



Salzer Electronics Limited

Result Update Presentation

Q4 & FY24

Disclaimer



This presentation has been prepared by Salzer Electronics Limited (the "Company") solely for information purposes and does not constitute any offer, recommendation or invitation to purchase or subscribe for any securities, and shall not form the basis or be relied on in connection with any contract or binding commitment what so ever. No offering of securities of the Company will be made except by means of a statutory offering document containing detailed information about the Company.

This Presentation has been prepared by the Company based on information and data which the Company considers reliable, but the Company makes no representation or warranty, express or implied, whatsoever, and no reliance shall be placed on, the truth, accuracy, completeness, fairness and reasonableness of the contents of this Presentation. This Presentation may not be all inclusive and may not contain all of the information that you may consider material. Any liability in respect of the contents of, or any omission from, this Presentation is expressly excluded.

Certain matters discussed in this Presentation may contain statements regarding the Company's market opportunity and business prospects that are individually and collectively forward-looking statements. Such forward-looking statements are not guarantees of future performance and are subject to known and unknown risks, uncertainties and assumptions that are difficult to predict. These risks and uncertainties include, but are not limited to, the performance of the Indian economy and of the economies of various international markets, the performance of the industry in India and world-wide, competition, the company's ability to successfully implement its strategy, the Company's future levels of growth and expansion, technological implementation, changes and advancements, changes in revenue, income or cash flows, the Company's market preferences and its exposure to market risks, as well as other risks. The Company's actual results, levels of activity, performance or achievements could differ materially and adversely from results expressed in or implied by this Presentation. The Company assumes no obligation to update any forward-looking information contained in this Presentation. Any forward-looking statements and projections made by third parties included in this Presentation are not adopted by the Company and the Company is not responsible for such third party statements and projections.



Table of Contents











Financial Highlights

Joint Managing Director's Message





Commenting on this, Mr. Rajesh
Doraiswamy, Joint Managing
Director, Salzer Electronics Ltd said:

"During the fourth quarter of the fiscal year, the consolidated revenue grew over 8% to Rs. 326.57 crore. The EBITDA was at Rs 33.08 crore, a year on year increase of 34.1% while the PAT increased by 35.2% to Rs 13.32 crore.

The consolidated revenue for the full year was Rs 1,166.31 crore, a year on year growth of over 12%. The EBITDA grew by 22.0% at Rs 116.98 crore while the PAT growth was 18.8% at Rs 47.07 crore.

We have observed a positive trend in the increase of our sales prices, and we anticipate this momentum to persist, contributing to the improvement of our EBITDA Margins. Our strategic focus is on sustaining a well-balanced business mix between industrial switchgear and wires & cables products to effectively improve the overall gross margin.

We are committed to sustaining this growth trajectory as we aim for new heights of accomplishment. The company has demonstrated robust performance, with sales revenue and profitability showing growth in Q4 & full year driven by businesses of Industrial Switchgear and Wires & Cables. Export markets have also been instrumental in revenue generation, with Salzer actively pursuing expansion initiatives in regions such as Australia, New Zealand, and the Middle East, while anticipating continued growth in its switchgear business.

This year, Salzer Electronics achieved noteworthy milestones in product development. Most notably, we successfully created a Smart Meter facility and received BIS certification.

