

November 16, 2024

BSE Limited

25th Floor, P J Towers, Dalal Street, Fort, Mumbai - 400 001 Scrip Code: 531637

Dear Sirs,

Sub.: Investor Presentation on Financial Performance of the Company

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed Investor Presentation on Unaudited Financial Results (Standalone and Consolidated) of the Company for the quarter and half year ended September 30, 2024.

This is for your information and dissemination on your website.

Thanking You,

Yours Faithfully,
For Praveg Limited
(Formerly known as Praveg Communications (India) Limited)

Mukesh Chaudhary

Company Secretary & Compliance Officer

Encl. : As Above



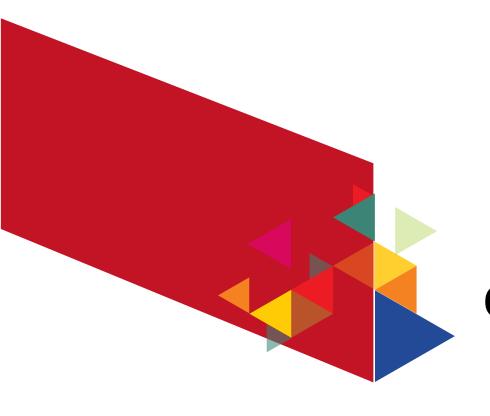




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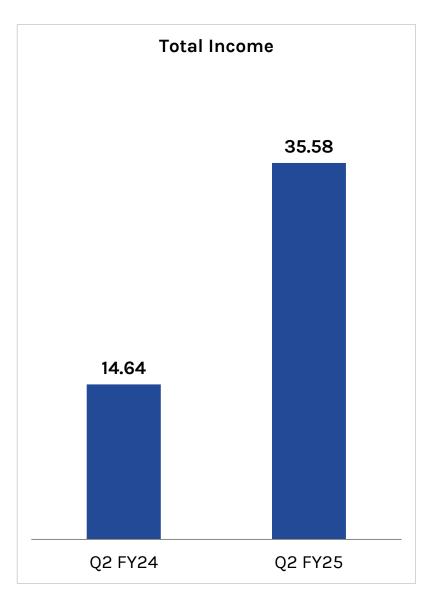
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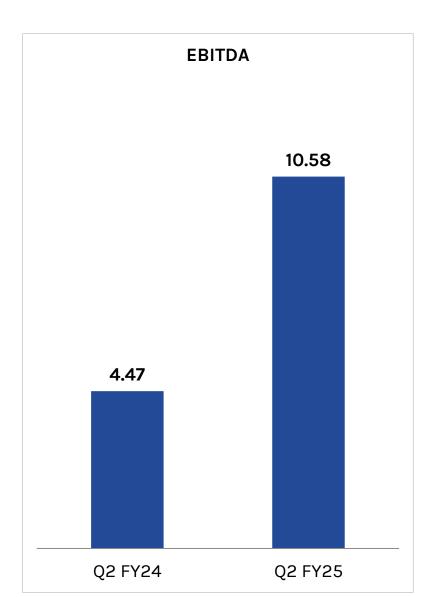


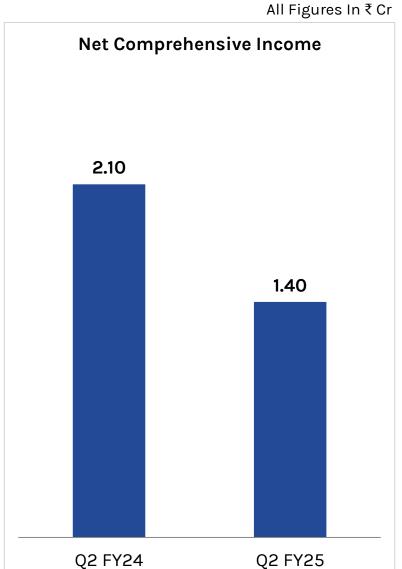
Q2 FY25 Financial Highlights

Q2 FY25 Consolidated Performance Highlights





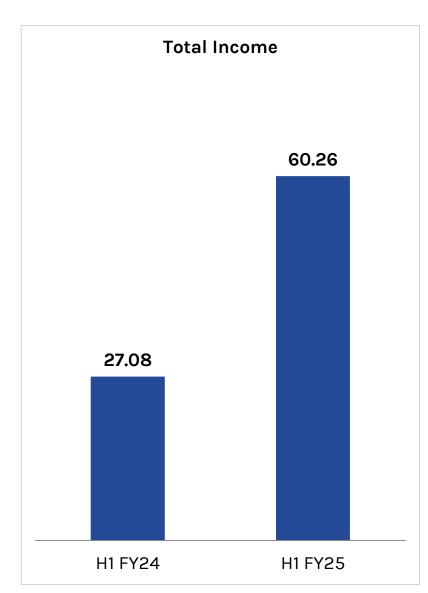


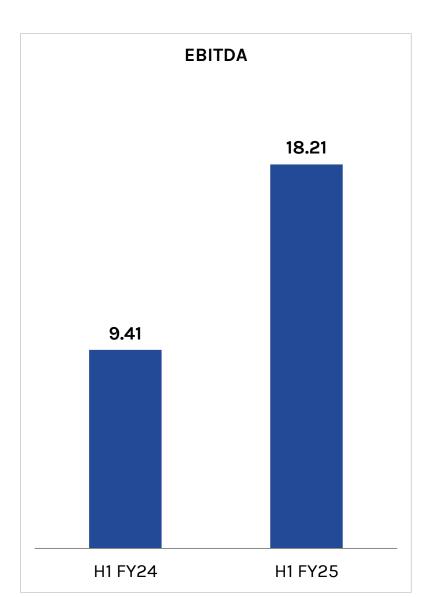


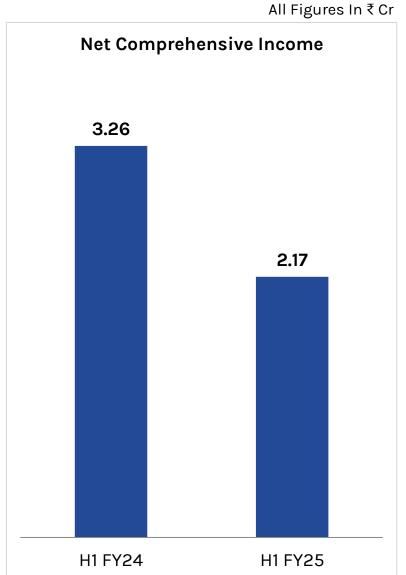


H1 FY25 Consolidated Performance Highlights

















In ₹ Cr

				In ₹
Particulars	Conso	Consolidated		lalone
	Q2 FY25	Q2 FY24	Q2 FY25	Q2 FY24
Net Sales	31.44	14.03	23.69	14.03
Other Income	4.14	0.60	4.11	0.60
Total Income	35.58	14.64	27.81	14.64
Expenses				
Event & Site Expenses	16.09	5.98	11.79	5.98
Employee Benefit Expenses	5.72	2.85	5.03	2.85
Other Expenses	3.18	1.33	2.33	1.33
Total Expenditure	25.00	10.16	19.14	10.16
EBIDTA	10.58	4.47	8.66	4.48
EBIDTA(%)	0.30	0.31	0.31	0.31
Interest	1.90	0.09	1.57	0.09
Depreciation	6.37	2.26	5.19	2.26
PBT	2.31	2.12	1.91	2.12
TAX Expense	0.91	0.02	0.48	0.02
PAT	1.40	2.10	1.43	2.10
Other Comprehensive Income	0.00	0.00	0.00	0.00
Reported Net Profit	1.40	2.10	1.43	2.10
NPM(%)	0.04	0.14	0.05	0.14
Diluted EPS (₹)	0.55	0.97	0.56	0.97
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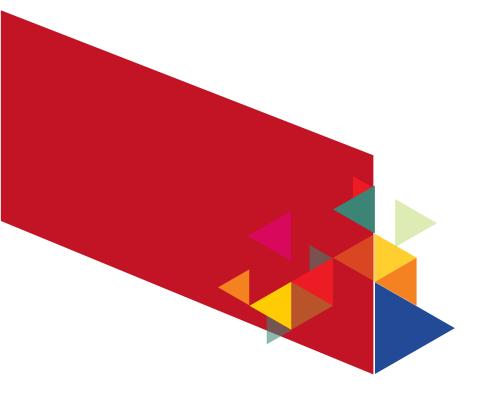






