

Registered Office: Office No. 302, 3rd Floor Kilfire Premises Co Op Soc Ltd, C-17, Dalia Industrial Area, New Link Road, Near Fun Republic Cinema, Andheri West, Andheri, Mumbai, Mumbai, Maharashtra, India, 400053 CIN: U93000MH2013PLC246147 Tel: +91 86523 69975 Website: www.brandbucketmediatech.com E-mail: info@brandbucketmediatech.com

Date: 14/11/2024

To, The Department of Corporate Services, BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai — 400 001

<u>BSE Scrip Code: 543439</u> Sub: Outcome of Board Meeting held today i.e., Thursday 14th November, 2024

Dear Sir/Madam,

This is to inform you that Board of Directors of Brandbucket Media and Technology Limited in their Meeting held on Today, i.e. Thursday, 14th November, 2024 at 08.00 P.M. to 9.15 P.M. at its Registered office at Office No. 302, 3rd Floor Kilfire Premises Co Op Soc Ltd, C-17, Dalia Industrial Area, New Link Road, Near Fun Republic Cinema, Andheri West, Andheri, Mumbai, Maharashtra, India, 400053 inter-alia transacted and approved the following matters:-

- 1. The Standalone and Consolidated Un-Audited Financial Results of the half year ended 30th September, 2024, pursuant to Regulation 33 of SEBI (LODR) Regulations, 2015.
- 2. Adopted and approved the Limited Review Report on the Standalone and Consolidated Un-Audited Financial Results of the half year ended 30th September, 2024

Please take the same on your record and acknowledge the receipt of the same.

Thanking You, Yours Faithfully

For Brandbucket Media & Technology Limited

Kanika Kabra Company Secretary



CIN: L93000MH2013PLC246147 Tel: +91 86523 69975 Website: www.brandbucketmediatech.com E-mail: <u>brandbucketmediatech@gmail.com</u> Reg. Office: Office No. 302, 3rd Floor Killfire Premises Co Op Soc Ltd, C-17, Dalia Industrial Area, New Link Road, Near Fun Republic Cinema, Andheri West, Andheri Mumbal, Mumbal, Maharashtra, India, 40005 STANDLAONE UNAUDITED FINANCIAL RESULTS FOR HALF YEAR AND YEAR ENDED 30TH SEPTEMBER, 2024. SCRIP CODE: 542924 (Rs. In Lakhs) Half Year Ended Year Ended 31.03.2024 30.09.2023 31.03.2024 31.03.2023 30.09.2024 Sr. Particulars Audited Audited Audited Unaudited No. Unaudited 1.831.31 Income from Operations 1,541.90 2.236.64 896.32 3,132.96 Other income 3,132.96 1,831.31 1,541.90 2,236.64 896.32 **Total Revenue** 3 Expenditure (a) Cost of materials consumed 2,902.71 1,692.28 2,140.64 762.07 (b) Purchase of Stock in Trade 1,456.00 (c) Changes in inventories of Finished goods, Work-in-progress -& Stock in Trade (d) Finance cost (e) Employee benefit Expenses 15.54 27.99 18.55 10.97 12.45 (f) Depreciation & amortisation Expens 33.31 38.20 40.40 78.60 61.67 (g) Bad Debts (h) Provision for bad and doubtful debts 16.05 14.56 30.61 22.98 16.29 (i) Other Expenditure 4 **Total Expenses** 795.48 1,516.56 2,210.43 829.48 3,039.91 1. Profit/(Loss) before Tax and 35.83 66.84 93.05 25.34 25.21 Exceptional items Exceptional Items 6 Profit/(Loss) from ordinary activities be 93.05 35.83 25.34 66.84 26.21 Tax Expenses (a) Current Tax 7.20 (5.57) 5.57 11.80 (b) income Tax for earlier years (c) Deferred Tax (0.62) (2.84) 12.39 11.81 24.20 8 Net Profit/(Loss) for the period After Ta 18.75 19.39 49.46 68.85 26.87 9 Other Comprehensive Income/(Loss) Fair value changes of the equity instruments through OCI Income tax relating to items that will not be re-classified to profit or loss Items that will be re-classified Profit or loss Income tax relating to items that will be re-classified to profit or loss 18.75 10 Total Comprehensive Income/(Loss) 19.39 49.46 68.85 26.87 Earning Per share (EPS) *Not annualised 11 (a) Basic 0.08 0.08 0.47 0.30 0.26 (b) Diluted 0.08 0.08 0.47 0.30 0.26 23,24,12,320 Paid up capital 23,24,12,320 10,50,30,000 10,50,30,000 23,24,12,320 Notes The above Financial Results were reviewed and recommended by the Audit Committee and approved by the Board of Directors at their meeting held on November 14, 2024. 1 2 The Statutory Auditors of the company have carried out the Audit for the Year ended on September 30, 2024 As per MCA notification dated 16th February 2015, the companies whose shares are listed on BSE SME Platform as referred to in Chapter XB of the Securities and Exchange 3

