



Date: August 16, 2024

Ref- BSE/2024-25/23

To,
Corporate Relationship Department,
BSE Limited
Phiroze Jeejeebhoy Tower,
Dalal Street,

Dear Sir/Ma'am,

Sub: Outcome of board meeting held today i.e., Friday, August 16, 2024 under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended ("SEBI Listing Regulations")

Scrip Code No.: 539399

Dear Sir/Madam,

In furtherance to our intimation letter under Regulation 29 of the SEBI Listing Regulations, dated August 12, 2024 and pursuant to Regulation 30 of the SEBI Listing Regulations, we wish to inform you that the Board of Directors ("the Board") of Bella Casa Fashion & Retail Limited ("the Company"), at its meeting held today i.e., Friday, August 16, 2024, has approved the raising of funds through issuance and allotment of equity shares having face value of Rs. 10/- (Rupees Ten Only) ('Equity Shares') for an aggregate amount not exceeding Rs. 50,00,00,000/- (Rupees Fifty Crores Only) on rights issue basis, on such terms and conditions as may be decided by the Board or such other Committee as may be authorized by the Board of our Company to the eligible equity shareholders of the Company, as on the Record Date (to be notified subsequently) subject to the receipt of applicable regulatory, statutory approvals, in accordance with the provisions of the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018, SEBI Listing Regulations and the Companies Act, 2013 and the rules made thereunder, and subject to the increase in authorized share capital of the Company as amended from time to time ('Rights Issue').

The meeting of the Board of Directors of the Company commenced at 04:45 P.M. and concluded at 05.20 P.M.

The detailed disclosure as required under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated 13th July 2023, is enclosed herewith as **Annexure I**.

Kindly take the above intimation on record.
Thanking you,

Yours faithfully,
For Bella Casa Fashion & Retail Limited

Sonika Gupta
Company Secretary & Compliance Officer
M. No. A38676

E-102, 103, EPIP, Sitapura Industrial Area, Jaipur – 302022, INDIA

Disclosure pursuant to Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulation, 2015 and SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated 13th July, 2023

Annexure I

Sr. No.	Particulars	Details
1	Type of securities proposed to be issued (viz. Equity shares, convertibles etc.)	Equity shares of face value Rs. 10/- each
2	Type of issuance (further public offering, rights issue, depository receipts (ADR/GDR), qualified institutions placement, preferential allotment etc.)	Rights Issue
3	Total number of securities proposed to be issued or the total amount for which the securities will be issued	The equity shares rights basis shall be issued for an aggregate amount not exceeding Rs. 50,00,00,000/- (Rupees Fifty Crores Only)
4	Any cancellation or termination of proposal for issuance of securities including reasons thereof.	Not Applicable