				In ₹ C	
Particulars	Cons	Consolidated		Standalone	
	H1 FY25	H1 FY24	H1 FY25	H1 FY24	
Net Sales	54.84	26.00	47.09	26.00	
Other Income	5.43	1.08	5.40	1.08	
Total Income	60.26	27.08	52.49	27.08	
Expenses					
Event & Site Expenses	26.41	10.81	22.08	10.81	
Employee Benefit Expenses	10.38	4.65	9.70	4.65	
Other Expenses	5.27	2.21	4.43	2.20	
Total Expenditure	42.06	17.67	36.21	17.66	
EBIDTA	18.21	9.41	16.29	9.42	
EBIDTA(%)	0.30	0.35	0.31	0.35	
Interest	3.54	0.15	3.21	0.15	
Depreciation	11.33	5.50	10.15	5.50	
РВТ	3.33	3.76	2.93	3.77	
TAX Expense	1.17	0.50	0.74	0.50	
PAT	2.17	3.26	2.19	3.27	
Other Comprehensive Income	0.00	0.00	0.00	0.00	
Reported Net Profit	2.17	3.26	2.19	3.27	
NPM(%)	0.04	0.12	0.04	0.12	
Diluted EPS (₹)	0.85	1.51	1.51	5.62	





Q2 FY25 Operational Highlights

Q2 FY25: Notable Achievements



Secures Major Contract with Tourism Corporation of Gujarat

Awarded By:

Tourism Corporation of Gujarat Limited

Project:

Operation, maintenance, and management of 30 Bhungas in Dhordo, Kutch.

Duration:

5 years









Expansion into Advertising & Event Management with Strategic Acquisition

Acquired Companies:

Abhik Advertising Private Limited Bidhan Advertising and Marketing Private Limited

- Both companies have now become subsidiaries of the company.
- Expands company's footprint in the advertising and event management sectors.
- Provides enhanced opportunities to leverage assets, drive revenue growth, and increase market presence.









Abhik Advertising Private Limited @ Glance





Established in 2008 under the visionary leadership of Mr. Mukesh Patel, an advertising stalwart with over two decades of experience in the industry, Abhik Advertising Private Limited has grown into a formidable player in the advertising and marketing space. In 2015, Mr. Abhik Patel joined the organization after completing his Bachelor's in Physiotherapy, bringing a fresh perspective and dynamic energy to the company.

In 2016-17, the company made a strategic acquisition of Bidhan Advertising and Marketing Private Limited, a 50year-old legacy firm that had successfully launched renowned brands such as Hipolin and Sintex. This acquisition brought along esteemed accreditations like INS and IBF, significantly enhancing the company's credibility and market reach.





Abhik Advertising Private Limited Q2 FY25 Performance



		In ₹ Lacs
Particulars Particulars Particulars	Q2 FY25	Q1 FY25
Net Sales	681.69	272.14
Other Income	0.82	0.52
Total Income	682.51	272.66
Expenses		
Event & Site Expenses	392.76	204.79
Employee Benefit Expenses	62.34	60.09
Other Expenses	44.31	56.76
Total Expenditure	499.41	321.64
EBIDTA	183.10	-48.97
EBIDTA(%)	26.83%	-17.96%
Interest	23.78	21.70
Depreciation	96.05	68.37
PBT	63.26	-139.04
TAX Expense	42.39	0.00
Net Profit	20.87	-139.04
NPM(%)	3.06%	-50.99%
Diluted EPS (₹)	104.34	-695.20





Bidhan Advertising & Marketing Private Limited @ Glance





Bidhan Advertising and Marketing Private Limited, with its inception dating back over 50 years, has been a pioneer in the advertising landscape. The company has played a pivotal role in establishing iconic brands and continues to uphold its legacy of innovation and excellence.

With accreditations from INS and IBF, Bidhan Advertising is recognized as a trusted name in the industry, known for its expertise and strategic approach to advertising and media solutions.





Bidhan Advertising & Marketing Private Limited Q2 FY25 Performance



In ₹ 1 000

		In ₹ Lacs
Particulars Particulars	Q2 FY25	Q1 FY25
Net Sales	92.86	22.02
Other Income	2.03	0.00
Total Income	94.89	22.02
Expenses		
Event & Site Expenses	38.07	33.21
Employee Benefit Expenses	6.45	5.67
Other Expenses	41.07	7.27
Total Expenditure	85.59	46.15
EBIDTA	9.30	-24.13
EBIDTA(%)	9.80%	-109.57%
Interest	9.27	0.38
Depreciation	22.75	0.00
PBT	-22.72	-24.51
TAX Expense	0.53	0.00
Net Profit	-23.25	-24.51
NPM(%)	-24.51%	-111.31%
Diluted EPS (₹)	-11.39	16.59





Combined Capabilities & Services



Key Offerings

Smart Toilets with Advertising Rights

- Sole rights for 120 smart toilets in Ahmedabad under the PPP model, with 40 installations already completed.
- 15-year advertising rights, generating ₹ 3.4 Cr annually with capital expenditure investment.

Private Hoardings in Gujarat

- Portfolio of **800 private hoardings** across Gujarat, prominently in Ahmedabad, Baroda, and Rajkot.
- Annual revenue generation of ₹ 15 cr with significant CAPEX investment.

HPCL Hoarding Media Rights

- Exclusive rights for **800+ hoardings** across Gujarat and Rajasthan.
- ₹5 Cr annual revenue without capital expenditure.

Government Business via UFO Digital Theatres

- Exclusive rights to procure **government business** for UFO digital theatres in Gujarat.
- Revenue generation of ₹3 Cr annually with no CAPEX.

Adani Airports Partnership

- Authorized to procure business for Adani Airports from the Gujarat government.
- Generates ₹1.8 crore annually without capital expenditure.

Expansion into Rajasthan

- Installed two double smart toilets in Jaisalmer city under a municipal corporation-funded CAPEX model.
- Revenue generation via hoardings in the city.

Ayodhya Development Project

- Development of 15,000 sq. ft. of advertising space across Ayodhya.
- Targeted at leveraging tourism potential, expected to generate ₹80 lakh annually.

