



Date: 26<sup>th</sup> July, 2024

To,  
The Manager  
BSE Limited  
Phiroze Jeejeebhoy Tower  
Dalal Street, Mumbai- 400001

**Scrip Code: 544143**  
**BSE Symbol: ROYAL**

**Subject: Intimation pursuant to Regulation 30 of the SEBI (LODR) Regulations, 2015 regarding Launch of New Product**

Dear Sir/Madam,

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, this is to inform you that the Company has announced the launch of its new product available for sale from July 26, 2024.

The details of the said product as required under SEBI Circular No. SEBI/HO/CFD/CFD-PoD1/P/CIR/2023/123 dated 13th July, 2023, are as follows:

a) Name of the Product	Stergic Iris Lumbo Sacral Belt
b) Date of Launch	26th July 2024
c) Category of Product	Orthotics
d) Whether caters to domestic and international markets	Caters in Domestic Market

Please take the above information on record and arrange for dissemination.

Yours faithfully,

**For Royal Sense Limited**

**Rishabh Arora**  
**Managing Director**  
**DIN: 09745543**



**Royal Sense Limited is excited to announce the official launch of our latest Orthotics Care Product, the Stergic Iris Abdominal Support Belt a lumbo-sacral belt supports the lower back and sacrum, providing stability and reducing strain during activities or recovery.**

*Here are some details you might find in a Stergic Iris Abdominal Support Belt.*

*A lumbo-sacral belt, also known as a lumbosacral support belt or back brace, is a medical device designed to support the lower back and sacrum. It typically wraps around the lower back and abdomen, providing compression and stability to these areas.*

*The primary purposes of a lumbo-sacral belt are to reduce pain, provide support to weakened muscles or injured structures, and promote healing by limiting motion that may aggravate injuries. They are commonly used for conditions such as lower back pain, sciatica, herniated discs, and after spinal surgery.*

*Lumbo-sacral belts come in various sizes and designs, often adjustable to fit different body types comfortably. They are typically made from breathable materials like neoprene or elastic, allowing for flexibility and comfort while providing firm support.*

*It's important to consult with a healthcare professional before using a lumbo-sacral belt to ensure it is appropriate for your condition and to receive guidance on proper usage and duration of wear.*

**About Royal Sense Limited:** Royal Sense Limited is a leading provider of innovative diagnostic solutions for healthcare professionals worldwide. With a focus on quality, reliability, and accessibility, we are dedicated to improving patient care and advancing the field of medical diagnostics.