

January 10, 2025

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai – 400 001

National Stock Exchange of India Limited

Exchange Plaza, 5th Floor,
Plot No. C/1, G Block, Bandra Kurla Complex,
Bandra (East), Mumbai 400 051

BSE Scrip Code: 540709

NSE Scrip Symbol: RHFL

Dear Sir / Madam,

Subject: Copy of Advertisement of Standalone Un-Audited Financial Results for the Quarter ended on September 30, 2024.

Please find enclosed herewith Copy of Advertisement of Standalone Un-Audited Financial Results for the Quarter and Half year ended on September 30, 2024 as per Regulation 47(1) (b), 47(3) and 47 (4) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, published in one English daily newspaper and one daily newspaper in the language of the region, where the registered office of the company is situated.

Kindly take the same on your record.

For **Reliance Home Finance Limited**

Yeshudas Sakharam Pol
Manager

Reliance Home Finance Limited

Registered Office: Trade World, Kamala Mills Compound, 7th Floor, B Wing, Senapati Bapat Marg, Lower Parel (West), Mumbai 400 013

CIN: L67190MH2008PLC183216

A RELIANCE CAPITAL COMPANY

Premium online video market to double by 2028: Report



FE BUREAU
New Delhi, January 9

INDIA'S PREMIUM ONLINE video market, valued at \$1.7 billion in 2023, is projected to nearly double by 2028, solidifying its position as one of the fastest-growing over-the-top (OTT) markets globally, according to the Asia Video Industry Report 2025.

User-generated content and social video platforms, led by YouTube and Meta, accounted for 89% of overall online video viewership during the first nine months of 2024. These platforms are expected to capture 57% of online video revenue for the year.

The OTT market is experiencing robust growth, particularly in the subscription video-on-demand (SVOD) segment. Major players like Disney+ Hotstar, JioCinema, Netflix and Prime Video are driving this expansion, the report stated.

Subscriptions surged from 110 million in Q4 2023 to 120 million by mid-2024, fueled by high-demand live sports events such as the IPL and ICC T20 World Cup. These events were key contributors, accounting for nearly 70% of premium video ad revenues and 60% of total viewership.

Interactive advertising has emerged as a key lever for advertisers seeking improved engagement, it said. For instance, 70% of IPL viewers multitask during matches, making them more receptive to interactive ads. A notable case is Dunzo's QR code campaign during the IPL, which saw a ten-fold increase in traffic.

Meta's fact-checking snub in US alarms India

SOUMYARENDRA BARIK
New Delhi, January 9

AS META ANNOUNCED the end of its third-party fact-check programme in the US—in a move that is being seen as the company reorienting itself for the new Trump era—a palpable sense of panic has gripped fact-checkers in India. For, a number of fact-checkers that popped up in India in the last few years are heavily reliant on funding from Meta, and any potential spillover effects of the company's stance in the US could possibly mean the end of the road for several of them.

"This is possibly the biggest existential threat many fact-checkers will have to contend with," a senior executive from a fact-checking organisation said, requesting anonymity.

Earlier this week, Meta co-founder and CEO Mark Zuckerberg announced a slew



of major content-related changes to Meta platforms including Facebook, Instagram, and Threads. Key among them was Meta's decision to end its third-party fact-checking programme in the US, with the company looking to move to a community-driven system similar to X's Community Notes.

"We're going to get back to our roots and focus on reducing mistakes, simplifying our policies and restoring free expression on our platforms," Zuckerberg said in a video.

"More specifically, here's what we're going to do. First, we're going to get rid of fact-checkers and replace them with community notes similar to X, starting in the US."

Even though the decision to end Meta's third-party fact-checking programme is currently limited to the US, fact-checkers *The Indian Express* spoke to in India believe it was a matter of time before similar changes were made in India, as they see the company pivot towards a more Trump-friendly image for at least the next four years.