Board of India (Issue of Capital and Disclosure Requirements) Regulations 2009 are exempted from the compulsory requirements of adoption of IND-AS. As the Company is covered under exempted category from th compulsory adoption of IND AS, it has not adopted IND AS for preparation of financial results.

4 The figures for the previous periods / year are re-classified / re-arranged / re-grouped , wherever necessary, to confirm current period classification.

The results have been prepared in accordance with the recognition and measurement principles laid down under section 133 of the Companies Act, 2013 read with the relevant 5 ed thereunder and of the accounting principles generally accepted in India.

6 Investor Complaint for the Quarter Ended 30/09/2024. Opening - 0, Received -0, Resolved -0, Closing - 0.

For and on behalf of the Board of Directors For BRANDBUCKET MEDIA & TECHNOLOGY LIMITED

N

UDIN: 240495528JZYVR8615 MUMBAI Date: 14 November 2024

SANJIV HASMUKH SHAH Director DIN - 06709778

GAURAV MAHENDRA GORE Director DIN - 08534900



BRANDBUCKET MEDIA & TECHNOLOGY LIMITED DIVAINUDUURE EIVIEDIA & LEUTINULUGY LIIVIILED CIN: L9 1000MH2013PIC246147 Tel: +91 86523 69975 Website: www.brandbucketmediatech.com E-mail: brandbucketmediatech.@gmail.com Reg. Office: Office No. 302, 3rd Floor Killfire Premises Co Op Soc Ltd, C-17, Dalia Industrial Area, New Dink Road, Near Fun Republic Cinema, Andheri West, Andheri, Mumbai, Mumbai, Maharashtra, India, 400053

Statement of Assests and Liabilities as at September 30, 2024				
Sr. No.	Particulars	As at 30th September 2024	As at 31st March 2024	
The		Unaudited	Audited	
11.2	ASSETS			
1)	Non Current Assets			
	Tangible assets		260.02	
	Intangible assets	335.72	369.03	
	Deferred Tax Asset		4 525 25	
	Non-current investments	4,525.25	4,525.25	
	Long-term loans and advances	187.27	187.27	
	Total Non Current Assets	5,048.25	5,081.55	
2)	Current Assets			
	Financial Assets			
	Investment			
	Trade receivable	372.00	5,533.81	
	Cash and Cash Equivalents	7.21	78.38	
	Short-term loans and advances			
	Other current assets	2,792.76	191.30	
	Total Current Assets	3,171.97	5,803.49	
	Total Assets	8,220.21	10,885.04	
1)	EQUITY AND LIABILITIES			
1-	Shareholders' Funds			
	Equity Share Capital	2,324.12	2,324.12	
	Reserves and surplus	5,613.33	5,594.58	
	Total Shareholders' Funds	7,937.46	7,918.70	
2)	Non-current liabilities			
F-	Long-term borrowings		-	
-	Deferred tax liabilities (Net)	31.27	31.89	
	Other long-term liabilities			
	Long-term Provisions			
	Total Non-current liabilities	31.27	31.89	
3)	Current Liabilities			
<u> </u>	#VALUE!			
	Borrowings			
	Trade Payable	535.35	2,885.57	
	Other current liabilities	(339.35)		
	Short-term provisions	55.48	48.88	
	Total Current Liabilities	s 251.49	2,934.45	
-	Total Equity & Liabilitie	s 8,220.21	10,885.04	
E				
		(0.00)	(0.00)	

For-and on behalf of the Board of Directors For BRANDBUCKET MEDIA & TECHNOLOGY LIMITED

