



Date: February 3, 2025

To,

The Manager Listing Department BSE Limited P.J. Towers, Dalal Street, Mumbai – 400001 Scrip Code: 543283	The Manager Listing & Compliance Department National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai – 400051 Scrip Symbol: BARBEQUE
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Dear Sirs,

Subject: Earnings Presentation on Un-Audited Financial Results of the Company for the Quarter ended December 31, 2024

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby enclose the copy of Earnings Presentation on Un-Audited Financial Results of the Company for the Quarter ended December 31, 2024, which will be placed on the Company's website, for the Earnings Conference Call scheduled today i.e. Monday, February 3, 2025 at 5:00 PM (IST).

This is for your information and records.

Thanking you.

Yours faithfully,

For Barbeque-Nation Hospitality Limited

Nagamani C Y
Company Secretary & Compliance Officer
M. No.: A27475

Encl.: As above

BARBEQUE-NATION HOSPITALITY LIMITED

Registered & Corporate Office: "Saket Callipolis", Unit No. 601 & 602, 6th Floor, Doddakannalli Village, Varthur Hobli, Sarjapur Road, Bengaluru-560035, Karnataka, India. T: +91 80 69134900,

E-mail: corporate@barbequenation.com, **CIN:** L55101KA2006PLC073031 **www.barbequenation.com**

BARBEQUE-NATION HOSPITALITY LIMITED



Earnings Presentation

Q3 FY2025



Disclaimer

This presentation contains statements that contain “forward looking statements” including, but without limitation, statements relating to the implementation of strategic initiatives, and other statements relating to Barbeque-Nation Hospitality Ltd (“Barbeque Nation” or the Company) future business developments and economic performance.

While these forward-looking statements indicate our assessment and future expectations concerning the development of our business, a number of risks, uncertainties and other unknown factors could cause actual developments and results to differ materially from our expectations.

These factors include, but are not limited to, general market, macro-economic, governmental and regulatory trends, movements in currency exchange and interest rates, competitive pressures, technological developments, changes in the financial conditions of third parties dealing with us, legislative developments, and other key factors that could affect our business and financial performance. Barbeque Nation undertakes no obligation to publicly revise any forward-looking statements to reflect future / likely events or circumstances.





All the numbers are on consolidated basis and without adjustment for the minority interest of in Red Apple Kitchen Consultancy and in Blue Planet Foods unless otherwise mentioned. All margin calculation are on Revenue from operations, unless otherwise mentioned.

Q3 FY25 Key Financial Highlights

<u>Revenue from Operations</u>	<u>Restaurant Network</u>	<u>SSSG (%)</u>	<u>Dine-in/ Delivery Mix</u>
₹ 3,289 mn	226	(2.0)%	84%/16%
(0.6)% y-o-y	Q3 FY24: 216	Q3 FY24: (4.9)%	Q3 FY24: 86%/14%
<u>Gross Margin</u>	<u>Operating EBITDA</u>	<u>Adjusted Operating EBITDA*</u>	<u>Cash Profit</u>
₹ 2,244 mn	₹ 615 mn	₹ 339 mn	₹ 301 mn
+0.0% y-o-y Margin: 68.2%	(7.2)% y-o-y Margin: 18.7%	(8.4)% y-o-y Margin: 10.3%	(11.2)% y-o-y % of Revenue: 9.1%

*Adjusted Operating EBITDA is calculated without the impact of IND AS 116, excludes other income and non cash ESOP provisions

Q3 FY25 Key Business Updates

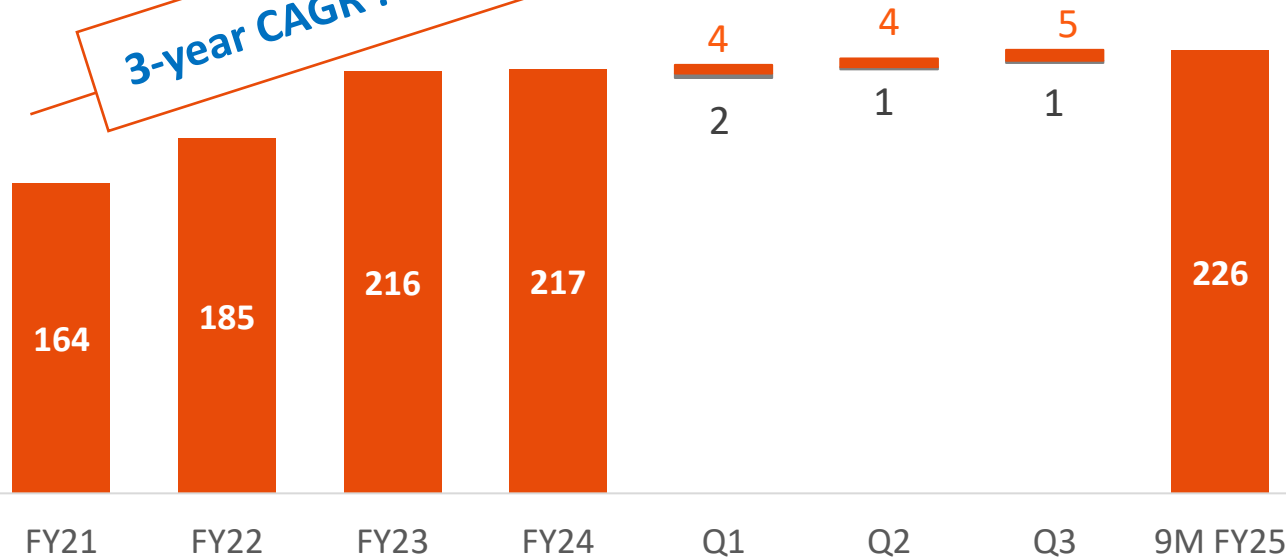
Business Segments	Performance Updates
<p>1. Barbeque Nation India</p>	<ul style="list-style-type: none"> • Added 4 new restaurants in Q3 FY25; current network of 190 restaurants • SSSG of (2.6%); Improvement in SSSG trend • Maintained gross margin of ~67%; Reduced operating costs • Maintained Pre IND-AS restaurant operating margin despite negative operating leverage 
<p>2. Barbeque Nation International</p>	<ul style="list-style-type: none"> • Current restaurant network of 8 restaurants; 3 restaurants under construction • SSSG of +5.2% • Maintained gross margin of ~75% • Pre IND-AS Restaurant operating margin of 25%+ 
<p>3. Premium CDR</p>	<ul style="list-style-type: none"> • Y-o-Y restaurant network growth of ~30%; Current restaurant count of 28 • Expanded to 3 new cities during the year • Robust revenue growth of 24% • Pre IND-AS Restaurant operating margin of 20%+; Y-o-Y margin impact due to new stores   <p>PAN-INDIAN RESTAURANT BAR & GRILL</p>

