



June 24, 2024

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400 001. Tel: 022-2272 1233/34 Fax: 022-2272 1919 Through: BSE Listing Centre <u>Scrip code: 501242</u>	National Stock Exchange of India Ltd. Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra (E), Mumbai - 400 051. Tel: 022-26598100/14 Fax: 022-26598120 Through: Neaps <u>Symbol: TCIFINANCE</u>
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Dear Sir/Madam,

Sub: Submission of Newspaper Advertisement - Postal Ballot Notice

1. Pursuant to Regulation 30 read with Part A of Schedule III and Regulation 47 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 and in compliance with all applicable circulars issued by Ministry of Corporate Affairs and Securities and Exchange Board of India in this regards, we are enclosing herewith copies of newspaper advertisement published on June 22, 2024 Financial Express (English – All Edition) and Nava Telangana (Hyderabad editions), pertaining to dispatch of Postal Ballot Notice.

This is for your information and records.

Thanking You,
Yours faithfully
For **TCI Finance Limited**

Sardar
Jasminder
Singh
Digitally signed by
Sardar Jasminder
Singh
Date: 2024.06.24
12:55:45 +05'30'

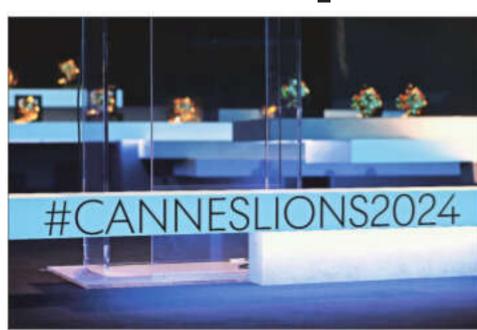
S Jasminder Singh
Company Secretary & Compliance officer

GLOBAL INSIGHTS

Ideas that inspire



PARIKSHIT BHATTACHARYA Chief Creative Officer, BBH India



IDEAS ARE THE most important beings on the planet. They carry the energy we need to move forward as a civilisation.

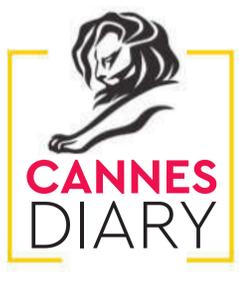
So, while there are a bunch of things that I could write about Cannes Lions (including my Jury duty in the Industry Craft category), I would rather spotlight ideas that I saw at Cannes Lions 2024.

Meet Marina Prieto: Who is Marina Prieto? That's what thousands of Spaniards asked when they came across the photos of a 100-year-old in Madrid's subway stations.

The concept was simple yet powerful: showcase Marina Prieto, an endearing centenarian with a zest for life, in everyday scenarios. These posters featured her Instagram handle, inviting the public to follow her journey.

Before the campaign, Marina's Instagram account had 28 followers. However, as commuters began to interact with her story, they skyrocketed to over 10,000.

The campaign's success underscored a critical point:



Metro advertising can bridge the gap between offline and online worlds, turning passive observers into active participants.

Orange Women's Football: This film used deepfake technology to showcase the skill of female football players ahead of the World Cup, scoring 15 million ad views.

The ad begins as a compelling highlights package of French football stars such as Kylian Mbappé and Antoine Griezmann performing expert pieces of skill and scoring wonder goals. But halfway through, the ad pulls the rug from under the viewers by revealing the actual people behind the moments of football magic - players from the French women's team.

Sol Cement Sightwalks: Sol Cement developed Sightwalks, a series of cement tiles with numbered lines to help the visually impaired identify the types of businesses or establishments they are passing by.

The number of lines can tell them if the shop next to them is a bank, grocery store, and more, as they count them from left to right using their walking sticks.

Magnum's Find Your Summer: "Find Your Summer" encourages everyone to seek out those small and fleeting moments of sunshine amid the harsh winter and relish them while enjoying a Magnum ice cream.

Midway during that IPL, he shrugged off a rousing challenge from Dinesh Karthik to join Sanju Samson in the wicket-keeper race, but even at the end of that T20 tournament, it wasn't clear cut that he would be batting at No. 3 for India in the World Cup.

Such has been his rise that

NEET row: Can govt panel fix the mess at NTA?

MANU KAUSHIK New Delhi, June 21

THE CONTROVERSY AROUND the NEET-UG (National Eligibility-cum-Entrance Test - Undergraduate) and UGC-NET (University Grants Commission-National Eligibility Test) has turned the spotlight on the National Testing Agency (NTA).

"The recent series of irregularities in exams administered by the NTA has prompted legitimate questions about the organisation's competency and integrity, warranting a thoughtful examination of the situation. Consider a scenario where achieving a perfect score of 720 in a highly competitive exam doesn't guarantee admission to premier institutions like AIIMS (All India Institute Of Medical Sciences), Delhi due to limited seat availability.

