



July 16, 2024

BSE Limited

Department of Corporate Services
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai - 400 001
Scrip Code: 543396

National Stock Exchange of India Limited

The Listing Department,
Exchange Plaza,
Bandra Kurla Complex,
Mumbai - 400 051
Symbol: PAYTM

Sub: Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 - Press Release

Dear Sir/ Ma'am,

We are enclosing herewith the press release titled "**FlixBus announces strategic partnership with India's leading travel aggregator Paytm, to expand distribution network**".

This disclosure will also be hosted on the Company's website viz. <https://ir.paytm.com/>.

Kindly take the same on record.

Thanking you

Yours Sincerely,
For **One 97 Communications Limited**

Sunil Kumar Bansal
Company Secretary & Compliance Officer

Encl.: As above



FlixBus announces strategic partnership with India's leading travel aggregator Paytm, to expand distribution network

- *Paytm to integrate FlixBus inventory on its platform, doubling down on core business focus*
- *Customers can access FlixBus' high-quality intercity bus services through Paytm's extensive distribution network*

New Delhi/Munich, July 16, 2024 – FlixBus, a global leader in affordable and sustainable travel, which entered India earlier this year, has now announced a strategic partnership with Paytm, the country's leading payments and financial services distribution company. This collaboration aims to revolutionise intercity bus travel in India, making FlixBus tickets available directly through the Paytm app. The partnership simplifies access to intercity travel, enhancing convenience for Indian travellers and making road travel more accessible.

Travel remains a core business for Paytm, and this partnership with FlixBus aligns seamlessly with the company's ambitions to enhance and diversify its travel offerings. As FlixBus aims to become one of the largest intercity bus services in India, partnering with Paytm, one of the leading online travel agencies (OTAs) for the intercity bus market, will significantly enhance its distribution capabilities. This collaboration is poised to drive substantial growth for both companies, expanding Paytm's travel options and reinforcing its position in the travel industry while enabling FlixBus to tap into Paytm's vast customer base and technological expertise.

"Partnering with Paytm allows us to offer our high-quality bus services to a broader range of customers in India," said Surya Khurana, Managing Director, FlixBus India. He further added, "Promoting intercity travel is crucial in our mission to drive affordable and sustainable transportation solutions. By encouraging more people to choose bus travel, we can significantly reduce emissions and make a positive impact on the environment. We are excited about this collaboration and believe it will significantly enhance the travel experience for millions of users."

Vikash Jalan, Chief Business Officer, Paytm said, "As a leading travel aggregator, we are committed to enhancing the overall travel experience in India. Our partnership with FlixBus marks a significant step forward in this mission, directly aligning with our core business objectives to drive growth in the travel sector. This collaboration aims to transform intercity bus travel, delivering exceptional value and an unparalleled travel experience to our customers, and contributing positively to the transportation landscape across the country."

With Paytm's extensive distribution network and FlixBus's commitment to reliable, safe, and premium travel experiences, customers across India will have access to high-quality intercity bus services. The long-term vision of this partnership is to provide consistent and reliable bus services across India, enhancing accessibility and convenience. Both companies are dedicated to working closely to realise this vision, fostering sustainable growth and delivering exceptional value for customers.



About Flix

Flix is pioneering the transport sector by offering climate-friendly alternatives for convenient and affordable travel via the FlixBus and FlixTrain brands. Thanks to a unique business model and innovative technology, Flix has quickly established Europe's largest long-distance bus network and swiftly moved on to a global expansion including the United States, Canada and Brazil. As a trailblazer for sustainable traffic Flix operated the first green long-distance trains in 2018, initiated a pilot project for all-electric long-distance buses in 2018 and launched EU's first biogas-powered long-distance buses in 2021.

While Flix handles technology development, network planning, operations control, marketing and sales, quality management and continuous product expansion, trusted Flix-partners maintain the daily route operations. The unique combination of technology start-up, e-commerce platform and classic transport company has positioned Flix as a leader against major international corporations, permanently changing the global mobility landscape. For more information, visit corporate.flixbus.com.

About Paytm

Paytm is India's leading mobile payments and financial services distribution company. Pioneer of the mobile QR payments revolution in India, Paytm builds technologies that help small businesses with payments and commerce. Paytm's mission is to serve half a billion Indians and bring them to the mainstream economy with the help of technology.

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