Launched 13 New Restaurants in 9M FY25

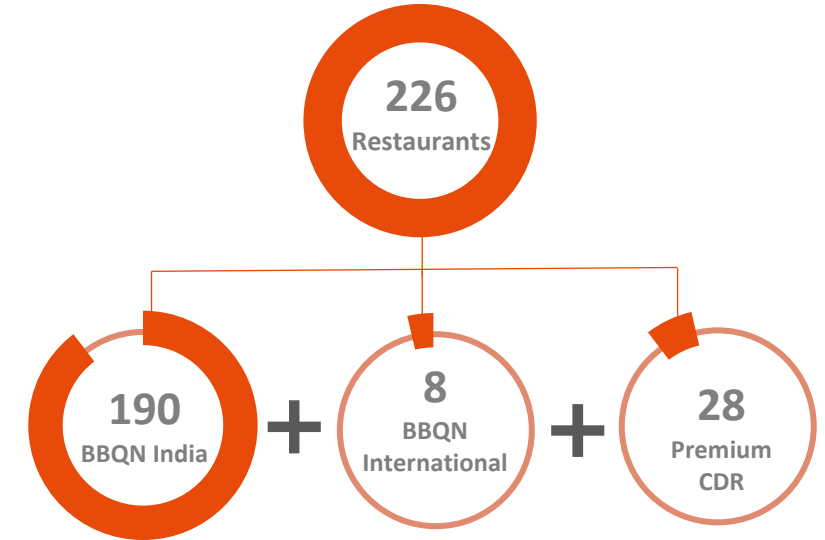
Expansion of Restaurant Network

Added 5 restaurants and closed 1 restaurant in Q3 FY25

3-year CAGR : ~10%



Restaurant Composition



Presence	Mar-24	Dec-24
Metros & Tier I	168	177
Tier II & III Cities	49	50
Total Network	217	226

Enhancing Guest Experiences through Vibrant Designs

Dehradun (Barbeque Nation)



Dombivali, Mumbai (Barbeque Nation)



Pune (Fiesta by Barbeque Nation)

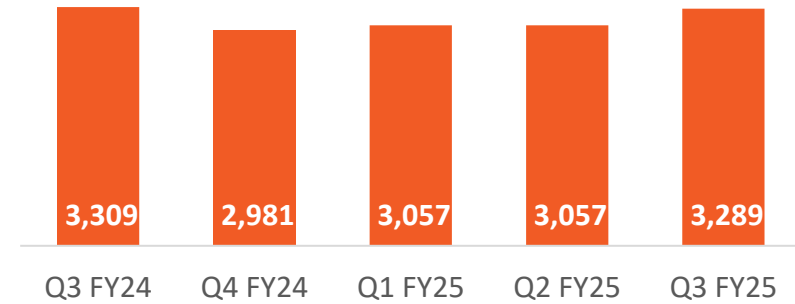


Saket, Delhi (Toscano)



Consolidated Financial Performance

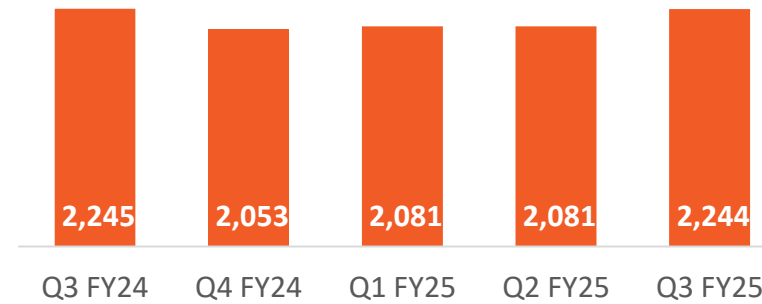
Revenue from Operations (₹ Mn)



SSSG (%)