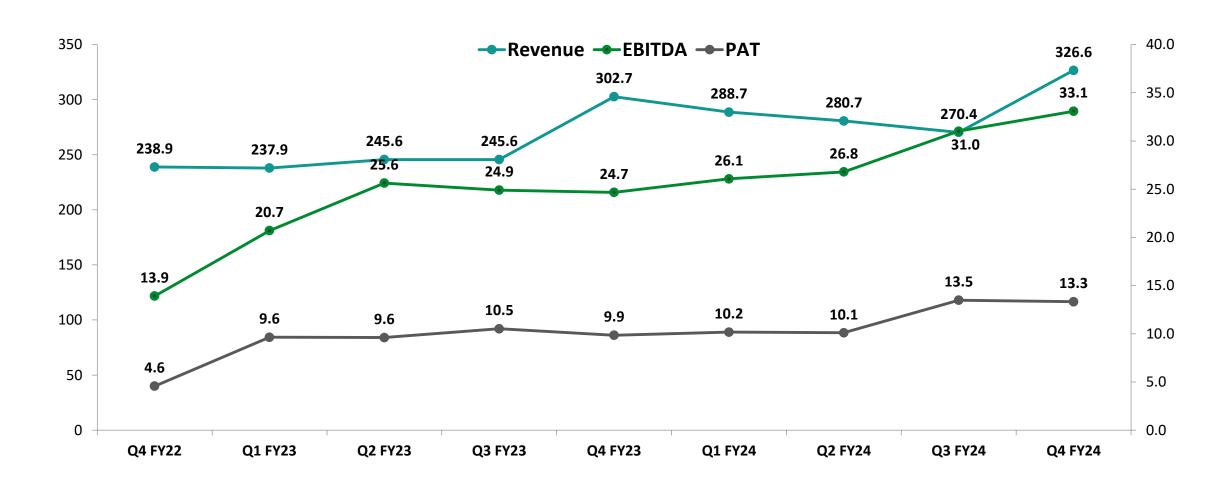
At Salzer, innovation is ingrained in our strategy, and our robust product offerings and strong brand position in the market position us to establish new benchmarks for the future. With a positive outlook on both domestic and export prospects, we maintain optimism regarding our overall business performance.

I thank the entire team at Salzer Electronics for their untiring efforts and all our stakeholders for their continued support and faith in our Company."

Key Consolidated Financial Highlights – Quarterly



Revenue, EBITDA (excluding other income), PAT (Rs. Crore)

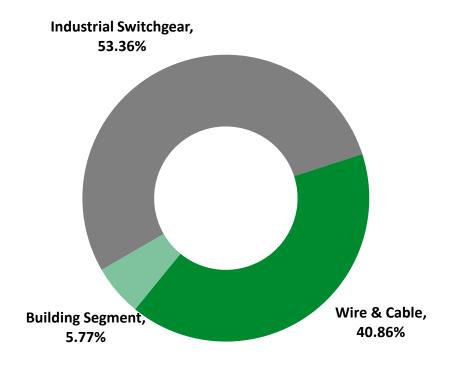


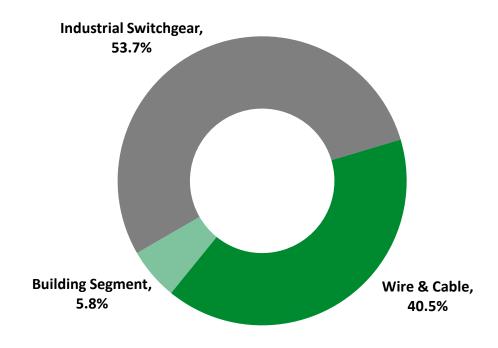
Q4 FY24 Revenue Breakup – Business Verticals



