

August 23, 2024

National Stock Exchange of India Ltd. (Symbol: INDUSINDBK)

BSE Ltd. (Scrip Code: 532187)

Madam / Dear Sir,

**Subject: Press Release** 

<u>Reference: Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements)</u> <u>Regulations, 2015, as amended</u>

Please find enclosed copy of press release titled "IndusInd Bank to empower Indian Para-athletes for the Paris 2024 Paralympic Games as Official Banking Partner to Paralympic Committee of India".

In this connection, our Bank will issue a press release today.

A copy shall also be uploaded on the Bank's website at www.indusind.com.

This is for your information and record.

Thanking you,

Yours faithfully,

For IndusInd Bank Limited

**Anand Kumar Das Company Secretary** 

Encl.: As above.





#### **Press Release**

# IndusInd Bank to empower Indian Para-athletes for the Paris 2024 Paralympic Games as Official Banking Partner to Paralympic Committee of India

The Bank celebrates the resilience and achievements of Indian Para-Athletes with the digital campaign
#HarKadamJeetKa

**Mumbai, August 23, 2024:** IndusInd Bank is proud to announce its partnership with the Paralympic Committee of India (PCI) as the Official Banking Partner. This partnership underlines the Bank's commitment to elevate the Indian para-athletes, reinforcing its belief in the inclusive and transformational power of sports through its sports vertical, 'IndusInd For Sports'. Since 2016, IndusInd Bank has been using sports as a vehicle for change to drive inclusion and sustainability through various sports-related initiatives.

PCI and IndusInd Bank are committed to improving para-sports and supporting the Paralympic movement in India. PCI and Bank's goal is to help athletes with disabilities reach their full potential by upgrading facilities, providing better resources, and creating an inclusive environment that recognizes their achievements. PCI aims to work with different partners to keep the inspiring spirit of the Paralympic Games alive and advance para-sports throughout the country.

This year, with Paris 2024 Paralympic Games, IndusInd Bank has come up with an all new campaign, '#HarKadamJeetKa' at the forefront, to emphasize on the fact that the Bank has been the pioneer in supporting Indian para-athletes and has been supportive in every step of their journey so far. The Bank is dedicated to encouraging diverse participation and supporting talented athletes from all backgrounds. This commitment not only promotes individual talent but also fosters a sense of national pride through sporting achievements, aiming to spotlight the journeys of para-athletes and inspire widespread support for their success.

Mr. Sanjeev Anand, Head - Corporate, Commercial & Rural Banking and Mentor of IndusInd For Sports, IndusInd Bank, said "At IndusInd Bank, we are honored to partner with the Paralympic Committee of India as their Official Banking Partner for the upcoming Paris 2024 Paralympic Games. It is a matter of great pride to support our Para-Champions who will represent India at the Paris 2024 Paralympic Games. Our new campaign, '#HarKadamJeetKa,' celebrates their remarkable spirit and achievements and highlights the fact that IndusInd Bank has supported them in every step of their journey. We hope this initiative will inspire and elevate the profile of para-sports, fostering greater recognition and support for their extraordinary achievements."

Shri Devendra Jhajharia, Padma Bhushan awardee and President, Paralympic Committee of India, said, "We are thrilled to announce IndusInd Bank as the official banking partner of the Paralympic Committee of India for the Paris 2024 Paralympic Games. This partnership, under the inspiring campaign #HarKadamJeetKa, represents more than just financial support; it embodies a shared vision of perseverance, excellence, and triumph. With 84 athletes in our contingent, the largest ever from India, we are poised to make history in Paris. IndusInd Bank's commitment strengthens our resolve to support our athletes as they aim to outshine their remarkable achievements from Tokyo 2020. Together, we are ready to embark on this incredible journey, and we are confident that with every step, victory will be within reach."

India is proud to support and have its representation through these champions who will shine at the Paris 2024 Paralympic Games:





PARA ATHLETES					
Sr.	Family Name of the	Given Name of the Athlete			
No	Athlete				
	PARA ARC	HERY			
1	SINGH	HARVINDER			
2	KUMAR	RAKESH			
3	SWAMI	SHYAM SUNDAR			
4		POOIA			
5		SARITA			
6	DEVI	SHEETAL			
	PARA ATHLETICS				
7	JEEVANJI	DEEPTHI			
8	SUMIT	SUMIT			
9	SANDEEP	SANDEEP			
10	AJEET SINGH	AJEET SINGH			
11	RINKU	RINKU			
12	NAVDEEP	NAVDEEP			
13	KATHUNIYA	YOGESH			
14	DHARAMBIR	DHARAMBIR			
15	NISHAD KUMAR	NISHAD KUMAR			
16	THANGAVEL U	MARIYAPPAN			
17	KHILARI	SACHIN SARJERAO			
18	PAL	PREETHI			
19	JADHAV	BHAGYASHRI MADHAVMO			
20	MANU	MANU			
21	KUMAR	PARVEEN			
22	RAM PAL	RAM PAL			
23	RONGALI	RAVI			
24	SARGAR	SANDIP SANJAY			
25	GURJAR	SUNDAR SINGH			
26	KUMAR	SHAILESH			
27	KUMAR	SHARAD			
28	MOHD YASSER	MOHD YASSER			
29	KUMAR	ROHIT			
30	SOORMA	PRANAV			
31		AMIT KUMAR			
32	ARVIND	ARVIND			
33	DIPESH KUMAR	DIPESH KUMAR			
34	PRAVEEN KUMAR	PRAVEEN KUMAR			
35	GAVIT	DILIP MAHADU			
36	RANA	SOMAN			
37	HOTOZHE SEMA	HOKATO			
38	KASANA	SAKSHI			
39	KARAMJYOTI	KAMM JYOTI			
40	RAJU	RAKSHITHA			
41	RAWAT	AMISHA			
42	CHAUDHARY	BHAVANABEN AJABAJI			





