

Date: December 7, 2024

To,
BSE Limited
Corporate Relationship Department,
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai-400 001

The National Stock Exchange of India Limited
Exchange Plaza,
Block G, C-1, Bandra-Kurla Complex,
Bandra (East),
Mumbai-400 051

BSE Scrip Code: 533287

NSE Symbol: ZEELEARN

Sub: Intimation for brand revamp pursuant to Regulation 30 of SEBI (LODR) Regulations, 2015.

Dear Sir/Ma'am,

In compliance to the provisions of Regulation 30 of SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015, we are delighted to announce the unveiling of **Mount Litera Zee School's** new brand identity, accompanied by the launch of its groundbreaking curriculum, **Litera Nova**. This dual launch symbolizes the institution's dedication to fostering future-ready learners through innovative and progressive teaching methods.

Existing Brand Identity



New Brand Identity



We request you to kindly take the aforesaid information on record.

Thanking you.
Yours faithfully,
For ZEE LEARN LIMITED

ANIL GUPTA
COMPANY SECRETARY &
COMPLIANCE OFFICER