RateGain Travel Technologies Limited



October 24, 2024

To,

National Stock Exchange of India Limited (NSE: RATEGAIN) BSE Limited (BSE: 543417)

Sub: Press Release on 'Flight Centre Travel Group Elevates Pricing Strategy with AirGain's Price Intelligence Solution'

Dear Sir / Ma'am,

In accordance with Regulation 30 read with Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed the press release on 'Flight Centre Travel Group Elevates Pricing Strategy with AirGain's Price Intelligence Solution'.

Please take the above information on record.

Thanking you.

Yours faithfully,

For RateGain Travel Technologies Limited

(Thomas P. Joshua)

Vice President - Legal & Company Secretary

Memb. No.: F9839

CIN No.: L72900DL2012PLC244966 Website: www.RateGain.com

E-Mail: help@rategain.com

Corporate Office: Club 125, Plot No. A - 3,4,5, Tower A, 4th Floor, Sector-125, Noida - 201301, UP, India | Tel: +91 120 5057000 Registered Office: M-140, Greater Kailash, Part-II, New Delhi - 110048

RateGain Travel Technologies Limited



Flight Centre Travel Group Elevates Pricing Strategy with AirGain's Price Intelligence **Solution**

Noida, 24th October 2024: RateGain Travel Technologies, a leading provider of AI-powered SaaS solutions for travel and hospitality, announced that Flight Centre Travel Group (FCTG), a global leader in leisure and corporate travel across 25+ countries, including Australia, New Zealand, the Americas, Europe, and Asia, has enhanced its competitive edge by adopting AirGain's advanced price intelligence solution. With the introduction of AirGain's Power Compare feature, FCTG can now efficiently compare airfares across OTAs, gaining actionable insights to boost profitability and strengthen market positioning.

With AirGain's new Power Compare feature, FCTG efficiently compares airfares across OTAs, gaining insights to boost profitability. The AI-driven technology has improved decision-making and increased revenue, with 99.6% data sufficiency and 100% issue resolution through dedicated support. A new Gen-AI powered dashboard promises further innovation.

Commenting on the partnership, Greg Parker - Supply CEO at Flight Centre Travel Group said: "Our partnership with RateGain has empowered our pricing analysis and revenue management capabilities across multiple markets. RateGain has consistently demonstrated excellent levels of support and flexibility. This has helped ensure the data and insights provided through AirGain are configured to meet the individual requirements of each region. These insights have greatly assisted our ability to identify and action any opportunities from an informed position.

To read the case study, click here

About RateGain

RateGain Travel Technologies Limited is a global provider of Al-powered SaaS solutions for travel and hospitality that works with 3,200+ customers and 700+ partners in 100+ countries helping them accelerate revenue generation through acquisition, retention, and wallet share expansion.

RateGain today is one of the world's largest processors of electronic transactions, price points, and travel intent data helping revenue management, distribution and marketing teams across hotels, airlines, meta-search companies, package providers, car rentals, travel management companies, cruises and ferries drive better outcomes for their business. Founded in 2004 and headquartered in India, today RateGain works with 26 of the Top 30 Hotel Chains, 25 of the Top 30 Online Travel Agents, 3 of the Top 4 Airlines, and all the top car rentals, including 16 Global Fortune 500 companies in unlocking new revenue every day.

Media Contact:

Aastha Khurana, Director- Corporate Communication media@rategain.com

Corporate Office: Club 125, Plot No. A - 3,4,5, Tower A, 4th Floor, Sector-125, Noida - 201301, UP, India | Tel: +91 120 5057000

Registered Office: M-140, Greater Kailash, Part-II, New Delhi - 110048

CIN No.: L72900DL2012PLC244966 Website: www.RateGain.com E-Mail: help@rategain.com