(4.9)%	1.4%	(7.4)%	(2.5)%	(2.0)%
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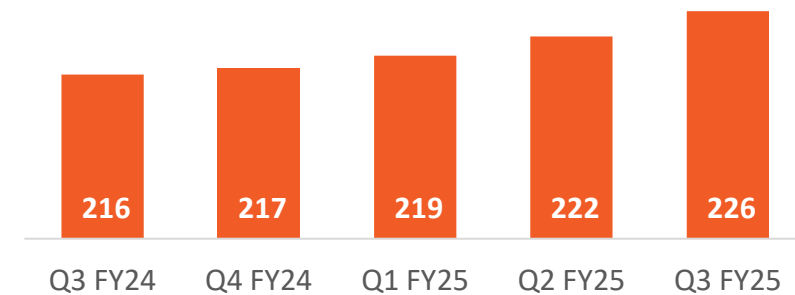
Gross Profit (₹ Mn) and Margin (%)



Gross Margin (%)

67.9%	68.9%	68.1%	68.1%	68.2%
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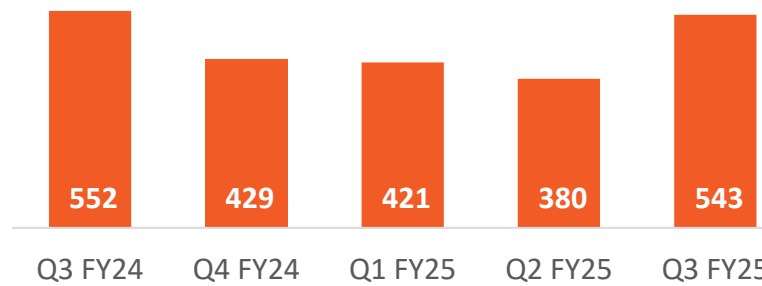
Network (#) and Annualized Revenue/Outlet (₹ Mn)



Annualized Revenue/Outlet (₹ Mn)

62	55	55	56	60
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Pre IND-AS Restaurant Operating Margin (₹ Mn)



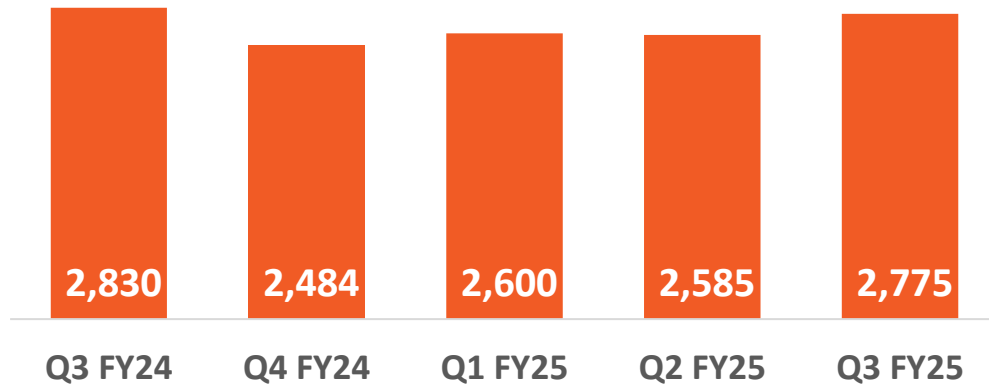
ROM (%)

16.7%	14.4%	13.8%	12.4%	16.5%
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- Y-o-Y revenue flat
- Improving trend in SSSG%
- Y-o-Y gross margin improvement of 30bps
- Pre IND-AS ROM of 16.5%; flat vs last year despite operating deleverage
- Added net 10 new restaurants over last year

Volume Driven Delivery Business Growth of 9% y-o-y

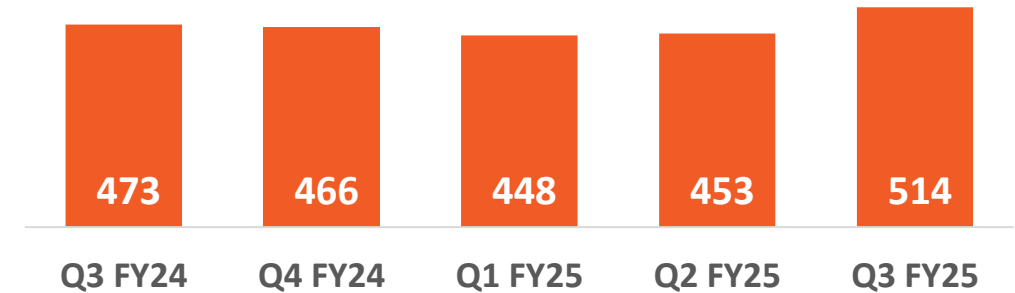
Dine – in Sales (₹ million)



Share of business (%)

85.5%	83.3%	85.0%	84.6%	84.4%
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Delivery (₹ million)



Share of business (%)

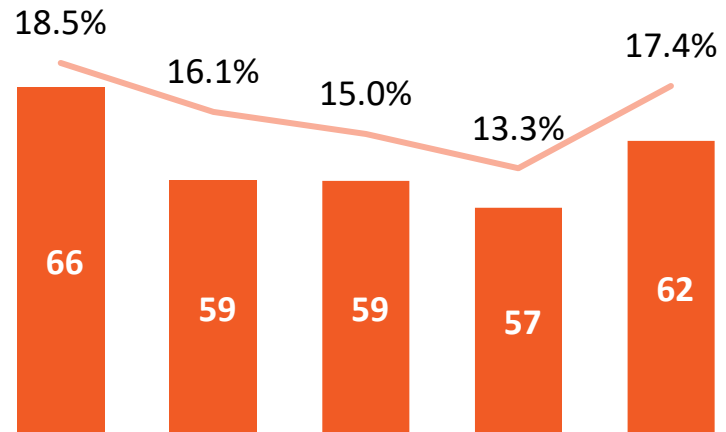
14.3%	15.6%	14.7%	14.8%	15.6%
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- Dine-in business declined by ~2%
- Delivery business grew by ~9% y-o-y led by strong volumes; Share of delivery business increased 130bps y-o-y

