



INDUSTRIES LIMITED
(Formerly known as DOMS INDUSTRIES PVT. LTD.)

Ref No. DIL/SE/24-25/51

Date: September 23, 2024

To,

The Manager
Corporate Relationship Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

The Manager
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex
Bandra (East),
Mumbai - 400 051

BSE Symbol - DOMS
BSE Scrip Code - 544045

NSE Symbol - DOMS

Subject: Intimation of Press Release under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir/ Madam,

This is with reference to our intimation letter DIL/SE/24-25/34 and DIL/SE/24-25/50 dated August 12, 2024 and September 17, 2024 respectively, wherein DOMS Industries Limited (**'the Company'**) had made disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (**'SEBI LODR Regulations'**), as amended, regarding the Company's acquisition of 51.77% equity stake in Uniclan Healthcare Private Limited (**'Uniclan'**)

In view of the above, please find enclosed Press Release.

This press release is also available on the website of the Company at www.domsindia.com

The above is for your kind information and record.

Thanking you,
Yours faithfully,
For DOMS Industries limited

Mitesh Padia
Company Secretary and Compliance Officer
Membership No.: A58693

Encl.: As above

Registered Office:

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Website:

www.domsindia.com

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DOMS acquires 51.77% stake in Uniclan Healthcare

Acquisition will allow DOMS to increase its addressable market and expand its distribution network in the long term

Mumbai, India – September 23, 2024: DOMS Industries Limited (“DOMS”), India's leading stationery and art material brand, has announced the completion of its strategic investment to acquire a 51.77% equity stake in Uniclan Healthcare Private Limited (“Uniclan”), a growing producer of baby diapers, wipes, and other baby hygiene products. The acquisition makes Uniclan a subsidiary of DOMS. As a part of the transaction, the Company has acquired 71,16,080 equity shares for a total consideration of ₹ 54.88 crore, of which ₹ 28.88 crore shall be primary infusion, which will be utilized towards capacity expansion, debt repayment and funding working capital requirements by Uniclan.

The acquisition enables DOMS to expand its product range and diversify its product portfolio in line with its overall growth strategy to cater to a broader market. Uniclan has a state-of-the-art manufacturing facility in Jaipur, Rajasthan with an installed capacity approximately 400 million pull-up pant style baby diapers per annum which are primarily sold under its flagship brand "Wowper". Uniclan's keen focus on advanced R&D and adherence to international quality standards has resulted in growing market acceptance and reputation for its products. Uniclan is now focussed on expanding its market reach by expanding its distribution network.

Commenting on the acquisition, Mr. Santosh Raveshia, Managing Director, DOMS Industries Limited, said, *"We are pleased to announce our strategic entry into the baby hygiene segment with this investment in Uniclan. It's well-accepted product portfolio, growing market presence and forward-thinking approach align perfectly with our vision for growth and diversification. This acquisition is a crucial step in our long-term strategy to explore new sectors that enhance our business portfolio and resonate well with our targeted focus on children in their growing years. While we remain focused on driving innovation and delivering value across our core business segments, the expansion is expected to boost our distribution network in the long term, opening new avenues for sales and contributing to our overall success. We are eager to forge a successful partnership with Uniclan and anticipate numerous opportunities for innovation and mutual success."*

Mr. Vatsal Desai, Founder and Director, Uniclan Healthcare Private Limited added *"We are excited to partner with DOMS, a company that shares our commitment for long term value creation. We believe that with our focus on product quality and innovation, and leveraging DOMS distribution network in India and globally, we shall be able to elevate Uniclan's growth trajectory and expand our reach. By leveraging DOMS consumer knowledge and market expertise, we are confident that we can further strengthen our brand and continue to deliver exceptional products to our customers. Together, we look forward to setting new benchmarks in the industry and driving forward our shared vision for the future."*

For DOMS, this acquisition presents several significant advantages. By entering the diaper market, which is valued at approximately \$2 billion and growing at a compound annual growth rate (CAGR) of approximately 16%, DOMS significantly expands its addressable target market. In the short term, Uniclan will benefit from DOMS' extensive distribution network, including its strong relationships with

super stockists and distributors that shall allow Uniclax to expand its market reach. Over the long term, this partnership opens the possibility for Uniclax’s network to serve as a parallel distribution channel for DOMS’ own products, thus amplifying the growth potential of both companies.

CA Nirav Khandhediya acted as an advisor for this transaction.

About DOMS Industries Limited:

DOMS Industries Limited (“**DOMS**”) is one of India’s largest Stationery and Art products companies. The company designs, develops, manufactures and sells a wide range of well designed, quality Stationery and Art products, categorised into seven categories that include, Scholastic Stationery, Scholastic Art Material, Paper Stationery, Kits and Combos, Office Supplies, Hobby and Craft and Fine Art Products.

The Company’s products are primarily sold under the flagship brand ‘DOMS’, as well as through other brands/ sub-brands, like C3, Amariz and FixyFix. The Company’s multi-channel distribution network is spread domestically across 29 states and UTs of India as well as in 50+ countries globally covering the US, Africa, Asia Pacific, Europe and Middle East.

The Company’s keen focus on research and development (R&D), product engineering, backward integrated manufacturing operations, large and diverse product portfolio has enabled DOMS to become the fastest growing Stationery and Art material products company in India in terms of revenue over the past few years. With a focus on excellence and a commitment to consumer satisfaction, the Company has now become a trusted name in the global market. The Company’s long legacy is based on its commitment to quality, dependability and redefining the industry’s future.

***Disclaimer :** Certain statements in this “Release” may not be based on historical information or facts and may be “forward looking statements” within the meaning of applicable securities laws and regulations, including, but not limited to, those relating to general business plans & strategy of the Company, its future outlook & growth prospects, future developments in its businesses, its competitive & regulatory environment and management’s current views & assumptions which may not remain constant due to risks and uncertainties. Actual results could differ materially from those expressed or implied. The Company and its management assumes no responsibility to publicly amend, modify or revise any statement, based on any subsequent development, information, or events, or otherwise. This “Release” does not constitute a prospectus, offering circular or offering memorandum or an offer to acquire any shares and should not be considered as a recommendation that any investor should subscribe for or purchase any of the Company’s shares. The financial figures in this “Release” have been rounded off to the nearest ₹ One Crore. The financial results are consolidated financials unless otherwise specified.*

Investor Relation Advisors	Media Advisors
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