Q4 FY23

Q4 FY24

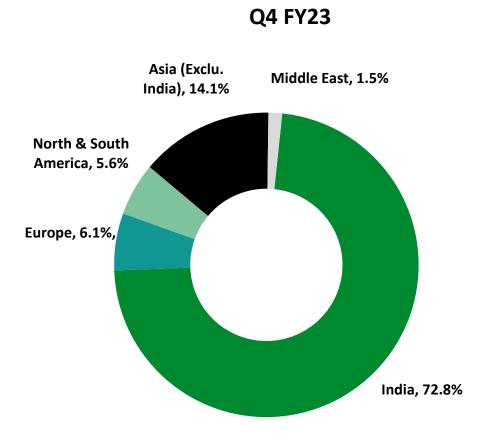


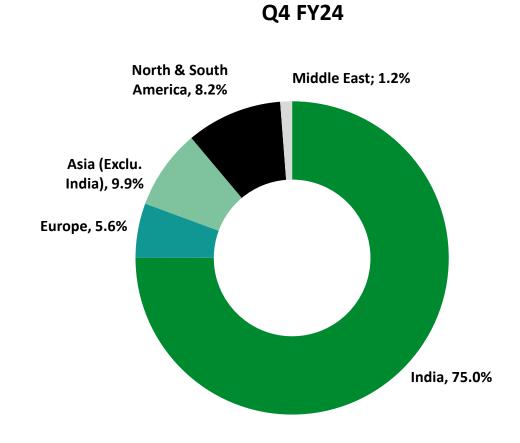


- Industrial Switchgear 53.72% of net revenues
- Wires & Cables 40.47 % of net revenues
- Building Electrical Products 5.81% of net revenues

Q4 FY24 Revenue Breakup – Geographical







■ Contribution from Exports at 24.97%

Q4 FY24 Consolidated Financial Highlights



Rs. in Crore	Q4 FY24	Q4 FY23	Y-o-Y %	Q3 FY24
Net Revenue	326.57	302.73	7.87%	270.35
Raw Materials	243.06	240.37		198.28
Employee Cost	13.27	10.78		11.74
Other Expenses	37.15	26.91		29.31
Total Expenditure	293.49	278.06		239.33
EBITDA (Excluding other Income)	33.08	24.67	34.09%	31.02
EBIDTA Margin (%)	10.13%	8.15%	198 bps	11.48%
Other Income	0.25	0.33		0.67
Depreciation	5.42	4.33		4.88
Interest / Finance Cost	9.06	7.69		8.71
Exceptional Item (Gain) / Loss	0.00	0.00		0.00
Profit Before Tax	18.86	12.98		18.11
Tax	5.54	3.13		4.63
Profit After Tax	13.32	9.85	35.24%	13.48
Profit After Tax Margin (%)	4.08%	3.25%	83 bps	4.99%
Basic EPS (Rs.)	7.42	6.01	23.46%	7.98

■ Increase in Revenue — mainly driven by wires and cable and Industrial switchgear businesses combined with increase in sales prices

FY24 Consolidated Financial Highlights



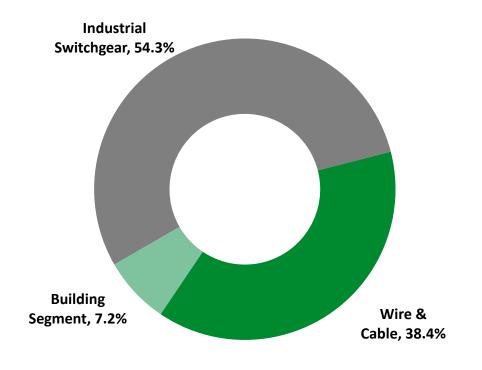
Rs. in Crore	FY24	FY23	Y-o-Y %
Net Revenue	1,166.31	1,037.17	12.45%
Raw Material Expenses	881.00	807.16	9.15%
Employee Expenses	46.64	39.37	
Other Expenses	121.70	94.75	
Total Expenditure	1,049.33	941.27	
EBITDA (Excluding other Income)	116.98	95.90	21.98%
EBITDA Margin (%)	10.03%	9.25%	78 bps
Other Income	1.95	1.70	
Depreciation	20.11	16.60	
Interest / Finance Cost	34.09	26.12	
Exceptional Item (Gain) / Loss	0.00	0.02	
РВТ	64.73	54.90	
Tax	17.66	15.28	
PAT	47.07	39.62	18.80%
PAT Margin (%)	4.04%	3.82%	22 bps
Basic EPS (Rs.)	27.38	24.21	13.09%

