

Date: August 16, 2024

BSE Limited

Corporate Relations Department
Phiroze Jeejeebhoy Towers, 25th Floor, Dalal Street,
Fort, Mumbai - 400 001
Scrip Code: 532424

The National Stock Exchange of India Limited

Exchange Plaza, 4th Floor,
Bandra-Kurla Complex,
Mumbai 400 050
Symbol: GODREJCP

Subject: Intimation under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Appointment of Senior Management Personnel

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“SEBI Listing Regulations”), read with Para A to the Part A of the Schedule III to the Listing Regulations, as amended from time to time, we hereby notify the following changes in Senior Management Personnel of the Company upon recommendation of the Nomination and Remuneration Committee and as per approval granted by the Board of Directors of the Company on August 16, 2024:

(A) Cessation of Senior Management Personnel:

Robert Menzies, our Global Head of Category Direction and Innovation, who is also a member of Senior Management will move to our subsidiary with effect from August 26, 2024 to lead our proposed Pet Care business as the Chief Executive Officer (CEO).

(B) Appointment of Senior Management Personnel:

- **Swati Bhattacharya** will join the Company as the Global Head - Lightbox Creative Lab, with effect from September 1, 2024 and will also be inducted into GCPL Global Management Committee.

Profile of Swati:

Swati was previously the Creative Chairperson of FCB India, where she “takes emotional storytelling for brands to a level where they break free from the constraints of media, formats, platforms, and speak to consumers as ideas that make an impact to their lives”. Start with the consumer, she says, as the only reason why brands exist, is because they serve a human need. Her ideas reflect the deep conviction that it is the “responsibility of brands to inspire people to create the kind of world they deserve.”

- **Ashwin Moorthy** is currently the Head of marketing for GCPL’s India business. He will be the Global Head of Category Direction and Innovation, in addition to his current role. He will also be inducted into GCPL Global Management Committee with effect from August 16, 2024 and will be part of the senior management.



Profile of Ashwin: He joined GCPL as the Category Head of Soaps, Air Care and Hygiene in India in 2022, following 15 years of experience at Hindustan Unilever across several categories in Personal Care, Beverages and Nutrition.

- **Darshan Gandhi**, presently working as Head of the Design Lab will be inducted into GCPL Global Management Committee with effect from August 16, 2024 and will be part of the senior management.

Profile of Darshan: Darshan Gandhi is the Head of the Design Lab at GCPL and has 15 years of experience in Asia and Africa markets as a transformative impact strategist. She founded The Darshan-Gandhi Design Company (TDGDC), a future-forward practice that maps the potential of tomorrow with design, while rooted in the fundamentals of business, empathy and innovation.

Darshan's work largely involves applying design thinking at the intersections of commerce, culture and creativity, to maximise growth and impact. The core purpose of her practice is to democratise and institutionalise 21st century design for different kinds and sizes of organizations across industries. As a strategist and designer, she finds it imperative to integrate creative process and foundation with the help of design interventions, using bespoke tools as well as methods that bridge design, business and impact

- **Harshdeep Chhabra**, presently working as Head Global Media COE will be inducted into GCPL Global Management Committee with effect from August 16, 2024 and will be part of the senior management.

Profile of Harshdeep: He has two decades of expertise and experience in media and advertising. Prior to joining Godrej, he was Senior Vice President at Mindshare and responsible for driving client relationships and delivering exceptional brand growth.

Harsh has led and managed several high-profile advertising campaigns for some of the most renowned brands in India, resulting in enhanced brand visibility and market share. His deep understanding of consumer behaviour enables him to devise innovative and impactful marketing strategies. Harsh's expertise extends beyond traditional advertising; he has spearheaded successful digital campaigns that leveraged data-driven insights and cutting-edge technologies. He actively participates in industry conferences and seminars, sharing his knowledge and insights with peers and emerging professionals

We request you to take the above information on your record.

Thanking you,
Yours faithfully,

For Godrej Consumer Products Limited

Tejal Jariwala
Company Secretary & Compliance Officer
(F9817)

