



BRAND CONCEPTS LIMITED
CIN – L51909MP2007PLC066484
4th Floor UNO Business Park, Indore Bypass Road, Opposite Sahara
City, Bicholi Mardana, Indore, Madhya Pradesh, India, 452016
Phone: 91-731-4223000, Fax- 4221222/444
Email: info@brandconcepts.in

Date: 22nd November, 2024

To,
National Stock Exchange of India Limited
Listing & Compliance Department
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla Complex,
Bandra East, Mumbai - 400051

To,
BSE Limited
Listing & Compliance Department
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400001

Symbol: BCONCEPTS

Scrip Code: 543442

**Sub: Link for the Scheduled Analyst/Institution Investors meetings under the SEBI
(Listing Obligations and Disclosure Requirements) Regulations, 2015**

Dear Sir/Madam,

Pursuant to Regulation 30(6) of SEBI (Listing Obligations and Disclosure Requirements), Regulations, 2015, find below the Call Recording Link in reference to the schedule of analyst/institutional investors meeting with the senior management of the Company as held on 22nd November, 2024.

Link: https://youtu.be/y6LYfi_mW6A

Kindly take the same on your records.

**Yours Sincerely,
For Brand Concepts Limited,**

**Swati Gupta
Company Secretary and Compliance Officer
Mem No. A33016**