Media Procurement Across Multiple Channels

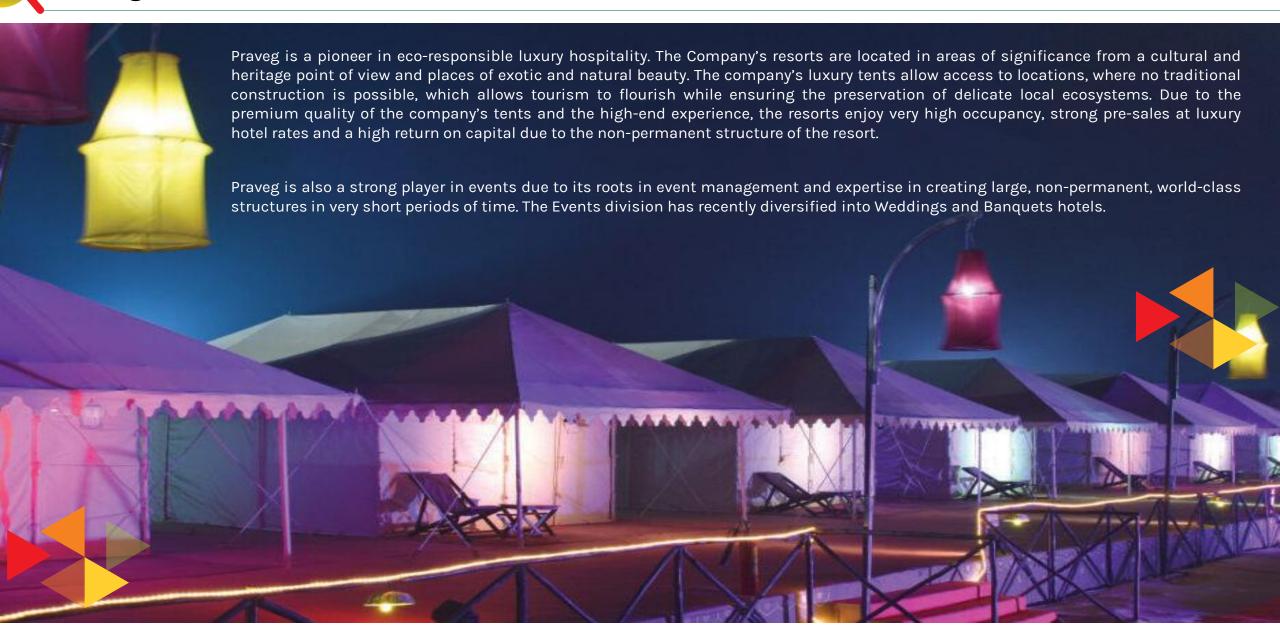
- Active procurement in newspapers, radio, television, and digital media.
- Contributing ₹ 6 Cr annually in revenue.











Key Facts & Figures







20+ Years of Experience



150+ Client Base



1,000+ **Events**



2,000+ Exhibition.



Managing

13 Resorts



630+ Rooms



Spread Across

4.59 Lakh Sqm



Q2 FY25

Revenues - ₹ 35.58 Cr EBITDA - ₹ 10.58 Cr Net Profit - ₹ 1.40 Cr



5 Star

Category Hotel



1,74,714+

Rooms Sold



7,46,559+

Meals served



ISO

9001:2015 Certified









Our Journey



- o Establishment of Praveg Communications Pvt. Ltd.
- o Awarded with a Gold Medal and 1st prize for **Gujarat Pavilion at IITF**
- Special Mention for Ahmedabad Pavilion (AMC) at Shanghai World Expo 2010, China
- o Achieved a place in the Limca Book of Records for creating largest temporary stage & backdrop in Khel Mahakumbh
- o Successfully organized Glorious Gujarat in the USA, a mega event attended by more than 15000 visitors
- Ventured into Hospitality Sector with White Rann Resort, Rann Utsav- A luxurious property with 76 rooms and top-notch amenities

- Successfully organized Glorious India Expo in the USA, a large-scale event attended by over 20.000 visitors
- o Establishment of Tent City Narmada near Statue of Unity -A plushproperty with 200 rooms. conference halls and modern amenities
- o Listing on BSE
- o Launch of Real Estate Marketing Division
- Commencement of Skill Development **Training Division**

- Awarded with Adalaj Stepwell Project
- Obtained license from the Ministry of Information and Broadcasting for a satellite TV channel
- o Selected as an agency for establishment of Varanasi Tent City
- o Acquisition of land at 4 locations (Jawai, Velavadar, Dholavira, Ranthambore & Udaipur) for development of highend Hospitality Projects

- Awarded for Development, Operation, Maintenance and Management of Tent City at GhoghlaBeach, Diu
- Awarded with workorder for Development of Tent city at Light House Beach, Daman
- Awarded with workorder for Development of Tent city at Jampore Beach, Daman
- Awarded with workorder for Development of Tent city at ChakratirthBeach, Diu
- Establishment of Tent City Varanasi, a luxurious tented resort, beautifully located right on the banks of holy Ganga River.

- o Operations at Tent City in Light House Beach, Daman, Commenced from May, 2023
- o Jampore Beach and Chakratirth Beach Launched on 12/08/2023
- o Awarded for Set up and Operate Tent City at Kihim in Raigad District of Maharashtra on PPP Basis
- o Awarded for Development, Operation, Maintenance and Management of Tent City at Nagoa Beach, Diu
- Awarded for Development and Operation of Damanganga Garden Kachigam, Daman
- o Awarded for Operation, Maintenance and Management of Jalandhar House, Diu on license basis
- o Awarded for Operation, Maintenance and Management of Damanganga Circuit House, Silvassa on license basis
- o Opening of two properties namely Praveg's Tent City at Ayodhya, Uttar Pradesh and Beach Resort at Ghoghla Beach, Diu from the auspicious day of Deepavali
- o Awarded for Development, Operation, Maintenance and Management of at least 50 tents at Agatti Island, UT of Lakshadweep
- o Secured work orders in Lakshadweep Islands for developing and managing 200 tents on Thinnakara and 150 tents on Bangaram.
- o Launched Safari Velavadar Resort in Gujarat, offering 12 luxurious cottages amidst the Blackbuck National Park.

2024

2005-2015 2017-2021 2022 2023







Our Core Competence



- Low-cost, high-return innovative hospitality concepts
- Long-term association with Tourism
- A wide network of travel agents and online travel agents across India
- Independent and sophisticated infrastructure
- Expert and experienced manpower
- Extensive experience in operating and managing 550+ hotel rooms under PPP mode with State Governments

- o In-house creative studio
- A dedicated 24 x 7 Reservation Team for hospitality projects
- o Skilled team members with proven hospitality experience
- Deployment of Quality Control Manager for training and quality assurance
- In-house experienced social media and IT team







BODs & KMPs









Mr. Bhumit Patel Whole time Director



Mr. Kalpesh Patel Non Executive Director



Mr. Ajit Panda Independent Director



Mr. Dilipkumar Patel Independent Director



Chaudhary Company Secretary



Mrs. Bijal Parikh Finance Director



Mr. Alpeshkumar Patel **Executive Director**



Mr. Keyoor Bakshi **Independent Director**



Mr. Rajendrakumar Patel Independent Director



Ms. Pooja khakhi **Independent Director**





Strong Client Base (Government Sector)



































































Strong Client Base (Government Sector)

























































Strong Client Base (Private Sector)













































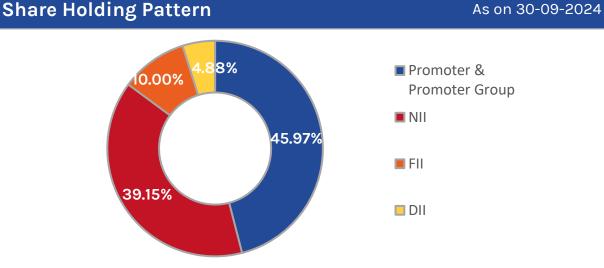




Stock Data

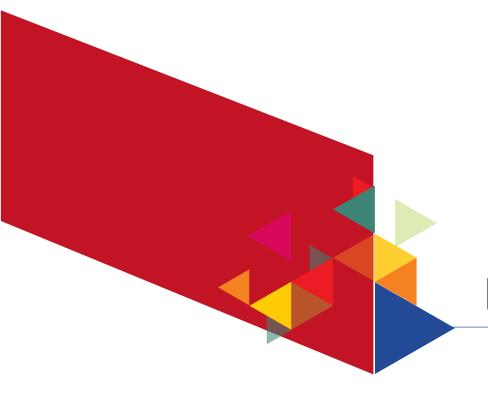


BSE: 531637 ISIN: INE722B0	1019 <i>A</i>	As on 14-11-2024	Share Holding Pattern
Share Price (₹)	694.00		10.00% 4.88%
Market Capitalization (₹ Cr)	1,792.30		10.00%
No. of Shares Outstanding	2,58,25,637		45.97%
Face Value (₹)	10		39.15%
52 week High-Low (₹)	1,300.00 - 583.90		





