

Date: January 16, 2025

The Manager
Listing Department
BSE Limited,
Phiroze JeeJeeBhoy Towers,
Dalal Street, Mumbai – 400001 (E)
Maharashtra, India
Scrip code: 543426

The Manager
Listing Department
National Stock Exchange of India
Limited,
“Exchange Plaza”, 5th Floor, Plot
No. C/1,
G Block, Bandra – Kurla Complex,
Bandra
Mumbai-400051, Maharashtra,
India
Symbol: METROBRAND

Subject: Intimation under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended from time to time

Dear Sir / Madam,

Pursuant to Regulation 30 read with Part A of Schedule III of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“Listing Regulations”) as amended by SEBI (LODR) Third Amendment Regulations, 2024 notified vide Circular dated 12th December, 2024, we wish to inform you that Mr. Nissan Joseph, Chief Executive Officer (CEO) and Key Managerial Personnel of the Company has been designated as one of the Senior Management Personnel of the Company.

The details as required under Regulation 30 of the Listing Regulations read SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023 are enclosed as **Annexure A**.

You are requested to take note of the above information.

The above information will be made available on the website of the Company at www.metrobrands.com.

Yours faithfully,
For Metro Brands Limited,

Deepa Sood
(Senior VP – Legal, Company Secretary & Compliance Officer)

Membership No: 16019

METRO BRANDS LIMITED

Registered Office:
401, Zillion, 4th Floor,
LBS Marg & CST Road Junction,
Kurla (W), Mumbai - 400070.
Tel: +91 22 6656 0444

Email: info@metrobrands.com
Website: www.metrobrands.com

CIN: L19200MH1977PLC019449
ISO 9001: 2015 Company

Annexure A

Details under Regulation 30 of the Listing Regulations read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023:

Change in Senior Management Personnel

Sr. No.	Particulars	Details
	Name of SMP and designation	Mr. Nissan Joseph (CEO and KMP)
1.	Reason for change	Designated as Senior Management Personnel (SMP)
2.	Date of appointment/cessation (as applicable) & term of appointment	Date of appointment in the designation of SMP : 16 th January 2025, appointed in compliance with SEBI (LODR) Third Amendment Regulations, 2024 notified vide Circular dated 12 th December, 2024. Term of Appointment: Full Time Employment
3.	Brief profile (in case of appointment)	Mr. Nissan Joseph has served as the Chief Executive Officer of Metro Brands Limited since 1st July 2021. He brings over 22 years of brand management expertise across 20 countries, including the US, Australia, South Korea, and India. Mr. Joseph has led various retail brands across the globe, including Foot Action, Payless Shoes, Crocs, and Planet Sports. He holds an MBA in International Business from Western Sydney University. Mr. Joseph took on the role of CEO with a vision to build upon many years of financial discipline and operational rigor while expanding the magic of Metro. He is an energetic and passionate leader, eager to drive the business into its next stage of growth. He has also played a key role in launching, managing, and growing global brands. Mr. Joseph's vision for the company is to 'Get Everyone on Their Feet.' He lives and works by the motto, 'Let's get this show on the road.'
4.	Disclosure of relationships between directors (in case of appointment of a director)	Mr. Joseph is not related to any director of the company.