UDIN: 24049552BJZYVR8615 MUMBAI

Date: 14 November 2024

SANJIV HASMUKH SHAH Director

DIN - 06709778

GAURAV MAHENDRA GORE Director

DIN - 08534900



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Reg. Office: Office No. 302, 3rd Floor Killfire Premises Co Op Soc Ltd, C-17, Dalia Industrial Area, New Link Road, Near Fun Republic Cinema, Andheri West, Andheri,

Mumbai, Mumbai, Maharashtra, India, 400053 CASH FLOW STATEMENT FOR THE PERIOD ENDED September 30, 2024 (Rs. in Lakhs) For the year ended September 30, 2024 For the year ended March 31, 2024 Particulars CASH FLOW FROM OPERATING ACTIVITIES: 1 Profit/(Loss) Before Tax 25.34 93.05 Add/(Less): Adjustment for Depreciation and Amortization Expense 33.31 78.60 Finance Cost Interest Income on Deposits 33.31 78.60 2 Operating Profit/(Loss) before Working Capital Changes 58.65 171.65 Changes in Working Capital : Adjustment for (increase)/decrease in operating assets Trade receivables 5,161.81 (5.000.70) Long Term Loans and Advances (0.00) 2,408.46 other current assets 12.601.46 (191.30) Short Term Loans and Advances 2,560.35 (2,783.55) Adjustment for increase/(decrease) in operating Liabilities: Trade Payables Other Long Term Liabilities (2,350.22) 2,745.29 Other Current Liabilities Short Term Provisions (339.35) (20 56) 6.60 (30.94) Other Adjustment (78.59) (2.682.96 Net Changes in Working Capital (122.62 (168.36 3 Cashflow from Operations before taxes Net Income Tax Paid (63.97 (7.20 Net Cash flow from Operating Activities (A) (71.17 3.29 CASH FLOW FROM INVESTING ACTIVITIES Purchase of Property, Plant & Equipment Purchase of Intangible Asset under Development (90.04) Non-current investments 0.00 (4,405) #VALUE! Net Cash flow used in Investing Activities (B) (4,495.04)CASH FLOW FROM FINANCING ACTIVITIES Proceeds from issue of equity shares Increase In Share premium 1 273 82 3,057.18 Finance Cost Paid Net Cash flow from Financing Activities (C) 4,331.00 Net Increase / (Decrease) in Cash and Cash Equivalents (A+B+C) (71.17) (160.75) Cash and cash equivalents at the beginning of the period/year 78.38 239.13 Cash and cash equivalents as at the end of the period/year 7.21 78.38 (71.17 (160.75) Tota 72 /8.3 Note The above Cash Flow Statement has been prepared under the "Indirect Method" set out in Accounting Standard (AS-3) "Cash Flow Statements" notified under the 0.00 (0.00) Companies (Accounting Standard) Rules, 2006 For and an behalf of the Board of Directors For BRANDBUCKET MEDIA & TECHNOLOGY LIMITED Gml UDIN: 24049552BJZYVR8615 SANJIV HASMUKH SHAH CAURAT MAHENDRA GORE MUMBAL Director Dine Date: 14 November 2024 DIN - 06709778 DIN - 08534900



P. H.SHAH & CO. CHARTERED ACCOUNTANTS

H.O.: 206, Hemkoot Building, B/h.LIC Bldg, Nr. Gandhigram Railway Station, Ashram Road, Ahmedabad 380009Tele/Fax: (O) 79-66053114 E-mail:pamil_shah@yahoo.com (M) : 94265 18279Website: www.phshah.comBranch : 207, City Point, Near Paras Cinema, Santram Road, Nadiad–387001 Ph: 0268-2564111 (M)94281 52002Branch : C/37, Dhanlaxmi Society, Bh. Arya Kanya Vidyalaya, Kareli baug, Vadodara 390018(M) 98988 65012Second Office : D/1,Shashwat, Amba Township, Adalaj, Gandhinagar. Ph.: 91 79 26401848(M) 99742 87967

Limited Review Report on Unaudited Half Yearly Financial Results pursuant to Regulation 33 of the SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015

To the Board of Directors BRANDBUCKET MEDIA & TECHNOLOGY LIMITED (Formerly Known as BRANDBUCKET MEDIA & TECHNOLOGY PVT LTD)

We have reviewed the accompanying statement of unaudited financial results of BRANDBUCKET MEDIA & TECHNOLOGY LIMITED (the "Company") for the half-year ended 30th September 2024, ("the Statement ") being submitted by the Company pursuant to the requirement of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended.