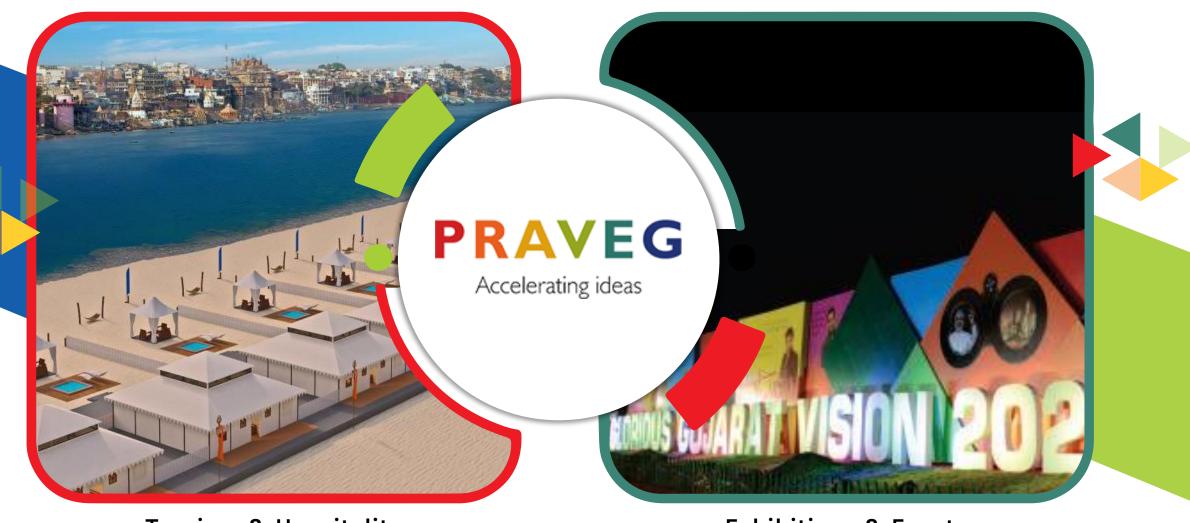




Business Overview

Business Verticals



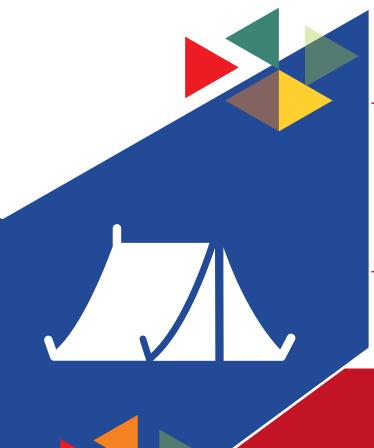


Tourism & Hospitality

Exhibitions & Events

Work Order for Luxurious Tent Resorts in Lakshadweep's Islands





- Creation of 200 luxury tents on Thinnakara Island and 150 on Bangaram Island.
- Offering high-end amenities such as Scuba Diving, Destination Weddings, Corporate Events, Private Gatherings, a Health and Wellness Centre, Children's Play Area, and a Coffee Shop.
- Project duration: initial term of five (5) years, with the potential for a two (2) year extension.

Received Work Orders from Department of Tourism, Union Territory of Lakshadweep, has issued work orders for the Development, Operation, Maintenance, and Management of luxury tent accommodations and various commercial activities on Thinnakara Island and Bangaram Island.



Ongoing Construction of Luxury Tent Resorts at Bangaram & Thinnakara Islands



















Bangaram













Tent City Narmada, Gujarat





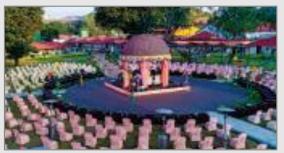
Tent City Narmada near Statue of Unity, Ekta Nagar (Kevadia) is operated and managed by Praveg successfully since 2018 in association with Gujarat Tourism. The facility offers an assorted range of luxurious tented accommodation to the Statue of Unity tourists with unmatched hospitality.















Best Eco Resort-Runner Up in Gujarat Travel & Tourism Excellence Awards in 2021



Since 2018



Spread Across 1,24,000 Sqm



Tents 200



Guest Served Since Inception 1,59,000+



Well-Equipped Conference Halls



Average Price ₹ 10,623



Events Arranges 2015





White Rann Resort, Gujarat













White Rann Resort is the luxurious tent and bhunga operations at Dhordo, Kutch in association with Gujarat Tourism for an internationally-acclaimed Rann Utsav Festival. The facility, spanning over 40,000 Sqm, houses luxurious swiss tents and bhungas and offers exquisite hospitality The Resort has been conferred "Deluxe" status by the Ministry of Tourism, Government of India.

Best Eco Resort - Runner Up in Gujarat Travel & Tourism Excellence Awards in 2019



Since 2015



Spread Across 40,000 Sqm



76 Rooms



Guest Served Since Inception 6,300+





Dholavira, Resort, Gujarat







Praveg Resort Dholavira consists of 30 'A'-frame cottages and high-end facilities. A beautiful collection of triangle cottages, rising 20ft from the ground, with appealing interiors and glass wall that opens to the wide open sky to offer a chance to indulge in stargazing from your bed.









Since November 2023



Spread Across 7,800 Sqm



Cottages 30



No. Of Guests served since Inception 2,800+



Average Price ₹ 9,666



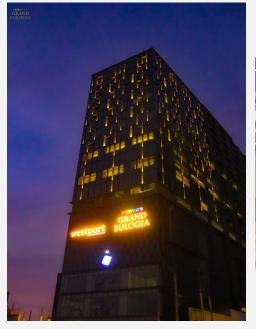


Grand Eulogia, Ahmedabad



PRAVEG'S GRAND EULOGIA

Ahmedabad's only 5-star hotel offers unparalleled luxury. With a 20th-floor pool, a ₹ 1 Cr. Chauri concept, the city's largest Honeymoon suite, and a 60 ft stage, it's the ideal venue for any event. Bose sound, a 32 ft LED screen, full-day banquets, and the city's largest facade screen add a touch of sophistication









Since October 2023



Spread Across 13,187 Sqm



76 Rooms



No. Of Guest serve 13,500+



Average Price ₹ 5,201





Tent City Ayodhya, Brahmakund, Uttar Pradesh











Within walking distance from the Ram Lalla Temple in Ayodhya, Tent City Ayodhya stands as an upscale resort beautifully reflecting the divinity of Lord Rama and Ayodhya, a revered birthplace of the Lord, through its engrossing theme and ambience.



Since November 2023



Spread Across 8,120 Sqm



Cottages 30



No. Of Guest Serve 7,200+



Average Price ₹ 11,593





Tent City Ayodhya, Saryu, Uttar Pradesh











Praveg Tent City, Saryu, in Ayodhya, an eco-responsible luxury resort offering an immersive experience near the tranquil Saryu River. Blending comfort with nature, this retreat invites guests to explore the spiritual and cultural heritage of the region.



Since **February** 2024



Spread Across 8,889 Sqm



Cottages 39



Guest Served Since Inception 9,100+



Average Price ₹ 9,256







Safari Resort, Velavadar, Gujarat





Praveg Safari Velavadar Resort on the backdrop of Velavadar's stunning natural beauty provides 12 luxurious cottages surrounded by the beauty of the Blackbuck National Park. The Resort offers facilities including a gourmet restaurant, a man-made pond, and an infinity pool, the resort invites guests to indulge in tranquility and elegance.









Since March 2024



Spread Across 15,000 Sq. Ft



Cottages 12



ARR 7,843





Beach Resort, Light House, Daman







Praveg Beach Resort, a seaside resort with panoramic sea views at the Lighthouse Beach and Jampore Beach in Daman. Praveg Beach Resort – Lighthouse Beach offers 33 independent luxury cottages with rich interiors, top-notch amenities and breathtaking panoramic sea-views. Praveg Beach Resort - Jampore Beach houses 28 luxurious Cottages with refreshing interior and 7 Machans Cottages that rise 8 feet above the gound overlooking the sea.











