

February 01, 2025

Asst. Vice President, Listing Deptt.,  
**National Stock Exchange of India Ltd.**  
Exchange Plaza, Plot C-1, Block G,  
Bandra Kurla Complex,  
Bandra (E),  
Mumbai - 400 051  
Scrip Code: HEROMOTOCO

The Secretary,  
**BSE Limited**  
25<sup>th</sup> Floor,  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai - 400 001  
Scrip Code: 500182

**Sub: Press Release**

Dear Sir(s),

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you,

**For Hero MotoCorp Limited**

**Dhiraj Kapoor**  
**Company Secretary & Compliance Officer**

Encl.: As above

**Hero MotoCorp Ltd.**

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www.heromotocorp.com CIN: L35911DL1984PLC017354



New Delhi, February 1, 2025

## **HERO MOTOCORP DISPATCHES 4.43 LAKH UNITS OF MOTORCYCLES AND SCOOTERS IN JANUARY 2025**

### **ACHIEVES YEAR-ON-YEAR 141% INCREASE IN GLOBAL MARKETS & 214% GROWTH WITH VIDA IN EV SEGMENT**

**Hero MotoCorp**, the world’s largest manufacturer of motorcycles and scooters, sold 442,873 units in January 2025.

The company dispatched 412,378 units in the domestic market, while its global business maintained strong momentum with 30,495 units —achieving a robust 141% growth over the corresponding period last year (January 2024). This growth was driven by strong demand in key global markets, including Bangladesh and Colombia.

Hero MotoCorp’s electric vehicle (EV) brand - VIDA, dispatched 6,669 units of the newly launched VIDA V2 electric scooter, which starts at ₹96,000/-.

The Union Budget 2025 presented today, augurs rural development and fosters inclusive growth across the nation.

During the month of January 2025, Hero MotoCorp launched five new products across multiple segments. Strengthening its presence in the premium motorcycle category, the company launched – the Xtreme 250R and Xpulse 210. Hero MotoCorp also expanded its scooter portfolio with the launch of new Destini 125, Xoom 125 and Xoom 160 - a maxi scooter.

Hero MotoSports Team Rally – the motorsports team of Hero MotoCorp - completed the Dakar Rally 2025 in an impressive 7<sup>th</sup> place, solidifying its reputation as a formidable competitor in global rally racing. This was the team's second-best performance in nine years, following their remarkable 2<sup>nd</sup> place finish in 2024.

<b>Particulars</b>	<b>JAN-25</b>	<b>JAN' 24</b>	<b>YTD FY'25</b>	<b>YTD FY'24</b>
Motorcycles	400,293	402,056	4,617,542	4,297,019
Scooters	42,580	31,542	343,973	365,611
<b>Total</b>	<b>442,873</b>	<b>433,598</b>	<b>4,961,515</b>	<b>4,662,630</b>
Domestic	412,378	420,934	4,744,376	4,516,018
Exports	30,495	12,664	217,139	146,612

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***For more information on Hero MotoCorp:***

***Press Contact:***

Press Release



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