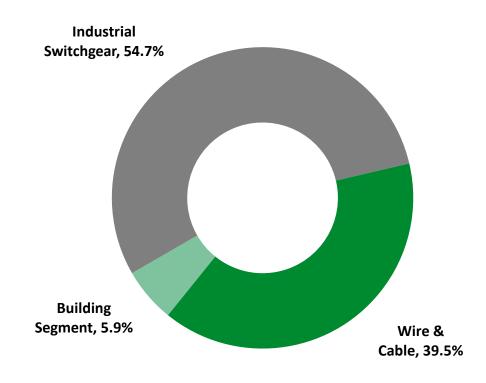
- Increase in Revenue driven by business of Industrial switchgear and wire & cable businesses
- Contribution from exports was 26.93% in FY24

FY24 Revenue Breakup – Business Verticals



FY23





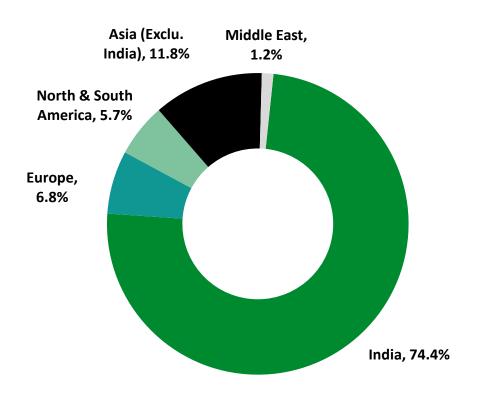
FY24

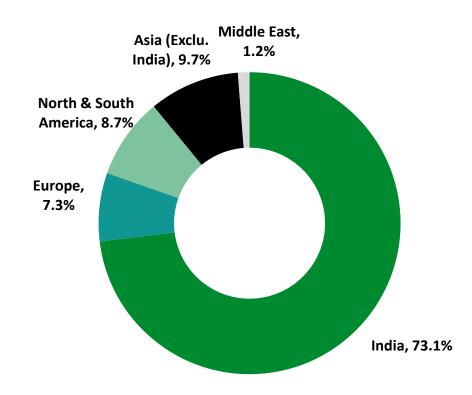
- Industrial Switchgear 54.66% of net revenues
- Wires & Cables 39.48% of net revenues
- Building Electrical Products 5.86% of net revenues

FY24 Revenue Breakup – Geographical



FY23 FY24

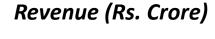


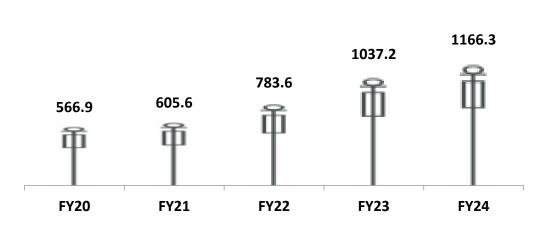


■ Contribution from exports was 26.93% in FY24

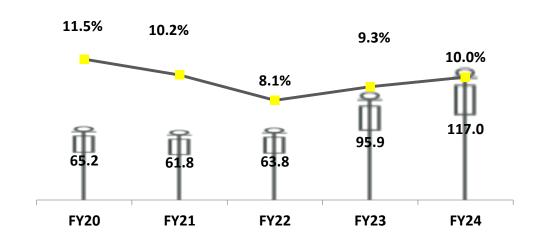
Key Consolidated Financial Highlights – Annual



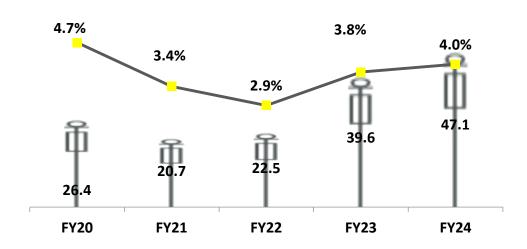




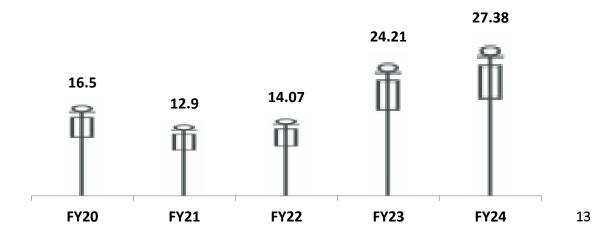
EBITDA (Rs. Crore) / Margins (%)



Net Profit (Rs. Crore)



Earning per Share(Rs.)



