



Celebrity Fashions Limited

23rd July 2024

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400001.

National Stock Exchange of India Limited

Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra - Kurla Complex,
Bandra (East), Mumbai - 400051.

Scrip Code - 532695

NSE Symbol: CELEBRITY

Dear Sir/Madam,

Sub: Disclosure Regarding the Pledging of Shares of the Company

With respect to the captioned subject, please find attached the following disclosure received by the Company from Mr. Venkataesh Rajagopal, regarding pledging of 13,38,039 equity shares of the Company.

1. Disclosure under Regulation 31(1) & (2) of the SEBI (SAST) Regulations
2. Disclosure in Form C with respect to pledge under Regulation 7(2) of SEBI (PIT) Regulations

This is for your information and records.

Thanking You,

Yours truly,

For **CELEBRITY FASHIONS LIMITED**

VENKATAR Digitally signed by
VENKATARAGHAVAN
AGHAVAN Date: 2024.07.23
19:17:38 +05'30'

VENKATARAGHAVAN SAMU
CHIEF FINANCIAL OFFICER



Celebrity Fashions Limited

23rd July 2024

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400001.

National Stock Exchange of India Limited

Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra - Kurla Complex,
Bandra (East), Mumbai - 400051.

Scrip Code - 532695

NSE Symbol: CELEBRITY

Dear Sir/Madam,

Sub: Reporting under Regulation 31(1) & (2) of SEBI (Substantial Acquisition of Shares and Takeover) Regulation 2011

In line with requirement of Regulation 31 (1) and 31 (2) of Substantial Acquisition of Shares and takeover Regulation 2011, please find enclosed herewith the disclosure with respect to pledge 13,38,039 equity shares by Mr. Venkatesh Rajagopal (Promoter of the Company) for further collateral for loans taken by the company in favor of State Bank of India.

This is for your information and records.

Thanking You,

Yours truly,

For **CELEBRITY FASHIONS LIMITED**

VENKATAR Digitally signed by
AGHAVAN VENKATARAGHAVAN
Date: 2024.07.23
19:17:58 +05'30'

VENKATARAGHAVAN SAMU
CHIEF FINANCIAL OFFICER

VENKATESH RAJAGOPAL
10, Rajagopalan II Street, Valmiki Nagar, Thiruvanmiyur, Chennai – 600041

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400001.

National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra - Kurla Complex,
Bandra (East), Mumbai - 400051.

CELEBRITY FASHIONS LIMITED
SDF-IV & C2, Third Main Road, MEPZ-SEZ,
Tambaram Chennai - 600 045.

Dear Sir/ Madam,

Sub: Disclosure under Regulation 31(1) of the SEBI (Substantial Acquisition of Shares & Takeovers] Regulation, 2011.

Ref.: Celebrity Fashions Limited - BSE Scrip Code : 532695
NSE Symbol : CELEBRITY

Pursuant to the provisions of Regulation 31(1) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulation, 2011, please find enclosed herewith the requisite disclosures in prescribed format relating to creation of pledge on 13,38,039 equity shares held by me in Celebrity Fashions Limited.

Request you to kindly take the same on record.

Thanking You,

Yours truly,


Venkatesh Rajagopal on behalf of
Promoter and Promoter group

Disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance/ release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company(TC)					Celebrity Fashions Limited								
Names of the stock exchanges where the shares of the target company are listed					BSE Limited National Stock Exchange of India Limited								
Date of reporting					22 nd July 2024								
Name of the promoter on whose shares encumbrance has been created					Venkatesh Rajagopal								
Details of the creation of encumbrance:													
Name of the promoter (s) or PACs with him*	Promoter holding in the target company (1)		Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)							Post event holding of encumbered shares {creation [(2)+(3)] / release [(2)-(3)] / invocation [(1)-(3)]}	
	No. of shares	% of Total share Capital	No. of shares	% of Total share Capital	Type of event (creation / release / invocation)	Date of creation/ release/ invocation of encumbrance	Type of encumbrance (pledge/ lien/ non disposal undertaking/ others)	Reasons for encumbrance **	Number	% of share Capital	Name of the entity in whose favor shares encumbered ***	No. of shares	% of total Share Capital
Venkatesh Rajagopal	10957617	19.38	70,84,270	12.53	Creation	19-07-2024	Pledge	Further collateral for loans taken by the Company	1338039	2.37%	State Bank of India (Lender) & SBICAP Trustee Company Limited (Trustee)	84,22,309	14.89
Rama Rajagopal	8985962	15.89	70,84,270	12.52	-	-	-	-	-	-	-	70,84,270	12.52