Operating Performance: Matured vs New

Average Annual Revenue/Outlet (₹ Mn) and Pre IND-AS Restaurant Operating Margin (%)

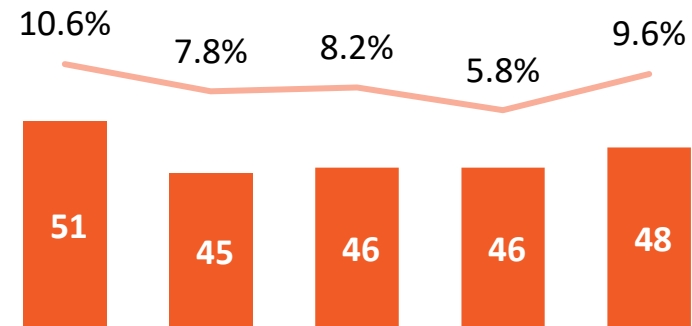
Matured



Q3 FY24 Q4 FY24 Q1 FY25 Q2 FY25 Q3 FY25

- Matured restaurants delivered average annualized revenues of ₹62 Mn with 17.4% operating margin
- ~80% of the total network are matured

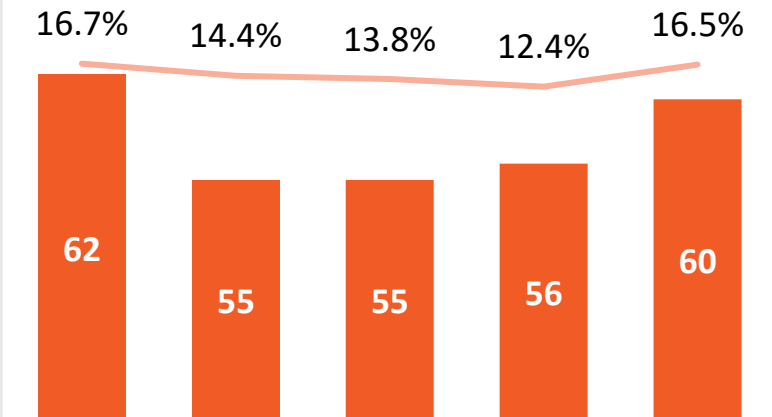
New



Q3 FY24 Q4 FY24 Q1 FY25 Q2 FY25 Q3 FY25

- Aging of new restaurant portfolio continues to improve

Consolidated



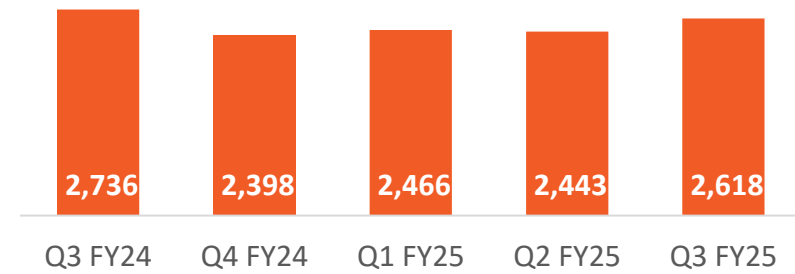
Q3 FY24 Q4 FY24 Q1 FY25 Q2 FY25 Q3 FY25

- Avg. revenue/outlet of ₹60 Mn with pre IND-AS ROM of 16.5%
- Relatively flat ROM despite operating deleverage

Barbeque Nation India Performance



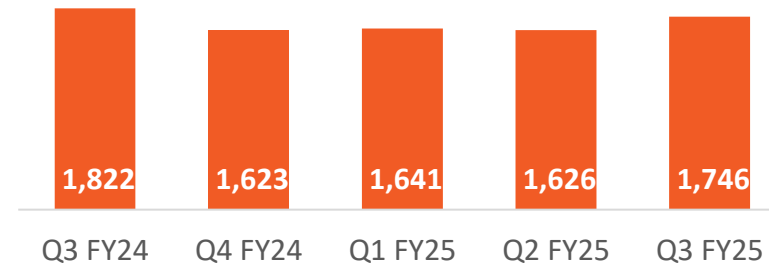
Revenue from Operations (₹ Mn)



SSSG (%)

(6.2)%	0.9%	(8.8)%	(3.0)%	(2.6)%
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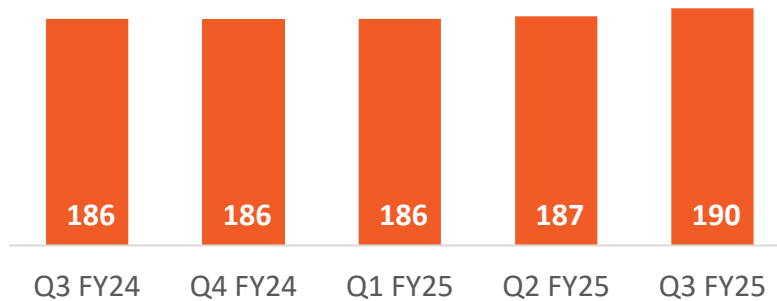
Gross Profit (₹ Mn) and Margin (%)



Gross Margin (%)

