

Thomas Cook (India) Limited

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January 31, 2025

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
Scrip Code: 500413
Fax No.: 2272 2037/39/41/61

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex, Bandra (E),
Mumbai – 400 051
Scrip Code: THOMASCOOK
Fax No.: 2659 8237/38

Dear Sir/ Madam,

Sub: Press Release – Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We are enclosing herewith the Press Release dated January 31, 2025 titled, “Thomas Cook India Group inks MOU with Moscow Project Office for Tourism & Hospitality Development - Announces strategic long-term partnership to target the high growth India market and steer towards Moscow”.

This is for your information and records.

Thank you.

Yours faithfully,

For **Thomas Cook (India) Limited**

Amit J. Parekh
Company Secretary and Compliance Officer

Encl: a/a

Thomas Cook India Group inks MOU with Moscow Project Office for Tourism & Hospitality Development Announces strategic long-term partnership to target the high growth India market and steer towards Moscow

Mumbai, January 31, 2025: Thomas Cook (India) Limited, India's leading omnichannel travel services company announced a 24-month strategic partnership with Moscow Project Office for Tourism & Hospitality Development. The Memorandum of Understanding was signed by **Mr. Rajeev Kale, President & Country Head, Holidays, MICE, Visa - Thomas Cook (India) Limited** and **Mr. Evgeny Kozlov, First Deputy Head of the Office of the Mayor and the Government of Moscow, Chairman of the Moscow City Tourism Committee**.

The partnership will prioritize on strengthening cooperation through the exchange of knowledge, best practices and curation of unique-innovative products designed specifically for Indian travellers, towards fostering long-term growth in tourism and business MICE segments between India and Moscow.

This strategic partnership aims at capitalizing on Thomas Cook and SOTC Travel's viable leisure and corporate MICE segments in a multi-pronged initiative that focuses on deepening product development, destination knowledge & training, marcom and consumer promotions - to create top of mind visibility and drive visitations from the India market to Moscow and beyond.

The partnership will showcase Moscow's distinctive and diverse appeal as a vibrant destination for India's leisure, business/MICE and b-leisure sectors. The collaboration intends to maximise on the diversity of consumer segments of India's leading omnichannel travel service providers, Thomas Cook India and SOTC Travel - across India's major metros, mini-metros, and emerging Tier 2 and 3 source markets.

Rajeev Kale - President & Country Head, Holidays, MICE, Visa - Thomas Cook (India) Limited said, *"The new age Indian traveller is displaying strong and growing appetite for unique destinations and enriching experiences. Moscow represents a delightful diversity of architecture, art, culture, gastronomy and vibrant nightlife...hidden gems waiting to be explored! And so, on behalf of the Thomas Cook India Group, I am delighted to announce our strategic long term and multi-pronged partnership with Moscow Project Office for Tourism & Hospitality Development that extends across our range of segments - including MICE and Leisure.*

With a vibrant heritage of over 143 years in India, this ground breaking MOU reiterates our leadership position in the India market, while showcasing our spirit of innovation and enterprise."

"I am honored to sign our path breaking MOU with India's largest tour operator – the Thomas Cook India Group. Following the signing of the MoU at the trade show, we have already agreed to organize a special presentation of Moscow as a tourist destination for Thomas Cook India and its clients, with particular focus on the MICE segment. Additionally, Thomas Cook India Group has expressed interest in bringing its clients to Moscow this spring as part of a familiarization trip." said **Evgeny Kozlov, First Deputy Head of the Office of the Mayor and the Government of Moscow, Chairman of the Moscow City Tourism Committee**.

Kozlov added, *"Thomas Cook India is considered trendsetters in the Indian tourism industry. I am delighted to be partnering with them in this promising collaboration."*

About Moscow Project Office for Tourism & Hospitality Development: The Moscow City Tourism Committee is a sectoral executive body of the Russian capital that implements city policy on the development and regulation of tourism and hospitality. With a strategic focus on branding Moscow as a premier tourist destination both domestically and globally, the Committee is dedicated to enhancing the city's allure. In 2023, Moscow attracted 2.3 million foreign tourists, predominantly from key markets like India, China, CIS countries, and the Middle East. To strengthen international ties, the Russian capital organizes business missions, showcases its tourism potential at industry exhibitions, launches legislative initiatives, events and image projects aimed at foreign tourists, such as the Moscow MICE Ambassadors program in India.