		muus		
43	SIMRAN	SIMRAN		
44	LAKHANI	KANCHAN		
	PARA BADIV	IINTON		
45	SARKAR	MANOJ		
46	NITESH	KUMAR		
47	NAGAR	KRISHNA		
48	SOLAIMALAI	SIVARAJAN		
49	YATHIRAJ	SUHAS LALINAKERE		
50	KADAM	SUKANT		
51	TARUN TARUN			
52	SUMATHY SIVAN	NITHYA SRE		
53	MANDEEP KAUR	MANDEEP KAUR		
54	JOSHI	MANASI GIRISHCHANDRA		
55	KOHLI	PALAK		
56	MURUGESAN	THULASIMATHI		
57	RAMADASS	MANISHA		
	PARA CA	NOE		
58	YADAV	PRACHI		
59	KUMAR	YASH		
60	OJHA	POOJA		
	PARA CYC	LING		
61	SHAIK	ARSHAD		
62	GADERIYA	JYOTI		
	BLIND JUDO			
63	PARMAR	KAPIL		
64	KOKILA	KOKILA		
PARA POWERLIFTING				
65	PARMJEET KUMAR	PARMJEET KUMAR		
66	ASHOK	ASHOK		
67	KHATUN	SAKINA		
68	RAJAMANI	KASTHURI		
PARA ROWING				
69		ANITA		
70	KONGANAPA LLE	NARAYANA		
SHOOTING PARA SPORT				
71	BHAT	AMIR AHMAD		
72	LEKHARA	AVANI		
73	AGARWAL	MONA		
74	SINGH	NIHA		
75	NARWAL	MANISH		
76	KHANDELWAL	RUDRANSH		
77	BABU	SIDHARTHA		
78	DEVARADDI RAMAKRISH	SRIHARSHA		
	NA			
79	UNHALKAR	SWAROOP MAHAVIR		
80	FRANCIS	RUBINA		
PARA SWIMMING				
81	JADHAV SUYASH NARAYAN PARA TABLE TENNIS			





82	PATEL		SONALBEN	
83	PATEL		BHAVINABEN	
PARA TAEKWONDO				
84			ARUNA	

#### **About IndusInd Bank:**

IndusInd Bank Limited has been redefining banking for the past 30 years and has been a force for progression and innovation, offering an elevated banking experience for its diverse range of stakeholders, including government entities, PSUs, retail customers, and large corporations. The Bank's product offerings include microfinance, personal loans, debit/credit cards, SME loans, advanced digital banking facilities, affluent and NRI banking services, vehicle financing, and innovative ESG-linked financial products. The Bank also caters to the growing Indian diaspora with representative offices in London, Dubai, and Abu Dhabi. As of June 30, 2024, IndusInd Bank serves approximately 41 million customers through 3013 branches/banking outlets and 2,988 ATMs, reaching 1.60 lacs villages across India. IndusInd Bank leverages technology through its 'Digital 2.0' strategy, ensuring multi-channel delivery and a robust digital infrastructure. In each of its unique offerings that include 'INDIE' – the one-stop-shop for all things digital banking and 'Indus PayWear' - first-of-its-kind payment wearable product that combines IndusInd Bank credit and debit card payments through a watch clasp, mobile sticker and ring; innovation and customer centricity remain at the core. IndusInd Bank holds clearing bank status for major stock exchanges BSE and NSE, settlement bank status for NCDEX, and is an empanelled banker for MCX.

#### **RATINGS**

#### **Domestic Ratings:**

- CARE A1+ for Certificate of Deposits
- CRISIL AA + for Infrastructure Bonds program/Tier 2 Bonds
- CRISIL AA for Additional Tier 1 Bonds program
- CRISIL A1+ for certificate of deposit program / short term FD programme
- IND AA+ for Senior bonds program/Tier 2 Bonds by India Ratings and Research

## **International Rating:**

Ba1 for Senior Unsecured MTN programme by Moody's Investors Service

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Facebook: <a href="https://www.facebook.com/OfficialIndusIndBankPage">https://www.facebook.com/OfficialIndusIndBankPage</a>

Instagram: indusind bank

For more details on this release, please contact:

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## **About PCI:**

PCI is the apex governing body working for the promotion and development of paralympic sports (Divyang Sports) in India. It is affiliated to the International Paralympic Committee (based in Bonn Germany) & recognised by the Ministry of Youth Affairs and Sports (MYAS), Government of India as a National Sports Federation.

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