Since May 2023



Spread Across 10,000 Sqm



Tents 33



Well-Equipped Conference Halls



Guest Served Since Inception 30,300+



Average Price ₹ 8,810







Beach Resort, Jampore, Daman





Praveg Beach Resort, an eco resort on the Jampore Beach is an ensemble of 28 luxurious Cottages with refreshing interior to offer complete serenity to those looking to escape into nature and 7 Machans Cottages that rise 8 feet above the ground overlooking the sea.









Since October 2023



Spread Across 7,900 Sqm



Cottages 35



Guest Served Since Inception 22,000+



Average Price ₹ 9,585





Beach Resort, Nagoa Beach, Diu







Praveg Beach Resort, Nagoa, offers a luxurious beachfront escape on Diu's pristine Nagoa Beach. With 31 premium tents and 4 dualbedroom suites featuring sunset views, the resort boasts upscale amenities, including a swimming pool, event lawns, conference facilities, and wellness areas, blending seaside elegance with natural beauty.











Since May 2024



Rooms 35



Guest Served Since Inception 2,700+



Average Price ₹ 7,325



Beach Resort, Chakratirth, Diu







Praveg Beach Resort on the Chakratirth Beach, Diu is a collection of 24 independent cottages and 6 machans with the panoramic views of Arabian Sea. The Resort offers seaside view with top-notch amenities and unmatched hospitality









Since October 2023



Spread Across 5,650 Sqm



Cottages 30



Guest Served Since Inception 17,500+



Average Price ₹ 9,420



Beach Resort, Ghoghla, Diu





Praveg Beach Resort consists of uniquely-designed wooden hobbitinspired cabins lined with the serene Ghoghla Beach with mesmerizing seaviews and plush facilities.









Since November 2023



Spread Across 9,300 Sqm



Cottages 35



No. Of Guest serve 13,600+



₹8,860





Hospitality Projects Road Map



CURRENT PROJECTS



















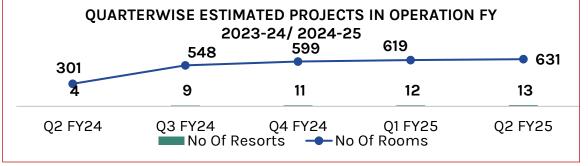








UPCOMING RESORTS			
Sr. No.	Resort	No. of rooms	
1	Udaipur, Rajashthan	35	
2	Ranthambhore, Rajasthan	30	
3	Jawai, Rajasthan	22	
4	Adalaj, Gandhinagar, Gujarat	10	
5	Damanganga Garden Katchhi Gam, Daman	50	
6	Kihim, Maharashtra	40	
7	Kashid, Maharashtra	40	
8	Agatti Island, Lakshadweep	50	
9	Jalandhar House, Daman And Diu	42	
10	Silvasa, Daman And Diu	38	
11	Thinakara-I, Lakshadweep	100	
12	Thinakara-II, Lakshadweep	100	
13	Bangaram-I, Lakshadweep	50	
14	Bangaram-II, Lakshadweep	100	
	Total Rooms	695	



Exhibitions & Events



Accelerating ideas















EXHIBITIONS & EVENTS

Praveg's core competence is in Exhibition and Event Management. Exhibitions are regularly organized by Praveg, nationally and internationally, and the portfolio includes projects in the USA, China, South Korea, Africa, Europe and in the Middle East. Praveg has organized many State events on turnkey basis to the fullest satisfaction of its clients.



1,000+ **Events**



2,000+ Exhibition



20+

Years





Achievements In Exhibitions & Events





Finds a mention in the Limca **Book of Records 2014 having** designed the longest backdrop; largest multi-level temporary stage and the largest ball created out of 6400 nursery balls during Khel Mahakumbh held in South **Gujarat University, Surat.**



Pavilion for Gujarat Tourism Second Best Innovative Stall in **VGGTS 2017**

Pavilion for Gujarat Tourism Adjudged The Best Stall at STONA 2014 and MINING MA7MA 2013. held in Bangalore

More than 20 awards for Gujarat Tourism Pavilions at various exhibitions across the country