This statement is the responsibility of the Company's Management and approved by the Board of Directors, has been prepared in accordance with the recognition and measurement principles laid down in Accounting Standard 25 Interim Financial Reporting, prescribed under section 133 of the Companies Act, 2013 read with relevant rules issued there under and other accounting principles generally accepted in India and in compliance with Regulation 33 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('Listing Regulations'). Our responsibility is to issue a report on these financial statements based on our review.

We conducted our review in accordance with the Standard on Review Engagement (SRE) 2410, "Review of Interim Financial Information Performed by the Independent Auditor of the Entity" issued by the Institute of Chartered Accountants of India. 'This standard requires that we plan and perform the review to obtain moderate assurance as to whether the financial statements are free of material misstatements. A review is limited primarily to inquiries of company personnel and analytical procedures applied to financial data and thus provide less assurance than an audit. We have not performed an audit and accordingly, we do not express an audit opinion.

Based on our review conducted as above, nothing has come to our attention that causes us to believe that the accompanying statement of unaudited financial results prepared in accordance with applicable accounting standards and other recognized accounting practices and policies has not disclosed the information required to be disclosed in terms of Regulation 33 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 including the manner in which it is to be disclosed, or that it contains any material misstatement.

For *P. H. SHAH & CO.* CHARTERED ACCOUNTANTS FR No.115464W



CA. Pamil H. Shah (Partner) M. No. 049552 UDIN: 24049552BJZYVR8615 Date: 14th November, 2024 Place: Ahmedabad





BRANDBUCKET MEDIA & TECHNOLOGY LIMITED CN: 1930000610015P1C240147 Tel: +91 80523 69975 Website! www.brandbucketmediatech.com E-mail: brandbucketmediatech.com E-mail: brandbucketmediatech.com E-mail: brandbucketmediatech.com E-mail: com E-mail: co

