are constantly building and testing new software products and features that propel the organization in the said direction.

Product Capitalization Policy in brief:

Beginning FY24, in consultation with advisors and auditors, and in compliance with Ind AS 38, Aurum PropTech has been capitalizing its product development expenditure as per a set policy.

In particular, **Intangible assets under development** comprise of costs directly attributable to the design and testing of identifiable and unique software products and their features as per following criteria:

- Technical feasibility of completion of the product is established
- There is a plan to deploy or monetize the product
- A clear objective of deriving future economic benefit is demonstrated
- Adequate resource allocation is made for development & deployment
- Expenditure for the product during its development is attributable, identifiable and measurable and aligned with its measurable impact on costs and/or revenues.

The directly attributable costs that are capitalized mainly include cost of product and technology teams and the management team to the extent of their involvement in the process. Capitalization is aligned with the budgeted cost of these teams in the annual operating plans and product development roadmaps.

Products capitalized as Intangible Assets under development:

Key software / products (non-exhaustive list) whose development has been capitalized during FY24 and Q1 FY25 include:

- a) Discovery portals for residential rental apartments and short-stay rooms
- b) New mobile apps for property owners, channel partners & franchises
- c) Sales and marketing automation tool
- d) Inhouse CRM platform
- e) Inhouse DaaS (Data as a Strategy) platform,
- f) Investor portals, and
- g) Property management products for new customer segments.

Capitalized Costs

In FY24, Aurum's product and technology teams were 138 people strong with an aggregate cost of ~₹27 Cr. which was 27% of the total people costs and 8% of total expenses. As per capitalization policy and aligned with the above products under development, an expenditure of ₹13.2 Cr. in FY24 and ₹2.8 Cr. in Q1 FY25 has been capitalized.

As per FY25 budgets, the product & technology team size and costs are expected to be 150 people and ₹30 Cr. respectively (both numbers rounded off).

Amount in ₹ lakhs, unless otherwise stated

STATEMENT OF CONSOLIDATED UNAUDITED FINANCIALS RESULTS FOR THE QUARTER ENDED JUNE 30, 2024

			Quarter ended				
SI no	Particulars	June 30, 2024	March 31, 2024	June 30, 2023	March 31, 2024		
31110		(Unaudited)	(Audited) (Refer Note 11)	(Unaudited)	(Audited)		
1	Income						
	Revenue from operations	6,489	5,981	4,416	21,405		
	Other income	421	593	355	1,902		
	Total income	6,910	6,574	4,771	23,307		
2	Expenses						
	Employee benefit expenses	1,993	1,200	2,105	8,814		
	Finance costs	686	756	449	2,597		
	Depreciation and amortization expenses	1,893	1,813	1,610	7,251		
	Other expenses	3,712	3,327	2,486	12,281		
	Total expenses	8,284	7,096	6,650	30,943		
3	Loss before tax and Exceptional item	(1,374)	(522)	(1,879)	(7,636)		
4	Exceptional items, net (gain)	4	144	-	144		
5	Loss before tax	(1,378)	(666)	(1,879)	(7,780)		
6	Tax expenses						
	Income tax - current	14	26	9	35		
	Taxation in respect of earlier years	12	-	-	-		
	Deferred tax charge / (benefit)	(334)	(227)	(276)	(1,220)		
	Total tax	(308)	(201)	(267)	(1,185)		
7	Loss after tax	(1,070)	(465)	(1,612)	(6,595)		



