

February 13, 2025

THE STOCK EXCHANGE MUMBAI
Phroze Jeejeebhoy Towers,
Dalai Street, Mumbai-400 011
Script Code: 531126

Sub: Intimation of Appointment of Executive Director.

Reference: Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Respected Sir/Ma'am

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby inform the Stock Exchange that the Appointment of Mr. Shantanu Upadhyay (DIN: **07709657**) as Executive Director of the Company has been approved by the shareholders at the Extra-Ordinary General Meeting ('EGM') of the Company, held on Tuesday, 11th February, 2025, through Video conferencing.

The information in terms of Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with the SEBI Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024, is enclosed in **Annexure-I**.

Kindly take the same on your record.

Thanking You,

Yours Faithfully

For Kati Patang Lifestyle Limited
(formerly Known as VirtualSoft Systems Limited)

Mukta Ahuja
(Company Secretary & Compliance Officer)
ACS-49501

ANNEXURE-1

Information as required under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015

| | |
|-------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------|
| Name of Director | Shantanu Upadhyay (DIN 07709657) has been appointed as an Executive Director of the Company |
| Date of first appointment on the board | 14/11/2024 Appointed as Executive Director of the Company |
| Brief Profile | As per detailed below |
| Directorship in other Companies | 1. EMPYREAN SPIRITS PRIVATE LIMITED 2. EMPYREAN BEVERAGES PRIVATE LIMITED |
| Number of Shares held in the Company including shareholding as a beneficial owner | 3836590 |
| Disclosure of Inter-se relationship between Directors and KMP's | He is not related inter-se to any Director of the Company. |
| Details of Remuneration sought to be paid and the remuneration last drawn by such person | NIL |
| Number of Board meetings attended during the year (FY 2024-25) | 2 |
| Listed Entity from which director has resigned in the past 3yrs | NA |

Brief Profile of Mr. Shantanu Upadhyay

Shantanu Upadhyay is the co-founder and CEO of Emphyrean Spirits Pvt Ltd that owns a vibrant premium beer brand Kati Patang. The brand boasts an array of award-winning beer styles crafted with uniquely Indian ingredients such as saffron, turmeric, ginger, and peppercorn. Kati Patang is available in India, UK and the US. The company has the publicly stated vision to become India's first home-grown, professionally-managed, listed platform that will incubate other complementary lifestyle businesses with premium products and experiences.

Before donning his entrepreneurial avatar, Shantanu spent 14 years in management consulting at the Boston Consulting Group and Deloitte across India and the US where he advised CXOs and the Boards of Fortune 500 companies on corporate strategy, growth, go-to-market, operational excellence and innovation.

Fueled by a deep passion for problem-solving, Shantanu orchestrates Kati Patang's overall direction, forging new partnerships and championing data-driven decisions that stay true to the brand's free-spirited ideals. Under his leadership, the company has cultivated a loyal following, thanks to its high-quality brews, collaborative spirit, and engaging consumer experiences.

Looking ahead, Shantanu envisions Kati Patang scaling further in India and exploring select international markets, keeping sustainability and support for local communities at the forefront. By balancing strategic insight with a genuine love for craft beer, he continues to push boundaries in India's beverage landscape. His journey reflects a commitment to innovation, community impact, and building an authentic brand that resonates with both seasoned beer enthusiasts and newcomers alike.