

CYIENT

4 January 2025

BSE Limited
PJ Towers
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Mumbai – 400 001
Scrip Code: 532175

National Stock Exchange of India Ltd
Exchange Plaza, Bandra-Kurla Complex
Bandra (E)
Mumbai – 400 051
Scrip Code: CYIENT

Dear Sir,

Sub: Press Release

Please find attached the Press Release in connect with “ BVR SCIENT Announces SCIENT SPARK Certificate Program for Aspiring Students and Start-Up Enthusiasts”.

This is for your information and records.

Thanking you,

Yours faithfully
For Cyient Limited

Ravi Kumar Nukala
Dy. Company Secretary

Cyient Ltd. 4th Floor, A Wing, 11 Software
Units Layout, Madhapur
Hyderabad -500 081
India

CIN: L72200TG1991PLC013134
www.cyient.com
Company.secretary@cyient.com
T +91 40 6764 1000
F +91 40 2311 0352

PRESS RELEASE

BVR SCIENT Announces SCIENT SPARK Certificate Program for Aspiring Students and Start-Up Enthusiasts

Hyderabad, India, January 4, 2025: Dr. BVR Mohan Reddy School of Innovation and Entrepreneurship (BVR SCIENT), in collaboration with the Department of Entrepreneurship and Management, IIT Hyderabad, launched SCIENT SPARK, a structured and immersive two-month entrepreneurship program designed for students and aspiring entrepreneurs.

SCIENT SPARK offers a holistic and hands-on approach to entrepreneurship, guiding participants through key methodologies such as design thinking, opportunity recognition, market analysis, and prototyping. The program is structured to culminate in creating a Minimum Viable Product (MVP) and a compelling pitch deck, equipping participants with the tools needed to transform innovative ideas into viable ventures.

Combining faculty-led sessions with insights from start-up founders and industry mentors, SCIENT SPARK ensures a perfect balance of academic rigor and real-world exposure. Dedicated working sessions led by seasoned entrepreneurs provide participants with focused mentorship to refine their ideas into actionable business opportunities. The program also offers continuous offline resources and guidance, creating an ecosystem that nurtures entrepreneurial potential at every step.

Dr. Sudhakar Potukuchi, CEO of BVR SCIENT, said, "At BVR SCIENT, we are committed to nurturing the next-generation innovators and entrepreneurs who will shape the future of our nation and beyond. The launch of SCIENT SPARK reflects our vision to provide budding entrepreneurs with a structured platform to transform their ideas into impactful ventures. Programs like this are critical for creating a strong entrepreneurial ecosystem that bridges academic knowledge with real-world application. With full scholarships for promising students, we aim to make this opportunity accessible to talented individuals, regardless of their financial background."

"Through SCIENT SPARK and other similar initiatives, BVR SCIENT is paving the way for innovation and entrepreneurial excellence, empowering young minds to turn their passion into purpose," he added.

"SCIENT SPARK is a testament to our commitment to fostering innovation and entrepreneurship. This initiative, in collaboration with BVR SCIENT and the Department of Entrepreneurship and Management, IIT Hyderabad, reflects our commitment to bridging academic knowledge with practical application. Designed to prepare our students for success, this program is not exclusive to IIT students. It is open to all aspiring entrepreneurs, providing an inclusive platform for everyone," said, Prof. B.S. Murty, Director, IIT Hyderabad.

About BVR SCIENT

Dr. BVR Mohan Reddy School of Innovation and Entrepreneurship (BVR SCIENT) is established in collaboration with IIT-Hyderabad, Cyient Foundation (the CSR wing of Cyient Ltd.), and the Shibodhi Foundation (Dr. BVR Mohan Reddy's family foundation) with a state-of-the-art building, teaching and learning facilities at the IIT Hyderabad Campus. The school aims to nurture and develop world-class innovation and entrepreneurial talent through capability building for potential entrepreneurs and capacity building of entrepreneurial mindset.

For further information, please contact:

<p>Gowtham Uyalla Kaizzen PR gowtham.uyalla@kaizzencomm.com</p>	<p>Phalguna Hari Jandhyala Cyient Phalguna.Harijandhyala@cyient.com</p>
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