



Date: August 11, 2024

To  
**BSE Limited**  
P. J. Towers, 25th Floor,  
Dalal Street, Mumbai - 400001.  
BSE Scrip Code: 532368

To  
**National Stock Exchange of India Limited**  
Exchange Plaza, Bandra Kurla Complex,  
Bandra (E), Mumbai – 400 051.  
NSE Symbol: BCG

**Sub: Outcome of the Board Meeting Held on August 11, 2024**

Dear Sir/Madam,

We wish to inform you of the outcome of the Board Meeting held on August 11, 2024, where several key decisions were made to strategically strengthen the presence of Brightcom Group Limited in the Europe, Middle-East and Africa (EMEA) and Asia-Pacific (APAC) markets.

**Presentation by Mr. Kallol Sen:**

During the meeting, Mr. Kallol Sen, presented a comprehensive analysis on the significant market opportunities available in the EMEA and APAC regions. The presentation underscored the need to embolden the Company's presence in these markets to capitalize on the emerging growth potential.

**Board's Decision:**

In light of the insights shared by Mr. Kallol Sen, the Board of Directors has decided to dedicate three of its members to lead this new strategic initiative:

Mr. Kallol Sen

Mr. Ravi Chandran

Dr. Sambavi Vedantam Murthy

These directors have moved from the parent board of Brightcom Group Limited to the board of newly formed entities under the brand name Trenova Corporation, which have been established in London and Hong Kong. These entities will focus exclusively on enhancing the Company's footprint in the EMEA and APAC regions.

**Formation of New Entities:**





The new entities under the brand name Trenova have been successfully incorporated in London and Hong Kong to serve as regional hubs for the Company's operations in the EMEA and APAC markets, respectively.

The Board believes that this strategic move will position Brightcom Group Limited to take full advantage of the opportunities in these dynamic markets and drive sustained growth.

We request you to take the above information on record and update your records accordingly.

Thank you.

Yours Truly,

**For Brightcom Group Limited**

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**Raghunath A**  
Executive Director  
DIN #00060018