Pavilion of Gujarat Maritime Board

Adjudged The Best Stall of VGGTS 2013

Special Mention for Ahmedabad Pavilion (AMC) at Shanghai World Expo 2010, China

Award winning tableaus presented in Republic Day celebrations for GSPC

Pavilion on Life of Swami Vivekananda

Adjudged The Second Best Stall of **VGGTS 2013**

1st Prize with Gold Medal for **Gujarat Pavilion at IITF 2008**



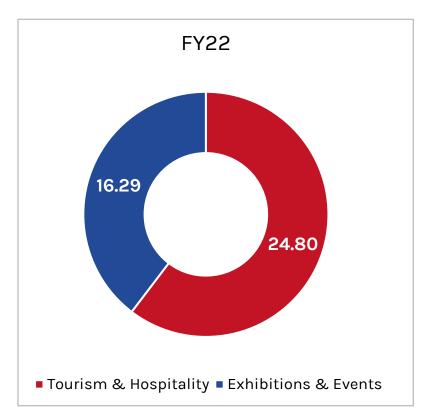


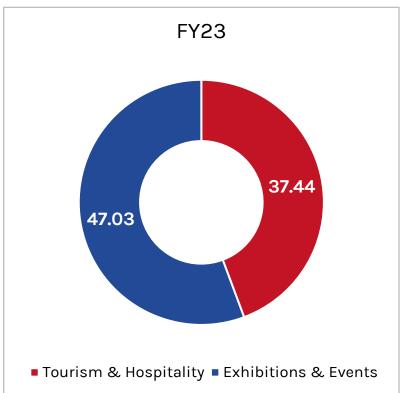


Business Vertical Wise Revenue Breakups



In ₹ Cr



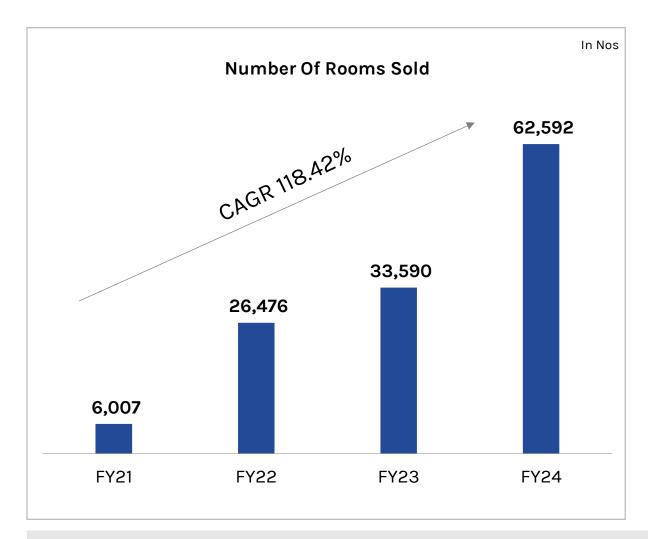


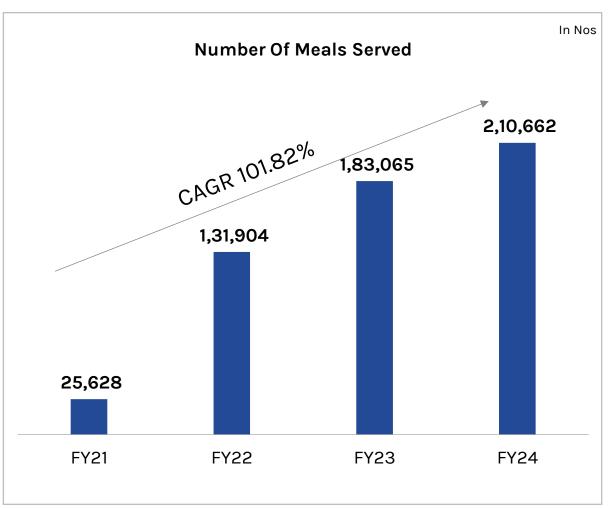


Increasing Revenue from Tourism & Hospitality Segment is improving Profitability

Business Insights



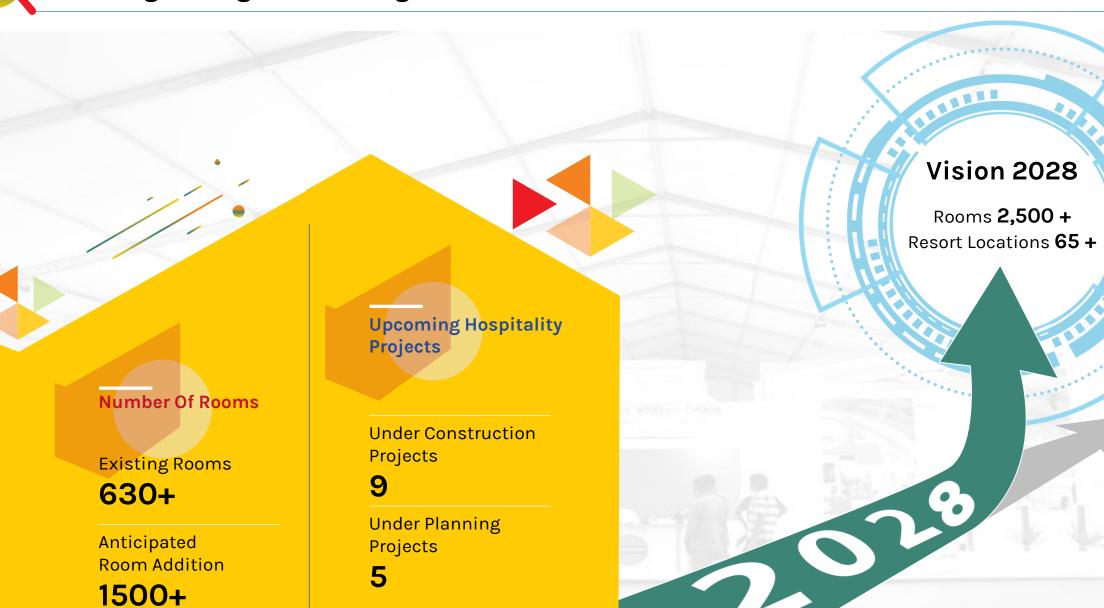




Continues growth in Hospitality Segment except in FY21 due to COVID-19

Growing Strength To Strength











Industry Trends



FOCUSED SECTORS

- **HOSPITALITY & TOURISM**
- **EVENTS & EXHIBITIONS**

HOSPITALITY & TOURISM

S TREND **NDUSTRY**

> 7.5% **Current GDP Contribution**

- > US\$ 250 B Projected contribution by 2030
- ➤ 137 million projected employment Generation by 2030
- > US\$ 56 B by 2030

HOSPITALITY INDUSTRY IN INDIA (MARKET SIZE)

CAGR 4.73%

- 2023 USD 23.50 B
- 2028 USD 29.61 B

Source: Mordor Intelligence

WORLD ECONOMIC FORUMS TRAVEL AND TOURISM **COMPETITIVENESS INDEX**

- 2013 65th Rank
- 2019 34th Rank
- 2021 54th Rank

DOMESTIC TOURIST ARRIVALS (DAs)

- > 2021-22 610.22 million
- 2022-23 677.63 million

Source: Mordor Intelligence

FOREIGN TOURIST ARRIVALS (FTA's)

- > 2023 9 million
- 2030E 28 million

Source: Indian Hotels Company Limited

foreign exchange earnings (FEE)