Consolidated Balance Sheet Highlights – Annual

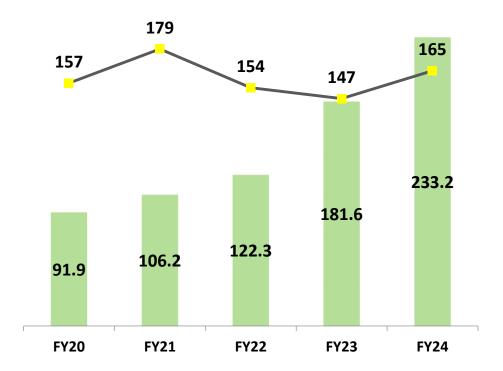




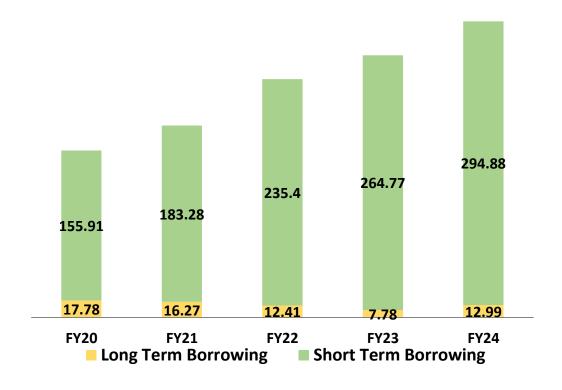
Working Capital & Borrowings



Working Capital (Cr.) – Bar Chart Working Capital (Days) – Line Chart



Borrowing (Cr.)



Consolidated Balance Sheet Highlights



Rs. Crore	As on 31 st Mar' 24	As on 31 st Mar' 23*
Shareholder's Funds	480.41	413.24
Share capital	17.38	16.18
Other Equity	456.08	391.52
Non Controlling Interest	6.94	5.54
Non-current liabilities	42.49	34.78
Financial Liabilities		
Borrowing	12.99	7.78
Lease Labilities	3.63	4.13
Provisions	1.01	4.43
Deferred Tax Liabilities (Net)	24.60	22.32
Other Non-Current Liabilities	0.26	0.25
Current liabilities	470.30	447.21
Financial Liabilities		
Borrowing	294.88	264.77
Trade Payable	103.72	112.01
Others	1.80	5.33
Other Current Liabilities	64.65	62.74
Provisions	2.79	2.30
Current tax liability (Net)	2.45	0.05
Total Equities & Liabilities	993.20	895.27

Rs. Crore	As on 31 st Mar' 24	As on 31 st Mar' 23*
Non-current assets	289.65	266.46
Property, Plant & Equipment	253.29	234.52
Right of use assets	4.98	6.09
Capital WIP	2.40	0.63
Investments Property	0.01	0.01
Goodwill	7.73	8.85
Intangible Assets	3.04	10.56
FA - Investments	0.12	0.91
FA - Trade Receivables	9.66	9.34
FA - Others	2.84	6.17
Other Non Current Assets	5.58	5.29
Current assets	703.54	628.81
Inventories	293.49	273.80
Financial Assets		
Investments	6.96	4.23
Trade receivables	333.51	287.30
Cash & Cash equivalent	3.25	7.27
Bank Balance other than above	8.82	10.10
Loans	7.71	10.21
Other	3.03	0.43
Other Current Assets	46.78	34.47
Total Assets	993.20	895.27



Company Overview

About Us



Leading player offering total and customized electrical solutions

- Presence in Industrial Switchgears, Wires & Cables and Energy management business
- Largest manufacturer of Cam Operated Rotary
 Switches Market leader with 25% share



Wide Distribution network – local and global

- Own distribution network local and global export to 50 countries
- Access to L&T's local network through more than 350 distributors

Extensive Product portfolio across verticals with In-house manufacturing facilities

- Six manufacturing units located in Tamil Nadu
- More than 15 products catering to Industrial / Building Electrical / Automobile verticals

Strong focus on product development and innovation

- Registered Patent for Rotary Switches, five product patents in process
- Receives patent for 'Integral Cam Operated Rotary Switches' for a duration of 20 years, ending 2031

From a Single Product Company...