Amount in ₹ lakhs, unless otherwise stated

STATEMENT OF CONSOLIDATED UNAUDITED FINANCIALS RESULTS FOR THE QUARTER ENDED JUNE 30, 2024

			Year ended		
01.00	Deutieuleue	June 30, 2024	March 31, 2024	June 30, 2023	March 31, 2024
SI no	Particulars	(Unaudited)	(Audited) (Refer Note 11)	(Unaudited)	(Audited)
8	Other comprehensive income / (loss)				
	(i) Items that will not be reclassified subsequently to profit or loss	29	(41)	(0)	(45)
	 (ii) Income tax relating to items that will not be reclassified subsequently to profit or loss 	(4)	18	2	17
	(iii) Items that will be reclassified subsequently to profit or loss	0	(8)	(1)	(8)
	Total other comprehensive income / (loss) , net of tax	25	(31)	1	(36)
9	Total comprehensive loss	(1,045)	(496)	(1,611)	(6,631)
10	Loss attributable to:				
	Equity shareholders of the company	(1,003)	(452)	(1,262)	(5,575)
	Non-controlling interest	(67)	(13)	(349)	(1,020)
	Other comprehensive income / (loss) attributable to:				
	Equity shareholders of the company	19	(35)	(4)	(51)
	Non-controlling interest	6	4	4	15
	Total comprehensive loss attributable to:				
	Equity shareholders of the company	(984)	(487)	(1,266)	(5,626)
	Non-controlling interest	(61)	(9)	(345)	(1,005)
11	Paid up equity share capital (Face value of ₹ 5/- each)	2,751	1,993	1,968	1,993
12	Reserves excluding revaluation reserves as per balance sheet	NA	NA	NA	16,045
13	Earning per share of ₹ 5/- each (not annualized)-				
	Basic (₹)	(2.52)	(1.14)	(3.21)	(14.16)
	Diluted (₹)	(2.52)	(1.14)	(3.21)	(14.16)

Key Business Updates

Rental

Distribution

Capital



Q1 FY25

- HelloWorld adds 22 new Co-living properties and now has ~15.000+ live beds
 - Nestaway now revives growth through branding campaigns and corporate tie-ups for tenant demand inflow
 - Analytica's Al-enabled Aurum lead generation revenue grows by 30% Y-o-Y
 - Aurum Analytica signs up 100+ new projects
 - K2V2 turns PBT profitable
 - WiseX fractionalizes >50% of Pune property launched in Q4 FY24
 - WiseX prepares for SM REIT license application
 - Integrow receives ISO certifications (ISO 9001, ISO 27001 and ISO 22301)

Q2-Q3 FY25

- · HelloWorld to pilot Short-stays for revenue maximization during lean periods
- HelloWorld to continue strategic supply acquisition in high demand areas throughout the year
- · Nestaway to enhance tech platform through AI enabled match-making features
- Aurum Analytica to set up offices in Ahmedabad, Bengaluru, Hyderabad and Lucknow
- Sell.do to double down on branding and partnership initiatives to boost growth
- WiseX to apply for SM REIT license
- · Integrow to launch a new residential fund with broader investment options.