EVENTS & EXHIBITION

MARKET SIZE

CAGR - 4.73%

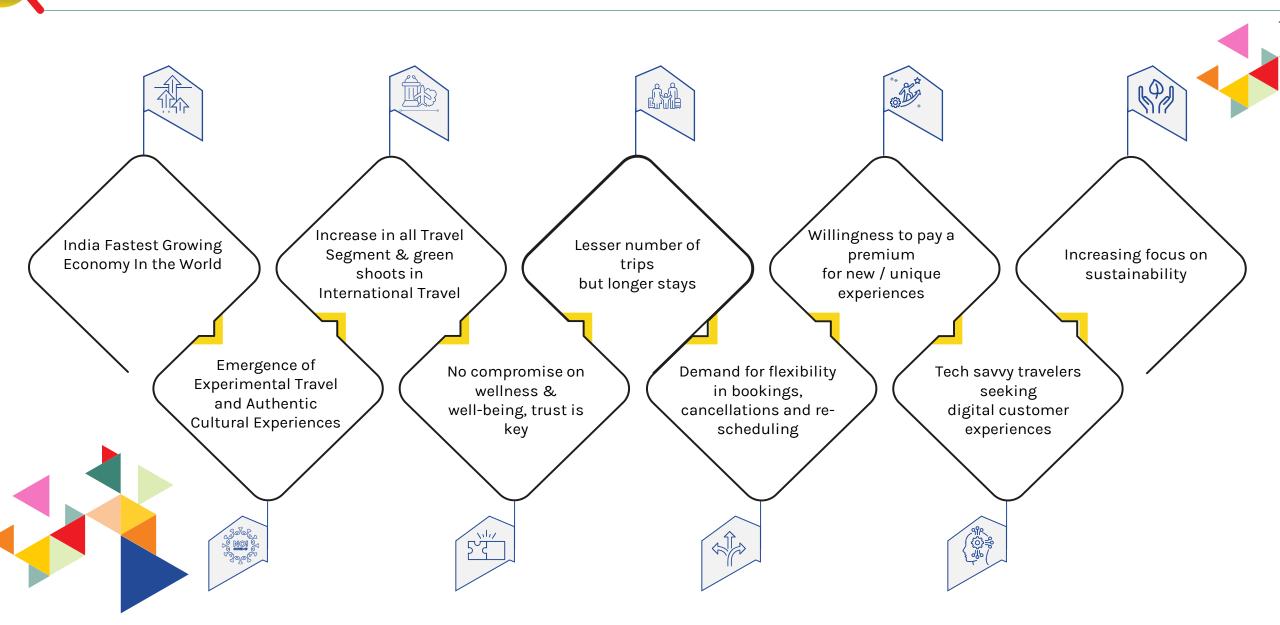
- 2023 USD 4.75 B
- 2028 USD 8.71 B

Source: Mordor Intelligence



New Travel Trends

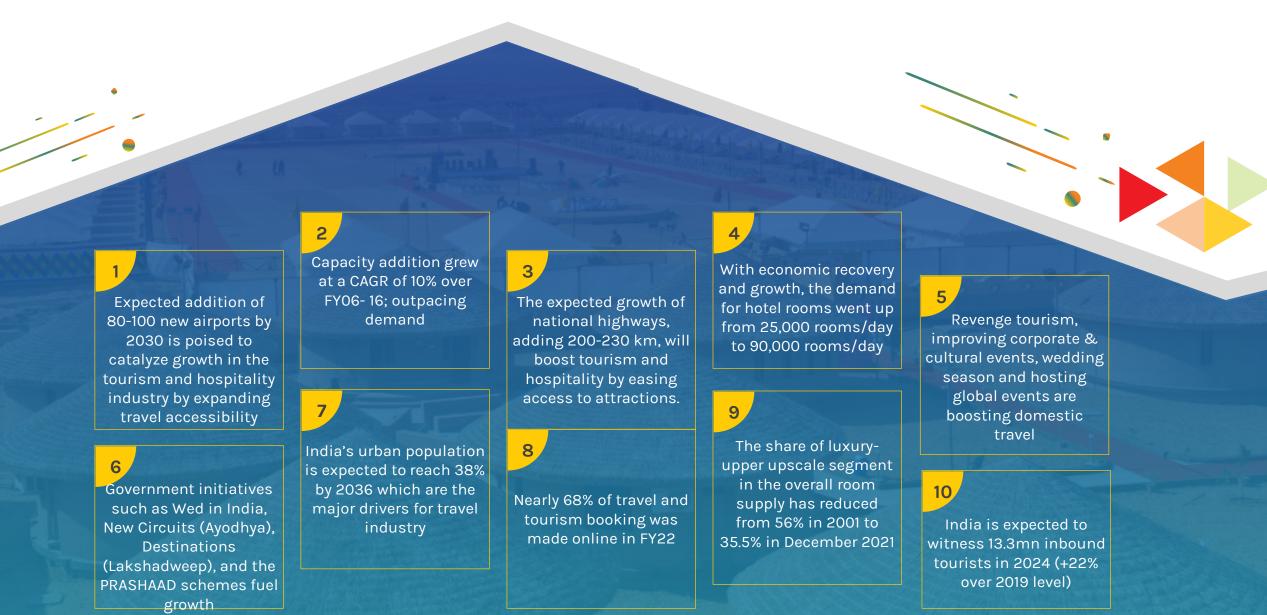






Industry Growth Drivers

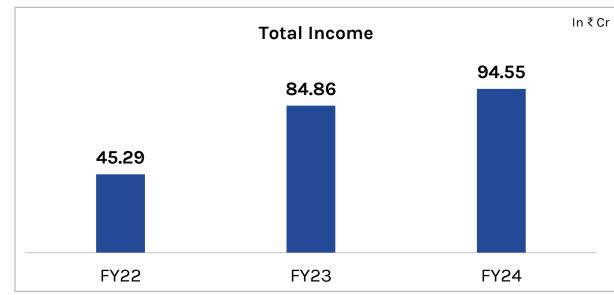


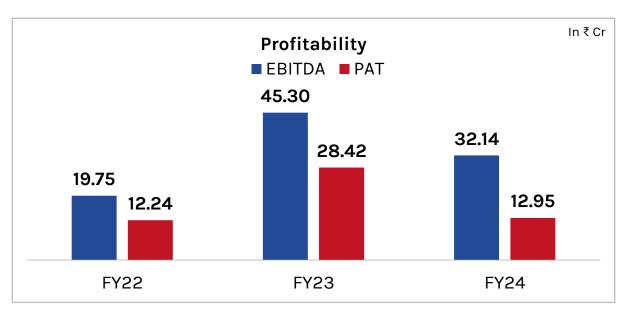


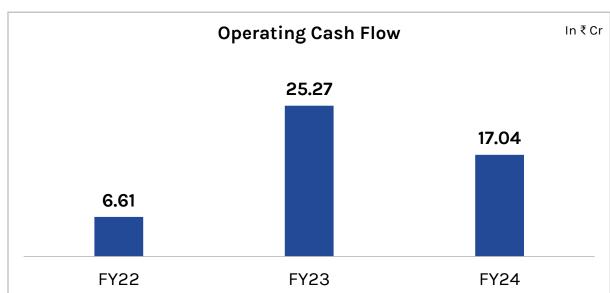


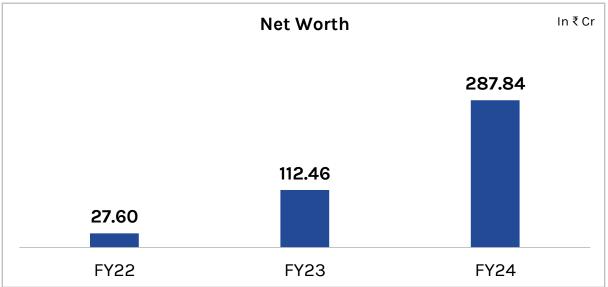
Consolidated Key Financial Highlights







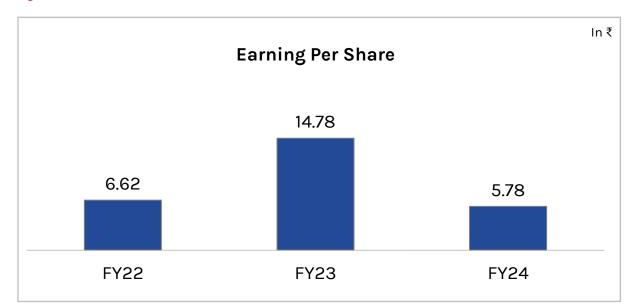


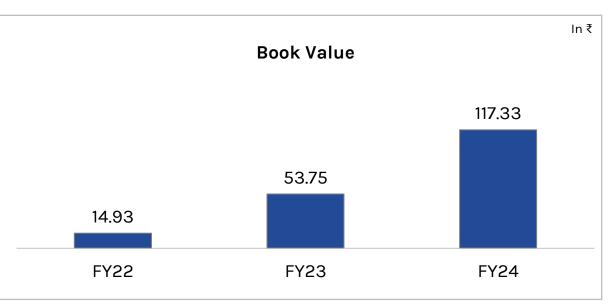


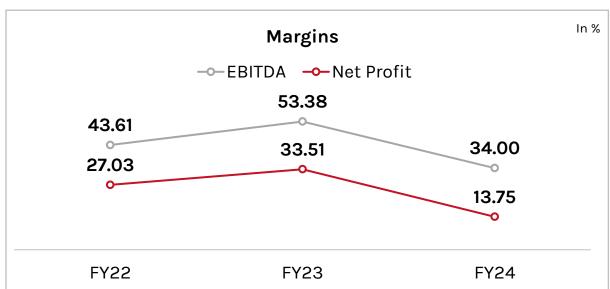


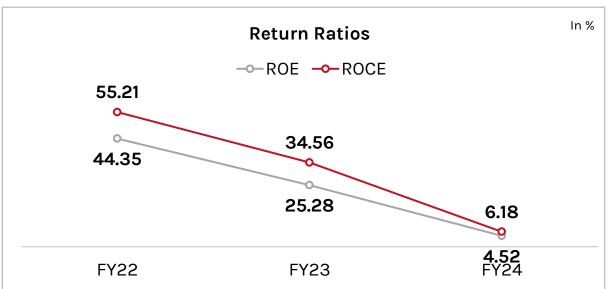
Consolidated Key Ratios







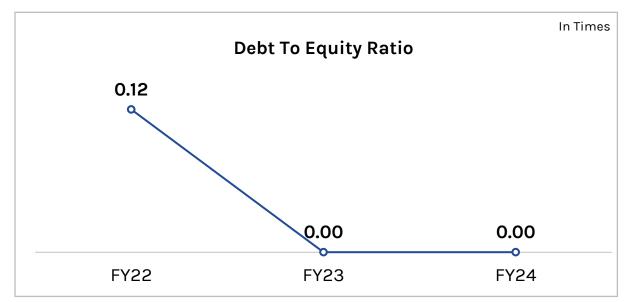


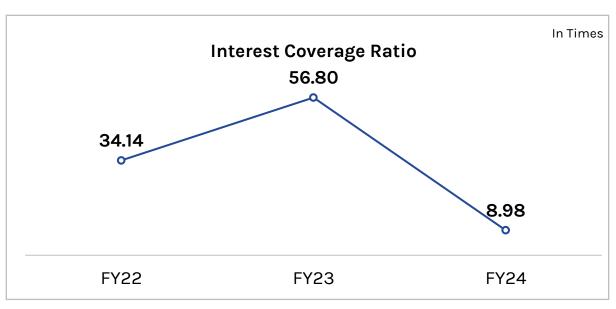


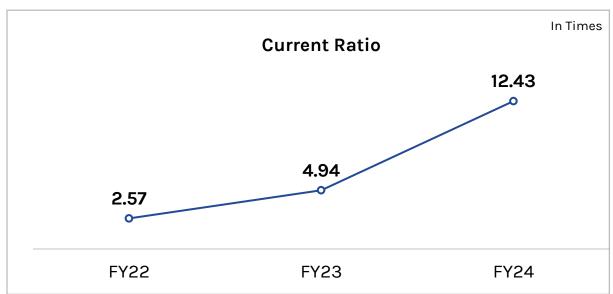


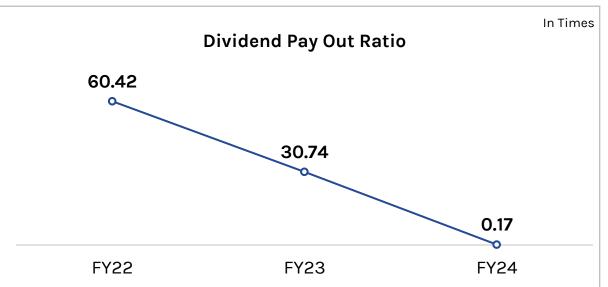
Consolidated Key Ratios















Consolidated Profit & Loss Statement



			In ₹ Cr
Particulars Particulars Particulars Particulars	FY22	FY23	FY24
Revenues	45.25	84.48	91.60
Other Income	0.04	0.38	2.96
Total Income	45.29	84.86	94.55
Event & Site Expenses	17.75	28.98	38.15
Employee costs	4.77	6.64	16.00
Other expenses	3.02	3.94	8.26
Total Expenditure	25.54	39.56	62.41
EBITDA	19.75	45.30	32.14
Finance Costs	0.50	0.69	2.39
Depreciation	2.68	6.09	10.68
PBT	16.57	38.52	19.07
Tax	4.33	10.09	6.07
PAT	12.24	28.43	13.00
Total Comprehensive Income	12.24	28.42	12.95





Consolidated Balance Sheet



Equities & Liabilities	FY22	FY23	FY24
Equity	18.48	20.92	24.53
Reserves	9.12	91.54	263.30
Non Controlling Interests	0.00	0.00	0.00
Net Worth	27.60	112.46	287.84
Non Current Liabilities			
Non Current Borrowings	0.31	0.05	0.00
Lease Liabilities	1.44	0.58	59.56
Deferred Tax Liability	0.00	0.00	4.52
Long Term Provision	0.26	0.40	0.63
Total Non Current Liabilities	2.01	1.03	64.71
Current Liabilities			
Current Borrowings	3.01	0.37	0.05
Lease Liabilities	0.78	0.85	2.52
Trade Payables	2.85	6.45	6.68
Current Tax Liabilities (Net)	0.00	0.77	0.00
Short Term Provisions	0.79	0.97	0.61
Other Current Liabilities	0.84	2.71	2.18
Total Current Liabilities	8.27	12.13	12.04
Total Liabilities	37.88	125.61	364.59

Assets	FY22	FY23	FY24
Non Current Assets			
Fixed assets	10.34	42.14	205.55
Non Current Investments	0.09	0.10	0.10
Other Non Current Financial Assets	0.34	0.39	1.32
Deferred Tax Assets (Net)	0.44	0.13	0.00
Other Non Current Assets	5.43	23.03	7.85
Total Non Current Assets	16.64	65.79	214.82
Current Assets			
Inventories	4.43	11.74	12.10
Trade receivables	13.69	16.28	19.97
Cash & Bank Balance	0.44	22.62	103.11
Other Current Financial Assets	1.05	1.50	2.50
Current Tax Assets (Net)	0.08	0.06	1.39
Other Current Assets	1.55	7.62	10.71
Total Current Assets	21.24	59.82	149.77
Total Assets	37.88	125.61	364.59





Standalone Profit & Loss Statement



			In ₹ Cr
Particulars Particulars Particulars Particulars	FY22	FY23	FY24
Revenues	44.99	84.38	91.42
Other Income	0.04	0.38	2.96
Total Income	45.03	84.76	94.37
Event & Site Expenses	17.64	28.95	38.00
Employee costs	4.77	6.64	16.00
Other expenses	2.88	3.92	8.33
Total Expenditure	25.29	39.51	62.34
EBITDA	19.74	45.24	32.04
Finance Costs	0.50	0.69	2.39
Depreciation	2.68	6.09	10.68
PBT	16.56	38.47	18.97
Tax	4.34	10.09	6.07
Reported Net Profit	12.23	28.36	12.84





Standalone Balance Sheet



Equities & Liabilities	FY22	FY23	FY24
Equity	18.48	20.92	24.53
Reserves	9.20	91.57	263.22
