

Date: October 04, 2024

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street
Mumbai- 400 001

SCRIP CODE: 543895

Subject: Press Release

Reference: Disclosure pursuant to Regulation 30 of the SEBI (Listing Obligation and Disclosure Requirement) Regulations, 2015

Dear Sir/ Madam,

With reference to the captioned subject, please find enclosed herewith the press release by the Company titled "*Exhicon to Manage High-Level Sugar & Bio-Energy Delegation to Brazil*".

You are requested to kindly take the above information on record.

Thanking You,
Yours Faithfully

For Exhicon Events Media Solutions Limited

Pranjul Jain
Company Secretary & Compliance Officer
Membership No. A67725,

Encl: A/a

EXHICON EVENTS MEDIA SOLUTIONS LIMITED

(Formerly Known as Exhicon Events Media Solutions Private Limited) CIN:U74990MH2010PLC208218

Regd. Office: Unit No. 134 & 146, 1st Floor, Andheri Industrial Estate, Plot No. 22,
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EXHICON TO MANAGE HIGH-LEVEL SUGAR & BIOENERGY DELEGATION TO BRAZIL

Exhicon Events Media Solutions Limited (“*Exhicon*”) **MICE division** has been entrusted with the responsibility of managing *end to end travel, logistics and event* for the high-level delegation to Brazil, organized by the Indian Sugar and Bio-Energy Manufacturers Association (ISMA).

This mission will take place from **October 6, 2024 to October 13, 2024**, and will focus on fostering international cooperation and exploring advanced production practices within the sugar industry.

The delegation is to be led by Shri Sanjeev Chopra, Secretary of the Ministry of Consumer Affairs, Food, and Public Distribution, Government of India. The delegation comprises senior government officials and prominent players from India’s Sugar, Bio-Energy, and allied sectors.

As part of this pivotal mission, ISMA, in collaboration with UNICA (Brazilian Sugarcane Industry Association), will host a Policy Dialogue and Bio-investment Outlook on Advancing a Bio-Economy on October 7, 2024 at the Radisson Hotel Paulista, São Paulo.

Invest India will serve as the Knowledge Partner for this event, underscoring the strategic importance of bio-economy for sustainable growth.

Deepak Ballani, Director General of ISMA, emphasized the significance of this delegation: *"This mission is an extraordinary opportunity for India and Brazil to exchange expertise and explore investment opportunities in the bioeconomy. We are proud to collaborate with Exhicon to ensure the seamless execution of this important initiative."*

Asgar Khan, Director- Govt. Business informed "We at Exhicon are fully equipped to facilitate government outbound and inbound missions and delegations as part of our extended Government MICE Business vertical based in New Delhi".

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