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nest away

MONK Tech Labs

A NIRUM

Analytica

sell.do

- 🝌 AURU/M

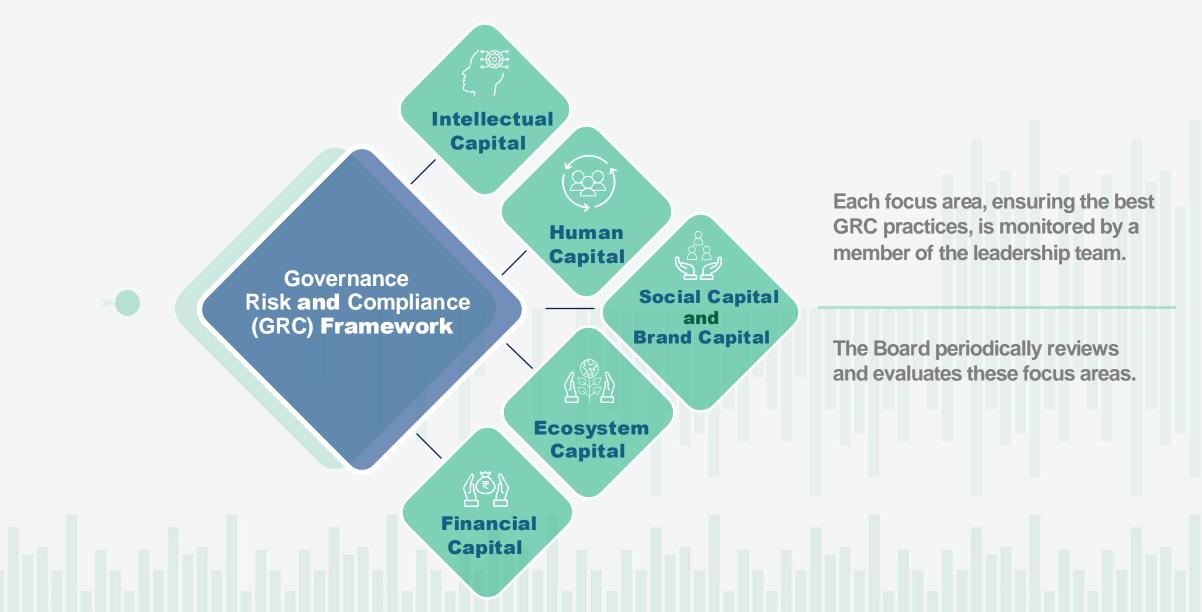


WiseX

AURU/M



Governance, Risk and Compliance Performance





2 Million

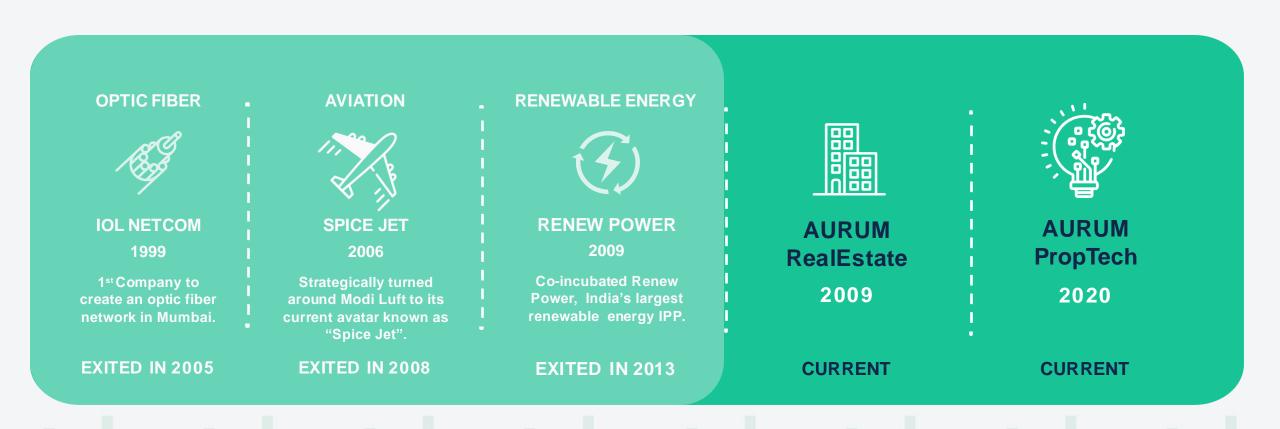
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Our Values and Leadership

Ecosystem Strength

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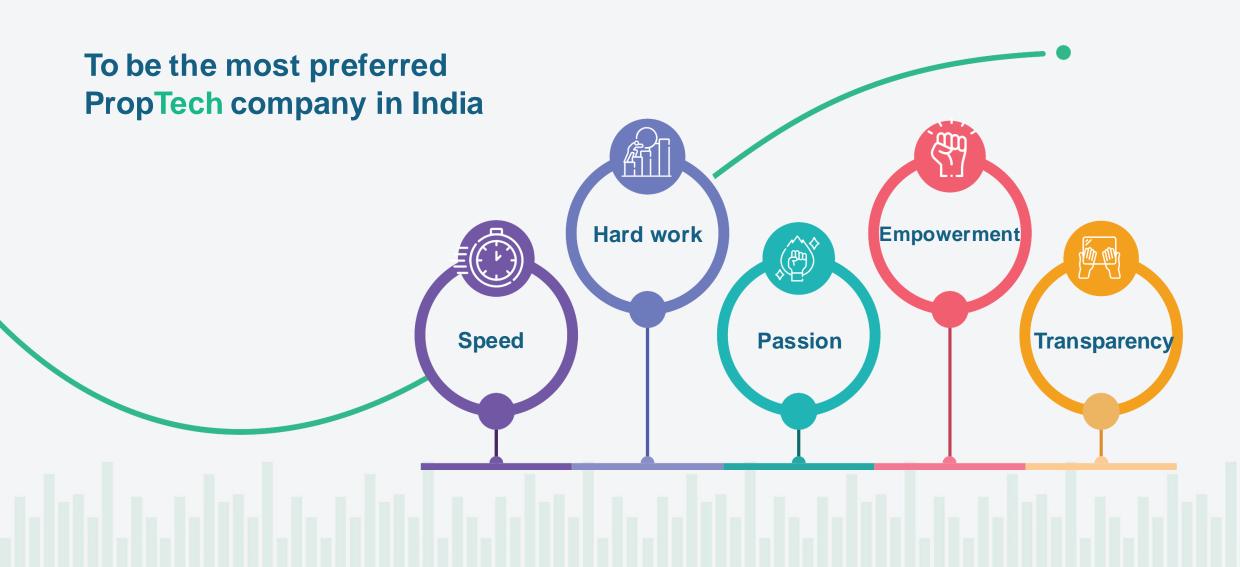