Vidyuth Rajagopal	32000	0.06	-	-	-	-	-	-	-	-	-	-	-
Rajagopalan K.A.	646	0.00	-	-	-	-	-	-	-	-	-	-	-
Anjali Rajagopal	100	0.00	-	-	-	-	-	-	-	-	-	-	-

Place : Chennai

Date: 22-07-2024

Signature:



Name : Venkatesh Rajagopal

DIN : 00003625

*The names of all the promoters, their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

** For Example, for the purpose of collateral for loans taken by the company, personal borrowing, third party, etc.

***This would include name of both the lender and the trustee who may hold shares directly or on behalf of the lender.

Annexure – II

Format for disclosure of reasons for encumbrance

(In addition to Annexure - I prescribed by way of circular dated August 05, 2015)

Name of listed company	Celebrity Fashions Limited
Name of the recognised stock exchanges where the shares of the company are listed	BSE Limited National Stock Exchange of India Limited
Name of the promoter(s) / PACs whose shares have been encumbered	Venkatesh Rajagopal
Total promoter shareholding in the listed company as on 30 th June 2024.	No. of shares – 1,99,76,325 % of total share capital – 35.32%
Encumbered shares as a % of promoters shareholding	No. of shares – 1,55,06,579 77.62%
Whether encumbered share is 50% or more of promoter shareholding	YES
Whether encumbered share is 20% or more of total share capital	YES

Details of all the existing events/ agreements pertaining to encumbrance

		Encumbrance 1 (Date of creation of encumbrance: 26 th September 2013)	Encumbrance 2 (Date of creation of encumbrance: 21 st August 2017)	Encumbrance 3 (Date of creation of encumbrance: 05 th March 2019)	Encumbrance 4 (Date of creation of encumbrance: 10 th January 2023)	Encumbrance 5 (Date of creation of encumbrance: 18 th July 2024)
Type of encumbrance (pledge, lien, negative lien, non-disposal undertaking etc. or any other covenant, transaction, condition or arrangement in the nature of encumbrance)		Pledge	Pledge	Pledge	Pledge	Pledge
No. and % of shares encumbered		No. of shares: 53,52,516, 9.46%:	No. of shares: 61,83,421, 10.93%:	No. of shares: 15,62,050, 2.76%:	No. of shares: 10,70,553, 1.89%:	No. of shares: 13,38,039, 2.37%:
Specific details about the encumbrance	Name of the entity in whose favour shares encumbered (X)	State Bank of India (Lender) & SBICAP Trustee Company Limited (Trustee)	State Bank of India (Lender) & SBICAP Trustee Company Limited (Trustee)	State Bank of India (Lender) & SBICAP Trustee Company Limited (Trustee)	State Bank of India (Lender) & SBICAP Trustee Company Limited (Trustee)	State Bank of India (Lender) & SBICAP Trustee Company Limited (Trustee)
	Whether the entity X is a scheduled commercial bank, public financial institution, NBFC or housing finance company? If No, provide the nature of the business of the entity	YES Schedule Commercial Bank State Bank of India	YES Schedule Commercial Bank State Bank of India	YES Schedule Commercial Bank State Bank of India	YES Schedule Commercial Bank State Bank of India	YES Schedule Commercial Bank State Bank of India

	Names of all other entities in the agreement	Listed company and its group companies (if any) – Nil Other entities (if any) – Nil	Listed company and its group companies (if any) – Nil Other entities (if any) – Nil	Listed company and its group companies (if any) – Nil Other entities (if any) – Nil	Listed company and its group companies (if any) – Nil Other entities (if any) – Nil	Listed company and its group companies (if any) – Nil Other entities (if any) – Nil
	Whether the encumbrance is relating to any debt instruments viz. debenture, commercial paper, certificate of deposit etc.? If yes, provide details about the instrument, including credit rating	NO	NO	NO	NO	NO
Security Cover / Asset Cover	Value of shares on the date of event / agreement (A)	2.19 Crores	10.32 Crores	1.46 Crores	1.82 Crores	2.43 Crores
	Amount involved (against which shares have been encumbered) (B)	200.39 Crores	136.11 Crores	210.10 Crores	99.46 Crores	85.57 Crores
	Ratio of A / B	0.01:1	0.08:1	0.01:1	0.01:1	0.03:1
End use of money	Borrowed amount to be utilized for what purpose –	b) For the benefit of listed company.	b) For the benefit of listed company.	b) For the benefit of listed company.	b) For the benefit of listed company.	b) For the benefit of listed company.