66.6%	67.7%	66.5%	66.6%	66.7%
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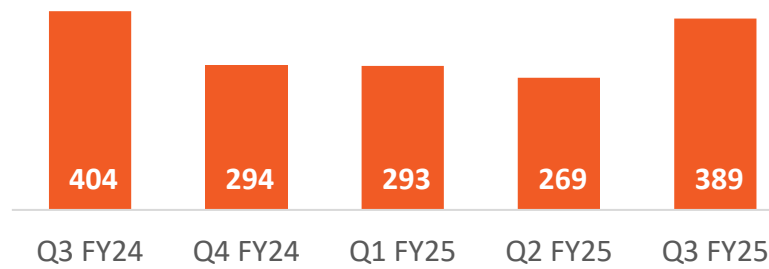
Network (#) and Annualized Revenue/Outlet (₹ Mn)



Annualized Revenue/Outlet (₹ Mn)

59	51	53	52	57
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Pre IND-AS Restaurant Operating Margin (₹ Mn)



ROM (%)

14.8%	12.3%	11.9%	11.0%	14.9%
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- Revenue declined by 4.3% y-o-y
- Improving trend in SSSG%
- Gross margins maintained
- Efficient cost management led to maintaining ROM of 14.9%; similar levels as last year despite operating deleverage
- Added net 4 new restaurants over last year; 4 restaurants under construction

Delighting Guests through Product Innovations

New Menu Offerings



Launched 3 new desserts to the menu

Food Festivals



Royal Rajasthani Rasoi Feast



Sea Food Festival

Driving Volume Growth through Value Offerings

Special Day Promotion



**FOR A
GUEST LIST
AS BIG
AS YOUR
HEART.**

Host year-end parties with live grills, unlimited starters, delicious desserts & more.

An endless feast starts at

₹899/-



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OUR RESTAURANTS IN AHMEDABAD: Nexus Ahmedabad One Mall | Prahlad Nagar | Saral Xperia Mall, Sky Forest

Value Based Promotions



GET GRILLIN'
with your gang!

Use code
GANG 6

₹1000
off

Gang of 6+ Pax

Use code
GANG 12

₹2000
off

Gang of 12+ Pax

Use code
GANG 18

₹3000
off

Gang of 18+ Pax

Use code
GANG 24

₹4000
off

Gang of 24+ Pax



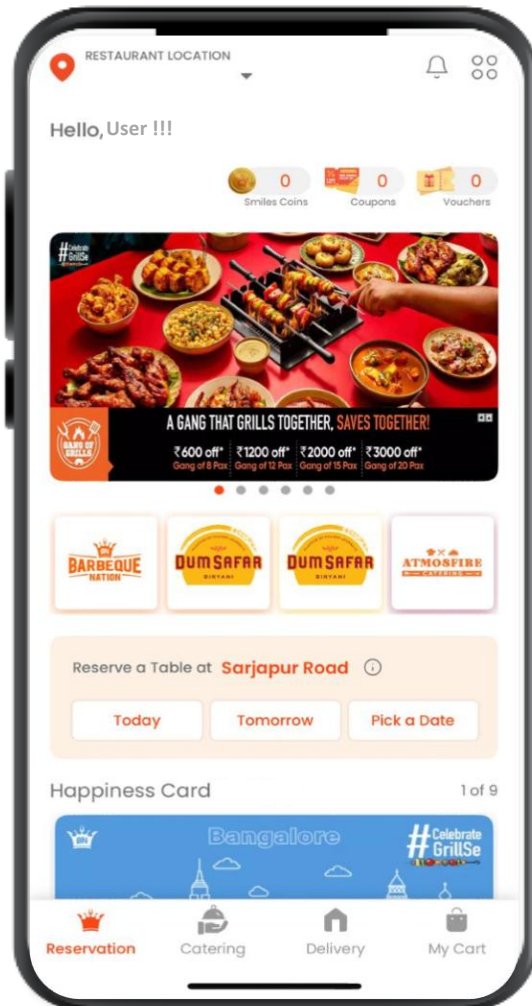
*T&C Apply | Taxes as applicable

*T&C Apply

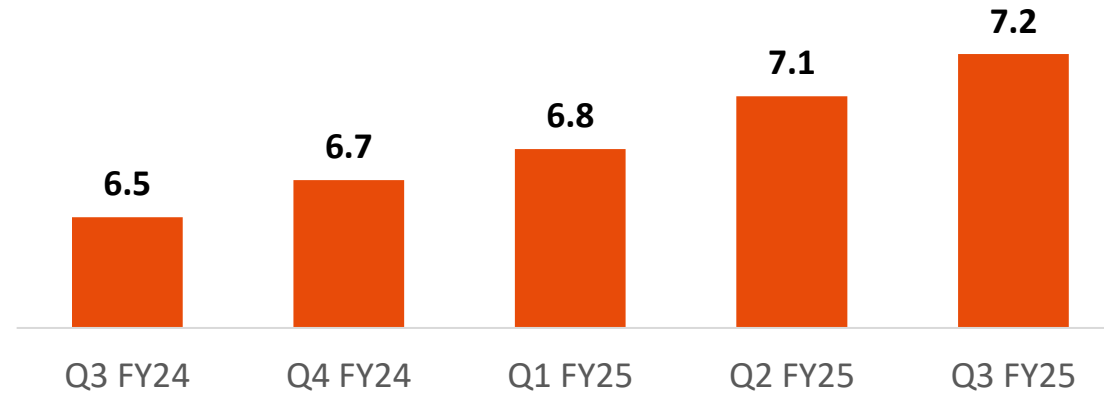
Download the Barbeque Nation App to book

Conditions - Price is for Veg Buffet in one or more of the outlets listed above, and maybe applicable on select days of the week. Price is exclusive of Service Charge and applicable taxes. Prices may vary in each restaurant. Please check with the respective branch or our website.

