



12th November, 2024

To,
Corporate Relations Department
BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort, Mumbai - 400 001
Scrip Code: 500825

Listing Department
National Stock Exchange of India Limited,
Exchange Plaza, C/1, G Block, Bandra-Kurla Complex,
Bandra (East), Mumbai – 400 051
Scrip Code: BRITANNIA

Dear Sir/Madam,

Sub : Newspaper Advertisement for the Unaudited Consolidated and Standalone Financial Results of the Company for the Quarter and Half year ended 30th September, 2024
Ref : Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('SEBI Listing Regulations, 2015')

Pursuant to Regulation 30 and 47 of the SEBI Listing Regulations, 2015, please find enclosed e-copies of the Newspaper Advertisement published today i.e., 12th November, 2024 in "Financial Express" (English – All editions) and in "Sangbad Pratidin" (Bengali – Kolkata edition) on the captioned subject.

Request you to please take the above information on records.

Thanking you,

Yours faithfully,
For Britannia Industries Limited

T. V. Thulsidass
Company Secretary
Membership No. : A20927

Encl.: As above

● ANOTHER SEDAN TO BE LAUNCHED IN DECEMBER

Will update sedans, won't develop models: Maruti MD

VIKRAM CHAUDHARY
New Delhi, November 11



Hisashi Takeuchi, MD & CEO, and Partho Banerjee, senior executive officer, Marketing & Sales, Maruti Suzuki India, at the launch of the all-new Dzire in New Delhi on Monday. The car is priced from ₹6.79 lakh to ₹10.14 lakh, ex-showroom.

MARUTI SUZUKI WILL keep updating its existing sedans—the Dzire and the Ciaz—from time to time, but is unlikely to develop an all-new sedan model, Hisashi Takeuchi, MD & CEO, Maruti Suzuki India, told FE. The company will instead develop all-new SUVs, Takeuchi added.

"We are unlikely to develop an all-new sedan model, but will surely develop all-new SUVs. Our existing sedans obviously we will keep updating with new features and design, and will keep them the best in the auto world."

The company on Monday, drove in the new Dzire priced from ₹6.79 lakh to ₹10.14 lakh, ex-showroom, in petrol and CNG fuel options.

According to data from the Society of Indian Automobile Manufacturers (Siam), the market share of sedans dropped to 8% in FY24, down from 20% a decade ago, while that of SUVs has gone to more than 50%, up from about 8% a decade ago.

"We sold 165,000 units of the Dzire in the last fiscal year, and that's a solid number, so the focus on this model will continue," added Partho Banerjee, senior executive officer, marketing & sales.

In fact, the Dzire is the only sedan model whose sales have been increasing—for instance, during January–September 2024, Maruti Suzuki sold 126,938 units of the Dzire, which was 12.5% growth over

112,846 units during January–September 2023.

"There are 11 sedan models in India, and the Dzire contributes to more than 50% of sedans sales," he said.

"Sub-4 metre sedan is a reliable and stable segment, and from a business point of view it's a good segment to be in," he added.

The new Dzire is Maruti Suzuki's first-ever 5-star safety rated car, by Global NCAP. "It comes with 15 safety features, six airbags as standard, high tensile steel has been used, and that has led to G-NCAP 5-star rating," Banerjee said. "We have seen that there are different

key selling points across different models. For example, in entry-level models, good fuel efficiency is still important, but as we go higher up the price range, the main buying criterion shifts to styling and safety.

In the Dzire, it's all the things—safety, styling, and fuel efficiency, as it's the most fuel-efficient sedan in India, with a tested figure of 25.71 km/litre."

The previous Dzire model was rated a poor 2-star by G-NCAP, and before the new Dzire, the safest Maruti Suzuki model was the Ertiga (3-star).

Most of its other models (Alto, Wagon R, S-Presso, Ignis) have

been rated poor 1-star by G-NCAP. The new Swift, launched in May this year, hasn't yet been tested by G-NCAP.

Banerjee added that the new Dzire will not be sold in the fleet segment. "The existing Dzire will be sold in the fleet segment and will be branded as the Tour S, but this new Dzire will only be sold to personal-use buyers," he said.

"The Dzire is close to our heart, and we have sold over

2.7 million units since it was born in 2008."

This year we will see another sedan launch—the new Honda Amaze sub-4 metre sedan on December 4.

Asian Paints loses colour amid muted Q2 demand

Company counting on price hikes, wedding season

VIVEAT SUSAN PINTO
Mumbai, November 11



for painters. We have also improved dealer margins and our driving differentiation in the market to counter competition apart from increasing the return on investment for tinting machines placed at retail counters," Amit Syngle, MD & CEO, Asian Paints said during an investor call on Monday.

Though brokerage Nomura says that there is a limited impact of new player Birla Opus on Asian Paints, which is the market leader within paints, analysts at ICICI Securities say that there has been market share loss with rising competitive pressure. Apart from Birla Opus, the last few years have seen entry of players such as JSW Paints and JK Paints.

The impact of price hikes by around 2.5% taken in the September quarter is expected to be visible in the second half of the year, both the company as well as experts tracking the markets said.