SRIRAM VEERA June 21

IT'S CLEAR TO everyone that Rishabh Pant has come a long way - from a return to competitive cricket a few months ago, after nearly 18 months on the sidelines, to getting selected for the T20 World Cup and now the unorthodox X-factor at one down.

Such has been his rise that

AT A GLANCE

List of issues with tests conducted by NTA in recent years

CUET 2022 Allegations of paper leaks; wrong translation of questions from English to regional languages

CUET 2023 Discrepancies in the answer key

JEE Main 2024 Discrepancies in the JEE Main marks & predicted percentiles



NEET-UG 2024 Allegation of paper leaks; random grace marks given to 1,563 students

UG-NET 2024 Exam was cancelled after the paper was leaked on the Darknet

concerns about the admission process," Alakh Pandey, co-founder and CEO of Physics Wallah told FE.

So what exactly is wrong with NTA? Experts said that there is a lack of ownership within NTA for its high-profile exams. Even though there is a governing body at the agency, it lacks exam-specific supervisory bodies which can keep check on malpractices that keep recurring almost every year.

"In the case of NEET-UGC, for instance, the NTA should form a separate supervisory body involving representatives from top medical institutes and experts from the field of medicine. This body would monitor and oversee the entire examination process, ensuring the prevention of malpractices and addressing any potential failures promptly," said Ramesh Batlish, a leading JEE coach.

"The NTA has a number of

problems including weak monitoring, and a centralised system which cannot manage the exams conducted in remote parts of the country," said Gaurav Tyagi, founder, CareerXpert.

At the moment, NTA administrators 14 exams such as Joint Entrance Examination (JEE-Mains), NEET, CMAT (Common Management Admission Test), UGC-NET, GPAT (Graduate Pharmacy Aptitude Test), etc.

Another problem that NTA faces is the lack of problem resolution mechanism. "When a student gets stuck in some issue, NTA's helpline numbers are usually not reachable. In order to limit the panic among the students, especially in instances of paper leaks, etc, they have to ensure that there's a round-the-clock support system for the students," said an education consultant.

Experts said that students devote years of hard work into cracking these exams, and some of them even taking gap years to pursue studies. The instances of paper leaks and random practice of granting grace marks to select students severely impact the morale of aspirants.

Take the case of Rajasthan-based Rishabh Rao. She is one of

medical aspirants who have filed a petition in the Supreme Court against the NEET-UG 2024 exams. She has scored 648 marks (out of 720) in this year's exams but still isn't hopeful of getting admission into a government-run college.

"These marks would have given me entry into my preferred colleges - JLN Medical College (Ajmer) or SN Medical College (Jodhpur) - last year, but with my current rank of around 31,000, there's no chance of securing a seat in any of the government medical colleges across the country. "The NTA's system is rotten. Every year, there were some news of paper leaks but this time, the leaks were apparently widespread. We expect the government to cancel the exams to restore the confidence of students," she said.

Experts said that the controversy around the NEET-UG exams has jeopardised the NTA's integrity. For instance, Congress party president Mallikarjun Kharge said that paper leaks, rigging and corruption had become an integral part of many examinations, including NEET.

Why Kohli opens, Pant fits better at No 3?



In the middle overs, the outrageousness of Rishabh Pant is the right fit for India

now the murmurs have begun if he should displace Virat Kohli as an opener. It would be a surprise if India go that way against Bangladesh on Saturday, but it's an interesting exercise to delve into.



In the middle overs, the outrageousness of Rishabh Pant is the right fit for India

perception based on his freestyle walloping, isn't flash and Kohli matches the perception about him that he won't be ideal anywhere below No. 3. The exercise then becomes

how to maximise their potential, and here again their relative weaknesses load up the tarazu weighing scales. Especially in the sluggish conditions on offer thus far in the tournament.

If Pant opens, on a good day when the openers aren't separated for at least four-five overs, it leaves Kohli staring into the middle-over expanse. If the tracks slow up post the powerplay as they have generally done, then a freshly-in Kohli would have a few decisions to take.

In theory, he could play the situation, nudge the ball around for say a 30-ball 25 or 35, before he tries to free his arms.

Call For Entries HONOURING THE FINEST DISTRICT MAGISTRATES IN INDIA. Includes logo for The Indian Express Excellence in Governance Awards and details for the award categories and jury awards.

Public Notice from Punjab National Bank regarding a lost share certificate. Includes details of the shareholder (Dalbir Singh Sangwan) and the bank's contact information.

Public Notice from Race Eco Chain Limited regarding their Annual General Meeting. Includes details of the meeting date, location, and agenda.

Public Notice from NCDEX regarding the surrender of membership rights. Includes a table with member details and instructions for the process.

Kerala Water Authority e-Tender Notice. Details the tender for water supply services in Malappuram district.

TCI Finance Limited Notice of Postal Ballot. Details the process for the company's annual general meeting.

Public Notice from National Commodity and Derivatives Exchange Ltd. (NCDEX) regarding the surrender of membership rights. Includes a table with member details and instructions for the process.