If that were to happen there are two major concerns: funding and eyeballs. Fact-checkers said that for a number of Indian entities, being part of Meta's third-party fact-checking programme is the only source of funding. If that were to dry up, it could mean they would have to shut shop.

FROM THE FRONT PAGE

RBI governor seeks to improve forecasting

Two of the sources *Reuters* spoke to said the RBI would look to increase datasets required to gauge trends in income and expenditure better.

For this, it could include trends in small-ticket digital payments as well as data from food delivery apps and online taxi aggregators, both sources said. A breakdown of different components of fuel usage could also be added to judge retail and industrial activity, the sources said. "Malhotra is data-driven—as of now, he wants to curb forecast errors that the RBI has been making on both inflation and growth," the first source said.

The RBI is seeking to widen data collected on India's informal economy, which is currently inconsistent and difficult to use to make accurate forecasts, a second source aware of the discus-

sions said. To improve inflation projections, the RBI will use machine learning tools to preempt price fluctuations in volatile items like food, the first source said.

"The RBI's forecasts on inflation typically go wrong because food prices are pretty volatile," said a third source.

"The RBI typically relies on (wholesale market) data for the same and that's what makes it prone to errors."

While a change in forecasting models or additions of new datasets do not guarantee accurate forecasts, they do reduce the possibility of errors, the third source said.

"We should be able to see the impact of whatever changes are made fairly soon, in the February policy projections itself," the second source said. —REUTERS

RELIANCE HOME FINANCE		A RELIANCE CAPITAL COMPANY		
1. Extract from the Unaudited Financial Results of Reliance Home Finance Limited for the quarter and half-year ended September 30, 2024				
(₹ in crore, except per share data)				
Sl. No.	Particulars	Quarter ended 30-Sep-24 Unaudited	Half-year ended 30-Sep-24 Unaudited	Quarter ended 30-Sep-23 Unaudited
1	Total Income from Operations	667.23	684.94	16.47
2	Net Profit / (Loss) for the period (before Tax, Exceptional and / or Extraordinary Item)	597.72	553.99	(66.10)
3	Net Profit / (Loss) for the period (after Tax, Exceptional and / or Extraordinary Item)	2,721.66	2,677.93	(66.10)
4	Total Comprehensive Income for the period (Comprising Profit / (Loss) for the period (after tax) and Other Comprehensive Income (after tax))	2,721.66	2,677.93	(59.33)
5	Equity Share Capital	48,505.88	48,505.88	48,505.88
6	Earnings Per Share (Basic & Diluted) (Face Value of ₹10/- each) (not annualised)			
	(i) Basic (₹)*	0.56	0.55	(0.01)
	(ii) Diluted (₹)*	0.56	0.55	(0.01)

* Based on weighted average no. of shares

2. The above is an extract of the detailed format of the quarter ended Financial Results filed with the Stock Exchanges on January 8, 2025 under Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015. The full format of the Financial Results is available on the Company's website i.e. www.reliancehomefinance.com and on the website of the Stock Exchange(s) i.e. www.bseindia.com and www.nseindia.com.

January 8, 2025

Reliance Home Finance Limited
CIN:L67190MH2008PLC183216
Regd. Office: Trade World, Kamala Mills Compound, 7th Floor
B Wing, Senapati Bapat Marg, Lower Parel (West), Mumbai 400 013
Tel.: +91 22 4158 4000, E-mail: rhfi.investor@relianceada.com, Website: www.reliancehomefinance.com

This advertisement is for information purposes only and does not constitute an offer or an invitation or a recommendation to purchase, to hold or sell securities. This is not an announcement for the offer document. All capitalized terms used herein and not defined herein shall have the meaning assigned to them in the Letter of Offer dated 29th November, 2024 the "Letter of Offer" or ("LOF") filed with the National Stock Exchange of India Limited ("NSE"), BSE Limited ("BSE") and the Securities and Exchange Board of India ("SEBI").