2017-24

Started commercial production of Three Phase Dry Type Transformers

Acquired Salzer Magnet Wires

Upgrade in Credit Rating for longterm borrowing to 'CRISIL A/Stable'

Acquired Kaycee Industries Ltd.

Forays into **EV Business** through **JVs** with Kostad Steuerungsbau GmbH and EMarch LLP

Receives patent for 'Integral Cam Operated Rotary Switches' for a duration of 20 years, ending 2031

Receives patent for 'Motor Protection Circuit Breaker With Increased Air Gap'

Set up new manufacturing rented facility strategically located in Hosur,
Tamil Nadu – production to commence in March 2023

Kostad Steuerungsbau GmbH - JV Company has become a Subsidiary Company with shareholding of 60%

Building "one-of-its-kind Fully Integrated" Smart Meter manufacturing facility in India

Unit I (Coimbatore) – manufacture contactors, relays, panels, energy savers

Starting of long term association with L&T

Technical collaboration with Plitron for manufacture of Toroidal Transformers

1st Indian company to bring technology to India

1991-95

2001-06

Unit III - manufacture modular switches

Started manufacturing of Wire & Cable for L&T

Leading player offering total and customized electrical solutions

More than 15 different products

2,000 employees

5 manufacturing units

Foray into tailor made products and branding for large customers

Specialized panels for OEMs

2010-14

Cable 101 L

... to manufacturing multiple products across sectors

1985

Established to manufacturer of CAM operated Rotary Switches

Professional Management



R. Doraiswamy

Managing Director

Qualified Electrical Engineer and Technocrat Entrepreneur with over 4 decades of experience

Vast Experience in Foreign Collaboration & wide global contacts

D. Rajeshkumar

Joint Managing Director

Electrical Engineer, India; Postgraduate in Business Management, US

JMD of Company - responsible for driving the vision of Company

P. Sivakumar A

AVP – Marketing Corporate

Bachelors in Engineering with over 3 decades of experience

Responsible for Sales & Marketing division

M Laksminarayana

VP - Operations

B.E (Electrical) with over 2 decades of experience

Responsible for Production, Planning, Inventory Management, Maintenance & General Administration

D. Govindaraj

Sr. Manager-Corp. Accounts & Projects

Masters in Commerce, DLL and DTL with over 3 decades of experience

Responsible for project finance and corporate accounts

R Karunakaran

GM - PR & GST

BSc, Diploma in Marketing Management with more than 3 decades of experience

Responsible for GST and Public Relations of Company



Business Overview

Business Overview



Industrial Switch Gear Products

- Transformers
- Terminal Blocks
- Rotary Switches
- Isolators
- General Purpose relays
- Wiring Ducts
- MPCB's
- Contactors & OLR's
- Control Panels
- Wire Harness



Copper Products

- Wires & Cables
- Flexible Bus Bars
- **Enamelled Wires**
- Bunched Conductors
- Tinned Copper Wires

Building Electrical Products

- Modular Switches
- Wires & Cables
- MCB's
- Changeovers



Energy Management products

- Energy Savers
- Street Light Controllers

Wide Product Suite- Customized for OEM's





In-house manufacturing and R&D enables superior customization of products

Key Strengths





Six Manufacturing facilities...



