



Ref: OK/BSE/2024-25/ 037

Dated: 21st May, 2024

BSE Limited,
Phiroze Jeejeebhoy Towers, Dalal Street,
Mumbai - 400001.

Scrip Code: 526415

Sub: Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 - Submission of Press Release

Dear Sir,

Pursuant to Regulation 30 and other applicable provisions of SEBI (Listing Obligations and Disclosure Requirement) Regulations, 2015, please find enclosed herewith the Press Release issued by the Company.

We request you to take the above information on record.

For OK Play India Limited

Meenu Goswami
Company Secretary

OK PLAY INDIA LIMITED

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Website: www.okplay.in **Email:** info@okplay.in

OK Play India Limited



OK Play India Ltd. Expands its Private Label and Contract Manufacturing Portfolio

New Delhi, May 21, 2024 – OK Play India Ltd., a leader in the plastic molding and toy manufacturing industry is pleased to announce the expansion of its private label and contract manufacturing services and is now catering to a large number of renowned brands.

Wide-Ranging Brand Partnerships

We understand that Brand reputation is invaluable. OK Play India Ltd. is proud to be associated with the leading brands in our product segments. Our esteemed clientele for the E-Commerce market portals include Amazon, First Cry, Baby Hug, The Mom Store, Flipkart, Myntra, Snopplay etc. These associations validate our capabilities to deliver reliable superior products that meet the highest standards of safety and durability.

Private Label Excellence

Our esteemed customers include:

- Amazon
- Kmart
- First Cry
- Hamleys
- Little Tikes

just to name a few.

OK Play India Limited



Contract Manufacturing Capabilities

Our contract manufacturing services are designed to provide end-to-end solutions, from product design to mass production. We specialize in:

- Customized product development
- High-precision plastic molding
- Stringent quality control processes
- Timely delivery and scalable production

By leveraging our state-of-the-art manufacturing facilities and extensive industry experience, we ensure that each product is crafted to perfection, reflecting the brand's unique identity and quality benchmarks. These capabilities enable us to meet the diverse needs of our clients thus expanding our market reach.

Commitment to Innovation and Quality

At OK Play India Ltd., we continuously invest in advanced technologies and innovative processes. Our commitment to quality is unwavering, as evidenced by our adherence to International standards and certifications. This focus on excellence drives our growth and fortifies our reputation as a trusted partner in private labelling and contract manufacturing. All the toys manufactured by our company are BIS certified thus ensuring world class safety and quality.

Looking Ahead

We are excited about the future and the opportunities that lie ahead. Our expansion into private labelling and contract manufacturing not only broadens our service offerings but also

OK Play India Limited



strengthens our market position. We are dedicated to maintaining the highest standards of quality, reliability, and customer satisfaction in the dynamic landscape of the global toy industry.

About OK Play India Ltd.

Founded in 1990, OK Play India Ltd. is a premier manufacturer of plastic toys, automotive components, and educational products. With a robust manufacturing infrastructure and a commitment to innovation, we deliver products that enhance the lives of our customers. Our diverse product portfolio and strategic partnerships drive our mission to create lasting value in the industry.

For further information, please contact:

Investor Relations

OK Play India Ltd.

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Phone: 011-46190000

Website: www.okplay.in

Disclaimer: This release contains forward-looking statements which are not guaranteeing of future performance and are subject to known and unknown risks, uncertainties and assumptions that are difficult to predict. Actual results may differ materially from those projected.