Website: www.aurumventures.in, www.aurumrealestate.in

Our Vision and Values

AURUM PropTech



Our Board of Directors

AURUM PropTech



He has over 32 years of Entrepreneurial, Industry & Consulting experience in various corporates, start-ups and M&A activities.

He was key in launching first GSM operations outside Metros. He has been an entrepreneur, a CFO of public Co, a Chief Strategy Officer and Founder Director of ReNew Power.

Holds Master's degree in Management Studies (Finance) from Somaiya Institute of Management Studies and Research.



Onkar has 15 years of multisectoral experience and has driven strategic and transformational initiatives at multiple organizations across industries like Energy, Real Estate, Mineral Exploration, and Information Technology. He has been part of the Aurum Group since June 2012.

He is an alumnus of the Mumbai University and has completed his Master's from the Russel Group of Universities, UK.



Mr. Yadav, a leading figure in India's real estate industry, is a Harvard Business School alumnus with 25 years of experience in Construction, Real Estate, Banking & Investment.

As the former CEO at Edelweiss - Real Estate, Mr. Yadav managed a stellar real estate portfolio of over 5,000 Crores.

Mr. Yadav also made history by spearheading India's first Real Estate IPO for Orbit Corporation Ltd., attracting major domestic & global institutional investors.

Our Board of Directors

AURUM PropTech

Vasant Gujarathi Independent Director

A fellow member of the ICAI, in his over 37 years of experience, he has served as partner for 23 years at PWC, Lovelock & Lewes, Chartered Accountants LLP (a member firm of Price Waterhouse & Affiliates). He was also a representative on the PwC Global Committee for 'Industrial Products' sector.

Holds a bachelor's degree in Commerce (Hons.) and is a fellow member of the ICAI.



A global business leader with 34+ years of experience in Indian and International companies. Works as a consultant in India and abroad.

Currently working as a consultant with many businesses and start-ups in India and New Zealand. He is also mentoring various companies in different parts of the world.

Holds an MBA from Symbiosis Institute of Business Management, Pune



In her career spanning over 20+ years, she has worked closely with the United Nations Population Fund, United Nations Development Program and WHO on various assignments in addition to her active role in India. She has contributed to development of WHO Clinical Guidelines for responding to Violence Against Women, as member of Steering Group of the WHO GDG.

Dr. Padma holds Master is Social Work MSW and a PhD from the Tata Institute of Social Sciences

Our Leadership Team

Name	Academic Qualifications	Career Highlights, Key Achievements	Previous Organizations
Ajay Kumar Co-Founder and MD, MonkTechLabs	B. Tech. (Civil Engineering)- NIT Surat	Proven track record of building PropTech solutions in co-living and property management. A revered voice in SaaS and PropTech expertise in the startup community.	Monk Tech Labs Cozee Homes Mu Sigma
Aryaman Vir CEO, Aurum WiseX	MSE (Systems Engg) University of Pennsylvania	Successfully built a leading neo-reality investment platform. Expert in automation, systems, algorithms and big data analysis. Conferred with several awards including 40under40, 30under30.	Anarock SoftBank Group Moelis & Company
Balaji Varadharajan Co-Founder and MD, MonkTechLabs.	B.E.(Mechanical) Anna university- SCVE	Proven track record of building PropTech solutions in property management. Excels in propelling growth, building teams and strategic leadership.	Monk Tech Labs Cozee Homes TVS Motor Company
Hirenkumar Ladva EVP, Investments (NIT Surat)		Proven sales leadership (grew revenue by 2X over 2 years) Awarded 40under40 Supply Chain Professionals in India. Crafted and implemented corporate and sales strategies for global businesses (>\$500Mn)	Future Supply Chain Solutions Tata Group (Telecom, consulting)
Ismail Khan Chief Business Officer, NestAway	B. Tech. (Computer Science & Engineering) NIT Surathkal	Youngest AIX Performance Tools Architect at IBM, holder of three patents. Founding member of TaxiForSure; Grew NestAway's Bangalore business to ₹ 50 Cr. ARR.	NestAway TaxiForSure IBM

