

BRAND CONCEPTS LIMITED

CIN - L51909MP2007PLC066484

4TH Floor, UNO Business Park, Indore Bypass Road, Opposite Sahara City, Bicholi Mardana, Indore - 452016

Phone: 91-731-4223000, Fax- 4221222/444

Email: info@brandconcepts.in

Date: 09/10/2024

To.

National Stock Exchange of India Limited

Listing & Compliance Department

Exchange Plaza, 5th Floor, Plot No. C/1, G Block,

Bandra Kurla Complex,

Bandra East, Mumbai - 400051

To,

BSE Limited

Listing & Compliance Department

Phiroze Jeejeebhoy Towers,

Dalal Street,

Mumbai - 400001

Symbol: [BCONCEPTS]

Scrip Code: 543442

Sub: Certificate under Regulation 74(5) of SEBI (Depositories and Participants) Regulation, 2018 for the quarter & Half year ended on 30.09.2024

Dear Sir/Madam,

With reference to the above captioned subject, we are enclosing herewith the Certificate under Regulation 74(5) of SEBI (Depositories and Participants) Regulation, 2018 for the quarter & half year ended on 30th September, 2024 as received from Bigshare Services Private Limited, the Registrar and Share Transfer Agent of our Company.

You are requested to kindly take the same on your records.

Thanking You

Yours faithfully For Brand Concepts Limited

Swati

Digitally signed by Swati Gupta Date: 2024.10.09

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Gupta Swati Gupta

Company Secretary & Compliance Officer

Mem No: A33016



Ref No. BSS/Reg 74(5)/2024

BRAND CONCEPTS LIMITED 4th Floor, UNO Business Park, Indore By-Pass Road, Opposite Sahara City, Bicholi Mardana, Indore - 452016

Sub: Certificate under Regulation 74(5) of the SEBI (Depositories and Participants) Regulations, 2018 for the guarter ended 30th Sep 2024

Date: 08/10/2024

Dear Sir,

With reference to the captioned regulation, we hereby confirm that the said Regulation is not applicable to the Company, as the entire holding of the Company's shares are in demat form, and we have not received any request from any members of the Company for rematerialisation during the quarter ended on 30th Sep 2024.

We request you to kindly take note of the above in your records.

Thanking you,

Yours faithfully, For Bigshare Services Pvt. Ltd.,

Prasad Madiwale Authorised Signatory

CIN: U99999MH1994PTC076534