



# KHAZANCHI LTD JEWELLERS

*(Formerly Known as Khazanchi Jewellers Private Limited)*

**Date: March 05, 2025**

**To,  
BSE Limited  
Phiroze Jeejeebhoy Towers  
Dalal Street, Mumbai - 400 001**

**Ref: SCRIP: 543953 |KHAZANCHI|INE00WC01011**

**Dear Sir,**

**Subject: PRESS RELEASE – EXPANDING DIGITAL PRESENCE WITH JEWELLERY PURCHASE PLAN APP**

Please find attached the draft press release in relation to expanding Digital Presence with the “Jewellery Purchase Plan App”.

In reference to earlier press release submitted on January 30, 2025 the Company is rebranding its app to “Jewellery Purchase Plan App” from “Gold Saving Scheme App” to better reflect the company’s broader vision of expanding its business while offering enhanced services and greater convenience to its valued customers.

This is for your information and records.

**Thanking You  
For Khazanchi Jewellers Limited**

**Sakshi Jain  
Compliance Officer & Company Secretary  
Membership No.: A68478**

## **KHAZANCHI JEWELLERS EXPANDS DIGITAL PRESENCE WITH JEWELLERY PURCHASE PLAN APP**

**Mumbai – March 05, 2025:** Khazanchi Jewellers Limited (BSE: 543953), is rebranding its app to “**Jewellery Purchase Plan App**” from “**Gold Saving Scheme App**” to better reflect the company’s broader vision of expanding its business while offering enhanced services and greater convenience to its valued customers.

The **Jewellery Purchase Plan App** is developed to provide a seamless and secure digital platform for its customers offering enhance convenience and improve customer engagement by offering a host of features tailored to meet modern consumer needs. Customers can now track daily gold rates, make payments at their convenience.

- You can open an account in our App using the link provided below
- You have the option to pay monthly instalments by card or any other online banking facilities.
- You must pay a fixed instalment amount on the due date every month for 11 months.
- After 11 months, you will be eligible for a special discount.

Additionally, the app facilitates query resolution, allowing users to communicate directly with the company’s staff for a more personalized and efficient service experience. The below is the link for downloading the app.

### **Download the App:**

App Store: [Click Here](#)

Play store: [Click Here](#)

**Commenting on the App Mr. Rajesh Mehta, Jt. Managing Director, Khazanchi Jewellers Limited said,** "We are thrilled to introduce the **JEWELLERY PURCHASE PLAN APP**, which marks an important step in our journey toward providing a seamless and secure digital experience for our valued customers. This app is designed to bring convenience and transparency to the forefront, enabling customers to easily track daily gold rates, make payments at the most competitive rates.

At Khazanchi Jewellers, customer satisfaction has always been our top priority, and this initiative reflects our commitment to adapting to the evolving needs of modern consumers. By digitizing payments and customer interactions, the app not only enhances accessibility but also strengthens our ability to engage with a broader audience. We are confident that this platform will drive greater participation in our Jewellery Purchase plan and contribute to our sustained growth while maintaining our legacy of quality and trust in the jewellery industry."

## About Khazanchi Jewellers Limited

Khazanchi Jewellers, with over five decades of experience and located in Tamil Nadu, holds a significant position in the Indian jewellery sector. The company serves as a pivotal player in both wholesale and retail markets, specializing in a wide array of jewellery products. Offerings range from gold, diamonds, and precious stones to exquisite fancy jewellery, encompassing sought-after bullion items like coins and bars.

Leveraging a BIS Hallmark Certificate, the company engages in transactions on the India International Bullion Exchange IFSC Limited (IIBX) platform for gold imports. Furthermore, it holds an Import-Export Certificate.

In 9M FY25, Company reported Total Revenue of ₹1,150.42 Cr, EBITDA of ₹ 45.28 Cr and PAT of ₹ 32.43 Cr.

In FY24, the company reported Total Revenue of ₹ 821.53 Cr, EBITDA of ₹ 41.78 Cr and PAT of ₹ 27.32 Cr.

## Disclaimer

Certain statements in this document that are not historical facts are forward looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local, political or economic developments, technological risks, and many other factors that could cause actual results to differ materially from those contemplated by the relevant forward-looking statements. The Company will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.

## For Further Information Please Contact Corporate Communication Advisor



### **Kirin Advisors Private Limited**

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