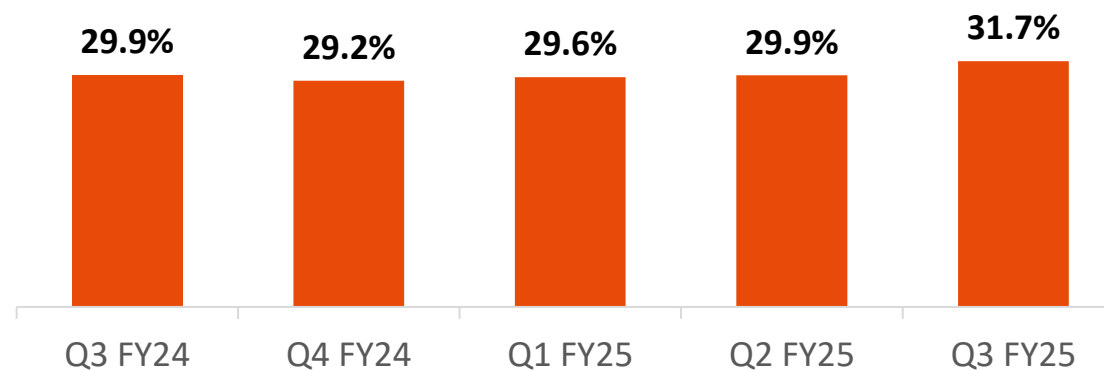
~32% dine-in bookings from Barbeque Nation App and website



Cumulative App Downloads (In Mn)



Dine-in bookings – App & Website (%)



Strengthened Delivery Portfolio with New Product Launches

#Celebrate GrillSe

BARBEQUE NATION

Experience the perfect blend of flavors with our **Rice Bowls!**

Starting @ **₹99***
(Mon - Sun)

Valid till 31st December

Order through BBQN APP & Earn **5% SMILES** on every order

*TAC apply | Taxes as applicable



Near Term Priorities



Establish **Barbeque Nation** as preferred **celebration destination**

Drive **network expansion** of 8-10%

Target **same store sales growth** through focused marketing and promotions

Constant **culinary innovation** to enhance guest experience

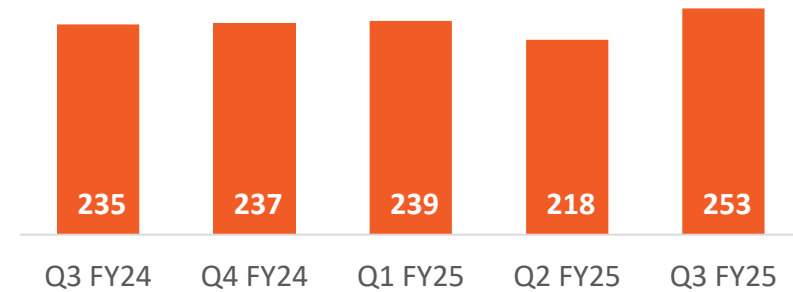
Continue to **upgrade and refurbish** older restaurants

Efficient **cost controls** to drive operating margins

Barbeque Nation International Performance



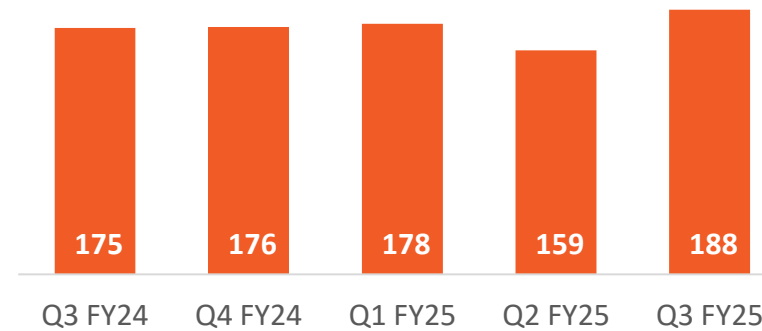
Revenue from Operations (₹ Mn)



SSSG (%)

(1.1)%	5.5%	(8.6)%	2.0%	5.2%
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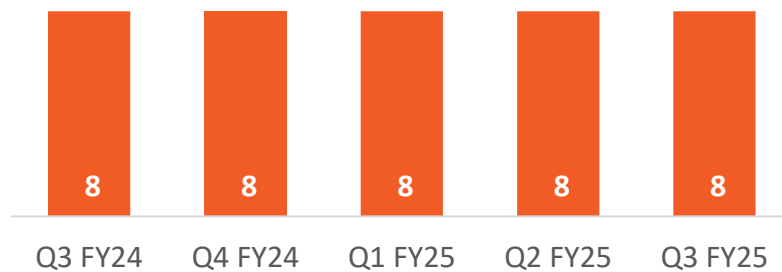
Gross Profit (₹ Mn) and Margin (%)



Gross Margin (%)

