

**Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Name of the Target Company (TC)	Deep Diamond India Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Bhavishya E-Commerce Private Limited		
Whether the acquirer belongs to Promoter/Promoter group	No		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited		
	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
Details of the acquisition / disposal as follows			
<b>Before the acquisition under consideration, holding of :</b>			
a) Shares carrying voting rights	2,678,398	5.57%	5.57%
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	NIL	NIL	NIL
c) Voting rights (VR) otherwise than by shares	NIL	NIL	NIL
d) Warrants/convertible securities/any other instrument	NIL	NIL	NIL
e) Total (a+b+c+d)	2,678,398	5.57%	5.57%
<b>Details of acquisition/sale</b>			
a) Shares carrying voting rights acquired/sold	193,436	0.40%	0.40%
b) VRs acquired /sold otherwise than by shares	NIL	NIL	NIL
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	NIL	NIL	NIL
d) Shares encumbered / invoked/released by the acquirer	NIL	NIL	NIL
e) Total (a+b+c+-d)	193,436	0.40%	0.40%
<b>Details of acquisition/sale</b>			
a) Shares carrying voting rights acquired/sold	1,228,985	2.56%	2.56%
b) VRs acquired /sold otherwise than by shares	NIL	NIL	NIL
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	NIL	NIL	NIL
d) Shares encumbered / invoked/released by the acquirer	NIL	NIL	NIL
e) Total (a+b+c+-d)	1,228,985	2.56%	2.56%
<b>After the acquisition/sale, holding of:</b>			
a) Shares carrying voting rights	1,642,849	3.42%	3.42%
b) Shares encumbered with the acquirer	NIL	NIL	NIL
c) VRs otherwise than by shares	NIL	NIL	NIL
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	NIL	NIL	NIL
e) Total (a+b+c+d)	1,642,849	3.42%	3.42%
Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Open Market		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	27/09/2024		
Equity share capital / total voting capital of the TC before the said acquisition / sale	Rs.4,80,50,000/-		
Equity share capital/ total voting capital of the TC after the said acquisition / sale	Rs.4,80,50,000/-		
Total diluted share/voting capital of the TC after the said acquisition	Rs.4,80,50,000/-		

(\*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(\*\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For Bhavishya Ecommerce Pvt. Ltd.



Director

Signature of the acquirer / seller / Authorised Signatory

Place: Kolkatta  
Date: 27/09/2024

# BHAVISHYA ECOMMERCE PRIVATE LIMITED

CIN: U72100WB2010PTC153636

Registered Office: ROOM NO. 2A, 64, BENTICK STREET, KOLKATA – 700 069

Phone No. (M) +91 7021581161, Email: bhavishyaecommerce@gmail.com

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**Date:** September 27, 2024

To,  
The Compliance Officer  
**Deep Diamond India Limited,**  
**Address:** 309, 3<sup>rd</sup> Floor V Star Plaza,  
Plot No. 16, Chandavarkar Road, Borivali West,  
Mumbai, Maharashtra-400092

To,  
**Bombay Stock Exchange Limited**  
**Address:** Phiroze Jeejeebhoy Towers,  
25th Floor, Dalal Street, Fort,  
Mumbai – 400001

**Subject: Disclosure under Regulation 29(2) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 (“SEBI SAST Regulations”):**

Dear Sir/Madam,

We, Bhavishya Ecommerce Private Limited (the “Seller”) as one of the shareholder of M/s Deep Diamond India Limited (“Target Company”) have sold 12,28,985 and purchased 1,93,436 equity shares of the face value of Rs.1/-each (“Equity Shares”) of the Target Company, so total change in shareholding from last disclosure represents 2.96% of the total issued and paid-up equity share capital of the Target Company, through the stock exchange mechanism which took place on September 27, 2024.

As required under Regulation 29(2) of the SEBI SAST Regulations, we enclose with this letter, a disclosure of the change in our shareholding in the Target Company, pursuant to the Sale and Purchase. The enclosed disclosure is in the relevant format notified by SEBI in respect of Regulation 29(2) of the SEBI SAST Regulations.

This letter is intended for the information and records of the Target Company and the Stock Exchanges.

Thanking You,

Yours sincerely,

For Bhavishya Ecommerce Pvt. Ltd.



Director

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**Director**

**DIN: 10530973**

**Address:** Room No. – 2A, 64 Bentick Street, Kolkata - 700069

**Place: Kolkata**