	CONSOLIDATED UNAUDITED FINANCIAL RESULTS FOR HALF YEAR AND YEAR ENDED BOTH SEPTEMBER, 2024. SCRIP CODE: 54/934							
L					(As. in Lokhs)			
			Half Year Ended		Year Landon			
Sr.		30.09.2024	31.03.2024	30.09.2023	31.03.2024	31.03.2023 Amilied (STANDALONE)		
No.	Particulars	Unaudited (CONSOLIDATED)	Audited (CONSOLIDATED)	Unaudited(STANDALONE)	Audited (CONSOLIDAININ)	Manage (The Adversary)		
				896.32	3,421.74	1,831 31		
1	Income from Operations	1,852.00	2,525.42	630.31				
2	Other income Total Revenue	1,852.00	2,525.42	896,32	3,421.74			
3	Expenditure	1,032.00	-			1,692.28		
	(a) Cost of materials consumed	1,716.48	2,383.21	762.07	3,145.28	1,032.20		
	(b) Purchase of Stock in Trade	-	-					
	(c) Changes in inventories of Finished goods, Work-in- progress		-					
	& Stock in Trade							
	(d) Finance cost (e) Employee benefit Expenses	16.15	19.56	12.45	32.01	185		
	(e) Employee Denenit Expenses (f) Depreciation & amortisation Expenses	45.08	51.13	40.40	91.53	61.6		
	(g) Bad Debts							
	(h) Provision for bad and doubtful debts					22.9		
	(i) Other Expenditure	26.50	24.15	14.56	38.71	3,548.8		
4	Total Expenses	1,804.21	2,478.05	829.48	3,307.53	3,346.2		
5	Profit/(Loss) before Tax and Exceptional items	47.80	47.37	66.84	114.71			
6	Exceptional Items	•		66.84	114.21	49.0		
7	Profit/(Loss) from ordinary activities before tax	47.80	47.37	66.84				
	Tax Expenses		(1.30)	5.57	4.27	11.8		
	(a) Current Tax	11.99	(1:50)		-	(2.6		
	(b) Income Tax for earlier years (c) Deferred Tax	0.21	13.40	11.81	25.71	36.2		
8	Net Profit/(Loss) for the period After Tax	35.59	35.27	49.46	84.73	59.2		
9	Other Comprehensive Income/(Loss)							
	Fair value changes of the equity instruments through OCI							
	Income tax relating to items that will not be re-classified to profit or loss							
	Rems that will be re-classified Profit or loss							
	Income tax relating to items that will be re-classified to profit or loss			49.46	84.73	36.2		
10	Total Comprehensive Income/(Loss)	35.59	35.27	49,40				
11	Earning Per share (EPS) *Not annualised		0.12	0.86	0.81	0.2		
	(a) Basic	0.15	0.12	0.86	0.81	0.3		
	(b) Deluted	0.15						
iotes								
1	The above Financial Results were reviewed and recommended by the Audit Co	mmittee and approved by the Boa	rd of Directors at their meeting he	d on November 14, 2024.				
	The Statutory Auditors of the company have carried out the Audit for the Year							
2	The Statutory Auditors of the company have carried out the Audit for the real							
				Contract Cashange Board	of India (Issue of Canital and Dischrout	Requirements) Regulatio		
	As per MCA notification dated 16th February 2015, the companies whose shar	es are listed on BSE SME Platform	as referred to in Chapter XB of the	e Securities and Exchange board	a mot adopted IND AS for preparation of	of financial results.		
3	As per MCA notification dated 16th February 2015, the companies whose shar 2005 are exempted from the compulsory requirements of adoption of IND-AS	. As the Company is covered under	exempted category manning admit	the state of the s				
		The figures for the previous periods / year are re-classified / re-arranged / re-grouped , wherever necessary, to confirm current period classification.						
	The first for the second	rouped , wherever necessary, to o	anfirm current period classificatio	· · · ·	The figures for the previous periods / year are reclassing / rearranged / rearrange			
4	The figures for the previous periods / year are re-classified / re-arranged / re-	rouped , wherever necessary, to o	anliam current period classificatio		I - have determined as and of the acco	unting principles generally		
193	The figures for the previous periods / year are re-classified / re-arranged / re-g	rouped , wherever necessary, to o rement principles laid down under	andirm current period classificatio	nt, 2101138 meand with the relevant nu	lies issued thereunder and of the acco	unting principles generally		
4	The figures for the previous periods / year are re-classified / re-arranged / re- The results have been prepared in accordance with the recognition and measu accepted in India.	rouped , wherever necessary, to o rement principles laid down under	andiarm current period classificatio	n, 2100133 mead with the relevant nu	ulies issued thereunder and of the acco	unting principles generally		
193	The results have been prepared in accordance with the recognition and measu accepted in India.	rement principles laid down unde	anfirm current period classificatio	nt, 2000 Brasad with the relevant nu	ulies issued thereunder and of the acco	unting principles generally		
5	The results have been prepared in accordance with the recognition and measu	rement principles laid down unde	r section 133 of the Compunies Ac	n,200113 neuad with the relevant nu	illes issued thereunder and of the acco	unting principles generally		
5	The results have been prepared in accordance with the recognition and measu accepted in India.	rement principles laid down unde	anfarm current period classificatio section 133 of the Companies Ac For and on Vehall of the Board For BRANGBUCKT NEDIA & TE	n, 20003 mead with the relevant nu	illes issued thereunder and of the acco	unting principles generally		
5	The results have been prepared in accordance with the recognition and measu accepted in India.	rement principles laid down unde	r section 133 of the Campunites Ac	n, 20003 mead with the relevant nu	illes issued thereunder and of the acco	unting principles generally		
5	The results have been prepared in accordance with the recognition and measu accepted in India.	rement principles laid down unde	r section 133 of the Campunites Ac	n, 20003 mead with the relevant nu	illes issued thereunder and of the acco	unting principles generally		
5	The results have been prepared in accordance with the recognition and measu accepted in India.	rement principles laid down unde	r section 133 of the Campunites Ac	n, 20003 mead with the relevant nu	iles issued thereunder and of the acco	unting principles generally		
5	The results have been prepared in accordance with the recognition and measu accepted in India.	rement principles laid down unde	For and on Johalf of the Board For BRANDBUCKT MEDIA & TE	n, 20003 mead with the relevant nu	Conel	unting principles generally		
5	The results have been prepared in accordance with the recognition and measu accepted in India.	rement principles laid down unde	For and on Vehall of the Board of For BRANDOUCKT MEDIA & TE	n, 20003 mead with the relevant nu	elles issued thereunder and of the acco	unting principles generally		
5	The results have been prepared in accordance with the recognition and measu accepted in India. Investor Complaint for the Quarter Ended 30/09/2024. Opening - 0, Received -	rement principles laid down unde	For and on Johalf of the Board For BRANDBUCKT MEDIA & TE	n, 20003 mead with the relevant nu	CTUL GAURAV MAHENDRA GORE	unting principles generally		

