

26th November, 2024

To,

National Stock Exchange of India Limited Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra, Mumbai - 400 051	BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400 001
Trading Symbol: HITECH	Scrip Code: 543411

Dear Sir/ Madam

Subject: Press Release titled “HI-TECH PIPES LTD. WELCOMES HRITHIK ROSHAN AS BRAND AMBASSADOR”

In compliance with Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that the Company has appointed Bollywood celebrity **Hrithik Roshan as its Brand Ambassador**. He will promote the brand across multiple media channels, included Print, Electronic media, outdoor advertisement, Digital Marketing and Radio Channels.

Detailed Press release in this regard is attached herewith.

Kindly take the same on your records.

Thanking you,
Yours Truly,
For and on behalf of
Hi-Tech Pipes Limited

Arun Kumar
Company Secretary &
Compliance Officer

PRESS RELEASE

Hi-TECH
PIPES

HI-TECH PIPES LTD.

WELCOMES
HRITHIK ROSHAN
AS
BRAND AMBASSADOR



November 26, 2024. New Delhi: Hi-Tech Pipes Ltd. a leading manufacturer of premium-quality steel pipes is thrilled to announce the globally loved superstar **Hrithik Roshan** as its brand ambassador.

This strategic partnership aims to further elevate the Hi-Tech Pipes Ltd. brand and expand its reach worldwide. **Hrithik Roshan**, renowned for his exceptional talent, dedication, and charisma, perfectly embodies the brand's core values of innovation, quality, and strength.

As part of collaboration, **Hrithik** will promote the brand across multiple media channels, included Print, Electronic media, outdoor advertisement, Digital Marketing and Radio Channels.

"We are delighted to welcome **Hrithik Roshan** to the Hi-Tech Pipes family," said **Ajay Kumar Bansal**, Chairman & Managing Director of Hi-Tech Pipes Ltd.

"His immense popularity and positive influence align seamlessly with our commitment to delivering superior products and services. We believe this collaboration will strengthen our connection with consumers and drive growth"

Anish Bansal, Whole-time Director at Hi-Tech Pipes Ltd., expressed his enthusiasm for the collaboration, saying, "As we grow from a steel pipe manufacturer into a globally recognized steel tubes and pipes brand, **Hrithik Roshan's** dynamic presence and professionalism make him the perfect choice to represent our brand. His dedication to excellence resonates with our values, supporting our journey to establish a powerful global presence and set new industry standards."

Hrithik Roshan shared his excitement about the partnership, saying, "I am thrilled to be associated with Hi-Tech Pipes Ltd. and look forward to working together to promote the importance of quality infrastructure."

This partnership marks a significant milestone for Hi-Tech Pipes Ltd. as it continues to expand its presence and solidify its position as a trusted and preferred choice for consumers across the world.

ABOUT HI-TECH PIPES LIMITED:

One of India's leading steel processing companies, providing world class innovative products for nearly Four decades with a strong presence in steel pipes, hollow sections, tubes, cold rolled coils & strips, road crash barriers, solar mounting structures, GP/GC Sheets, Color Coated Coils and a variety of other galvanised products. The Company operates Six(6) state-of-the-art integrated manufacturing facilities located at Sikandrabad (UP), Sanand (Gujarat), Hindupur (AP) - near Bangalore, and Khopoli (Maharashtra), with an installed capacity of 7,50,000 MTPA, on a consolidated basis and is on the way to reach 1million Tones Capacity in FY25. The Company has direct marketing presence in over 20 states with more than 450+ Dealers & distributors across India.

For more details, please visit: www.hitechpipes.in or Contact +91 11 48440050

Mr. Arvind Kumar Bansal
Executive Director & Group CFO
Hi- Tech Pipes Limited
Email:arvind.bansal@hitechpipes.in

Mr. Arun Kumar
Company Secretary & Compliance Officer
Hi- Tech Pipes Limited
Email: cs@hitechpipes.in

DISCLAIMER: Certain statements in this document that are not historical facts are forward looking statements. Such forward looking statements are subject to certain risks and uncertainties like government actions, local, political or economic developments, technological risks, and many other factors that could cause actual results to differ materially from those contemplated by the relevant forward-looking statements. Hi-Tech Pipes Ltd. shall not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.