UNIT I	UNIT 2	UNIT 3	UNIT 4	UNIT 5	Hosur Plant
Rotary Switch	Toroidal Transformers	Wiring Accessories	Wires & Cables	Enamelled Copper Wires	Wire Harnesses
Contactors & Relays	Isolators (Dis-connectors)		Flexible Bus Bars	Fine Enamelled Copper	
Panel Assembly	Terminals		Bunched Conductors	Wires	Toroidal Transformers
Lighting Energy Savers	Wiring Ducts		Tinned Wires	Polyester Coated Winding wires	Toroldar Transformers
Automatic Meter	МРСВ				
Reading	· Wire Harness				
Three Phase Dry Type Transformers	3 PH Transformers				

...With In-house process capabilities...





- Full fledged Type testing laboratory
 - Loads up to 500Amps
 - Environmental test chamber for humidity test
 - Salt spray test & all other basic tests as per UL Standards

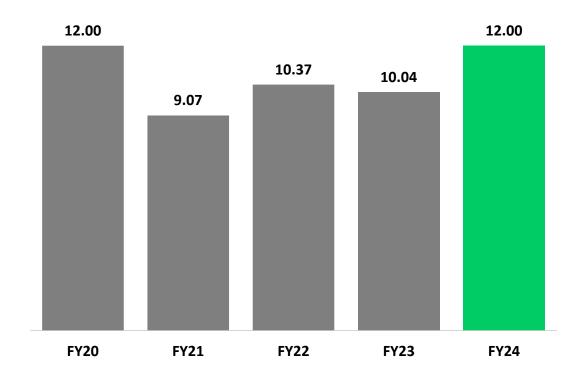


- In-house tool room facility for manufacturing and servicing of Moulds and press tools
 - CNC Wire Cut Machines and Spark erosion machines
 - CNC Machining center, EDM Drilling
 - Conventional machines
 - Latest digital measuring equipment
 - Inspected and certified by GE Tool Divisionca

...And a strong R&D team



R&D expenses (Rs crore)



- In-house R&D Center
 - More than 35 engineers
 - Recognized by Department of Science, Govt of India
- Patented Rotary switches
- Six patents in process
 - Manual Single-Phase Starter with no voltage tripping, Energy Saver System for Street Lighting, Track Feed Battery Changer Over System, Heavy duty energy efficient automatic source change over, Training warning system and Modular Housing
 - Received two patents for CAM operated rotary switch & Motor Protection Circuit Breaker' for duration of 20 years, ending 2036
- 1st of its kind product in India
 - Designed and manufactured Load Break Switches, Single Hole Mounting Switches, Halogen Free Cable Ducts, Flat Wire Ducts, Flexible Bus Bars etc

Continual focus on product innovation

Internationally certified













ISO 9001

ISO 14001

CE Certification

ISO 18001

UL Certification



CB certification by IE

CB certification



RoHS



CSA Certification



... Across entire product portfolio

Blue Chip Customers





- Marketing Tie-up with L&T for Indian Market
- Largest supplier of rotary switches to Indian Railways
- Branding partner to various large OEM's in India

- Technical Tie-up with American Company C3Controls, to manufacture & market contactors & overload relays
- Technical Tie-up with Trafomodern for Three Phase Transformers
- Preferred supplier to:
 - ✓ Nuclear Power Corporation
 - ✓ Schneider Electric
 - GE Energy







International

- Direct network across 50 countries
 - 23% of sales from exports (FY22)
 - 40 international distributors
- Plans to expand in US,
 Africa and Middle east

Domestic

- Tie up with L&T access to more than 350 dealers in India
- Direct network for Modular Switches 50 stockists in 4 southern & western states





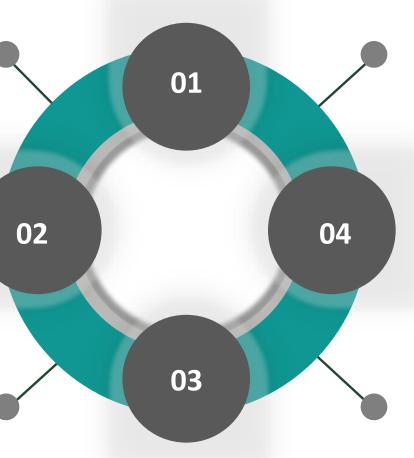
Way Ahead

Way Ahead



Operational Excellence

Consistently executing business strategy and continued focus on improving operating costs by sourcing quality raw materials and efficient manpower