About Thomas Cook (India) Limited: Set up in 1881, Thomas Cook (India) Limited (TCIL) is the leading omnichannel travel company in the country offering a broad spectrum of services including Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Value Added Services, and Visa Services. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied TPro, Australian Tours Management, Desert Adventures, Travel Circle International Limited (TCI 勝景), Sterling Holiday Resorts Limited, Distant Frontiers, TC Tours, Digiphoto Entertainment Imaging (DEI), Go Vacation, Private Safaris East & South Africa.

As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 28 countries across 5 continents.

TCIL has been felicitated with the award for Outbound Travel Operator of the Year and MICE Travel Operator of the Year at ET Travel & Tourism Annual Awards 2024, MICE Travel Agency (Outbound) at the Economic Times MICE & Wedding Tourism Awards 2024, 'Masters of Risk - Travel & Hospitality' at India Risk Management Awards 2024, MICE Tour Operator of the Year - Outbound at SATTE 2024, Best Tour Operator at India Travel Awards North 2023, MICE Travel Operator of the Year at the Economic Times Travel & Tourism Awards 2023, winner of the Corporate Citizen Award (Travel Tourism & Hospitality) at the Corporate Citizen Conclave & Award 2023, The Outbound Tour Operator of the Year 2022 & 2019 at the SATTE Awards, IAMA India Digital Awards 2022, CNBC-TV18 & ICICI Lombard India Risk Management Award - Travel & Leisure Category 2022 & 2021, CIO100 Award for digital innovation 2022, 'Innovation in Omni-experience' Award at International Data Corporation's (IDC) Industry Innovation Awards 2021, The Best Travel Agency – India at TTG Travel Awards 2019, The Best Outbound Tour Operator at the Times Travel Awards 2019 & 2018, Silver award for Asia's Best Integrated Report (First Time) category at the Asia Sustainability Reporting Awards 2019-2021, Best Risk Management-Framework & Systems at the India Risk Management Awards 2019; The French Ambassador's Award for Exemplary Achievements in Visa Issuance 5 years in a row and the Condé Nast Traveller – Readers' Travel Awards from 2011 to 2019.

CRISIL has reaffirmed the rating on debt programs and bank facilities of TCIL - 'CRISIL AA- / Positive' on the long-term bank facilities of TCIL and 'CRISIL A1+' rating on the short-term bank facilities and short-term debt of the company.

For more information, please visit www.thomascook.in

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited, is the promoter of TCIL with a shareholding of 63.83% of its paid-up capital.

About Fairfax Financial Holdings Limited: Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is primarily engaged in property and casualty insurance and reinsurance and the associated investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Mr. V. Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

About Subsidiaries of Thomas Cook (India) Limited (TCIL):

Sterling Holiday Resorts Limited

Sterling Holiday Resorts Limited, a wholly owned subsidiary of TCIL is a leading leisure hospitality company with 40+ resorts, hotels and retreats across hills, beaches, jungles, waterfront, adventure, heritage, pilgrimage and drive-to locations. Sterling provides a variety of offerings: Leisure holidays through FIT packages, Meetings & Conferences, Weddings, Reunions, Picnics and Holidays through Memberships.

SOTC Travel Limited

SOTC Travel Limited is a step-down subsidiary of Fairfax Financial Holdings held through its Indian listed subsidiary, Thomas Cook (India) Limited (TCIL). SOTC Travel is a leading omnichannel travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

Established in 1949, SOTC is an Indian-grown brand with a legacy of 75 years. Since then, it has escorted millions of travellers across the globe to various destinations around the globe. The Company firmly believes that today, 'No one understands the Indian Traveller better than SOTC'.

Travel Corporation (India) Limited

Travel Corporation (India) Limited (TCI) (operating brands Sita, TCI and Distant Frontiers), a wholly owned subsidiary of TCIL, is the leading Destination Management Company in India that offers tailor-made travel and related services to India, Nepal, Bhutan and Sri Lanka.

DEI Holdings Limited

Thomas Cook India Group holds 51% stake in DEI Holdings Limited (DEI), one of the world's leading imaging solutions and services providers.

For more information, visit:

Sterling Holiday Resorts Limited: <http://www.sterlingholidays.com>

SOTC Travel Limited: <http://www.sotc.in>

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