74.5%	74.1%	74.6%	73.1%	74.5%
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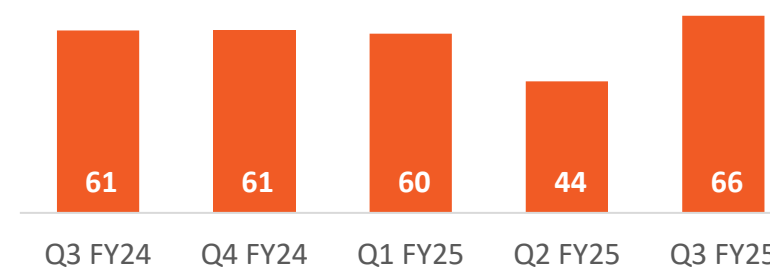
Network (#) and Annualized Revenue/Outlet (₹ Mn)



Annualized Revenue/Outlet (₹ Mn)

117	119	119	109	126
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Pre IND-AS Restaurant Operating Margin (₹ Mn)



ROM (%)

26.1%	25.7%	25.0%	20.3%	26.2%
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- Revenue growth of ~8% y-o-y, supported by SSSG
- Gross margin stable at 74.5%
- Pre IND-AS ROM of 26.2%; similar levels as last year
- Current portfolio of 8 restaurants; 3 restaurants under construction

Promoting Indian Flavours for Global Guests

GT Road Food Festivals



Bollywood Disco Food Festivals



Near Term Priorities



Maintain **same store sales growth**

Maintain strong **operating margins**

3 restaurants under construction; Entering **new geographies**

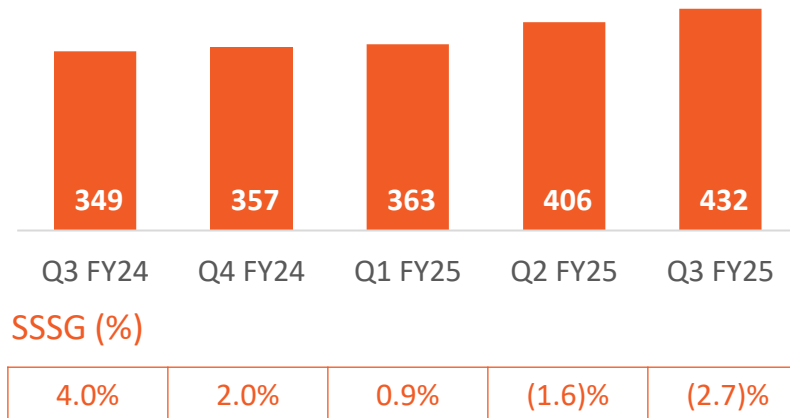
Calibrated expansion to new markets; add 4-6 restaurants every year

Strong operating **cash flow generation to fund** planned network expansion

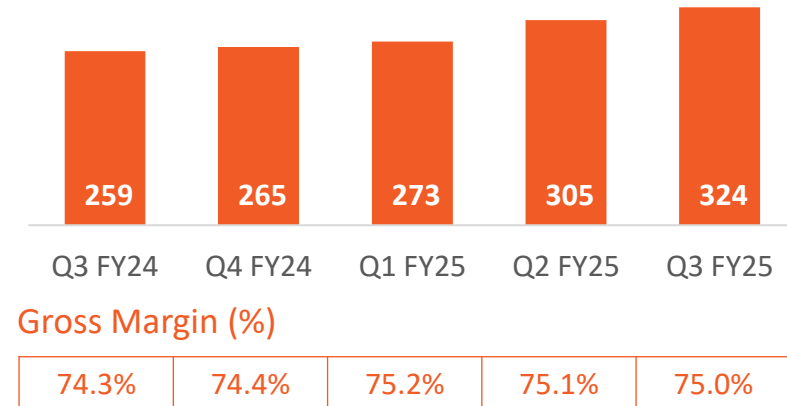
Premium CDR Performance



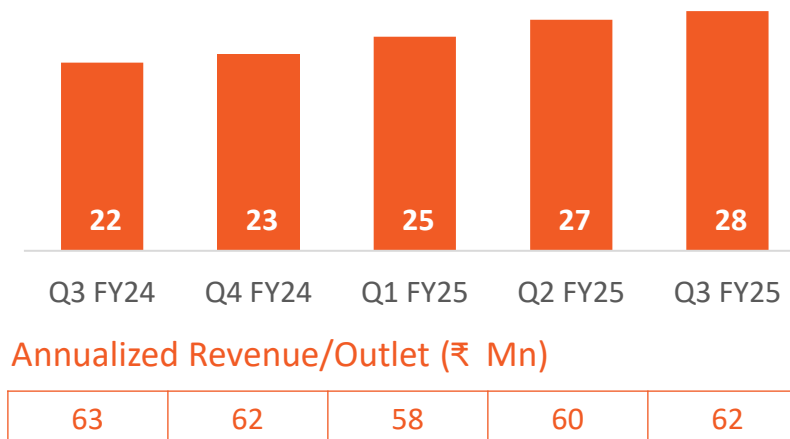
Revenue from Operations (₹ Mn)



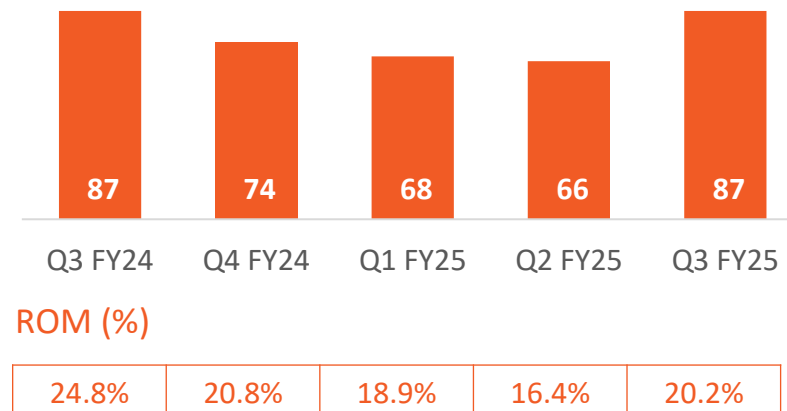
Gross Profit (₹ Mn) and Margin (%)



