

Date: 13.08.2024

To
The Concerned Officer,
BSE Limited
Phiroze Jeebhoy Towers,
Dalal Street, Mumbai-400 001

Sub: Intimation under Regulation 29(2) of SEBI (Substantial Acquisitions of Shares and Takeovers) Regulations, 2011 – In the matter of Colorchips New Media Limited, bearing CIN: L74110TG1985PLC051404, Scrip Code: 540023 and ISIN: INE621I01042

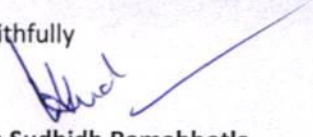
Dear Sir/Madam,

This is to inform and place on record the following transactions pursuant to Regulation 29(2) of SEBI (Substantial Acquisitions of Shares and Takeovers) Regulations, 2011:

I, the undersigned, Mr. Srinivasa Sudhish Ramabhotla, Promoter Shareholder of the Company named above (hereinafter referred to as the "Company"), would like to inform you that I have bought 36,78,027 (Thirty Six Lakhs Seventy Eight Thousand and Twenty Seven) equity shares comprising of 21.62% on 09.08.2024 and 19,68,101 (Nineteen Lakh Sixty Eight Thousand One Hundred and One) equity shares comprising of 11.57% on 13.08.2024, aggregating to 56,46,128 (Fifty Six Lakh Forty Six Thousand One Hundred and Twenty Eight) equity shares comprising of 33.19% through open market inter-se from M/s. Ravikaanth Portfolio Services Private Limited, another Promoter Group of the Company. The past shareholding of the Promoter Shareholder was 11,89,786 (Eleven Lakhs Eighty Nine Thousand Seven Hundred and Eighty Six) equity shares comprising 6.99% of the total paid up share capital of the Company which has increased to 68,35,914 (Sixty Eight Lakh Thirty Five Thousand Nine Hundred and Fourteen) comprising 40.18% (Post acquisition) of the total paid up share capital of the Company. Copy of disclosure as per the above cited Regulations is attached as Annexure -1.

You are requested to take note of the above attachment for your records in compliance of Regulation 29 (2) of the Regulations cited in the subject above.

Yours Faithfully


Srinivasa Sudhish Ramabhotla

Copy to:

Colorchips New Media Limited (Scrip Code: 540023)
House No. 8-3-833/85 & 85A, Plot No. 85, Phase 1,
Kamalapuri Colony, Hyderabad -500073, Telangana.

Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Colorchips New Media Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Acquirer: Srinivasa Sudhish Ramabhotla		
Whether the acquirer belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	Bombay Stock Exchange (BSE Limited)		
Details of the acquisition / disposal as follows	Number	% w.r.t. total share capital	% w.r.t. total diluted share/voting capital of the TC
Before the acquisition/disposal under consideration, holding of :			
a) Shares carrying voting rights	11,89,786	6.99	6.99
b) Voting rights (VR) otherwise than by equity shares	NIL	NIL	NIL
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	NIL	NIL	NIL
d) Total (a+b+c)	11,89,786	6.99	6.99
Details of acquisition/sale			
a) Shares carrying voting rights acquired	56,46,128	33.19	33.19
b) VRs acquired otherwise than by equity shares	NIL	NIL	NIL
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the	NIL	NIL	NIL

TC (specify holding in each category) acquired/sold			
d) Total (a+b+c)	56,46,128	33.19	33.19
After the acquisition/sale, holding of:			
a) Shares carrying voting rights	68,35,914	40.18	40.18
b) VRs otherwise than by equity shares	NIL	NIL	NIL
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	NIL	NIL	NIL
d) Total (a+b+c)	68,35,914	40.18	40.18
Mode of acquisition/sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc.)	Open Market and Inter-se		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	On 09.08.2024, 36,78,027 shares were purchased On 13.08.2024, 19,68,101 shares were purchased		
Equity share capital / total voting capital of the TC before the said acquisition/sale	1,70,09,900 Equity Shares of Rs. 10/- each		
Equity share capital/ total voting capital of the TC after the said acquisition/sale	1,70,09,900 Equity Shares of Rs. 10/- each		
Total diluted share/voting capital of the TC after the said acquisition/sale	1,70,09,900 Equity Shares of Rs. 10/- each		


Srinivasa Sudhish Ramabhotla

Place: Hyderabad

Date: 13.08.2024