



July 03, 2024

To,

BSE Limited,
20th Floor, P. J. Towers,
Dalal Street,
Mumbai – 400 001.
(Scrip Code: 539528; Scrip Id: AAYUSH)

Metropolitan Stock Exchange of India Limited,
Vibgyor Towers, 4th floor, Plot No C 62, G - Block,
Opp. Trident Hotel, Bandra Kurla Complex,
Bandra (E), Mumbai – 400 098
(Symbol – AAYUSH, Series – EQ)

Dear Sir/Madam,

Subject: Press Release – Aayush Wellness Limited introduces Online Platform to Enhance Accessibility and Reach Pan India.

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing herewith a press release issued by the company to introduce online platform to enhance its accessibility and reach Pan India through its website i.e. www.aayushwellness.com

You are requested to take the above cited information on your records.

Thanking You,

For Aayush Wellness Limited
(Formerly known as Aayush Food and Herbs Limited)

Naveenakumar Kunjaru
Managing Director
DIN: 07087891

AAYUSH WELLNESS LIMITED
(Formerly known as Aayush Food and Herbs Limited)
CIN: L01122DL1984PLC018307

Registered Office: 55, 2nd Floor, Lane 2, Westend Marg, Saidullajab, Near Saket Metro Station, New Delhi, Delhi 110030
Contact No: +91 8448693031 **Email:** cs@aayushwellness.com **Website:** www.aayushwellness.com



**Aayush Wellness Limited introduces Online Platform to Enhance
Accessibility and Reach Pan India
www.aayushwellness.com**

New Delhi, July 03, 2024: Aayush Wellness Limited, erstwhile Aayush Food and Herbs Limited, a leading innovator in the health and wellness solutions industry, introduces new portal “www.aayushwellness.com” to enhance accessibility of its products and services, pan India.

This strategic move is designed to extend the availability of Aayush Wellness products and services to every corner of the country, ensuring that even the most remote and underserved areas can benefit from high-quality health and wellness solutions.

Over the years, Aayush Wellness has established itself as a trusted provider of high-quality food-oriented products and supplements. Aayush Wellness is committed to promoting holistic well-being and making its products and services accessible to a broader audience. With the increasing demand for integrated wellness solutions, the company recognized the need to broaden its scope and cater to the evolving needs of its customers from metros to remote areas.

The launch of the online platform is a significant milestone in this journey. By leveraging cutting-edge e-commerce technology and a robust distribution network, Aayush Wellness is poised to bridge the gap between urban and rural preventive healthcare access.

Mr. Naveena Kumar, Managing Director of Aayush Wellness Limited said, "Introducing the web portal demonstrates our continued commitment to providing quality health and wellness products and services across the country. Along with the convenience, we want to create positive impact in our society. This initiative aims to eliminate these barriers, ensuring that everyone, regardless of location, has the opportunity to lead a healthier life and start their journey to wellness.

Our herbal pan masala has received over whelming response from the consumers. Through this portal we can connect with each consumer directly (**D2C**) and ensure our products and services are made available to the customers across the country”.

"Our goal at Aayush Wellness is to raise Indian health standards and bring about a revolutionary change in the Healthcare and Wellness eco-system” added Mr. Naveena Kumar.

About Aayush Wellness Limited: Aayush Wellness Limited, formerly Aayush Food and Herbs Limited, aims to be a leading force in the health and wellness industry. The company has now expanded its offerings to include a comprehensive range of wellness solutions with a modern science backed approach. Aayush Wellness Limited is dedicated to promoting preventive healthcare and wellbeing through its scientific and innovative products and services.

For more information please, login to www.aayushwellness.com
Or call Streetlight Media Pvt Ltd, Mrs. Urmila Dethe, M: +91 9372559740
Email: Urmila.dethe@streetlightmedia.in

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