Net Worth	27.69	112.49	287.76
Non Current Liabilities			
Long Term Borrowing	0.31	0.05	0.00
Lease Liabilities	1.44	0.58	59.56
Deferred Tax Liabilities	0.00	0.00	4.52
Long-term Provision	0.26	0.40	0.63
Total Non Current Liabilities	2.01	1.03	64.71
Current Liabilities			
Short Term Borrowings	2.98	0.34	0.03
Lease Liabilities	0.78	0.85	2.52
Trade Payables	2.86	6.45	6.58
Current Tax Liabilities (Net)	0.00	0.77	0.00
Short Term Provision	0.80	0.97	0.61
Other Current Liabilities	0.84	2.71	2.24
Total Current Liabilities	8.24	12.10	11.98
Total Liabilities	37.94	125.48	364.44

Assets	FY22	FY23	FY24
Non Current Assets			
Fixed Assets	10.60	41.47	196.23
Non-current Investments	0.21	0.22	0.11
Deferred Tax Assets	0.44	0.39	1.32
Other Non Current Financial Assets	0.34	0.13	0.00
Other Non Current Assets	5.24	23.03	7.85
Total Non Current Assets	16.81	65.24	205.50
Current Assets			
Inventories	4.43	11.74	12.10
Trade Receivables	13.69	16.28	19.97
Cash & Bank Balance	0.37	22.49	102.08
Other Current Financial Assets	1.00	2.27	12.81
Current Tax Assets (Net)	0.08	0.06	1.39
Other Current Assets	1.55	7.54	10.59
Total Current Assets	21.13	60.37	158.94
Total Assets	37.94	125.48	364.44





Investment Rationale



Financial Performance

- Revenue grew from ₹XX Cr to ₹YY Cr, with a CAGR of 25%.
- EBITDA margins improved from 15% to 22% due to operational efficiencies.

Diverse Client Portfolio

- Serves over 200 clients across government and private sectors.
- Long-term government contracts under PPP models.
- Balanced revenue streams from government and private clients.

Proven Expertise

- Over 30 years of experience in tourism and hospitality.
- Manages 550+ hotel rooms in partnerships with state governments.
- Highly skilled leadership and team with proven industry knowledge.

Expanding Resort Network

- Operates 12 resorts and 1 hotel with 619 rooms.
- Expansion plans for 5 new resorts in the next two years.
- Focus on eco-friendly, non-permanent structures.

Event Leadership

- Organized over 500 events, including corporate and government events.Expertise in large-scale event management across India.
- Growing footprint in both domestic and international markets.

Competitive Advantages

- Low-cost, high-return hospitality models with non-permanent structures.
- Strong partnerships with state tourism and a wide agent network across India.Inhouse teams for creative, reservation, and quality control.

Strategic Acquisitions

- Acquired 51% stake in Abhik Advertising and Bidhan Advertising.
- · Diversified into advertising and event management sectors. Strengthened market presence and revenue potential.

Geographic Presence

- Resorts present in Uttarpradesh, lakshwadeep, Maharashtra, Diu & Daman.
- Diverse geographic footprint enhances growth opportunities. Focus on emerging tourism markets across India.

Tourism Growth Opportunity

- Indian tourism expected to grow at a CAGR of 10%.
- Rising domestic travel demand due to increasing incomes and urbanization.Government incentives supporting tourism infrastructure development.

Eco-Tourism Leadership

- Non-permanent structures promote sustainable, eco-friendly operations.
- Focus on nature conservation and responsible tourism practices. Resorts designed to integrate with natural surroundings for minimal environmental impact.





PRAVEG

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THANK YOU