Our Leadership Team

Name	Academic Qualifications	Career Highlights, Key Achievements	Previous Organizations
Jitendra Jagadev Co Founder and CEO NestAway, CEO at HelloWorld	B. Tech. (Computer Science), NIT Surathkal	Co-founded Nestaway that secured \$100M+ in funding and founded BrizzTV - world's first cloud-connected content delivery platform via satellite TV network. Conferred several awards such as Fortune India's 40 under 40, ET Startup award and Global Effie Award.	Nestaway Cisco Philips
Ketan Sabnis CEO at Kylas and Sell.do	Bachelor of Technology College of Engineering, Pune	Successfully built & scaled Sell.do, India's largest RealEstate Sales & Marketing CRM.	Amazon India
Kunal Karan CFO, Aurum PropTech	CA, CPA	>25 years of excellence and rich experience in corporate finance, having worked in global setup as well as a large Indian corporate	Majesco Mastek Reliance
Onkar Shetye Executive Director, Aurum PropTech	SMP General Management IIM-A, M.Sc. Enterprise Management	15 years of multisectoral experience and has driven strategic and transformational initiatives at multiple organizations across industries like Energy, Real Estate, Mineral Exploration and Information Technology. He has worked with diverse teams across India, Europe and Africa.	Aurum RealEstate Developers Accenture Cognizant Siemens
Prakash Tejwani Executive Director at Aurum Analytica	Masters of Science (Computer Science)	Led Pitney Bowes' Accelerator Program and nurtured 16 startups in the field of AI, Deep-Tech & analytics. Worked closely with Indian Start up ecosystem to promote NASSCOM's 10K Startup initiative.	Pitney Bowes AL Maya Dubai

Our Leadership Team

Name	Academic Qualifications	Career Highlights, Key Achievements	Previous Organizations
Ram Yadav Founder and CEO, Integrow	MBA Finance, Madurai GMP, Harvard Business School	An industry leader in India's Real Estate financing world; Had successfully filed the first IPO for a real estate company in Sept 2006. Built India's first active lending book with an integrated distribution platform. Led and achieved turnarounds on 15+ stressed projects at Shapoorji Pallonji.	Edelweiss Orbit Corporation Shapoorji Pallonji
Sahil Rathore Chief Business Officer, Aurum Analytica	B. Tech. Rajasthan Technical University	Transformed the SMB strategy at Pitney Bowes, making it the largest BU with \$1.7Bn in Revenue and 1+ Mn customers. At Appirio, contributed to global Salesforce implementations for large global enterprises.	Pitney Bowes Appirio (A Wipro Company)
Vikram Kotnis Co-Founder, K2V2	M. Sc. (Computer Science), B.E.	Pioneered broker aggregation in India; propelled Sell.do to largest market share in Real Estate. Successfully created ventures such as Amura (a prominent digital marketing brand in India and Axilon Tech (a specialized mortgage tech solutions Company)	Amura Marketing Technologies Axilon Tech Mortgage Data Systems HLC Sun Microsystems
Vinayak Katkar Co-Founder at Kylas and Sell.do	B.Tech. (Computer Science), College of Engineering Pune	Successfully built & scaled Sell.do, India's largest RealEstate CRM; Built the ground-breadking transaction platform IRIS under it. Later upgraded the Sell.Do platform into an industry agnostic CRM platform.	Sun Microsystems
Vishal Sharma Chief Technical Officer, Aurum Analytica	M. Tech. (Computer Science) BITS, Pilani	Built a cutting-edge mobile app for ad fraud prevention system; Played a pivotal role in groundbreaking research at Karachain and the implementation of a new blockchain protocol.	Karachain UX Army



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