VICEROY HOTELS LIMITED

(CIN- L55101TG1965PLC001048)

Our Company was originally incorporated as "Krishna Cold Drinks Private Limited" at Andhra Pradesh, Hyderabad as a Private Limited Company under the provision of Companies Act, 1956 vide Certificate of Incorporation dated February 25, 1965 issued by the Registrar of Companies, Andhra Pradesh, Hyderabad. Subsequently Company changed its name to "Shri Krishna Bottlers Private Limited" vide fresh certificate of incorporation consequent upon change of name dated November 23, 1966 issued by the Registrar of Companies, Andhra Pradesh, Hyderabad. Further, the Company changed its name to "Palace Heights Hotels Private Limited" vide fresh certificate of incorporation consequent upon change of name dated September, 25, 1990 issued by the Registrar of Companies, Andhra Pradesh, Hyderabad and later Company was converted into a Public Limited Company and the name of the Company was "Palace Heights Hotels Limited" by a special resolution passed on September, 27, 1990. A fresh Certificate of Incorporation consequent upon conversion was issued on September, 28, 1990 by the Registrar of Companies, Andhra Pradesh, Hyderabad. Subsequently, the name of our Company was further changed to "Viceroy Hotels Limited" vide fresh certificate of incorporation consequent upon change of name dated September, 21, 2001 issued by the Registrar of Companies, Hyderabad. For further details please refer to the section titled "General Information" beginning on page 56 of the Letter of Offer.

Registered Office: 3rd Floor, Aparna Crest, 8-2-120/112/88 & 89, Road No.2, Banjara Hills, Hyderabad, Khairatabad, Telangana, India, 500034;
Tel: +91 040-40204383; Email: secretarial@viceroypalaces.com; Website: www.viceroypalaces.com
Contact Person: Mr. C. Siva Kumar Reddy, Company Secretary and Compliance Officer

PROMOTERS OF OUR COMPANY: M/S. LOKO HOSPITALITY PRIVATE LIMITED

THE ISSUE

ISSUE OF 44,21,053 FULLY PAID UP EQUITY SHARES OF FACE VALUE OF RS. 10 EACH ("EQUITY SHARES") OF VICEROY HOTELS LIMITED ("VHLTD" OR THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF RS. 112.00 PER EQUITY SHARE (INCLUDING PREMIUM OF RS.102.00 PER EQUITY SHARE) ("ISSUE PRICE") FOR AN AGGREGATE AMOUNT NOT EXCEEDING RS. 4,951.58 LACS TO THE PUBLIC SHAREHOLDERS ON RIGHTS BASIS IN THE RATIO OF 7 (SEVEN) EQUITY SHARES FOR EVERY 10 (TEN) FULLY PAID-UP EQUITY SHARES HELD BY THE PUBLIC SHAREHOLDERS ON THE RECORD DATE, I.E. 29th NOVEMBER, 2024 (THE "ISSUE"). THE ISSUE PRICE IS 11.20 TIMES OF FACE VALUE OF THE EQUITY SHARES. FOR FURTHER DETAILS, PLEASE SEE THE CHAPTER TITLED "TERMS OF THE ISSUE" ON PAGE 153 OF THE LETTER OF OFFER.

BASIS OF ALLOTMENT

The Board of Directors of our Company thanks all its shareholders and investors for their response to the Company's Rights Issue of Equity Shares, which opened for subscription on Thursday, December 12, 2024 and closed on Tuesday, December 24, 2024 and the last date for On Market Renunciation of Rights Entitlements was Wednesday December 18, 2024. Out of the total 2,156 Applications for 56,21,407 Rights Equity Shares, 356 Applications for 6,73,367 Rights Equity Shares were rejected on grounds of "technical reasons" as disclosed in the Letter of Offer. The total numbers of valid applications were 1,800 for 49,48,040 Rights Equity Shares, which was 111.92% of the number of Rights Equity Shares allotted under the Issue. Our Company in consultation with Registrar to the Issue and BSE Limited ("BSE"), the Designated Stock Exchange on December 31, 2024, approved the allotment of 44,21,053 fully paid-up Rights Equity Shares to the successful applicants. In the Issue, no Rights Equity Shares have been kept in abeyance. All valid applications have been considered for allotment.