CIN: L93000MH2013PLC246147 Tel: +91 86523 69975

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Mumbai, Mumbai, Maharashtra, India, 400053

	Statement of Assests and Liabilities as at September 30, 2024				
Sr. No.	Particulars	30.09.2024	As at 31st March 2024		
The		Unaudited (CONSOLIDATED)	Audited (CONSOLIDATED)		
	ASSETS				
1)	Non Current Assets				
	Tangible assets				
	Intangible assets	556.65	611.87		
	Deferred Tax Asset				
	Good will				
	Non-current investments	237.45	3,698.02		
	Long-term loans and advances	255.05	255.05		
	Total Non Current Assets	1,049.14	4,564.94		
2)	Current Assets				
	Financial Assets				
	Investment				
	Trade receivable	763.21	5,956.18		
	Cash and Cash Equivalents	15.66	86.05		
	Short-term loans and advances	90.00	90.00		
	Other current assets	2,871.47	270.00		
	Total Current Assets	3,740.35	6,402.23		
		5,110.55			
	Total Assets	4,789.49	10,967.17		
		4,105115			
1)	EQUITY AND LIABILITIES				
	Shareholders' Funds				
	Equity Share Capital	2,324.12	2,324.12		
	Reserves and surplus	2,118.61	5,610.44		
	Minority interest	2,110.01	5,010.44		
	Total Shareholders' Funds	4,442.73	7,934.56		
	Total shareholders i anas		7,534.30		
2)	Non-current liabilities				
-,	Long-term borrowings				
	Deferred tax liabilities (Net)	55.07	57.40		
	Other long-term liabilities	55.07	37.40		
	Long-term Provisions				
	Total Non-current liabilities	55.07	53.40		
3)	Current Liabilities	55.07	57.40		
5)	Financial Liabilities				
	Borrowings				
	Trade Payable				
		557.27	2,906.45		
	Other current liabilities	-321.07	19.88		
	Short-term provisions	55.48	48.88		
	Total Current Liabilities	291.69	2,975.21		
	Total Equity & Liabilities	4,789.49	10,967.17		
		-0.00	-0.00		

UDIN: 24049552BJZYVS9113 MUMBAI Date: 14 November 2024

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For and on behalf of the Board of Directors For BRANDBUCKET MEDIA & TECHNOLOGY LIMITED M 7

SAN IV HASMUKH SHAH Director DIN - 06709778

GAURAV MAHENDRA GORE Director DIN - 08534900





BRANDBUCKET MEDIA & TECHNOLOGY LIMITED CIN: 193000MH2013PLC246147

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Website: www.brandbucketmediatech.com E-mail: <u>brandbucketmediatech@gmail.com</u> Reg. Office: Office No. 302, 3rd Floor Killfire Premises Co Op Soc Ltd, C-17, Dalia Industrial Area, New Link Road, Near Fun Republic Cinema, Andheri West, Andheri, Mumbai, Mumbai, Maharashtra, India, 400053

