

Date: May 24, 2024

To,
BSE Limited ("BSE").
Corporate Relationship Department,
2nd Floor, New Trading Ring,
P.J. Towers. Dalal Street,
Mumbai-400-001

REF: BSE: SCRIP CODE: 531259

ISIN: INE328F01016

Subject: Disclosure pursuant to Regulation 29(2) of SEBI (SAST) Regulations, 2011.

Dear Sir/Ma'am

This is to inform you that in compliance with the provisions of Regulation 29(2) of SEBI (SAST) Regulation, 2011, M/s Opulus Bizserve Private Limited hereby enclose the disclosure with regard to the acquisition of Equity Shares of **Esha Media Research Limited** through open market.

This is for your information and record.

Yours truly

For **Opulus Bizserve Private Limited,**

Siddharth Saraf
(Director)
DIN: 08082412

CC:

To,

Pinkesh Kumar Jain

Company Secretary and Company Officer

Esha Media Research Limited

Address: 10th Floor, Krushall Commercial Complex above Shopper's Stop, M.G. Road, Chembur,
West, Mumbai – 400089.

Format for disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Esha Media Research Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Opulus Bizserve Private Limited		
Whether the acquirer belongs to the Promoter/Promoter group	No		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited		
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition under consideration, holding of :			
a) Shares carrying voting rights	8,70,458	11.14	11.14
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	-	-	-
c) Voting rights (VR) otherwise than by shares	-	-	-
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	-	-	-
e) Total (a+b+c+d)	8,70,458	11.14	11.14
Details of acquisition/sale			
a) Shares carrying voting rights acquired/sold	8,50,000	10.88	10.88
b) VRs acquired /sold otherwise than by shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the	-	-	-



TC (specify holding in each category) acquired/sold			
d) Shares encumbered / invoked/released by the acquirer	-	-	-
e) Total (a+b+c+/-d)	8,50,000	10.88	10.88
After the acquisition/sale, holding of:			
a) Shares carrying voting rights	17,20,458	22.03	22.03
b) Shares encumbered with the acquirer	-	-	-
c) VRs otherwise than by shares	-	-	-
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	-	-	-
e) Total (a+b+c+d)	17,20,458	22.03	22.03
Mode of acquisition/sale (e.g. open market / off-market / public issue/rights issue / preferential allotment / inter-se transfer etc).	Through Open Market		
Date of acquisition/sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	May 23, 2024		
Equity share capital / total voting capital of the TC before the said acquisition/sale	Rs.87,04,580 divided into 8,70,458 Equity shares of Rs. 10 each.		
Equity share capital/ total voting capital of the TC after the said acquisition/sale	Rs.1,72,04,580 divided into 17,20,458 Equity shares of Rs. 10 each.		
Total diluted share/voting capital of the TC after the said acquisition	Rs.1,72,04,580 divided into 17,20,458 Equity shares of Rs. 10 each.		

(*) Total share capital/ voting capital is to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.



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Opulus Bizserve Private Limited

CIN: U74999MH2016PTC285993

clients@opuluscapital.com

Reg Add: C8 Shivsagar SV Rd, Andheri W, Mumbai 400058

T | 022-24301165

Signature of the acquirer/seller/ Authorised Signatory

For Opulus Bizserve Private Limited,

Siddharth Saraf

(Director)

DIN: 08082412

Place: Mumbai

Date: 24th May 2024