1. The break-up of valid applications received through ASBA (after Technical Rejections) is given below:

Applicants	Number of valid applications received	Number of Rights Equity Shares Allotted - against Entitlement (A)	Number of Rights Equity Shares Allotted - Against valid additional shares accepted (including fractional shares accepted) (B)	Number of Rights Equity Shares Allotted - (A+B)
Eligible Equity Shareholders	1,626	17,08,106	11,84,281	28,92,387
Renouncees	174	15,28,666	0	15,28,666
Total	1,800	32,36,772	11,84,281	44,21,053

2. Information regarding applications received:

Category	Applications Received		Equity Shares Applied for		Equity Shares Allotted	
	Number	%	Number	Value (In Rs.)	Number	Value (In Rs.)
Eligible Equity Shareholders	1,626	75.42%	38,54,950	43,17,54,400	32,26,406	36,13,54,472
Renouncees	530	24.58%	17,66,457	19,78,43,184	31,42%	19,28,23,008
Total	2,156	100%	56,21,407	62,95,97,584	100%	49,48,040

Intimations for Allotment / Refund / Rejections Cases: The dispatch of allotment advice cum refund intimation and intimation for rejection, as applicable, has been completed on January 03, 2025. The instructions to (i) Self Certified Syndicate Bank ("SCSBs") for unblocking of funds in case of ASBA applications were given on January 01, 2025. The listing application was executed with BSE on January 01, 2025 and NSE on January 02, 2025. The credit of Equity Shares in dematerialized form to respective demat accounts of Allottees has been completed with NSDL and CDSL on January 08, 2025 respectively. No physical shares were allotted in the Rights Issue. Pursuant to the listing and trading approvals granted by NSE and BSE, the Equity Shares allotted in the Issue is expected to commence trading on NSE and BSE on or about January 13, 2025. In accordance with SEBI circular dated January 22, 2020, the request for extinguishment of Rights Entitlement has been sent to NSDL & CDSL on 08th January, 2025.

INVESTORS MAY PLEASE NOTE THAT THE EQUITY SHARES CAN BE TRADED ON THE STOCK EXCHANGE ONLY IN DEMATERIALIZED FORM.

DISCLAIMER CLAUSE OF SEBI: The Draft Letter of Offer has not been filed with SEBI in terms of SEBI ICDR Regulations as the size is below Rs. 5,000.00 lakhs. The present Issue being of less than Rs. 5,000 lakhs, our Company is in compliance with first proviso to Regulation 3 of the SEBI ICDR Regulations and our Company shall file the copy of the Letter of Offer prepared in accordance with the SEBI ICDR Regulations with SEBI for information and dissemination on the website of SEBI i.e. www.sebi.gov.in.

DISCLAIMER CLAUSE OF NSE (Designated Stock Exchange): It is to be distinctly understood that the aforesaid permission given by NSE should not in any way be deemed or construed that the letter of offer has been cleared or approved by NSE; nor does it in any manner warrant, certify or endorse the correctness or completeness of any of the contents of the letter of offer; nor does it warrant that this Issuer's securities will be listed or will continue to be listed on the Exchange; nor does it take any responsibility for the financial or other soundness of this Issuer, its promoters, its management or any scheme or project of this Issuer. The investors are advised to refer to the Letter of Offer for the full text of the "Disclaimer Clause of NSE" beginning on page 146 of the LOF.

DISCLAIMER CLAUSE OF BSE: It is to be distinctly understood that the permission given by BSE Limited should not, in anyway, be deemed or construed that the Letter of Offer has been cleared or approved by BSE Limited; nor does it certify the correctness or completeness of any of the contents of the Letter of Offer. The investors are advised to refer to the Letter of Offer for the full text of the "Disclaimer Clause of BSE" beginning on page 147 of the LOF.