Network (#) and Annualized Revenue/Outlet (₹ Mn)



Pre IND-AS Restaurant Operating Margin (₹ Mn)



- Revenue growth of ~24% y-o-y primarily led by network expansion
- Gross margin expanded by 70bps
- Pre IND-AS ROM impacted due to new restaurant additions which are yet to mature
- Added 6 new restaurants over last year; 2 restaurants under construction
- Entered new markets - Hyderabad and Delhi; Also entered Mumbai in January

Menu Innovation and Promotions at Toscano

Festival Based Promotions



New Menu Offerings



Master Class Sessions



Culinary Initiatives at Salt

New Menu Offerings



Near Term Priorities



Maintaining the **leadership position** in Italian cuisine CDR

Network expansion **growth of ~30%**

Grow Toscano in newly launched cities i.e. Delhi, Mumbai and Hyderabad

Expand Salt to new metro markets

Maintain **strong operating margins**

Consolidated P&L

₹ Millions	Q3 FY25	Q3 FY24	Y-o-Y Gr%	9M FY25	9M FY24	Y-o-Y Gr%
Revenue from operations	3,289	3,309	(0.6)%	9,403	9,565	(1.7)%
Cost of food and beverages consumed	1,045	1,063	(1.8)%	2,997	3,257	(8.0)%
Employee related expenses	767	722	6.3%	2,259	2,159	4.7%
Occupancy and other expenses	862	861	0.2%	2,566	2,575	(0.3)%
Operating EBITDA	615	663	(7.2)%	1,580	1,574	0.4%
<i>Operating EBITDA %</i>	<i>18.7%</i>	<i>20.0%</i>		<i>16.8%</i>	<i>16.5%</i>	
Other Income	55	16	236%	125	99	25.8%
Finance costs	195	190	2.5%	570	572	(0.5)%
Depreciation and amortisation	428	414	3.3%	1,242	1,232	0.8%
Profit before tax	47	75	(36.7)%	(107)	(131)	
Tax expense	(3)	27		(43)	(20)	
Profit/(loss) after tax	51	48	4.6%	(64)	(111)	
<i>Profit/(loss) after tax %</i>	<i>1.5%</i>	<i>1.5%</i>		<i>(0.7)%</i>	<i>(1.2)%</i>	
Adjusted profitability*						
Adjusted Operating EBITDA	339	370	(8.4)%	716	684	4.8%
<i>Adjusted Operating EBITDA %</i>	<i>10.3%</i>	<i>11.2%</i>		<i>7.6%</i>	<i>7.1%</i>	
Cash Profit	301	338	(11.2)%	632	615	2.8%
<i>Cash Profit %</i>	<i>9.1%</i>	<i>10.2%</i>		<i>6.7%</i>	<i>6.4%</i>	

*Adjusted Operating EBITDA is calculated without the impact of IND AS 116, excludes other income and non cash ESOP provisions

Strategic focus areas

Maintain best-in-category guest experience to drive dine-in growth

325 restaurants by FY27

Build portfolio of scaled brands

Industry leading margins and strong cash flow generation

Maintain leadership in casual dining industry



Establish Barbeque Nation as preferred celebration destination



Calibrated expansion of International business



Aggressive expansion of premium CDR presence

Strategic Investment Opportunity: Omm Nom Nomm (1/2)

BNHL to invest INR 17crs to acquire 51% stake in Willow Gourmet Private Limited (WGPL)

- Willow Gourmet operates an ice cream brand 'Omm Nom Nomm' (ONN) through the delivery channel
- Specializes in artisanal luxury French ice-creams
- Has a manufacturing facility in Bangalore and currently sells through its 3 cloud kitchens in Bangalore
- Has consistently maintained 4.8+ ratings across delivery platforms
- Has grown through positive word of mouth and have high repeat consumers which is best-in-class in the delivery segment
- The cloud kitchens have an attractive unit economics with high ROCE and significant opportunity to scale



Strategic Investment Opportunity: Omm Nom Nomm (2/2)

- Investment to strengthen BNHL's existing delivery portfolio
- Adds another vector of growth and in line with BNHL's strategy of building a portfolio of scalable brands
- Large target market with consumers preferences for indulgent experiences; Strong product with high consumer rating translates into superior unit economics
- Synergistic opportunities by leveraging existing kitchens & backend capabilities
- Current ARR of ~4crs with double digit EBITDA margins
- Total primary investment of ₹17 crores to acquire 51% stake
- Transaction completion expected by April 2025





BARBEQUE-NATION HOSPITALITY LTD.

HEAD OFFICE

Saket Callipolis,
Unit No 601 & 602, 6th Floor,
Doddakannalli Village, Varthur Hobli, Sarjapur Road,
Bengaluru, Karnataka 560035 India.

E: corporate@barbequenation.com

W: www.barbequenation.com

T: +91 8069134900

For further information, please contact:

Bijay Sharma
Head of Investor Relations
Barbeque-Nation Hospitality Ltd.
Investor@barbequenation.com