Focus on margin improvement

Increase sales of high margin products – existing and new

Increase exports – fast growing markets of US, Africa and Middle East

Venture into new project/ product development

Seek Technical alliances to develop new and technically advanced products

Acquired Kaycee Industries for new product development, enter new ventures and leverage brand & distribution network

Formed JV's with Kostad Steuerungsbau GmbH & EMarch
LLP to enter EV market

Ventured into Smart metering manufacturing in Coimbatore

Growth and expansion of existing product verticals

Constantly develop new products through inhouse R&D

Expand existing product portfolio to newer geographies

ESG Initiatives



Committed towards a cleaner, greener and healthier environment

Optimise energy consumption

Towards this end Company has identified installation of rooftop solar panels

Plan to recycle water as per environmentally friendly norms

Increasing green cover around all plants in and around the manufacturing facilities

Partner in EV Ecosystem to manufacture parts of environmentally friendly transportation

Continues to contribute towards skill development among the local population

Recruitment of rural youth for local sales operations

Contribution for women empowerment. Engaged around 50% women employees hailed from local rural areas who are breadwinners of their families

Spending under CSR Initiatives for health Care and education of rural populous particularly residing in the local regions



M./s JDS Associates for statutory audit, M/s. Covai Management Services for internal audit and M/s. G. Vasudevan for Secretarial Audit

Five independent Directors out of 11 Members on the Board

Focus on Better compliances and best governance practices

Plan for gender diversification on the Board in due course

ESG Initiatives - Carbon Emission by Scope



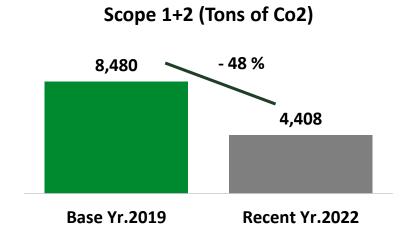
Scope 1

All Fossil fuels used in factories, such as diesel for backup power and fuels used in Cars, transport & fleet vehicles

Scope 2

- Electricity consumed at all factories and offices of Salzer owned facilities
- Also the avoidable emissions are calculated by the use of Renewable power by own renewable sources as well as purchased renewable sources

Details	Base Yr - 2019	Recent Yr - 2022	Delta
Scope 1 (Tons of Co2)	123	191	55%
Scope 2 (Tons of Co2)	8357	4217	-50%
Turnover INR Cr	559	783	40%
Scope 1+2 (Tons of Co2)	8480	4408	-48%
Intensity	0.000001517	0.00000563	
Delta		-63%	



- 2019 was considered the Base year for calculation. 2020 & 2021 was not considered as it was a year with partial shutdowns due to Pandemic
- The Direct Greenhouse Gas (GHG) emission from facilities we operate (scope 1) has increased from 123 tons of Co2 to 191 tons of Co2. The increase over the last two years is due to higher activities due to increased turnover
- The indirect GHG emissions from Energy consumption (Scope 2) was calculated 10537 tons of Carbon. However, the offset due to Generation & Purchase of Renewable Power was at 6321 tons of Co2. Hence the Net Carbon Emission due to energy Consumption is at 4217 tons of Co2. At total reduction of 50% compared to 2019
- Scope 1 & 2 put together there is a Net reduction of 48% in carbon emissions from 8480 tons of Co2 to 4408 tons of Co2

Thank You

For further information, please contact:

Salzer Electronics Ltd.

Mr. Murugesh

murugesan@salzergroup.com

www.salzergroup.net

Adfactorspr Pvt. Ltd.

Ms. Savli Mangle

savli.mangle@Adfactorspr.com

Mr. Rupesh Rege

Rupesh.rege@Adfactorspr.com

www.adfactorspr.com