REGISTRAR TO THE ISSUE	COMPANY SECRETARY AND COMPLIANCE OFFICER
VENTURE CAPITAL AND CORPORATE INVESTMENTS PRIVATE LIMITED AURUM, Door No. 4-50/P-II/57/4F & 5F, 4 th & 5 th Floors, Plot No. 57, Jayabheri Enclave Phase - II, Gachibowli, Seri Lingampally, Hyderabad, Telangana, 500032. Tel No.: 040-23818475/76 E-mail ID: rights@vccli.com Website: www.vccipl.com Contact Person: Mr. P V Srinivasa Rao SEBI Registration No: INR000001203	Mr. C. Siva Kumar Reddy, 3 rd Floor, Aparna Crest, 8-2-120/112/88 & 89, Road No.2, Banjara Hills, Hyderabad, Khairatabad, Telangana, India, 500034 Email: secretarial@viceroypalaces.com Website: www.viceroypalaces.com ; Tel: +91 040 40204383 Investors may contact the Registrar to the Issue or the Company Secretary and Compliance Officer for any pre- Issue/ post-Issue related matters. All grievances relating to the ASBA process may be addressed to the Registrar to the Issue, with a copy to the SCSB, giving full details such as name, address of the applicant, number of Equity Shares applied for, amount blocked, ASBA Account number and the Designated Branch of the SCSB where the CAF, or the plain paper application, as the case may be, was submitted by the ASBA investors.

Investors may contact the Registrar to the Issue or the Company Secretary and Compliance Officer for any pre- Issue/ post-Issue related matters. All grievances relating to the ASBA process may be addressed to the Registrar to the Issue, with a copy to the SCSB, giving full details such as name, address of the applicant, number of Equity Shares applied for, amount blocked, ASBA Account number and the Designated Branch of the SCSB where the CAF, or the plain paper application, as the case may be, was submitted by the ASBA investors.

For Viceroy Hotels Limited
On Behalf of the Board of Directors
Sd/-
Mr. Ravinder Reddy Kondareddy
Managing Director & CEO
DIN: 00040368

Date: 09th January, 2025
Place: Hyderabad, Telangana

Disclaimer: Our Company is proposing, subject to receipt of requisites approvals, market conditions and other considerations, to issue Equity Shares on a rights basis and has filed a Letter of Offer dated November 29, 2024 with the Securities and Exchange Board of India, NSE and BSE. The Letter of Offer is available on the website of SEBI at www.sebi.gov.in, website of Stock Exchanges where the Equity Shares are listed i.e. NSE and BSE at www.nseindia.com and www.bseindia.com. Investors should note that investment in equity shares involves a high degree of risk and are requested to refer to the Letter of Offer including the section "Risk Factors" beginning on page 25 of the Letter of Offer. This announcement has been prepared for publication in India and may not be released in the United States. This announcement does not constitute an offer of Rights Equity Shares for sale in any jurisdiction, including the United States, and any Rights Equity Shares described in this announcement may not be offered or sold in the United States absent registration under the US Securities Act of 1933, as amended, or an exemption from registration. There will be no public offering of Rights Equity Shares in the United States.

Secure Your Journey from Savings to Pension

Give yourself the retirement you deserve, join NPS today!

Who can Join?
Any citizen of India (including NRIs/ OCIs) and Corporate employees between the age of 18 to 70 years.

At the time of Maturity?
At the age of 60 or retirement age, option to withdraw 60% of corpus in lumpsum and balance to be withdrawn as annuity for regular pension.

How I can Enroll?

- Online or Physical mode through POPs such as Banks/ NBFCs.
- Online platform through NPS Trust (npstrust.org.in)

An initiative under PFRDA's Subscriber Education & Protection Fund (SEPF)

Contact your nearest Point of Presence (PoP) or Call: **1800 110 708** or for more details visit: www.pfrda.org.in

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/company/pfrda/

For more information, Scan QR Code

