



Date: - 02/10/2024

To,  
Corporate Relationship Department  
The Bombay Stock Exchange Limited  
Dalal Street  
Mumbai – 400 001

**Subject: Regulation under Section (30) LODR, Significant Expansion in FMCG Sector and Adding New Products.**

**Scrip Code: 530525**

Dear Sir/Madam,

In continuation of Company Update announced on 22<sup>nd</sup> July, 2024, Pursuant to Regulation 30 of the Securities & Exchange Board of India (Listing Obligation and Disclosure Requirements) Regulations, 2015. Rajnish Retail Limited is excited to share the news of our latest product addition, expanding our range with carefully crafted offerings that align with the high standards you've come to expect from us. These new products represent a continuation of our commitment to innovation and quality, designed to meet the evolving needs of our customers.

As we will unveil these additions, we are placing a significant focus on the distribution side of our operations. We understand that a great product must be paired with exceptional delivery, and ensuring that our products reach you in a timely, efficient manner is our top priority.

We started off with a modest range of just 10-15 products in brands like Dettol, Set Max, Nivea, Vicks etc. and in a remarkably short time, we expanded to over 70+ products. Today, we are proud to say that we now deal in 120+ high-quality products. Our journey has been driven by the trust our customers and partners have placed in us, along with the strong relationships we've built with established brands that continue to offer us an even wider variety of products like Nivea Men Deos, Streak, Gillette, Navratan, Amul and many more products. This growth has enabled us to serve people nationwide, ensuring that quality and reliability reach every corner of the country. This growth underscores our commitment to delivering exceptional value and meeting the various needs of our customers. By broadening our product portfolio, we aim to provide a comprehensive range of solutions that cater to various needs and preferences.





We have been working to optimize our logistics and streamline our distribution networks. This means you can expect faster restocking, more reliable inventory management, and smoother order fulfillment across all our channels. By improving how our products move from our warehouse to your hands, we aim to enhance your overall experience with us.

Our distribution efforts are focused on:

- Strengthening partnerships with logistics providers to improve delivery times.
- Expanding our reach to ensure availability in more regions.
- Implementing advanced systems to track and manage inventory more effectively.
- Ensuring consistency and reliability in how we serve all of our customers.

This renewed emphasis on distribution reflects our understanding of how crucial speed, accuracy, and convenience are in today's fast-paced market. We are committed to making sure our products, new and existing, are more accessible to you than ever before.

Thank you for your continued trust in our brand. We look forward to serving you better through this new chapter of growth and operational efficiency.

This is for your information & record.

Thanking you,

Rajnish Retail Limited.