	<p>(a) Personal use by promoters and PACs</p> <p>(b) For the benefit of listed company</p> <p>Provide details including amount, purpose of raising money by listed company, schedule for utilization of amount, repayment schedule etc. (a) Any other reason (please specify)</p>	<p>Total borrowing of Rs. 200.39 Crores includes term loans and working capital facility from State Bank of India.</p> <p>Repayable as per the Bank's sanctioned letter</p>	<p>Total borrowing of Rs. 136.11 Crores includes term loans and working capital facility from State Bank of India.</p> <p>Repayable as per the Bank's sanctioned letter</p>	<p>Total borrowing of Rs. 210.10 Crores includes term loans and working capital facility from State Bank of India.</p> <p>Repayable as per the Bank's sanctioned letter</p>	<p>Total borrowing of Rs. 99.46 Crores includes term loans and working capital facility from State Bank of India.</p> <p>Repayable as per the Bank's sanctioned letter</p>	<p>Total borrowing of Rs. 85.57 Crores includes term loans and working capital facility from State Bank of India.</p> <p>Repayable as per the Bank's sanctioned letter</p>
--	---	---	---	---	--	--


Venkatesh Rajagopal

(on behalf of Promoter and Promoter group)

Place: *Chennai*

Date: *22-07-2024*



Celebrity Fashions Limited

23rd July 2024

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400001.

National Stock Exchange of India Limited

Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra - Kurla Complex,
Bandra (East), Mumbai - 400051.

Scrip Code - 532695

NSE Symbol: CELEBRITY

Dear Sir/Madam,

Sub: Reporting Under Regulation 7(2) of the SEBI (Prohibition of Insider Trading) regulation 2015

In Line with requirement to Regulation 7(2) of SEBI (Prohibition of Insider Trading) Regulation 2015, please find below herewith disclosure Form C with respect to pledge of 13,38,039 equity shares by Mr. Venkatesh Rajagopal (Promoter of the Company).

This is for your information and records.

Thanking You,

Yours truly,

For **CELEBRITY FASHIONS LIMITED**

VENKATAR Digitally signed by
VENKATARAGHAVAN
AGHAVAN Date: 2024.07.23
19:18:10 +05'30'

VENKATARAGHAVAN SAMU
CHIEF FINANCIAL OFFICER

FORM C

**SEBI (Prohibition of Insider Trading) Regulations, 2015
[Regulation 7(2) read with Regulation 6(2) – Continual disclosure]**

Name of the company : **Celebrity Fashions Limited**
ISIN of the company: **INE185H01016**

Details of change in holding of Securities of Promoter, ~~Member of the Promoter Group, Designated Person or Director~~ of a listed company and ~~immediate relatives of such persons and other such persons~~ as mentioned in Regulation 6(2)

Name, PAN, CIN/DIN, & address with contact nos.	Category of Person (Promoter/ member of the promoter group /designated person / Director s/immediate relative to/others etc.)	Securities held prior to pledge acquisition/disposal		Securities acquired/Disposed pledged				Securities held post acquisition/disposal/pledge		Date of creation of pledge allotment advice/ acquisition		Date of intimation to company	Mode of acquisition /disposal (Pledge/on market/ public/ rights/ preferential offer / off market/ Inter-se transfer, ESOPs etc.)	Exchange on which the trade was executed
		Type of security (For eg. – Shares, Warrants, Convertible Debentures etc.)	No. and % of share holding	Type of security (For eg. – Shares, Warrants, Convertible Debentures etc.)	No.	Value in Rs.	Transaction Type (Buy/ Sale / Pledge / Revoke/ Invoke)	Type of security (For eg. – Shares, Warrants, Convertible Debentures etc.)	No. and % of share holding	From	To			
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
Venkatesh Rajagopal PAN: ADFPR6333R Address: No. 10, Rajagopalan 2 nd Street, Valmiki Nagar, Thiruvanmiyur, Chennai – 600041 044 - 43432200	Promoter & Director	Equity Shares	10957617 & 19.38%	Equity Shares	1338039	24392450 (BSE closing price on 18.07.2024 is Rs.18.23)	Pledge	Equity shares	10957617 & 19.38%	19-July-2024	-	22-July - 2024	Pledge	NA

Note: "Securities" shall have the meaning as defined under regulation 2(1)(i) of SEBI (Prohibition of Insider Trading) Regulations, 2015.

Details of trading in derivatives of the company by Promoter, Employee or Director of a listed company and other such persons as mentioned in Regulation 6(2) - NOT APPLICABLE

Trading in derivatives (Specify type of contract, Futures or Options etc)					Exchange on which the trade was executed
Type of contract	Contract specifications	Buy		Sell	
		Notional Value	Number of units (contracts * lot size)	Notional Value	Number of units (contracts * lot size)
16	17	18	19	20	21
Not Applicable					

Note: In case of Options, notional value shall be calculated based on Premium plus strike price of options.

Place : Chennai

Date: 22-07-2024

Signature:

Name : Venkatesh Rajagopal

DIN : 00003625