Particulars	For the Half y September,2024 (C		For the year ende (CONSOL)	
CASH FLOW FROM OPERATING ACTIVITIES :	*	2	7	2
			1	
1 Profit/(Loss) Before Tax		47.80	1	114
Add / (Less) : Adjustment for				
Depreciation and Amortization Expense Proarce Cost	45.08		91.53	
Interest facome on Deposits				
many manne on orphans		45.08		9
2 Operating Profit/(Loss) before Working Capital Changes		45.08		20
Changes in Working Capital :		74.117	1	A
Adjustment for (increase)/decrease in operating assets			1	
Trade receivables	5,192,97	. J	(5,423.07)	
Long Term Loans and Advances	0.00		2,340.68	
other current assets	(2,601.47)		(270.00)	
Short Term Loans and Advances			(90.00)	
	2,591.50	1	(3,442.40)	
Adjustment for increase/(decrease) in operating Liabilities:		. I		
Trade Payables	(2,349.18)		2,766.17	
Other Long Term Liabilities	-	1	-	
Other Current Liabilities	(340.95)		(0.68)	
Short Term Provisions	6.60		(30.94)	
Other Adjustment	(3,519.82)		(309.88)	
Mat Channes In Minchigan Combal	(6,203_34)		2,424.66	
Net Changes in Working Capital 3 Cashflow from Operations before taxes	}	(3,611.84)		(1,0)
Net Income Tax Paid		(3,518.97)	1	(81
Net Cash flow from Operating Activities (A)	- I - I	(11.99) (3,530.96)	i F	(81
and a second a second		(3,330,30)	i F	(a
CASH FLOW FROM INVESTING ACTIVITIES			1	
Purchase of Property, Plant & Equipment	-		(90.04)	
Purchase of Intangible Asset under Development		-		
Good will	-		i	
Non-current investments	3,460.57		(3,577.77)	
Interest on Deposits				
Net Cash flow used in Investing Activities (B)		3,460.57	i t	(3,6
			i T	
CASH FLOW FROM FINANCING ACTIVITIES			1	
Proceeds from issue of equity shares	0.00	.	1	1,2
Increase In Share premium	-		1 1	3,0
Finance Cost Paid		1	1	
Net Cash flow from Financing Activities (C)		0.00	i	4,3
		OAR		4,0
Not Increase / (Decrease) in Cash and Cash Equivalents (A+B+C)		(70. 20)	1 [
reel the rease / (Decrease) in Cash and Cash equivalents (1+ b+C)		(70.39)		(1
Cash and cash equivalents at the beginning of the period/year		86.05		2
Cash and cash equivalents as at the end of the period/year		15.66		
		(70.39)		(1
ite: The above Cash Flow Statement has been prepared under the "Indirect Metho		-0.00		

MUMBAI Date: 14 November 2024 UDIN: 24049552BJZYVS9113

N SANJIV HASMUKII SHAH Director DIN - 06709778

For and op behalf of the Board of Directory

GAURAV MAHENDRA GORE Director

DIN - 08534900



P. H.SHAH & CO. CHARTERED ACCOUNTANTS

H.O.: 206, Hemkoot Building, B/h.LIC Bldg, Nr. Gandhigram Railway Station, Ashram Road, Ahmedabad 380009Tele/Fax: (O) 79-66053114 E-mail:pamil_shah@yahoo.com (M) : 94265 18279Website: www.phshah.comBranch : 207, City Point, Near Paras Cinema, Santram Road, Nadiad–387001 Ph: 0268-2564111 (M)94281 52002Branch : C/37, Dhanlaxmi Society, Bh. Arya Kanya Vidyalaya, Kareli baug, Vadodara 390018(M) 98988 65012Second Office : D/1,Shashwat, Amba Township, Adalaj, Gandhinagar. Ph.: 91 79 26401848(M) 99742 87967

Independent Auditors' Review Report on Unaudited Consolidated Half-yearly Financial Results of BRANDBUCKET MEDIA & TECHNOLOGY LIMITED) pursuant to the Regulation 33 Of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended)

Review Report To the Board of Directors of BRANDBUCKET MEDIA & TECHNOLOGY LIMITED

- 1. We have reviewed the accompanying statement of unaudited consolidated financial results of **BRANDBUCKET MEDIA & TECHNOLOGY LIMITED** (the "Company") (the "Parent") and its subsidiary (the parent and its subsidiaries together referred to as "the Group") for the half-year ended 30th September 2024, ("the Statement ") being submitted by the Company pursuant to the requirement of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended.
- 2. This statement is the responsibility of the Company's Management and approved by the Company's Board of Directors, has been prepared in accordance with the recognition and measurement principles laid down in Accounting Standard 25 Interim Financial Reporting, prescribed under section 133 of the Companies Act, 2013 read with relevant rules issued there under and other accounting principles generally accepted in India and in compliance with Regulation 33 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('Listing Regulations'). Our responsibility is to issue a report on these financial statements based on our review.
- 3. We conducted our review in accordance with the Standard on Review Engagement (SRE) 2410, "Review of Interim Financial Information Performed by the Independent Auditor of the Entity" issued by the Institute of Chartered Accountants of India. 'This standard requires that we plan and perform the review to obtain moderate assurance as to whether the financial statements are free of material misstatements. A review is limited primarily to inquiries of company personnel and analytical procedures applied to financial data and thus provide less assurance than an audit. We have not performed an audit and accordingly, we do not express an audit opinion.
- 4. We also performed procedures in accordance with the circulars issued by the SEBI under Regulation 33(8) of the listing regulations, as amended, to the extent applicable.