Analysts also remain concerned about the value creation potential of new businesses. In Q2, the firm took an impairment loss of ₹199.8 crore on its investments in White Teak and Weatherseal, both home decor brands.

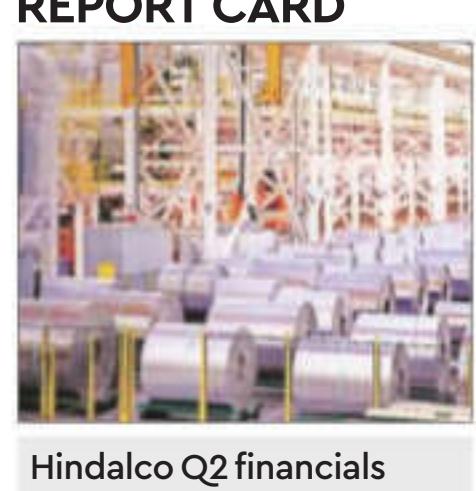
In Q2, Asian Paints' domestic decorative business posted a 0.5% drop in volume due to weak sentiment in urban centres versus rural areas. Revenue growth was impacted by price cuts, portfolio changes and increased discounts.

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Hindalco profit up 78% to ₹3,909 cr

PRESS TRUST OF INDIA
New Delhi, November 11



■ Profit jumps 78% to ₹3,909 crore
■ Total income rose to ₹59,278 crore from ₹54,632 crore, a year ago

flagship company of the Aditya Birla Group. A 26 billion dollar metals powerhouse, Hindalco is the world's largest aluminium company by revenues, and the world's second-largest copper rods manufacturer (outside China).

Considerations are preliminary and final decisions have been made, the people said, adding that details such as size, value and timing may change.

—BLOOMBERG

Hindalco Industries is the

strong operational performance in Q2 bolstered by our relentless focus on operational reliability and cost management," Hindalco Industries managing director (MD) Satish Pai said.

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মহানগর

সংবাদ প্রতিদিন, মঙ্গলবার ১২ নভেম্বর ২০২৪



তালতলাৰ ইউথ কৰন-এৰ জগকাৰী। বাহুড় বাশাৰ পঞ্জি ঘূৰক সংস্থেৰ জগকাৰী।

উত্তৰ মধ্য রেলওয়ে

ই-প্রক্রিয়ামোট টেক্টোৱ বিজ্ঞপ্তি নং- ২৪/৭৫ তাৰিখ: ০৮.১১.২০২৪				
ভাৰতেৰ রাষ্ট্ৰপতিৰ পক্ষ দি প্ৰিপিল চিৰ মাটোৱালস মাজেৱোৱৰ, উত্তৰ মধ্য রেলওয়ে, প্ৰয়াণোজ, একো আইওড ও ১০০১২০১৫ সাঠিছাইড ইউনিট আহুন কৰণেন।				
ক্ষণ	টেক্টোৱ নং.	সংক্ষিপ্ত বিবৰণ	পৰিমাণ	টেক্টোৱ দোকান তাৰিখ
১	৬৪২৪২১৯	কার্ডিন সংষ্টি	২২টি	১১.১১.২০২৪
২	৬২৪১৪০০১২	পিএসি পিপালো থেকে আৱেডিএও ডুয়ি-২০১৮-এ ৬০ কেজি	১৯৮ মেট্ৰি	১৬.১১.২০২৪
৩	৬২৪১৪০০১৫	গুটি ইচারস-জে আৱেডিএও ডুয়ি-২০১৮-এ উৎপাদন এবং সুবৰাহেৰে জন্য চৰণ স্তুতি প্ৰেশে কৰণৰ জন্য এটি টেক্টোৱ।	৪৫৮৫টি	২৩.১১.২০২৪

প্ৰটোৱ : উপৰোক্ত টেক্টোৱগুলিৰ সম্পূৰ্ণ তথ্য আইআইপিএস-এৰ ওয়েবসাইট অৰ্থাৎ <http://www.reps.gov.in> থেকে পৰিশৰণ কৰে এবং ওয়েবসাইটটি দেখুন। কোনো পথক সম্পৰ্ক/পৰিবৰ্তন সংবাদেৰে প্ৰকাশিত হৈবলৈ। ১৯২/২৪ FA

North central railways | @CPRONCR | www.ncr.indianrailways.gov.in

উত্তৰ মধ্য রেলওয়ে

ই-টেক্টোৱ টেক্টোৱ বিজ্ঞপ্তি				
ডিভিলাল রেলওয়ে মাজেৱোৱৰ উত্তৰ মধ্য রেলওয়ে, কাজেৱ জন্য অনলাইনেৰ (ই-টেক্টোৱ) মাধ্যমে ‘আৰাধ টেক্টোৱ’ আহুন কৰণেন।				
ক্ষণ	টেক্টোৱ নং.	বিবৰণ	পৰিমাণ	টেক্টোৱ দোকান তাৰিখ
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টেক্টোৱ দোকানেৰ তাৰিখ: ০২.১২.২০২৪ তে ১৫.০০ ঘণ্টা

সম্পৰ্কি তাৰিখ: চিঠি ইস্যু কৰাৰ সময়কাল থেকে: ২৪ মাস

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