P. H.SHAH & CO. CHARTERED ACCOUNTANTS

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5. The Statement includes the results of the following entities:

Sr. No.	Name of the Entity	Relationship
1.	BRANDBUCKET MEDIA & TECHNOLOG LIMITED	GY Parent
2.	BINARYCODE IT AND CONSULTIN PRIVATE LIMITED	NG Subsidiary

- 6. Based on our review conducted and procedures performed as stated in paragraph 3 above, nothing has come to our attention that causes us to believe that the accompanying statement of unaudited consolidated financial results prepared in accordance with applicable accounting standards and other recognized accounting practices and policies has not disclosed the information required to be disclosed in terms of Regulation 33 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 including the manner in which it is to be disclosed, or that it contains any material misstatement.
- 7. We did not review the financial results of the subsidiary included in the consolidated unaudited financial results, whose interim financial results are for the six months ended September 30, 2024, as considered in the Statement. These interim financial results are unaudited and have been furnished to us by the Management and our opinion on the consolidated financial results, in so far as it relates to the amounts and disclosures included in respect of these subsidiary, is based solely on such unaudited financial results. In our opinion and according to the information and explanations given to us by the Management, these financial results are not material to the Group.

Our conclusion on the statement is not modified in respect of our reliance on the interim results certified by the Management.

For *P. H. SHAH & CO.* CHARTERED ACCOUNTANTS FRN: 115464W



CA. Pamil H. Shah (Partner) M. No. 049552 UDIN: 24049552BJZYVR8615 Date: 14th November, 2024 Place: Ahmedabad





Registered Office: Office No. 302, 3rd Floor Kilfire Premises Co Op Soc Ltd, C-17, Dalia Industrial Area, New Link Road, Near Fun Republic Cinema, Andheri West, Andheri, Mumbai, Mumbai, Maharashtra, India, 400053 CIN: U93000MH2013PLC246147 Tel: +91 86523 69975 Website: www.brandbucketmediatech.com E-mail: info@brandbucketmediatech.com

Date: 14/11/2024

To, The Department of Corporate Services, BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai — 400001

BSE Scrip Code: 543439

<u>Subject: Non-Applicability of Disclosure Under Regulation 23(9) Of Sebi (Listing Obligations and Disclosure Requirements) Regulations, 2015- Disclosure of Related Party Transactions for the Half Year Ended September 30, 2024.</u> Dear Sir/Madam,

Pursuant to Regulation 15(2) (b) of SEBI (Listing Obligations and Disclosures Requirements) Regulations, 2015 the Compliance with the Corporate Governance provisions as specified in Regulation 17 to 27 and clause (b) to (i) of sub regulation (2) of Regulation 46 and Para C, D and E of schedule V of SEBI (Listing Obligations and Disclosures Requirements) Regulations, 20IB shall not apply to the listed entity which has listed its Specified securities on SME / ITP Platform.

In this regard, please note that our Company is listed on Bombay Stock Exchange of India Ltd. (SME Platform) and therefore, our Company is not required to submit "Disclosure on Related Party Transactions" as required under Regulation 23 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 for the half year and year ended on 30.09.2024.

However the following related party transaction occurred during the normal course of Business.

a) List of related parties where control exists and related parties with whom transactions have taken place and relationship				
Sr. No.	Name of the Related Party	Relation		
1 Kailas Nandu Salve CFO		CFO		
2 Kanika Kabra Company Secretary				

Sr. No.	Name of the Related Party	Nature of Transaction	F.Y 2024-25 (half Yearly)
1	Kailas Nandu Salve	Remuneration	1.20 Lakh
2	Kanika Kabra	Remuneration	1.20Lakh

Please take the same on your record and acknowledge the receipt of the same.

Thanking You, Yours Faithfully,

For Brandbucket Media & Technology Limited

Kanika Kabra Company Secretary